

LIFE

RETURN TO THE POLAR ISLAND

TITO SPEAKS, PART III

THE WAR—STALIN LETS US DOWN

TV'S LEADING LADIES
—
DIANA LYNN

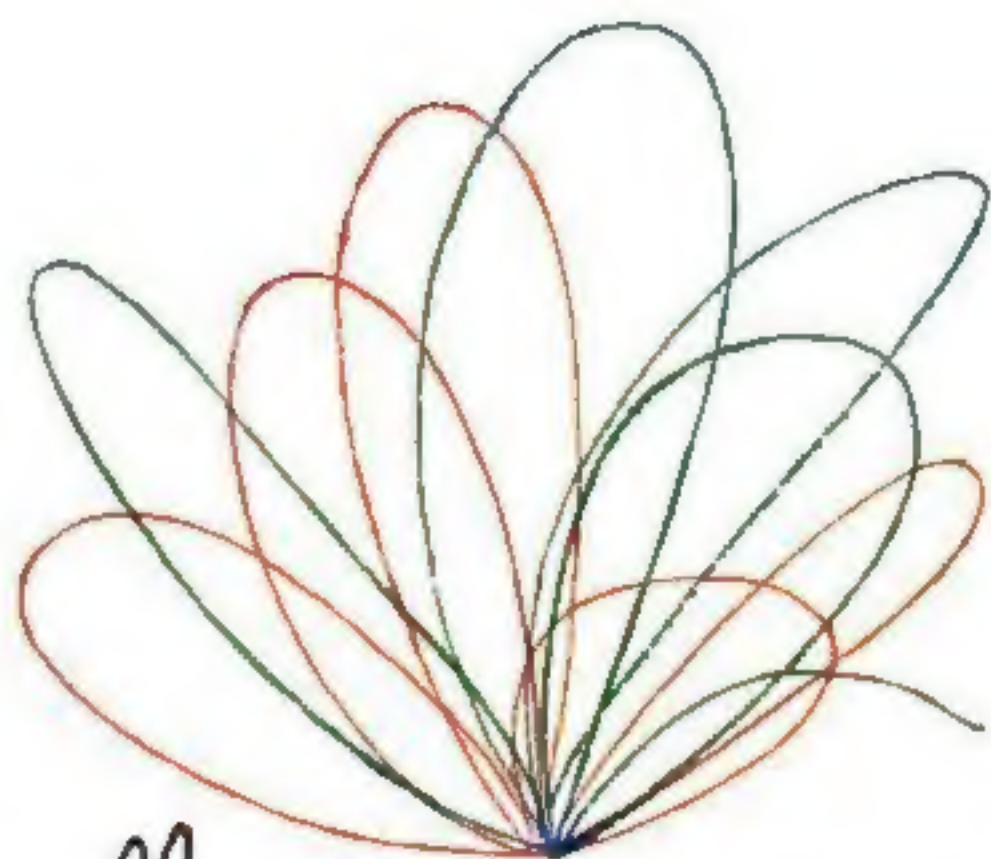


20 CENTS

MAY 5, 1952



Parker **SPRING** Gift Showing!



Every day this gift will win a new welcome!

New Parker "51" pen...

WORLD'S MOST WANTED PEN!

Whatever the happy occasion, your gift of a New Parker "51" carries with it a special glow of pride. For this distinctive writing instrument is decades ahead in design . . . everywhere the choice of those who know and seek the finest.

With this gift, a new experience begins! New 51's 14K gold point responds instantly . . . skims across paper with luxurious smoothness. The Aero-metric Ink System, exclusive in the New "51", assures remarkable ease and precision performance. Even filling this pen is supremely simple.

Let a New Parker "51" show that your heart is in the giving. Few other gifts can say so much, do so much so well. Choosing now is especially easy at your pen dealer's Parker Spring Gift Showing. Pens, \$15.00 up. Sets, \$22.50 up. Slim regular size or slimmer demi-size. Lustraloy or gold-filled caps. The Parker Pen Company, Janesville, Wis., U.S.A.; Toronto, Can.

Parker "51" pen name for the perfect gift

OTHER NEW PARKER PENS . . . FROM \$5.75

New Parker "51" Special . . . \$12.50
With pencil, \$18.25.

New Parker "21" . . . \$5.75
With matching pencil, \$10.00.

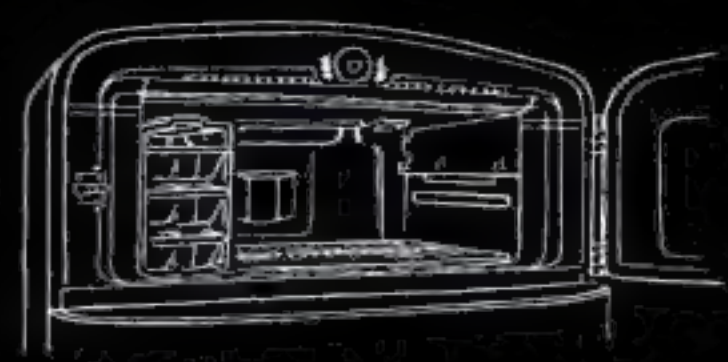
Parker Pens are available in a variety of colors and points to suit any preference.

All "51" and "21" pens "write dry" with Superchrome ink. No blotter needed. They can use any fountain pen ink.



New "51" set, Lustraloy cap, \$22.50.





True Zero-Zone Freezer



Adjustable Shelves



Twin Porcelain Crispers

Revolutionary 2-Door value — **PHILCO** with Automatic Defrost

up to \$100 less than other 2-door refrigerators!

Most sensational refrigerator value ever! Big full-width zero-zone freezer with the simplest, most effective automatic defrost of all. Shelves adjustable as you want them... twin porcelain crispers... meat keeper... famous Philco quality in every inch. In 8, 10, 12 cu. ft. models, \$349.95 to \$459.95 — shown above, Model 1028 (See also the new full-door models with exclusive "Key Largo" color styling, Dairy Bar, Cheese Keeper—7, 9, 11 cu. ft. sizes: \$209.95 to \$369.95)



PHILCO *Famous for Quality the World Over*



BUY U.S. DEFENSE BONDS

SEE NEW "COLOR COOL" PHILCO FREEZERS, TOO

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It takes some planning
to arrange a

Royal Send-off

JACK ROBERTS hung his hat on the rack, put his briefcase on his desk and turned to his secretary. "Any messages?"

Miss Wilmot glanced at the notes scribbled on the pad near her telephone. "Your wife wants to know if you'll be home at the usual time tonight. Mr. Gleason wants you to talk at the Business Men's Lunch next Thursday. And . . ." The telephone rang. Miss Wilmot answered it, looked at him and said, "It's Mr. Granger." Jack nodded and sat down at his desk.

"Hi, Bob!" he said, "What's new?" Bob Granger was publisher and editor of the town's daily newspaper.

"Listen, Jack," the voice on the telephone said, "Have you heard about Don Bradford?"

"Don Bradford? What about him?" Don had



Naturally, names used in this story are fictitious.

been principal of the high school as long as most folks in town could remember. He was principal in 1920, when Bob and Jack graduated, and had been principal ever since.

"Well, the old boy's definitely decided to retire!" Bob Granger said. "The school board announced it last night and I've heard that he and Mrs. Bradford are leaving for the Coast next month!"

"You don't say!" Jack grinned—and the grin widened. For once he'd beaten Bob to a story! He'd known for weeks what Don's plans were—for years, in fact. As his New York Life agent he had helped Don figure out how, with the income from his life insurance policies and the pension he would get, he would be able to take things easy for the rest of his life.

The voice on the telephone went on. "Well, I've been thinking that Don Bradford has done so much for practically everyone in town over the years that we ought to get together and give the Bradfords a royal send-off when they leave for the Coast. You know—luncheon at the hotel, school band at the station, all that sort of thing. And I was hoping you'd have time to head up one of the committees."

Miss Wilmot, glancing up from her typewriter, wondered why Jack Roberts was smiling so broadly when he said, "Why, sure, Bob—good idea. I'll be glad to do anything I can to help—anything at all . . ."

NEW YORK LIFE INSURANCE COMPANY
51 Madison Avenue, New York 10, N. Y.



Getting DIRT out is child's play for **WESTINGHOUSE LAUNDROMAT®** AUTOMATIC WASHER

WASH AWAY RINSE AWAY ACTION



It gets dirt out . . . and keeps dirt out. All because of the exclusive slant of the washing basket. Clothes are gently lifted up and out of the water, turned over, washed inside and out, again and again and again. Then triple-rinsed in fresh, clean water, equal to 1500 hand rinses . . . and spun dry. Dirty wash and rinse waters are drained away from clothes . . . never strained through them. And the whole job is *completely automatic*.

Only the Laundromat gives you the 3 steps to perfect washing

First, you *weigh* clothes on the exclusive **WEIGH-TO-SAVE DOOR**. The size of the load is shown on the **Indicator-scale**. Second, you *save* hot water and soap by setting the **Water Saver** for the size of the load . . . Small, Medium or Regular. Third, your clothes are washed with Laundromat's thorough washing action. See the convincing Laundromat "500 Test" at your Westinghouse retailer's today. Westinghouse Electric Corporation, Mansfield, Ohio.

Clotheslines are for the birds . . . America's Favorite Laundry Twins Are For You!



You'll have a truly automatic laundry . . . free from all the work and weather-worries of washday . . . once the Westinghouse Laundry Twins enter your life. The Laundromat, and its matching twin, the Clothes Dryer, save your time, your clothes . . . and **YOU**.



YOU CAN BE **SURE**...IF IT'S **Westinghouse**

See TV's Top Dramatic Show . . . **WESTINGHOUSE STUDIO ONE** . . . Every Week

See the Dramatic **"500 TEST"**

at your Westinghouse retailer's today

See Dirt Put Into Clothes

With your very own eyes, see 500 black specks put right into the clothes . . . an easy-to-see equivalent of the dirt that might be in your family wash.



See the Laundromat Wash it Out . . . Keep it Out

In a few well-spent minutes you'll see the Laundromat's exclusive **WASHaway RINSEaway** action wash these black specks out of the clothes . . . and keep them out. It's the big secret of why the Laundromat will wash your clothes so sparkling clean.



... of course, it's electric!

Come to the Freedom Fair!

Now going on at your Westinghouse retailers. Learn how to win new freedom from homemaking work and drudgery.



This One



N49J-SDK-KN4J Copyrighted material

B.F. Goodrich

...the tire that earned



**NEW TREAD WIPES A WET ROAD SO DRY
YOU CAN LIGHT A MATCH ON IT**

Actual test comparison of "Life-Saver" tire — and regular tire —

| | | |
|------------------------------|---|----------------------------|
| STOPPING DISTANCE |  | UP TO 30% LESS ON ICE |
| |  | UP TO 15% LESS ON SNOW |
| |  | UP TO 20% LESS IN RAIN |
| PULLING POWER |  | UP TO 114% GREATER ON ICE |
| |  | UP TO 25% GREATER ON SNOW |
| |  | UP TO 40% GREATER IN RAIN |
| TIRE MILEAGE |  | AVERAGES 10 TO 15% GREATER |

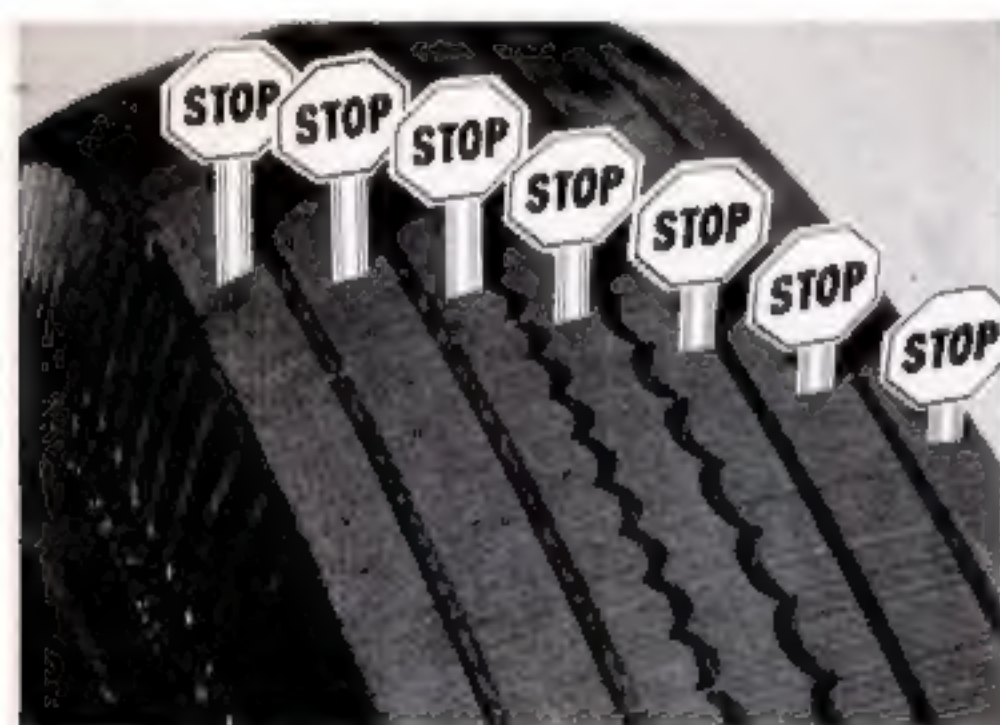
Tubeless Tire

its name "LIFE-SAVER"

- 1. SEALS PUNCTURES**
- 2. PROTECTS AGAINST BLOWOUTS**
- 3. AND NEW TREAD DEFIES SKIDS**

WHAT else would you call it?—the first tire in history to give real protection against all three tire hazards: *punctures, blowouts and skids!*

The new BFG "Life-Saver" Tubeless Tire has a new kind of tread engineered with thousands of tiny, flexible "grip-blocks" so closely spaced you hardly see them.



Thousands of "grip-blocks" wipe and stop

In wet weather, these "grip-blocks" grip for quick stops because they wipe a wet road so dry you can light a match on it. Starting up, they grip like a caterpillar tread to get you going fast.

The chart on facing page, based on actual tests, shows how the "Life-Saver" outstays a conventional passenger car tire by up to 30% and outpulls it by up to 114%.

And because the flexible blocks of its tread have a "walking action", scuffing is reduced and you get 10% to 15% more mileage.

SLOWOUT INSTEAD OF BLOWOUT

The "Life-Saver" also gives you BFG's now-famous Tubeless Tire protection against both blowouts and punctures—safety never possible before the first BFG Tubeless Tire did away with the inner tube more than four years ago.

Most blowouts start from a cord break which widens as the tire flexes until the break eventually pinches the tube, causing it to explode through the

tire. The tire collapses instantly. But the "Life-Saver" Tubeless Tire has no inner tube. Instead it has an inner lining that's part of the tire. If the tire



Tire with tube blows out suddenly



"Life-Saver" Tubeless Tire allows time for safe stop

cords should become damaged, they merely develop pin-hole leaks in the lining.

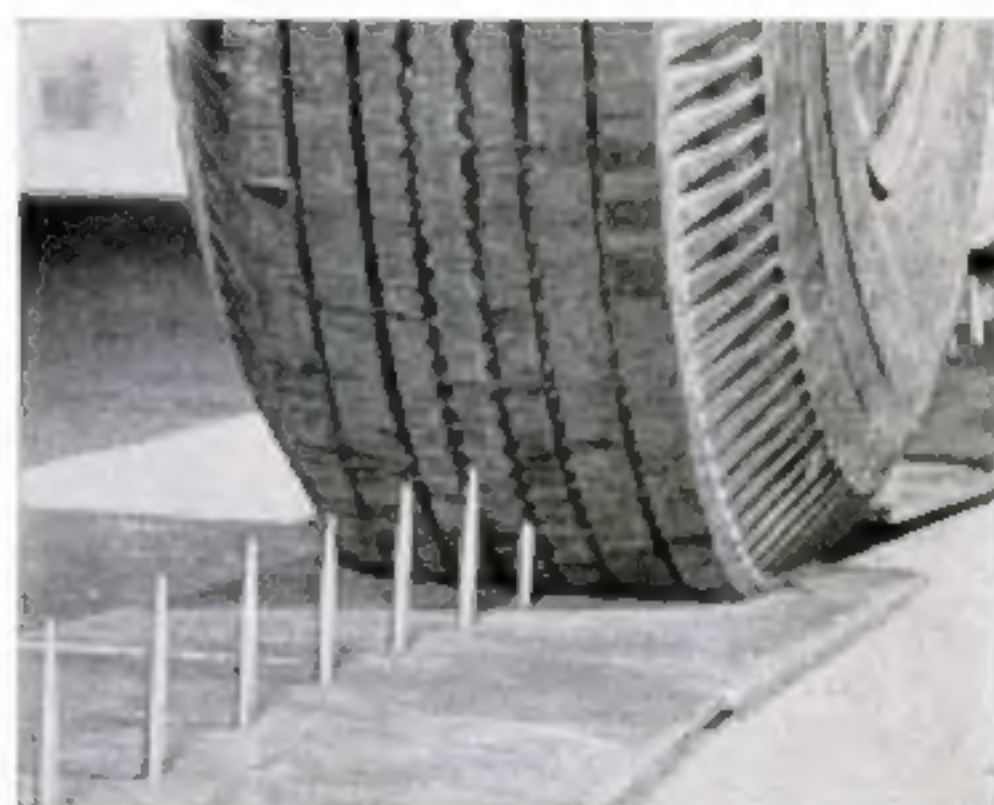
Instead of a sudden blowout, all you get is a *slowout*, with plenty of time to come to a safe stop.

GUMMY RUBBER SEALS PUNCTURES

A layer of gummy, sealant rubber under the "Life-Saver's" tread surrounds a puncturing object, preventing air loss. It plugs the hole when object is

removed, providing a permanent seal. You drive over 3" nails and drive on as if nothing had happened.

Hundreds of thousands of car owners who have bought BFG Tubeless Tires since the tire was announced in 1947 have proved to themselves that it protects against punctures and blowouts. Patents covering basic features of Tubeless Tires have been issued to The B. F. Goodrich Company by the U. S. Patent Office.



Pierced by spikes, BFG "Life-Saver" Tire loses no air

The new "Life-Saver" Tubeless is anti-skid too—first tire in history to protect against all three tire hazards.

See your friendly BFG retailer for a demonstration. You'll find his address in the Yellow Pages of your phone book. Convenient terms. The B. F. Goodrich Company, Akron, Ohio.





PATENTED
CORALOX
INSULATOR

Chevrolet's Choice

**ALSO CHOSEN FOR NEARLY AS MANY NEW CARS
AS ALL OTHER MAKES OF SPARK PLUGS COMBINED**

AC's patented *CORALOX* Insulator is the greatest spark plug advancement in 40 years. It is the main reason for the increasing popularity of AC Spark Plugs, because it contributes definite performance advantages that owners of any make of car can recognize and enjoy.

Easier starting. Better idling. No misfiring and loss of power at high speed or under heavy load.

CORALOX accomplishes these benefits because it is far supe-

rior to any previous insulator. High temperatures don't crack it nor cause it to lose its insulating properties. It heats up quicker in a cold engine, burning away oil and wet carbon deposits. It doesn't attract oxide coating.

Chevrolet and other leading manufacturers have specified ACs as standard equipment because of these *CORALOX* superiorities. You can have them, too. Just ask your service man to install a set of ACs engineered for your engine.

AC SPARK PLUG DIVISION



GENERAL MOTORS CORPORATION



*Anxious calls for help, reassuring words
of comfort—all have been a part of the lives of*

The Doctor and the Telephone



In the suburban community of White Plains, New York, Dr. Charles E. Birch, 88, retired last year after sixty years of practice.

Retired also was the telephone which had served him well for more than half a century. One of the old-fashioned "goosenecks," it had been installed in 1897.

Many times over the years, the telephone company had offered Dr. Birch a more modern instrument, but he preferred to keep this old, familiar telephone on the wall.

Just one telephone—but think how many different lives have been deeply affected by the thousands of messages it carried, quickly and dependably.

And think how much your own telephone service has contributed to safer, easier and more pleasant living for you and your family.

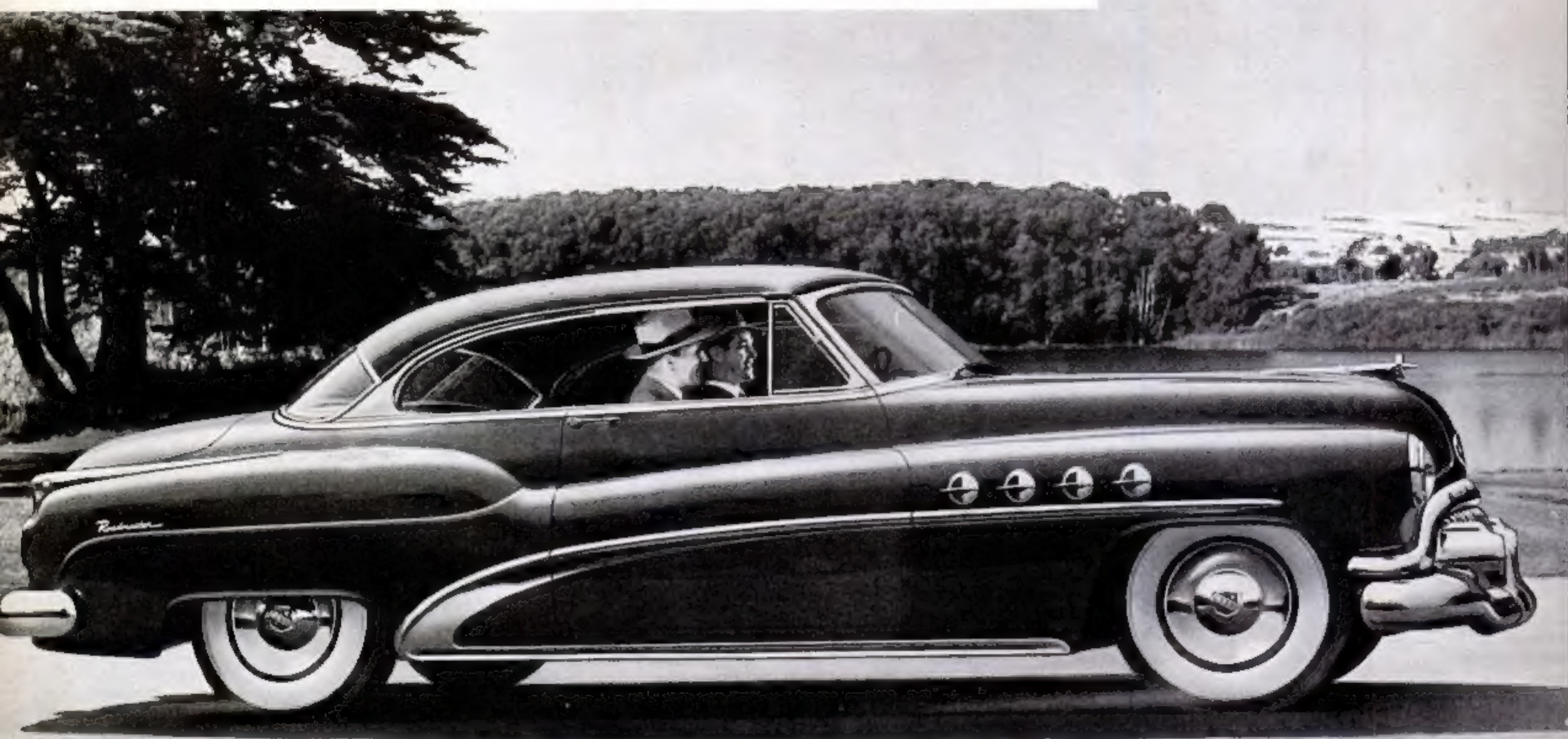
Surely there have been times when no price could have measured its usefulness. Yet its cost is low — just a matter of a few pennies a call.

Dr. Charles E. Birch, White Plains, N. Y., physician, with the telephone that served him for 54 years.



BELL TELEPHONE SYSTEM

How many miles in a gallon of gas?



White sidewalls optional at extra cost.

YEAR in, year out, Buick engineers tussle with the problem of wringing more miles from a gallon of fuel. They study how fuel goes into an engine — what happens after it gets there — and make improvements accordingly.

They've designed an engine in which the incoming fuel is wrapped up in a swirling cyclonic ball before the fat spark sets it off. Result: Buick's famous Fireball 8.

They've come up with a four-barrel automatic Airpower carburetor for ROADMASTER. It feeds such a thrifty fuel mixture that you can drive 40 miles per hour on less gas than you'd formerly need at 30 — and still get the highest horsepower in Buick history.

But no one can say exactly how many miles per gallon a driver will get except the man at the wheel — and the

engineers have never found a way to "engineer" him.

As a matter of fact, some months ago a group of automotive engineers researched this problem.

31 of them drove *the same car over the same route* and checked results.

When they tallied up the score they found that *the high man got 6.96 more miles per gallon than the lowest figure*. And — since some drove with expert skill, and some sought to duplicate what they know a lot of drivers do — you can trace the difference in mileage to what, in flying, is known as "pilot error."

We know a lot of folks who get great mileage from this year's great Buicks.

They have an inherently thrifty high-compression valve-in-head Fireball 8 Engine. They have enough power so

they don't have to strain for pickup or getaway.

So if miles-per-gallon are important to you — *you* ought to try a Buick.

And don't forget that those nimble performers have a lot of up-to-the-minute features that also make them a whale of a lot of fun to drive — as a demonstration will quickly prove. How about trying one soon?

Equipment, accessories, trim and models are subject to change without notice.

Custom Built
ROADMASTER
by BUICK

When better automobiles are built
BUICK will build them

SEE YOUR NEAREST BUICK DEALER

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**4-IN-1
RADIO-CLOCK-ALARM-TIMER**
Smart Green, Ivory or Walnut plastic cabinet with clear plastic over luminous clock and radio indicators. Model 52C.



**BUDGET "ESCORT Jr."
PORTABLE RADIO**
Irresistible low price, good looks and tone! Battery power only. Black plastic, silvery metal case. Model 42B.

For easy enjoyment and relaxation...listen to a Motorola Radio anywhere!



"PLAYMATE JR." METAL CASE PORTABLE RADIO—Built for lasting pleasure with a sturdy "armored" metal case enameled Green, Gray or Maroon with Aerovane antenna built into its flip-up cover. AC, DC, extra long-life battery power, finest tone and performance. Model 52M.

New Motorola radios outperform others anywhere!

NEW MOTOROLA RADIO-ALARM accompanies your busy day with radio entertainment... wakes you with a dependable alarm and soothing music... turns appliances on and off... keeps accurate time... turns itself and your lamp off with a cozy "good-nite."

NEW MOTOROLA PORTABLES play everywhere so take one along wherever you go and make every outing an exciting event. Designed for easy carrying, extra light and compact—yet with amazing new Concentrated-Power reception, outstanding tone quality and performance.

Prices and specifications subject to change without notice.



"TOWN & COUNTRY" 3-WAY PORTABLE RADIO—Styled to play with concealed dial tilt-out panel open or closed, upright or on its back like a table radio. Green, Gray or Maroon plastic cabinet, AC, DC, extra long-life battery power. Concentrated-Power chassis. Model 62L.

PRICES START AS LOW AS \$24.95!

Slightly higher south and west



"ESCORT" CAMERA-SIZE PORTABLE RADIO—Powerful reception range, tone and volume! Handsome styling in silver-color metal and husky black Royalite. Plays upright or rested on carrying handle. Model 52B.

the "Golden Voice" of Radio

Motorola radio



FEEL BETTER! . . . Coffee starts your day right — so get its gentle stimulation at lunchtime, too! Coffee's mighty good company — makes you better company at home or out with the crowd.

give yourself a coffee-break ... and get what coffee gives to you!

WORK BETTER! . . . You'll do *better* after time out for coffee. Coffee's gentle lift helps increase efficiency . . . relieve strain and fatigue. That's why the coffee-break is an accepted and welcome part of the business day in thousands of companies across the country.



THINK BETTER! . . . Whenever you have to think clearly, give yourself a coffee-break! It gently stimulates your mind . . . sharpens your faculties — helps keep you alert. Coffee makes *doing things easier* — and more fun!



coffee always gives you a break!

DRINK IT OFTEN! . . . Enjoy coffee at mealtimes. Relax over coffee for a few minutes in between . . . at home, at work, or in your favorite restaurant. Give yourself a *frequent* coffee-break, and you'll do yourself a favor!

Pan-American Coffee Bureau, 120 Wall Street, New York 5, N. Y.
Brazil • Colombia • Costa Rica • Cuba • Dominican Republic
El Salvador • Guatemala • Honduras • Mexico • Venezuela

For all Mothers!

Give the
most precious gift
of all—



Sound healthful sleep! Bright-eyed good mornings!



ONLY PLAYTEX® GIVES MOTHER SUCH A CHOICE OF PILLOWS!



Only the Playtex Rest-Tester® helps her find the pillow perfect for her!

Like a thief in the night, the wrong pillow can rob Mother of sound, healthful sleep. Now Playtex has the right pillow for her in the widest choice of "customized" types and heights— from soft to firm, from low to high. Not only that! Playtex introduces the truly scientific way to select the right pillow in the store—the new Playtex Rest Tester! All Playtex Pillows are made of the finest whipped

foam latex, allergy dust-mildew free . . . and like the hallmark on fine silver—the Playtex Gold Seal Guarantee is your assurance of unexcelled pillow quality, of America's greatest pillow value!

3 Playtex pillow heights—each in soft, medium, and firm!

| Regular height soft, medium, or firm | Extra Plump soft, medium, or firm | King Size soft, medium, or firm |
|---|--------------------------------------|------------------------------------|
| \$7.95 | \$8.95 | \$11.95 |

Remember Mother's Day is Sunday, May 11th!

International Latex Corp. . . . PLAYTEX PARK . . . Dover, Del. Playtex Ltd., Montreal, Canada
Makers of famous Playtex Girdles and Playtex Baby Needs ©1952 Prices slightly higher outside U.S.A. *Patent applied for.

Let Mother choose her very own Playtex Pillow in the new Playtex Rest-Tester (featured at leading stores). When you see how she sits in it, leans back in it, relaxes—and quickly finds the pillow just right for her—you'll want to put an end to your own sleepless nights this wonderful new way!

Can you imagine it? *Rice that stays fluffy even in the refrigerator!*



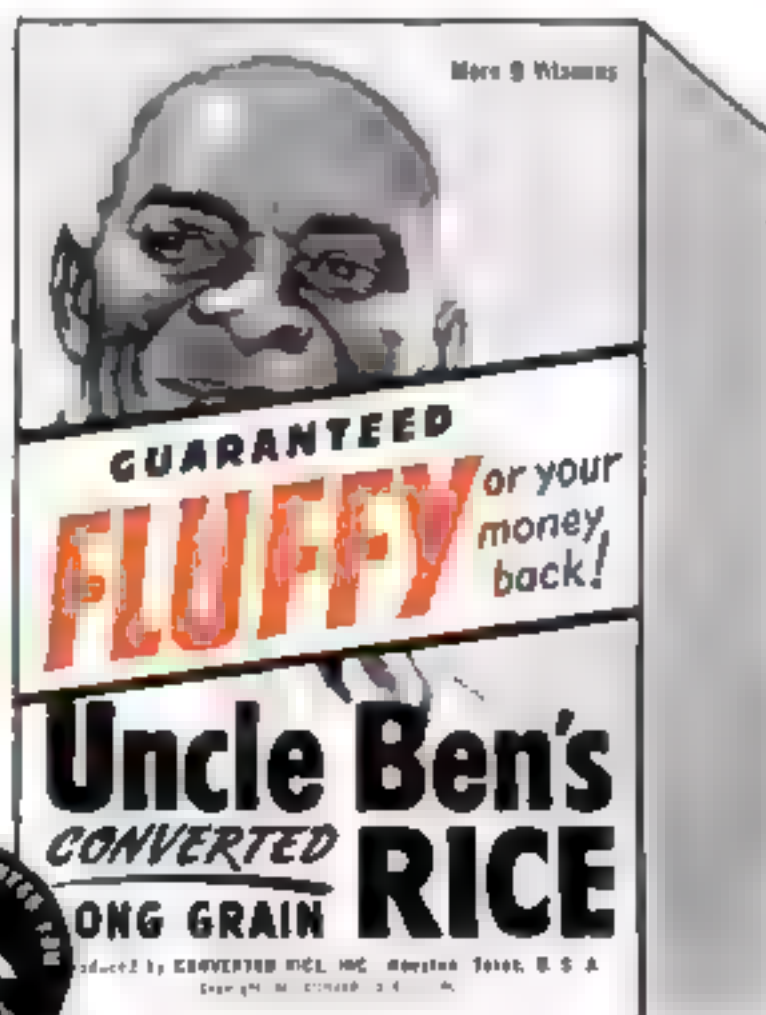
This is the nutritious rice you've been reading about

Maybe you're already using Uncle Ben's. Good! Isn't it satisfying to know that this rice which cooks up so white and fluffy—even reheats fluffy—also retains its natural B vitamins and flavor. Simple to prepare and so economical, too. One cup of Uncle Ben's cooks up into four cups of fluffy, nutritious rice. Uncle Ben's—the guaranteed fluffy rice!

A special vacuum-pressure process, exclusive with Uncle Ben's, drives B vitamins (ordinarily lost in milling) deep into the grain, makes this rice the easiest to cook, makes it turn out fluffier every time.

"Uncle Ben's" and "Converted" are trade-marks of Converted Rice, Inc.

CONVERTED RICE, INC.,
Houston, Texas



Uncle Ben's **CONVERTED** LONG GRAIN RICE

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Friction-Proofing with Wynn's Cuts Gasoline Bills 10%

STOP WASTING GAS! Start adding Wynn's Friction Proofing Oil to your motor oil and you'll save a dime out of every dollar you usually spend for gas. That's a big claim—but you can prove it for yourself. Check your car's present gas mileage *without* Wynn's. Then, add Wynn's to your motor oil and check again. You'll find Wynn's not only gives you more miles-per-gallon, you get more power, faster pick-up, less wear. Try Wynn's now!



NEVER HIGHER THAN
95¢ pint
Except in Canada

AT SERVICE STATIONS, GARAGES,
NEW CAR DEALERS

WYNN OIL COMPANY • AZUSA, CALIFORNIA

Why put off till tomorrow
what you can
enjoy today!



Lady Borden
STRAWBERRY
MACAROON
Ice Cream

Something really different
in strawberry ice cream!

Here's the creamiest
strawberry ice cream
you ever dipped
a spoon into, and...

There's a surprise in
every spoonful! For toasty
bits of macaroon are
sprinkled all through this
new Lady Borden flavor!

You've never tasted the like
of it, because there's never been
ice cream like Lady Borden
Strawberry Macaroon!

Comes in the burgundy-colored
carton like vanilla, chocolate,
strawberry and all the other
luscious Lady Borden flavors.



All aboard!
All a-Borden's!

Get Lady Borden Ice Cream
on Elsie's Good Food Line!

Borden's foods must be good — folks buy
more food packages carrying the Borden
brand name than any other in the world!



So good for children—
LIBBY'S—freshest-tasting
PINEAPPLE JUICE ever—
from fruit picked ripe
on our own Hawaiian plantations

Every time you serve your family Libby's Pineapple Juice, you give them precious fruit minerals and vitamins plus quick food energy. And you brighten your meals with sunny color and flavor. "Fruit every day," the doctors say—so serve Libby's Pineapple often.

LIBBY, McNEILL & LIBBY, HONOLULU, HAWAII

Libby's Pineapple Juice
comes only from Hawaii



Pure natural juice
— no sugar added



5 GIRLS!
5 BOYS!

WIN 2 WEEKS at a DUDE RANCH

272 OTHER BIG PRIZES

Imagine yourself riding, camping-out, hiking, square dancing, and eating he-man western food at Shadow Mountain Ranch in colorful Colorado! Two weeks at this famous dude ranch and round-trip railroad fare goes to the 5 boys and 5 girls winning top prizes in the Red Ball JETS Jingle Contest. And each takes along an adult companion of his or her choice. For runners-up there will be 10 bicycles, 20 portable radios, 40 cameras, 101 silk western scarves and 101 Model Jet plane kits. All you have to do is write the last line to this jingle:

*Red Ball JETS Sport Shoes by Ball-Band
Thrill flashing feet across the land,
They're streamlined and just right for play*

HOW TO ENTER THE RED BALL JETS JINGLE CONTEST

You don't have to buy anything! Just go to your neighborhood Ball-Band Shoe Store (the one with the Red Ball in the window) for an Official Entry Blank.* Write your last line to the JETS Jingle on this entry blank and send it to JETS JINGLE CONTEST, Box 722, Chicago 77, Illinois, before June 30. This entry blank gives you facts about JETS Canvas Sport Shoes that can help you win. JETS are the canvas sport shoes with the famous Red Ball trade mark. They get you off to a flying start in any sport. They grip the ground like a tractor. They're as tough as a tank. They come in durable Dura-Duk or air-cooled Dura-Kool fabric. In JETS you'll find the famous triple-cushion Arch-Gard and the Sta-Kleen insole that help keep your feet fit and comfortable. Ask at the store to see a pair of JETS.

*If your shoe store doesn't have entry blanks mail a postal card with your name and address to JETS JINGLE CONTEST, Box 722, Chicago 77, Illinois before June 15th, so you'll have time to receive and fill out the entry blank before the closing date, June 30th.

All entries must be on an Official Entry Blank (available at Ball-Band JETS Shoe Stores) and postmarked before midnight June 30, 1952.

ALWAYS ASK FOR

JETS

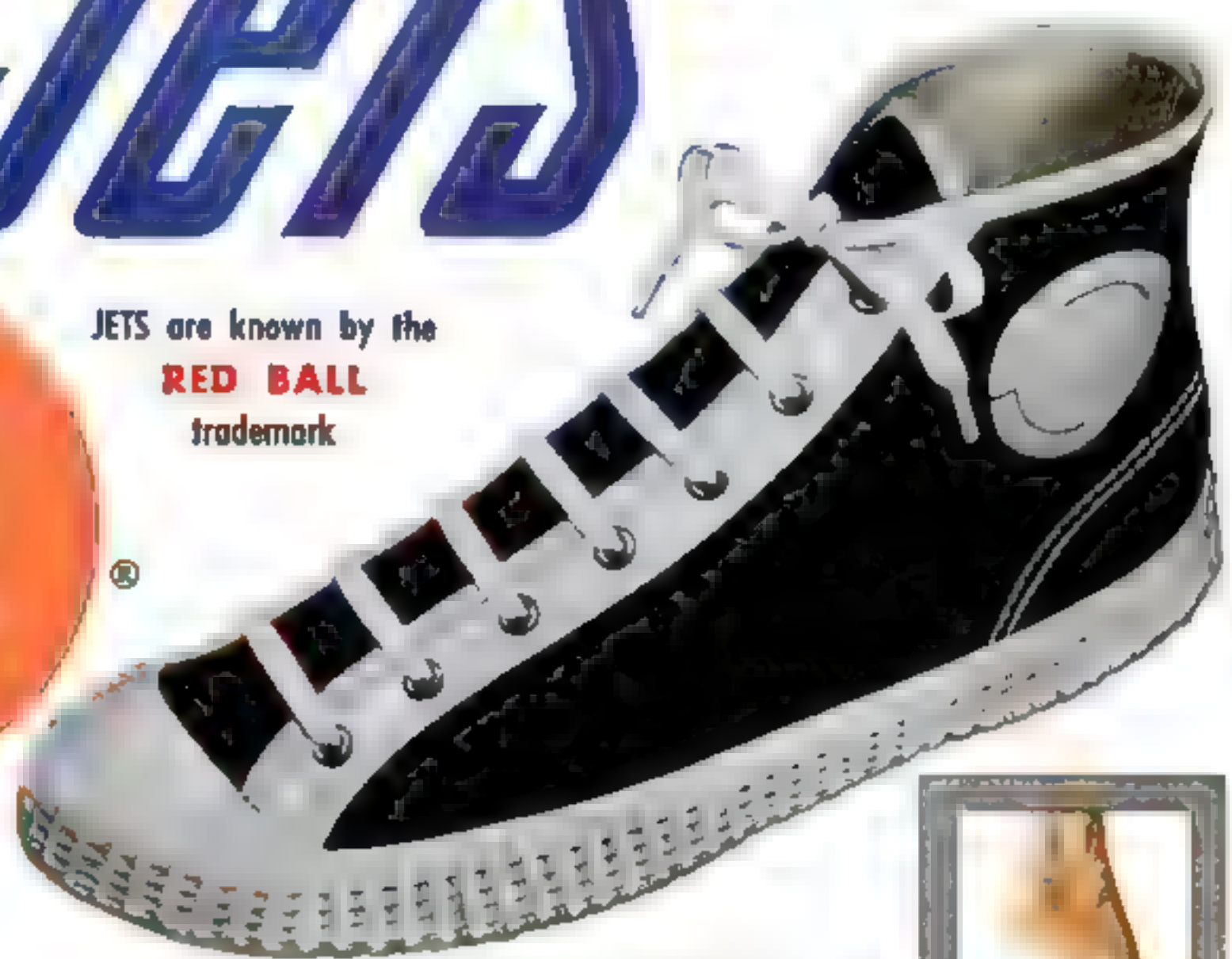
THE COSMO



THE CROWN



JETS are known by the
RED BALL
trademark



The famous triple-cushion Arch-Gard braces, supports, and cushions the foot at all three vital points.



GET THIS THRILLING 32-PAGE BOOK containing pictures and complete information about all the latest fighting jet planes simply by sending your name and address along with a JETS shoe box end to Ball Band, Mishawaka, Indiana.

by

BALL-BAND

MISHAWAKA RUBBER & WOOLEN MFG. CO. • MISHAWAKA, INDIANA

MOTHER'S DAY

SUNDAY
MAY 11



*Remember
Mother
with a* →

Whitman's

Sampler

A W O M A N N E V E R F O R G E T S T H E M A N W H O R E M E M B E R S

COPY. 1933, STEPHEN P. WHITMAN & SON, INC., PHILA.



First close shave since Anzio

"Am happy to relate that I am the proud owner once more of the famous Rolls Razor, the first one since Anzio, Italy. Guarded the last one proudly and zealously throughout North Africa, to Salerno and Anzio, where it finally met its Waterloo in combat after I was seriously wounded for my second time on 29 February 1944. No razor since that fateful day had given me the complete satisfaction of a truly gratifying smooth shave."

—John A. Matovsky, 1st Lt., U.S.A.

Send us your own Rolls story, won't you? And send for our interesting booklet... "50 Centuries of Shaving."



Sharpen the Rolls personally to suit your face and beard on the built-in strop, or hone (when necessary). Sheffield steel, hollow-ground blade takes a perfect edge. No blade-buying. Closer, cleaner, more comfortable shaves—no irritation or "razor-pull."



Compact unit is beautifully packaged in blue satin-lined case. ONLY \$15.00, no luxury tax.

ROLLS RAZOR

338 Madison Avenue



New York 17, N. Y.

LETTERS TO THE EDITORS

CONTINUED

implied that McCarthy had done the same thing. Same crowd, same tactics. Taft beat McCary down because he is a very smart man. McCarthy is not quite as able or dispassionate, so this time Cherne scored the points on form. But not on truth.

ANDREW W. GREEN

Harrisburg, Pa.

MISSING CADET

Sirs:

I don't like mysteries. I never did. Real or fiction. Leave it to LIFE to rope me into "The Mystery of the Missing Cadet" (LIFE, April 14). I was helpless. I couldn't stop reading. The thing is captivating; the suspense—with no solution—is terrible. As long as I live I'll be wondering, and sympathizing with his poor family and friends.

LOUISE LEAR

Clackamas, Ore.

HELICOPTER VIEW

Sirs:

Referring to your picture of a flat-top ("A New Way to Look at the L.S.," LIFE, April 11), my 5-year-old son wants to know how the Catalina PBY flying boat is going to get off the deck, and I want to know how it got on.

ROGER PINCKNEY

Beaufort, S.C.

● The PBY was simply a passenger on the carrier's trip across the Pacific, common practice when planes of this size require major overhaul. It was lifted onto the deck by crane at an advanced base and taken off by crane in San Diego.—ED.

Sirs:

Margaret Bourke-White says: "Pilots tell me that chickens and turkeys run in special terror from a helicopter. . . . The pilots' theory is that the fowl associate the beating in the air with a bird of prey."

Chickens are equally disturbed by a free balloon, which is completely silent and has no moving parts. Apparently they associate the object, rather than the beating, with a bird of prey.

FRANK D. KLEIN

Mountain Lakes, N.J.

● Reader Klein is right. It is the object, not the beating, which most upsets the fowl.—ED.

Please send



name _____
address _____
city _____ zone _____ state _____

ONE YEAR \$6.75 in continental U.S., Hawaii, Alaska, Puerto Rico, Virgin Is. (1 year at the single copy price would cost you \$10.40)

(Canada: 1 year, \$7.25)

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FABULOUS PERFUME
BY PARFUMS CHARBERT

Fabulous
simulated pearls by
Marvella

the gift that's
twice fabulous

Marvella's magnificent pearl—
called Fabulous because
the subdued lustre of the real pearl
has been captured at last! Charbert's precious perfume
—called Fabulous because it makes a woman feel that way!
Together, it's Marvella's gift idea twice fabulous
in every way but price. At all fine stores.

Each Fabulous necklace
gift boxed with ½ dram of Fabulous perfume at no added cost.
Knotted Choker, \$10
Graduated Single Strand, \$10 Earrings, \$5
All prices plus Fed. Tax

383 Fifth Avenue, New York 10



SPEAKING OF PICTURES

Who are the noted sons
of the not-so-recognizable
fathers in these photos?

In their own way these six men have a claim to fame. But few Americans will recognize them. Although they were all men of strong character, they will be recognized mainly as fathers of the men on the following page.

These portraits are taken from *American Fathers and Sons* (Hermitage House, \$5) by Bela Kornitzer, a Hungarian refugee from Communism. Mr. Kornitzer found that these six, like most American fathers, granted their sons freedom to follow their own yearnings. Such democracy impressed the author, who grew up in a land where fathers ruled with an iron fist. The easy American family relationship, Kornitzer concludes, is the base for political democracy in this country, where anybody can criticize the heads of government and get away with it.



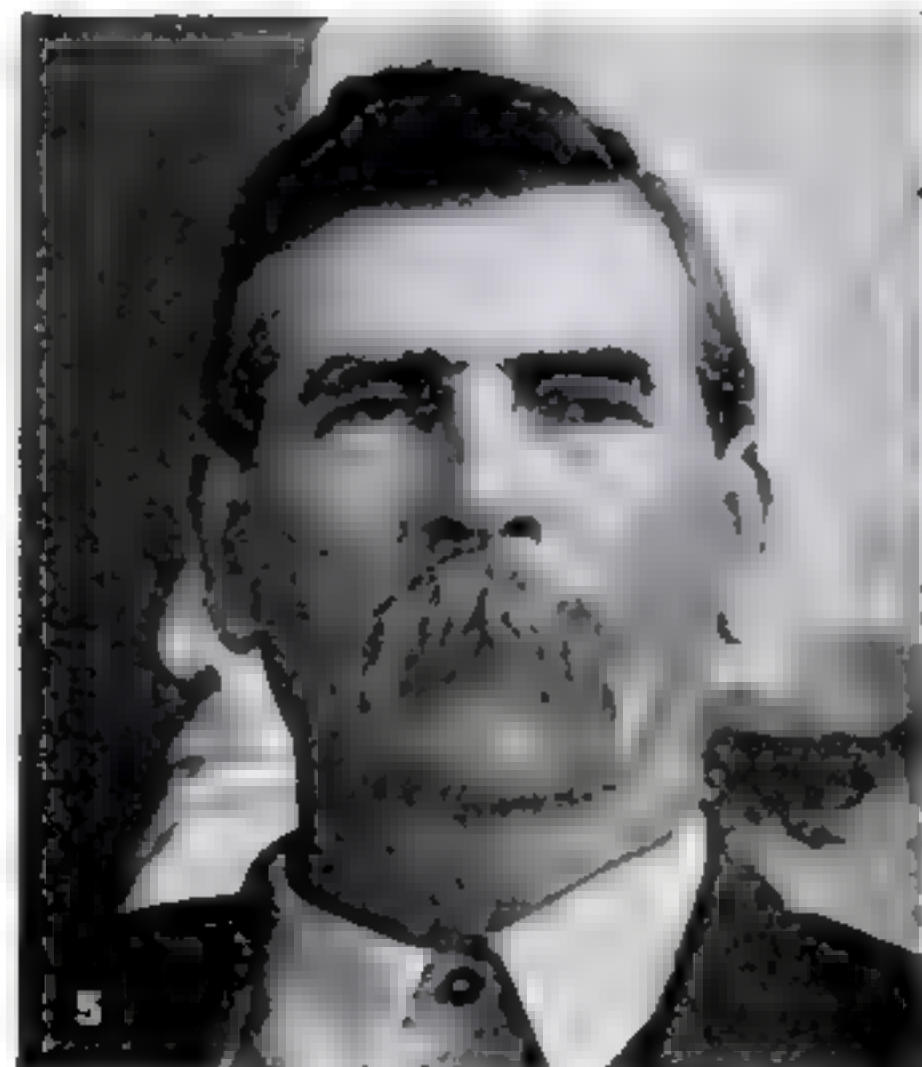
PLAYWRIGHT and lay preacher, this father tried to raise his family in the fear of God by reading the Bible to them every night, picking one chapter from the Old Testament and one from New Testament.

DOORKEEPER at House of Representatives, this father had raised eight children on tenant farm in Kentucky. His famous son brought him cane from Europe, instructed him on how to carry it gracefully.



COTTON FARMER in Tennessee and Texas, he fought in Civil War, fathered 11 children, the best known of whom was born in a log cabin and is now considered one of best-dressed men in Washington.

INVENTOR who tried to develop everything from new steam-heater to new kind of avocado, he raised family in midst of gadgets. He was mild-mannered except when someone in the family used profanity.



JAILOR in Kentucky town, he was famous for his courage, often walking unarmed into cell of desperate criminals. He hated formality and liked loose collars, refused to put on a tie for this family portrait.



LIVESTOCK DEALER, this father moved off a Missouri farm so that his young son could go to a better school in the city. Other children envied son because the father kept cows and goats in backyard.

Comfort gets down

to business in

Florsheim "Daytime Dark"

Nylon Mesh Vents

Time was when mesh ventilated shoes lived a life of ease—strictly "after five and week-ends." Now they're on the job all day, every day, for Florsheim has styled them in practical dark colors. They blend perfectly with workaday tropicals, eliminate cleaning problems, and bring you feather-light, zephyr-cool comfort—with all the famous wear of nylon.

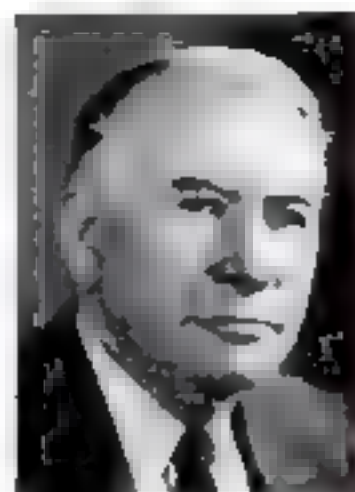


The Sport co. S-1505, U-wing tip gore slip-on, in brown calf and brown nylon mesh.

The Florsheim Shoe Company • Chicago • Makers of fine shoes for men and women

FATHERS CONTINUED

Here are the noted sons



1 **ALBEN BARKLEY**—Vice President is Doorman John Barkley's son.



2 **CECIL DE MILLE**—movie man is son of Playwright Henry C. de Mille.



3 **SAM RAYBURN**—Farmer William was father of House Speaker.



4 **PAUL HOFFMAN**—he is the son of the inventor, George Hoffman.



5 **FRED VINSON**—the Chief Justice is the son of Jailor James Vinson.



6 **HARRY TRUMAN**—he is the son of Livestock Dealer John Truman.

"DUBBLE BUBBLE'S MY FAVORITE GUM!"



says Terry O'Brien

TERENCE O'BRIEN, 10-year-old son of Pat O'Brien, Columbia Picture star of "Okinawa," says, "I like to chew Fleer's Dubble Bubble Gum. It's easy to blow bubbles and I like the funnies on the wrappers, too!"

World's best value for a penny!

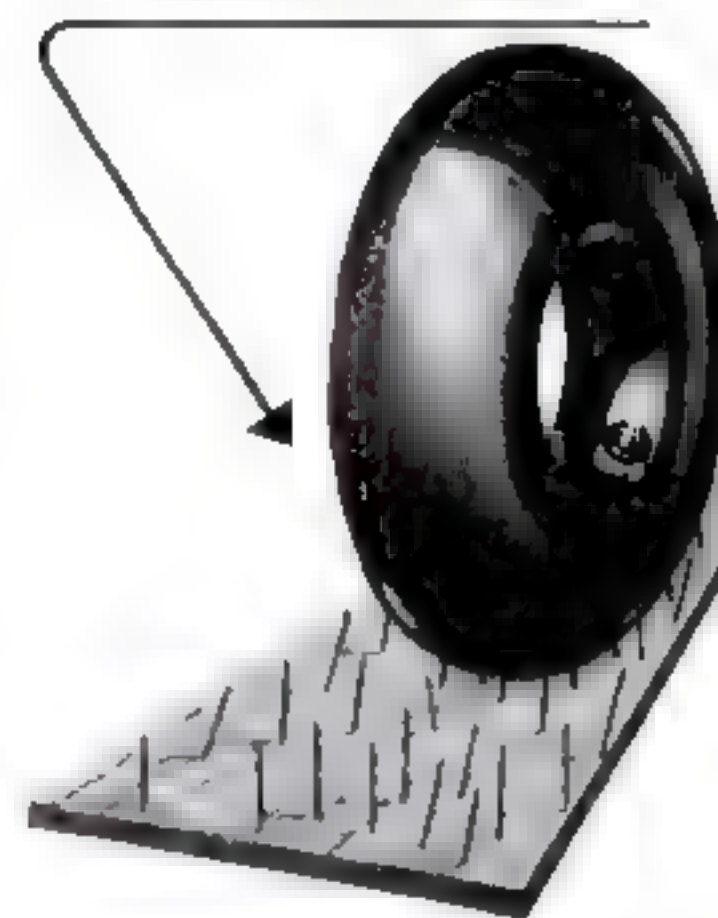


FUNNIES, FORTUNES, FACTS ON EVERY WRAPPER!

ALSO IN 5-PIECE PACKAGES AND 20-PIECE BAGS

THE GENERAL TIRE

PUNCTURE-SEALING SAFETY TUBE



- Prevents punctures because it seals as it rolls.
- Safer—absorbs shocks. Protects against blowouts.
- Adds security for women drivers.
- Retains correct pressure. Aids tire mileage.
- Cool running. No internal heat.
- 100% natural rubber. Outwears several casings.

SEE YOUR GENERAL TIRE DEALER

"Take it from me," SAYS DENNIS JAMES...



"If you want a **TREAT**
instead of a **TREATMENT**,
smoke **Old Golds!**"

"What's more, friends: No other leading cigarette is less irritating, or easier on the throat, or contains less nicotine than Old Gold. Who says so? Not me, Dennis James. Not Old Gold. This conclusion was established on evidence by the United States Government."



SEE DENNIS JAMES ON "THE ORIGINAL AMATEUR HOUR," TUESDAYS, NBC-TV; "STOP THE MUSIC," THURSDAYS, ABC-TV; "DOWN YOU GO," FRIDAYS, DUMONT-TV.

Winners wanted! 20 contests in 20 days! Enter every day!

20 FORDS and over \$20,000 in cash!

Awarded by OXYDOL, DREFT and CAMAY

FORD'S FIRST IN ITS FIELD IN '52!

Ford winners in this contest will be out in front with the Customline Tudor Sedan with the 110 H. P. high compression Strato-Star V-8! It's the ablest car on the American Road. It's lower, longer, wider, stronger—the only completely new car in its field! YOUR CHOICE OF COLORS.

Extra Prizes for Ford Winners! 1,000 GALLONS OF "GAS"

If you send box tops from Giant Size Oxydol or Giant Size Dreet or three Beauty-Bath Size Camay wrappers with your winning entry instead of the regular size, you'll win enough cash to buy 1,000 gallons of gasoline for your Ford!

Look at these prizes! 100! in 20 days!

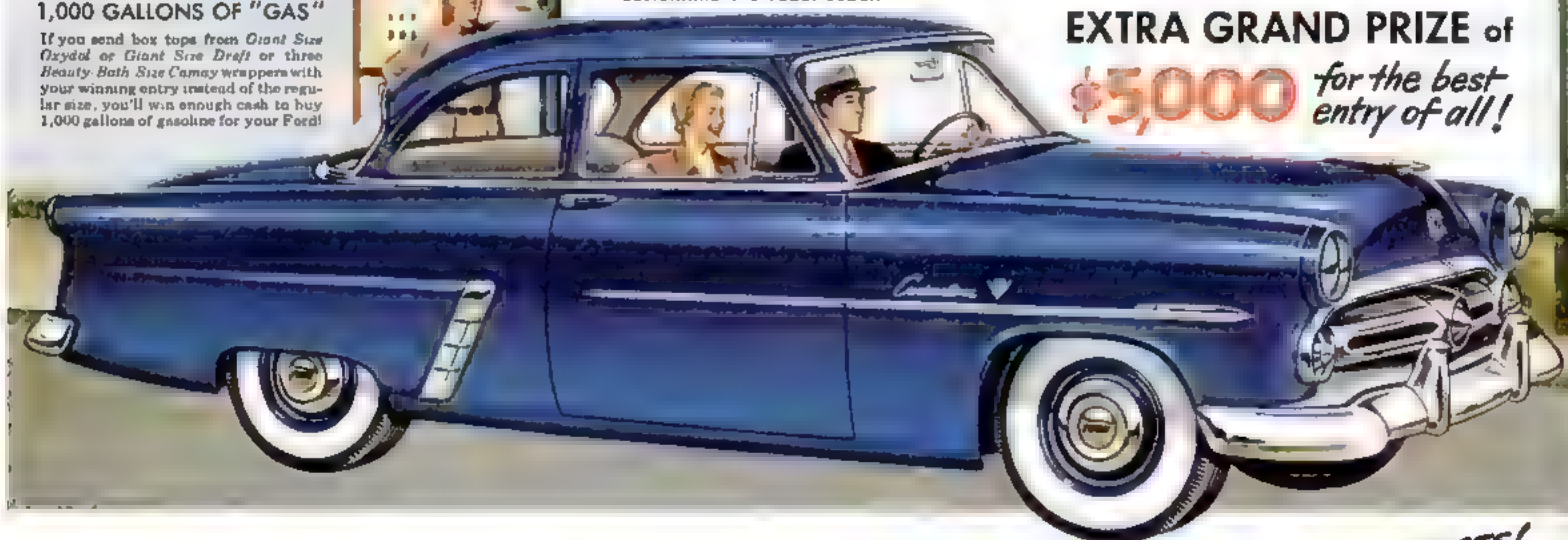
EVERY DAY
A NEW 1952 FORD

Customline V-8 Tudor Sedan

EVERY DAY
3 prizes of \$100 EACH

EVERY DAY
46 prizes of \$10 EACH

EXTRA GRAND PRIZE of \$5,000 for the best entry of all!



Just complete this sentence in 25 additional words or less:

"I keep (NAME OF PRODUCT) on hand because....."

FILL IN OXYDOL, DREFT OR CAMAY

Look at that big, distinctive '52 Ford! One would welcome an opportunity to own a dream-car like that. But you have twenty opportunities—20 contests in 20 days! And Oxydol, Dreet and Camay are offering a Grand Prize of \$5,000 in cash as an extra inducement to enter. There are 980 other cash prizes—worth \$15,200—to be won in these 20 daily contests. So enter early and often! Enter every day.

No effort to enter! You know the products sponsoring this contest. So tell us in your own words, *why* you keep them on hand. Just finish this sentence in 25 additional words or less:

"I keep (name of product) on hand because..."
(OXYDOL, DREFT OR CAMAY)

Get one down now—you can probably think of dozens! Send in as many as you want. Just be sure each entry is accompanied by an Oxydol boxtop or a Dreet boxtop or 3 Camay wrappers—any size. The mailing address and closing dates can be found in the contest rules.

It's so simple and easy to write about any of these three great products! You know how amazing Oxydol gets clothes sparklingly clean through and through... how Dreet washes dishes better yet saves hands, too... how mild, gentle Camay can work wonders for a woman's complexion. So tell us why you keep any one of these products on hand. Fancy writing isn't necessary—your own sincere reasons for liking Oxydol, Dreet or Camay are what can help you win.



IT'S FUN! IT'S EASY! Just follow these simple rules:

1. Complete this sentence—"I keep (choose one—Camay, Dreet, Oxydol) on hand because....." in 25 additional words or less.
2. Get an official entry blank from your dealer or write on one side of a plain sheet of paper. Print plainly your name and address.
3. Mail to: Contest, Box 33, Cincinnati 1, Ohio. Send as many entries as you want, but enclose 1 Dreet boxtop, or 1 Oxydol boxtop, or 3 Camay wrappers (any size) with each entry. If you enclose 1 Giant Economy Size Dreet boxtop, or 1 Giant Economy Size Oxydol boxtop, or 3 Bath Size Camay wrappers with your entry and you win one of the Fords, you will also receive cash to purchase 1,000 gallons of gasoline.
4. There are 20 separate contests, each with an identical list of prizes. A new contest each day (except Saturdays, Sundays and May 30th) from May 5 to June 2 inclusive. The winner of the grand prize of \$5,000 will be selected from the winners of the first prizes in the 20 daily contests. Entries received before midnight, May 5, will be entered in the first day's contest. Thereafter, entries received on any contest day will be entered in that day's contest. All entries received on Saturdays, Sundays, and May 30 will be entered in the contest for the following Monday. Entries for the final (20th) contest must be postmarked before midnight, June 2 and received by midnight, June 16.

5. Prizes awarded each day will be—

First Prize... 1952 Ford V-8 Customline Tudor Sedan (with cash to purchase 1,000 gallons of gasoline, provided the requirements in Rule 3 are met.)

3 Second Prizes... \$100 cash each.

46 Third Prizes... \$10 cash each.

GRAND PRIZE... \$5,000 in cash to be awarded to the best entry of the 20 first prize winners.

6. Entries will be judged for originality, sincerity, and aptness of thought. Judges' decisions will be final. In case of ties, the full prize tied for will be awarded to each tying contestant. No entries will be returned. Entries, contents, and ideas therein belong unqualifiedly to Procter & Gamble for any and all purposes.

7. Any resident of the Continental United States (including Alaska) and Hawaii may compete except employees of Procter & Gamble, the Ford Motor Company, their advertising agencies and their families. Contest subject to all Federal and state regulations.

8. Except for the 20th contest, the first prize winners' names will be announced daily beginning approximately Monday, May 19, over one of these radio programs: "Backstage Wife", "Ma Perkins", or "Pepper Young's Family". The first prize winner of the 20th contest and the grand prize winner will be announced over all of these programs on or about Monday, June 30. All prize winners will be notified by mail. Prize winner lists will be available on request approximately two months after the close of the last contest.

HERE ARE SAMPLE SENTENCES TO HELP YOU WIN! YOU'LL FIND CONVENIENT ENTRY BLANKS NOW AT YOUR DEALER'S!



"I keep Oxydol on hand because of its famous deep cleaning action and because a giant package will actually wash 50 more shirts than even the newest detergents."



"I keep Dreet on hand because self-washing Dreet makes dish-washing so much easier, gets dishes clean without messy washing and tiresome wiping, yet is wonderfully mild for my hands."



"I keep Camay on hand because Camay is such a mild and gentle complexion soap and I like its rich, creamy, fragrant lather in my daily beauty bath."

ENTER NOW! CONTEST CLOSES JUNE 2, 1952

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LIFE'S COVER

Diana Lynn, one of TV's more familiar faces (pp. 140-145), was terrified by her first encounter with the TV cameras. Coming from Hollywood where actors work before a single camera, she was unsettled by the three TV cameras that followed her every move. "It's like having three giant eyes watching you all the time," she says. Now she has learned to study the cameras during rehearsals, forget them during performances. She also has become accustomed to two vital TV practices: to take things easy the day before telecasts and to gulp tea and rye bread sandwiches at rehearsals.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

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Says Leo Durocher:

"Laraine and I don't fool around with just any radio and TV service. We like an expert who knows how to call things right. That's why we call the man who shows the Sylvania sign."



RADIO TELEVISION SERVICE

SYLVANIA RADIO TUBES
Authorized Dealer

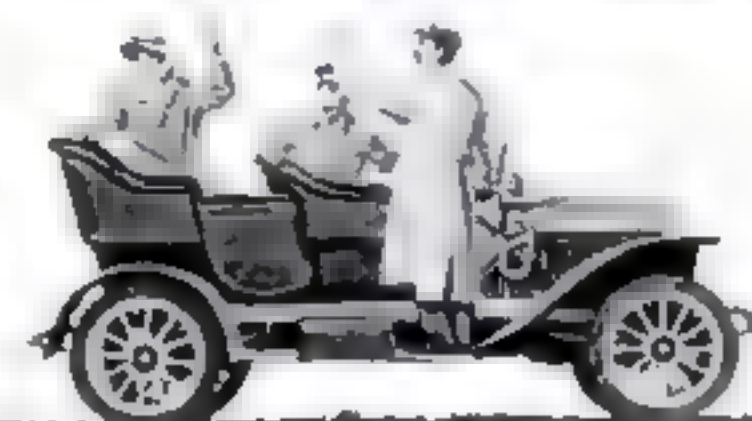
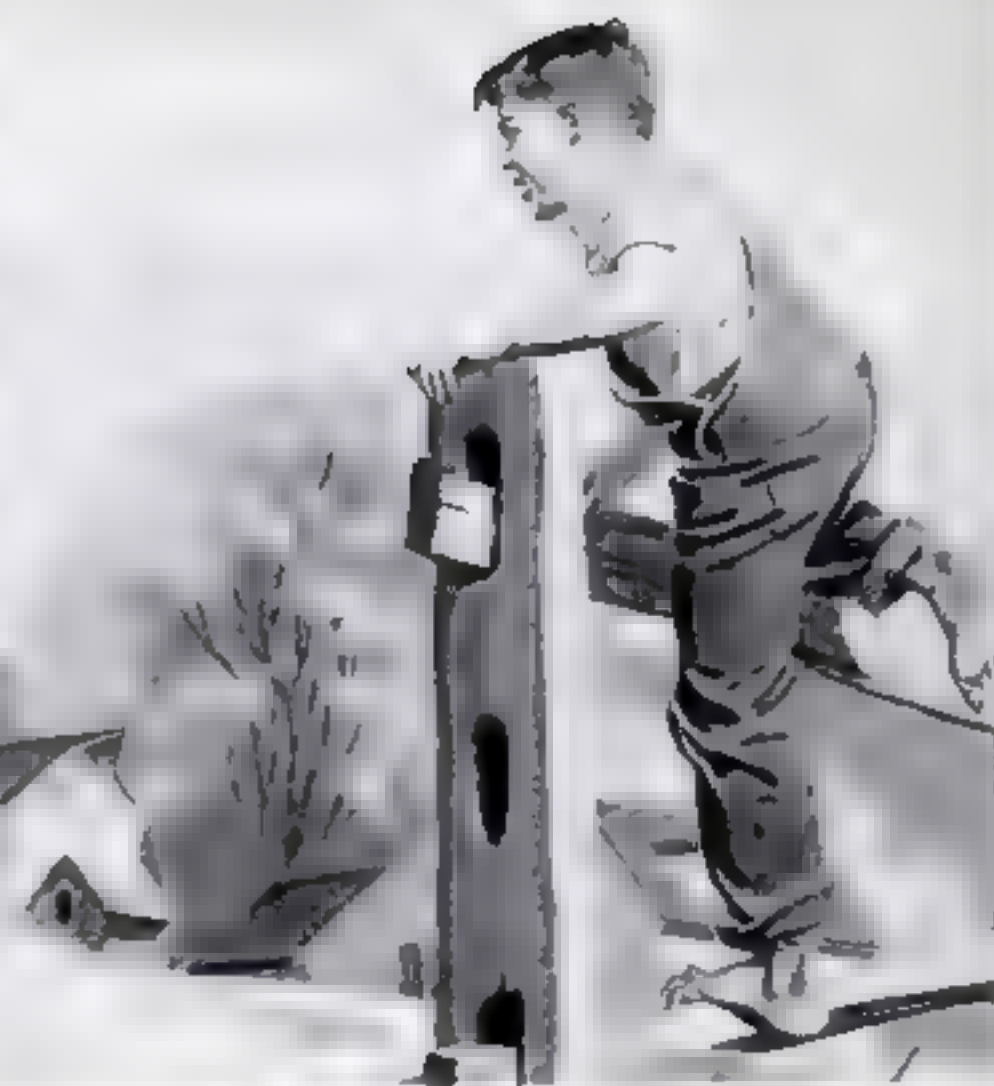
You, too, will appreciate the prompt, dependable service offered by the man who displays this Sylvania sign. He's a trained technician who will spot trouble instantly with Sylvania's precision test equipment and install long-lasting Sylvania Tubes.

SYLVANIA

RADIO AND TELEVISION PICTURE TUBES

Sylvania Electric Products Inc., 1740 Broadway, New York 19, N. Y.

Manufacturers of Radio Tubes; Television Picture Tubes; Electronic Products; Electronic Test Equipment; Fluorescent Tubes; Fixtures; Sign Lighting; Wiring Devices; Light Bulbs; Photolamps; Television Sets.



1907 KNOX WATERLESS was advertised as the car that obviates the tow. The makers claimed that their air-cooled engine never overheated, thanks to hundreds of pins screwed into the cylinder walls to carry off engine heat.



1922 JULIAN featured an airplane-type radial engine mounted on its side over the rear springs. The engine had six cylinders, developed sixty horsepower, and its backers claimed that it delivered twenty-five miles to the gallon.



1938 BUICK offered the Dynaflo engine, designed to squeeze maximum power from every gallon of gasoline. The high performance of this and other Buicks did much to make the name "Buick" one of the greatest in automobile history.

1952 CADILLAC—the "Golden Anniversary Cadillac" has a 190-horsepower engine, the most powerful engine ever offered in a Cadillac car. This high compression engine delivers magnificent performance with gasoline saving mileage.

TODAY AS YESTERDAY.

1902 CADILLAC featured a single-cylinder six and one-half horsepower engine under the seat. About 1700 of these Cadillacs were sold for around \$750 each.

CARS RUN THEIR BEST ON THE BEST GASOLINE

"The better the gasoline, the better the engine" is more than a catch phrase.

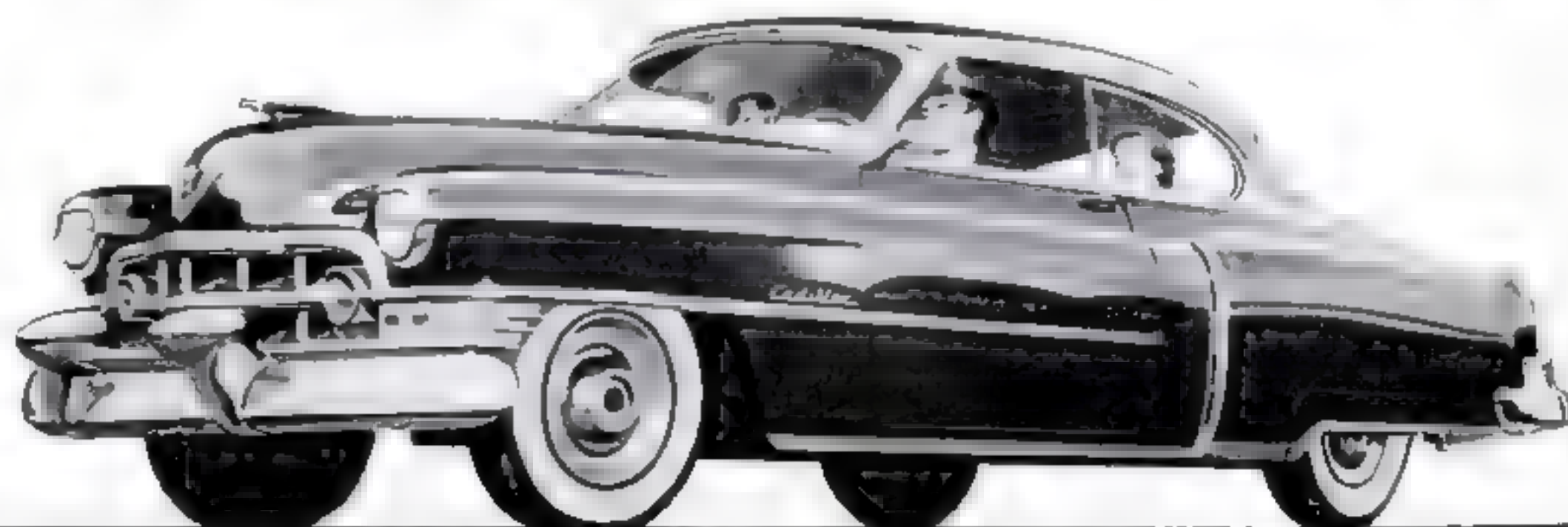
Ever since automobiles were invented, engine progress and fuel progress have gone forward hand in hand. And the combination of a modern high compression engine and high octane "Ethyl" gasoline gives today's car owners the power, economy and

all-round performance that was only a dream a few years back.

"Ethyl" gasoline is high octane gasoline. It's the fuel modern high compression engines need to develop top power and efficiency. It's the gasoline you ought to buy. Remember, there's a powerful difference between gasoline and "Ethyl" gasoline.

ETHYL CORPORATION

New York 17, N. Y. . . Ethyl Antiknock Ltd., in Canada





AS TROOPERS WATCH DOOR OF BLOCK, CONVICT HIT BY RICOCHETING BULLET SHOUTS TO PHOTOGRAPHER, "SHOW HOW THEY SHOT AN INNOCENT MAN!"

CONVICTS BULLY A SOVEREIGN STATE

The sprawling brick and concrete walls of the Southern Michigan Prison at Jackson had long seethed with the ominous elements of revolt. Here, in the largest walled prison in the U.S., 6,490 convicts, among them murderers and psychopaths, were guarded by a small force of men, many of them unarmed, and crowded into space for only 4,827. The parole board's action on cases seemed maddeningly ponderous and prisoners returning from confinement

cells whispered of beatings with heavy chains.

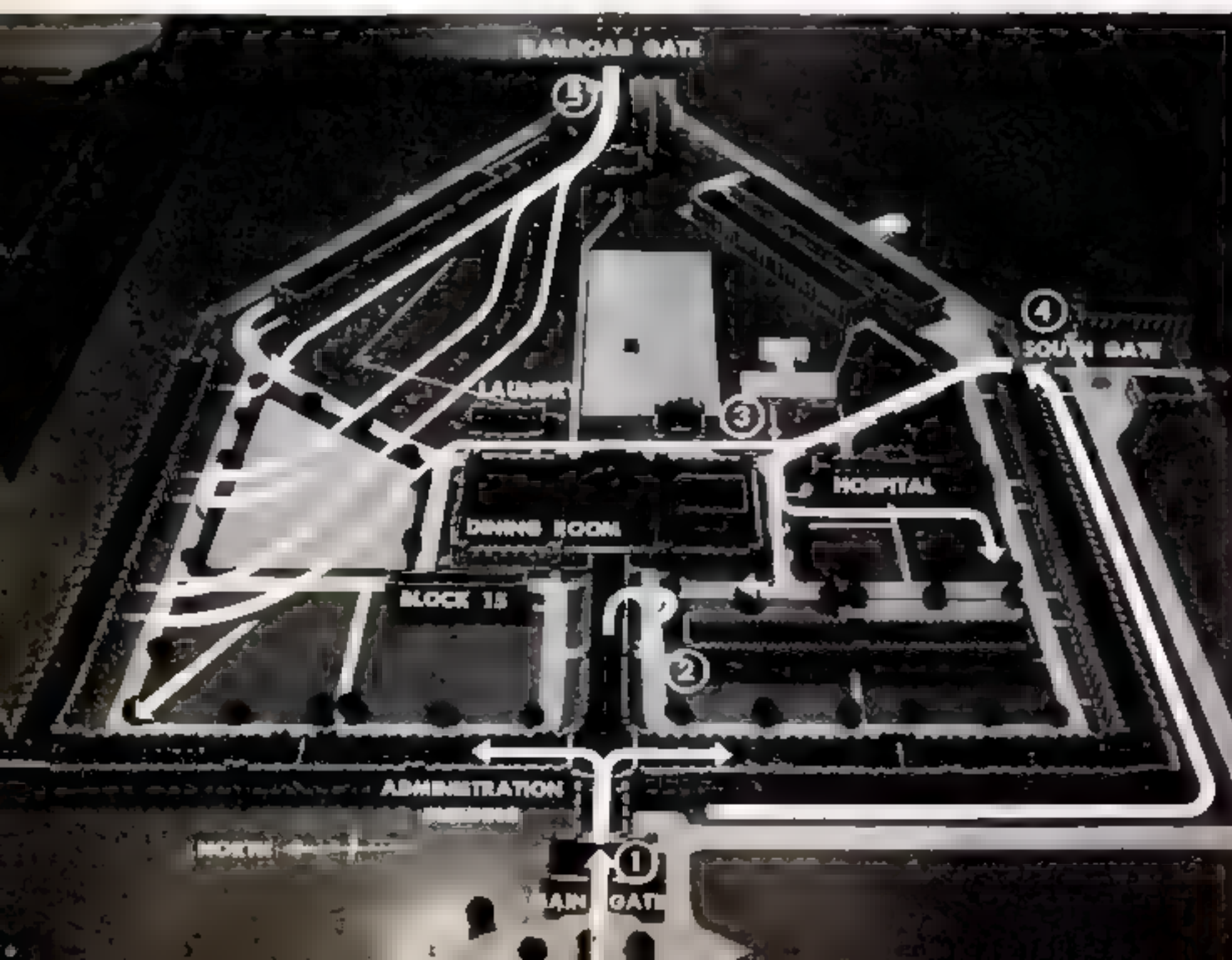
Last week, with word of uprisings at Trenton and Rahway, N.J. (*LIFE*, April 28), the mutinous elements ignited in a riot that in terms of damage and convicts involved was the biggest in U.S. prison history. And in a brazen piece of bargaining the prisoners humiliated the sovereign state of Michigan and brought it to terms.

The trouble started one night when one of the inmates in Cell Block 15, a detention block

for unruly prisoners, tricked an inexperienced guard, got his master key and opened the other cells. Other guards were overpowered and the freed convicts barricaded themselves inside the block. The grapevine picked up the news. In the prison dining room next morning, a man stood up and shouted, "There's salt in my coffee!" At this signal the room turned into a bedlam and 2,600 prisoners exploded destructively through the prison into the yard (*next page*).




IN THE PRISON'S SOUTH YARD A SMALL GROUP OF STATE TROOPERS KEEP A JEERING MOB OF RIOTERS FROM MOVING ON THE ADMINISTRATION BUILDING.



← STATE TROOPERS' BATTLE PLAN

To reinforce the prison's small detachment of guards, 275 state troopers were hurriedly mobilized from as far as 250 miles away and given a battle plan. The plan, which is diagrammed at left, was as follows: Five eight-man squads (1), were sent through the administration building into the blocks, herding all stray prisoners back to their cells. A force (2) moved into the south yard (picture above), but withdrew when the direction of the wind made the use of tear gas impossible and it became evident that the convicts might retreat to the hospital where they would find large stores of narcotic drugs. A change in tactics was decided upon. Before it was effected, a fire truck, protected by two squads of state troopers, had to be sent into the yard (3) to put out a dangerous blaze. The new plan was carried out when 94 armed men, led by the state police commissioner, entered the yard through both the south gate (4) and railroad gate (5). They fanned out in well disciplined lines of skirmishers and drove all the rioters into the cell blocks. The casualties in this efficient, three hour sweep-up: one club-waving convict killed when he defied a police order, and seven others wounded by ricocheting gunfire. But this successful action still left the men in Block 15 to be dealt with.



Not a shadow of a doubt — with Kotex

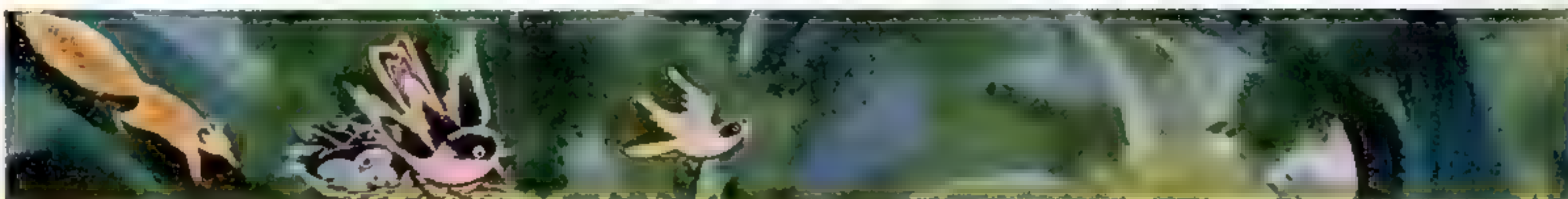
Not a shadow of a revealing outline because only Kotex of all leading napkins gives you ends that are flat and pressed.

Not a doubt—for confidence and peace-of-mind go hand in hand with the extra absorbency and safety of Kotex . . . proved superior by actual use!

Best of all, *this* pad is made to *stay soft* while wearing . . . to retain its fit and comfort for hours and hours. No wonder Kotex is America's first choice in napkins . . . *always, very personally yours.*

More women choose Kotex
than all other sanitary napkins*





FIRST ON THE SUMMER SCENE *Durene**



KEY TO THIS PICTURE:

- 1** **Everybody's happy . . .** they've all learned what "Durene" means! It's the label many a fine manufacturer puts on quality knits to show they're made of a *special*, long-wearing, mercerized cotton yarn. Not only is this *yarn* Quality-Controlled for better service, but the garments it's in must *also* be able to pass performance tests!
- 2** **Up-a-tree Tot . . .** Rugged is the word for T-shirts, socks, anything made of long lasting Durene yarn. It's multi-ply, combed, mercerized — far stronger than ordinary cotton.
- 3** **Comfy Charlie . . .** Cool and calm! All cotton knits labeled Durene are more absorbent, help keep you dry and coolly comfortable.

GET THE EXTRA ADVANTAGES OF COTTON KNITS MADE OF DURENE YARN! LOOK



TRADEMARK REG. U. S. PAT. OFF. FOR MERCERIZED COTTON YARN THAT MEETS DURENE QUALITY STANDARDS

4 Set-up Seven . . . They keep their shape—and so do their clothes made of Durene cotton! No more worries about sagging, bagging, stretching or shrinking.

5 Blue-Ribbon Looks . . . Clear, clear colors—plus a soft lustre that won't wash out—because Durene yarn is mercerized for lasting good looks!

6 Willing Washers . . . Duds of Durene yarn are even stronger wet than dry! No wonder you get more for your money when you buy T-shirts, underwear, socks, anything labeled "made of Durene yarn"!

MADE OF
Durene
MULTI-PLY MERCERIZED COMBED
COTTON YARN

4 WAYS BETTER
Than Ordinary Cotton Yarns

EXTRA COMFORT
more absorbent

EXTRA STRENGTH
longer wear

EXTRA QUALITY
lasting lustre

EXTRA SERVICE
easy to wash

FOR THIS GREAT LABEL AT STORES FROM COAST TO COAST!



Royal entertainment. Your next guest may not be a Roman emperor but you *can* treat him in a royal way . . . by serving drinks made with Four Roses. This superb whiskey is so favored that people today buy more Four Roses than any other whiskey at or above the Four Roses price—even more than most other whiskeys at any price.

Frankfort Distillers Corporation, New York. Blended whiskey. 86.8 proof. 60% grain neutral spirits.

Wouldn't you
rather drink

Four Roses





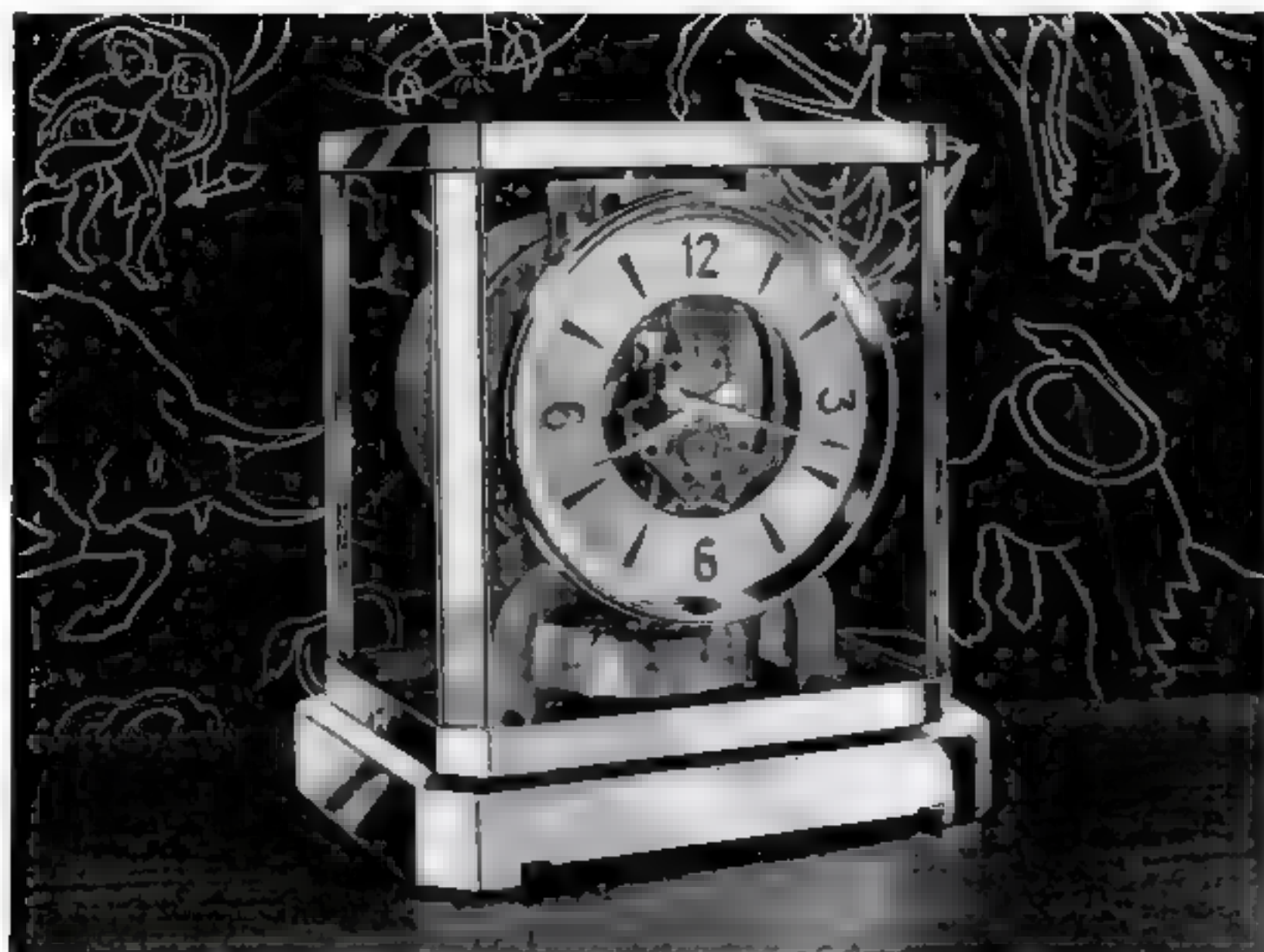
FLOODING MISSOURI CAUGHT ON THE MARCH

Viewers who are not on the spot see a great flood—in photographs—mostly as it beats at the dikes along the cities or after it has filled streets and farmlands. Here, in this picture, a flood is shown actually on the march. It was taken by Des Moines *Register* Photographer Don Utang, five miles south of the Plum Creek dike which had crumbled under the weight of the Missouri River. The inch-deep water, creeping

along at a mile an hour, swept across this 100-acre field. It flooded the highway (*far left*) and then frothed through the farm buildings (*top left*). Following the furrows of the fall plowed field, long feelers reached across the black bottomland and sheets of water cascaded over a small embankment (*bottom*). Ten miles to the south the people of Hamburg worked feverishly to complete their dikes. The dikes were

two-thirds finished when at 11:30 at night the waters were up on the town.

The Plum Creek dike was one of 150 breached by the Missouri in its massive push southward. At St. Joseph, Mo. the dikes held, but at Fort Leavenworth's \$3.5 million Sherman Air Force Base they failed just as the danger seemed over. But Kansas City escaped and the worst of the worst Missouri flood in history seemed past.



ATMOS—a LeCoultre creation—offers amazing, virtual perpetual motion in a handsome clock! No hand-winding, no electricity — ATMOS runs silently, accurately, powered alone by the unfailing changes in the temperature of the atmosphere! In its case of crystal and gilt, your ATMOS adds a dramatic, fascinating touch; a wonderful possession for you, a wonderful gift to give. Measures 9¼ x 8¼ x 6¼ inches. \$175.

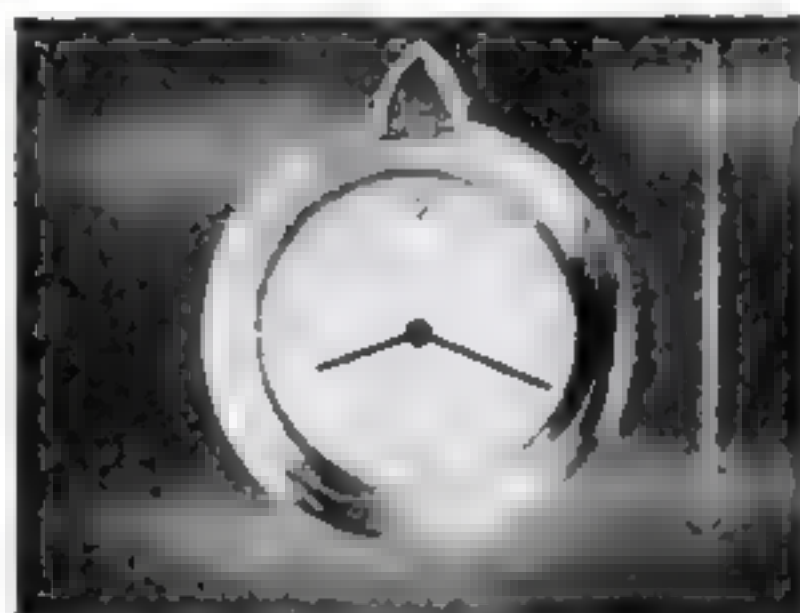
**THE MOST EXCEPTIONAL WATCHES
AND CLOCKS IN ALL THE WORLD**

LE COULTRE

Invention, precision, initiative, and the highest order of craftsmanship, are the guiding traditions that have made LeCoultre watches and clocks "The Most Exceptional in All the World". Today's LeCoultre products are outstanding examples of more than a century of achievement, that offer exceptional pride of possession. In choosing a gift for any occasion, know that the "most exceptional" gift you can give is a LeCoultre timepiece.



LE COULTRE WRIST ALARM. For the man too busy to remember, a discreet tiny bell on his wrist reminds him. Wakens a traveler. Gold-filled case, \$99.50; moisture-proof case, \$110; 18K gold case, \$235.



THE THINNEST WATCH IN THE WORLD! A most exceptional innovation in time-engineering. Unbelievable precision in a watch with a LeCoultre movement only .0531-inch thick! Platinum case, \$1950.



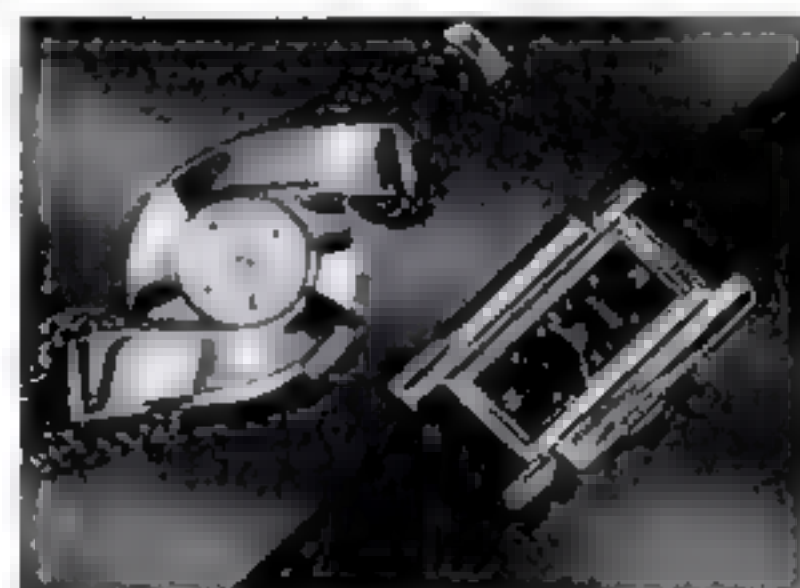
LE COULTRE FUTUREMATIC — The Watch of Tomorrow — exclusively LeCoultre; 100% automatic. It has no winding stem. Cannot run down; can't overwind. Exclusive Reserve Power Indicator. Engineered to be the most accurate automatic watch in the world today. It may be set to the exact second with a back-setting stem, exclusively LeCoultre. Hand-finished, gold-filled case, \$99.50; 14K gold case, \$165.



INNOVATIONS — BY LE COULTRE. Fine couturier-styling creates significantly exclusive sophistication in rich 14K gold cases. Vogue, \$125 Mignonette, \$110.



LOOKING FOR A MATE — LE COULTRE ARISTOCRAT M, DUKE AND SULTAN. Strong and handsomely masculine in tomorrow's authentic styles, matching their tiny feminine twins. Exceptional watches for the man who "knows his way around", who demands precise answers from his time-telling authority. Gold-filled, each \$71.50.



LE COULTRE CAPRICE AND FLAIR. For flattering, imaginative adornment, choose either impressively fashionable exceptional watch in 14K gold case, \$125.



LE COULTRE PATTON. Correctly styled for prized possession. Its hand-finished 14K gold case encloses the positive assurance always to be found in LeCoultre's time-engineering skill. \$139.50.



KEYED TO THE NEWEST SECOND OF FASHIONABLE STYLE! Enchantingly exquisite in elegant design, created by LeCoultre, for a lady's excitingly accurate timekeeping interpretation. The members of the trio shown are LeCoultre Aristocrat L, Dutchess and Sultana. Gold-filled, \$71.50.



LE COULTRE CONRAD. A gentlemanly conception of tasteful sophistication. Its refined design is equalled only by true mechanical excellence. In fine gold-filled case, alligator strap, \$71.50.

VACHERON & CONSTANTIN-LE COULTRE

All Prices Include Federal Tax

LIFE ON THE NEWSFRONTS OF THE WORLD

Truce negotiations break down, Ike pulls even with Taft and 'The Great Caruso' gets plastered



JUDGE DAVID A. PINE

'Is that your concept of government?'

In Washington, U.S. District Judge David A. Pine heard the last of the steel seizure arguments presented by attorneys for the companies and the government, and said he would hand down his decision soon. When Assistant Attorney General Holmes Baldrige said the President has vast powers "inherent" in his office and not limited by the Constitution, the judge, a lifelong Democrat, was openly incredulous. "Is that your concept of government?" he said. "I have never heard that expressed in any authoritative case before."

* * *

Last week was a major milestone in the race for the Republican nomination. Late-starter Eisenhower caught up with early-starter Taft, and the two stood approximately even with 200-odd delegates apiece. Both will increase their totals to 350 or 400 in the next month (603 clinches the nomination) but neither seemed likely to gain a significant advantage that would show up in the box score. The big fight will center on second-choice votes, which will be cast for favorite sons on the first ballot and then freed.

70,000 will go but 103,000 won't

The truce negotiations in Korea suddenly reached an apparently hopeless impasse, and the U.N. revealed what has caused it. A poll has been taken of 173,000 persons held in U.N. prison camps, and only 70,000 have voted to return to Communist jurisdiction. One of the negotiators said he thought the Reds might have compromised if as many as 116,000 of the prisoners had voted to go home, but no compromise seemed possible at 70,000.

The U.N. conducted the poll in a bent-over-backward attitude of fairness. First it asked the Reds to broadcast amnesty statements over Pyongyang and Peking radio stations. Then, for two days before the poll was taken, U.N. loudspeakers rebroadcast the statements at the prison camps. But when it came to a

showdown the prisoners were not impressed. Many of those who had been the most diehard Reds turned their backs on their former bosses. Of the 20,000 Chinese soldiers held by the U.N., only 5,000 voted to go home. The others said they would forcibly resist repatriation.

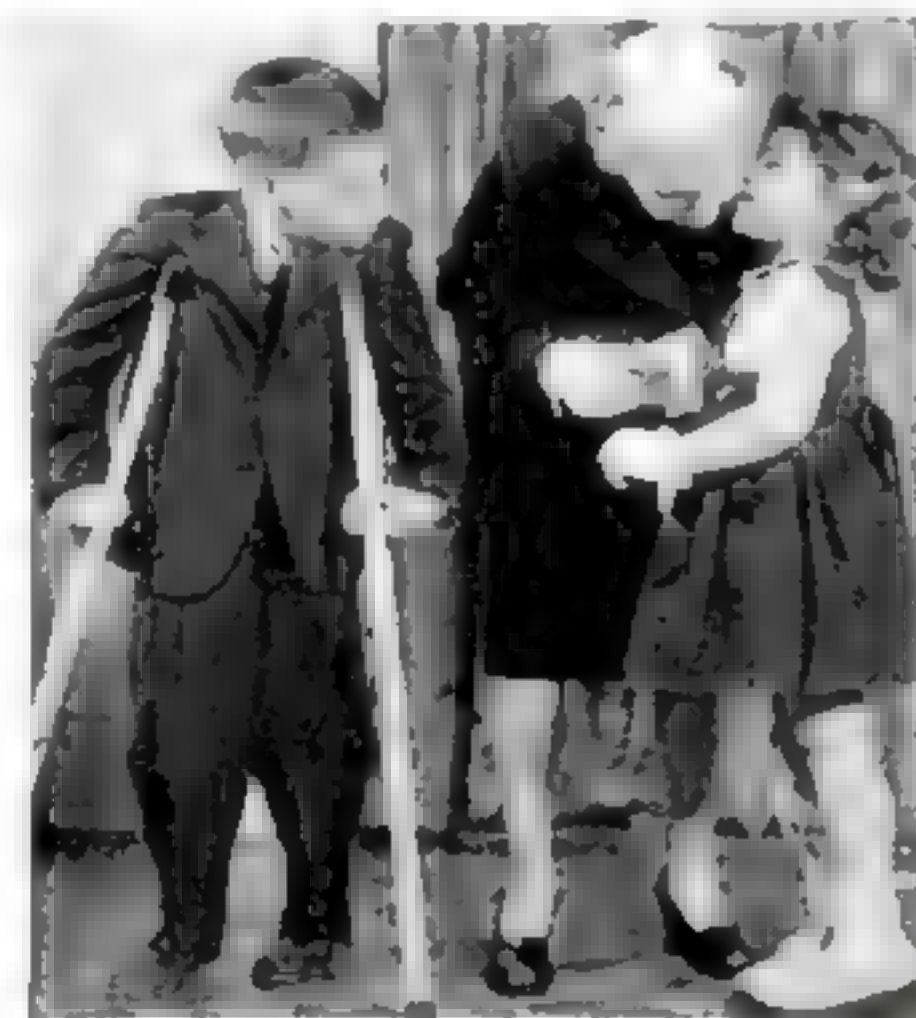
* * *

Mrs. Nellie Tayloe Ross, director of the Mint, explained the shortage of small coins. The Mint does not have enough money to make any more.

The Army brings in a gusher

Americans are often bamboozled and outmaneuvered by the Communists, but last week they scored a minor, heartwarming point.

When the Communist city government of Leghorn, Italy would not increase the scant supply of drinking water doled out to U.S. troops there, the Army dug a well. At 170 feet the drillers hit a gusher which spews out a fine mineral water, worth 20¢ a bottle, at the rate of 1,000 quarts a minute.



MRS. TRUMAN AND PALSY-POSTER CHILDREN

Bess Truman, whose public appearances are so rare that each one makes news, posed in Washington with the United Cerebral Palsy's poster children. Mrs. Truman had nothing to say to the press, but spoke a few motherly words to 6-year-old Peter Macalister (left), then bent down and got a big kiss from 5-year-old Vivian Principe.

Who is W. Averell Harriman?

W. Averell Harriman announced that he is an active candidate for the Democratic presidential nomination and drew, from much of the nation, a startled "Who's he?"

Harriman is 62, the son of railroad tycoon E. H. Harriman, who at one time controlled 60,000 miles of U.S. railroads including the Union Pacific. He left a fortune of \$70 million. Young Harriman went to Groton and Harvard (13), was vice president (at age of 23) and then president of the Union Pacific, later became

a partner in the Wall Street banking firm of Brown Brothers, Harriman & Co. In 1928 he broke with the Republicans and supported Al Smith. A close friend and follower of Franklin D. Roosevelt, he held several appointive jobs in the New Deal, mostly as an emissary trying to calm the nerves of fellow businessmen. In 1943-46 he was the U.S. Ambassador to Russia, saw Stalin once a month and got along well with him (Stalin once gave him a white horse). Despite this Harriman spotted the approaching break with Russia, and in 1945 surprised the State Department by recommending a tougher policy toward the U.S.S.R.

In 1946 he replaced Henry Wallace as Secretary of Commerce, two years later became Marshall Plan ambassador to Europe. Since October 1951 he has been director of MSA (Mutual Security Agency). He has been married twice, divorced once, has two children. He has never been elected to any political office.

* * *

Two of baseball's great maxims run as follows: 1) the Browns are the biggest losers since General Custer's cavalry; 2) the umpire always wins.

Last week both were shaken, if not disproved, as follows: 1) the Browns were leading the league; 2) Scotty Robb, the most unfortunately named umpire in the National League, was heavily fined for shoving a ballplayer during an argument.

Archaeologists solve a puzzle

Five years ago archaeologists digging in the Agora at Athens found a strange piece of pottery. It was sturdy, it was moderately handsome and it was at least 2,500 years old, but no one had any idea what the ancient Greeks might have used it for. It was kept around the digging and remained an antiquarian puzzle until last week, when an idea dawned on the preoccupied archaeologists. With the aid of a small child who happened to be around, the idea was confirmed (below).



MODEL DEMONSTRATES USE OF A GRECIAN URN

ONLY COLGATE DENTAL CREAM HAS PROVED SO COMPLETELY IT STOPS BAD BREATH*

*SCIENTIFIC TESTS PROVE THAT IN 7 OUT OF 10 CASES, COLGATE'S INSTANTLY STOPS BAD BREATH THAT ORIGINATES IN THE MOUTH!



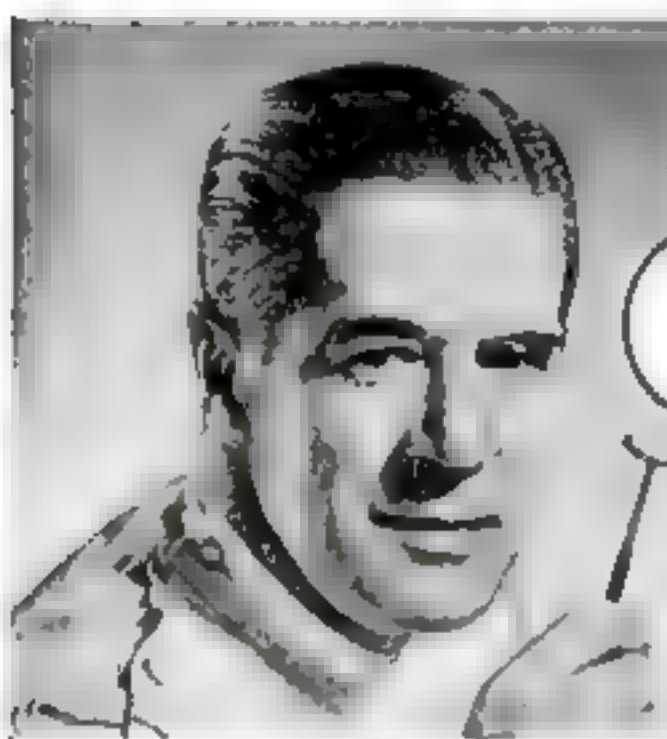
**Colgate's Has the Proof!
IT CLEANS YOUR BREATH
WHILE IT CLEANS YOUR TEETH!**

For "all day" protection, brush your teeth right after eating with Colgate Dental Cream. Some toothpastes and powders claim to sweeten breath. But only Colgate's has such complete proof that it stops bad breath. * There's a big difference.



**Colgate's Has the Proof!
COLGATE DENTAL CREAM
IS BEST FOR FLAVOR!**

Colgate's wonderful wake-up flavor is the favorite of men, women and children from coast to coast. Nationwide tests of leading toothpastes prove Colgate Dental Cream preferred for flavor over all other brands tested!



**Colgate's Has the Proof!
THE COLGATE WAY
STOPS TOOTH DECAY BEST!**

Yes, science has proved that brushing teeth right after eating with Colgate Dental Cream stops tooth decay best! The Colgate way is the most thoroughly proved and accepted home method of oral hygiene known today!



No Other Toothpaste or Powder
OF ANY KIND WHATSOEVER
Offers Such Conclusive Proof!

READER'S DIGEST reported the same research which proves that brushing teeth right after eating with Colgate Dental Cream stops tooth decay best! And, while not mentioned by name, Colgate's was the only toothpaste used in this scientific research.

Get PURE, WHITE, SAFE COLGATE'S Today!



LANZA AND COMMERCIALS IN FULL-BLOWN GLORY

'The Great Caruso' becomes the Masked Marvel

As the time approached for M-G-M's *The Great Caruso* to open in Italy, the countryside was plastered with billboards and posters showing Mario Lanza in full bellow (above). The ads also plugged Technicolor, Coca-Cola (Lanza's radio sponsor) and a tied-in singing contest. This commercialism so enraged Caruso's son and grandson that they took their case to a Rome court, which ordered the ads removed forthwith. Because the sponsors could not take down the billboards fast enough to meet the court's deadline, they altered the advertising message (below), which now indicates that an unidentified man doing something unmentioned might pause for a Coke if he had a head.



UNIDENTIFIED MAN WAVING HIS ARM

* * *

An Italian court debated whether Benito Mussolini made love to his mistress Claretta Petacci, with whom he was executed by partisans in 1945, as a private individual or "in the service of the state." [The issue was whether Claretta's diary and love letters should be returned to her relatives or retained by the government.]

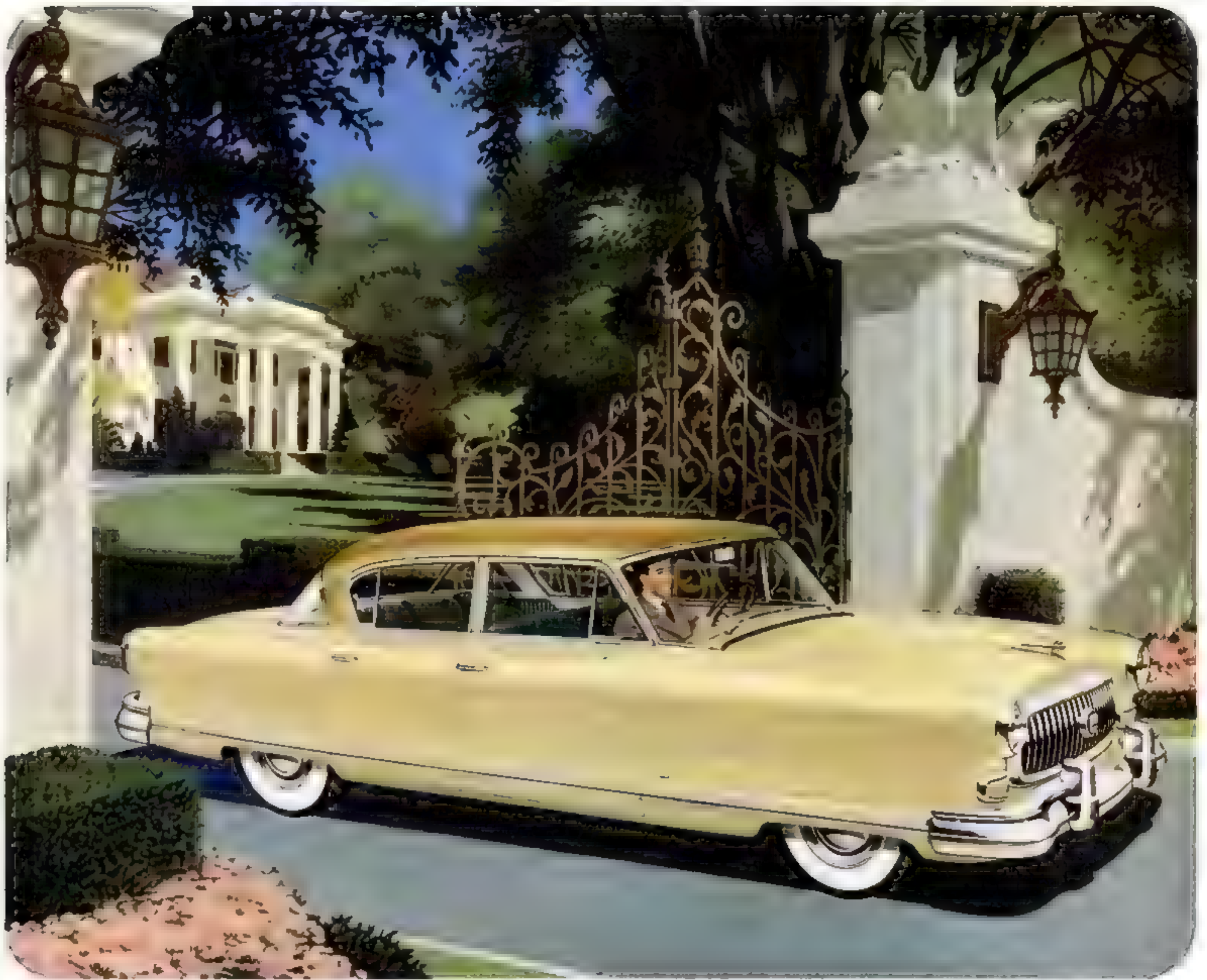
Claretta always addressed Mussolini as "Dear Ben" and did not trust him around the corner. "You humiliate me," she wrote, furious at his "incurable lechery" toward other women. However, the letters almost invariably wound up with a burst of affection, such as "I am like a machine . . . you are Caesar."

The Reds get the range

The steady improvement in Communist military equipment was emphasized by the Navy, which reported that the Reds have excellent shore batteries along the east coast of North Korea. Apparently radar-directed, Communist artillery (9.5 and possibly 12-inch) can hit targets 10 miles offshore. In 18 months 41 American ships have been hit. Casualties, however, have been light. Far more men (30) were killed last week in an accidental explosion aboard the cruiser *St. Paul* than have been killed by the Reds' shore fire in any one engagement.

* * *

Information about the lives and works of great Americans has often been very difficult to obtain after their deaths. Thomas Edison's desk was sealed for 15 years after he died. A whole trunkful of Abraham Lincoln's papers, at his son's insistence, was kept locked up until 1947. But fortunately historians will not have this trouble in the case of Milton Berle. He wrote a codicil to his will bequeathing all his gags, scripts and the kinescopes of 150 of his television shows to the Library of Congress.



ABOVE: Nash Ambassador Custom 4-door Sedan. Reclining Seats, Twin Beds, Hood Ornament, glare-free tinted Solex glass and white sidewalls (if available) optional at extra cost. Your choice of three transmissions (including Automatic Overdrive and new Dual-Range Hydra-Matic, at extra cost).

TAKE COMMAND...IT'S YOUR *Golden Airflyte*

IF YOU DARE TO LET YOUR DREAMS COME TRUE—drive *The Golden Airflyte*!

Here is America's first car styled by Pinin Farina, world's foremost custom car designer. Here are comfort and luxury features so advanced that other new cars seem outdated in comparison!

Here's the supreme thrill of new Super Jet-fire performance—with new horizontal Direct Draft carburetion! (Plus, of course, traditional Nash economy.)

Here is the widest, most comfortable seating to be found in any car . . . the best eye-level vision, front and rear . . . the deepest wind-

shield (and new Road-Guide fenders to rest your driving eye)!

Drive the Golden Airflyte, and learn how much *newer* a new car can be . . . how much *finer* a fine car can be . . . how much prouder and happier *you* can be!

Then—if you dare to be envied—make it your own! Let its possession proclaim your good taste—your refusal to compromise on quality—your keen judgment of value!

For this, the Fiftieth Anniversary Nash, is *your* Golden Airflyte. Take command!

TV Fun—Watch Paul Whiteman's TV Teen Club. See your paper for time and station.



THE AMBASSADOR • THE STATESMAN • THE RAMBLER

The Finest of Our Fifty Years
Nash Motors, Division Nash-Kelvinator Corp., Detroit, Mich.

Daystrom puts the fun in

Easy good looks —



Don't worry about spilled things. Every table has the Daystromite Wonder Top that resists stains, scars, heat. It saves you many woman-hours—cleans quick as a wink, with a damp cloth.



No more fussing. Marks from sticky fingers, dog paws, greasy food stains, wash off with soap and water, like magic. Result? Upholstery and chairs stay brightly beautiful.



Buffets to match! There's a handsome buffet to harmonize with most Daystrom sets, with built-in compartments and stain-resistant surfaces. You can buy it with or without the hutch top.

TRADE MARK



Look for the yellow arrow on every set of genuine Daystrom Furniture. It points your way to up-to-the-minute styling and fine quality in dinette sets—to harmonize with any dining spot.



Sparkling Chrome by Daystrom. Let the lovely lines and glowing colors of this stunning dinette brighten your home life. Let its free-and-easy efficiency lighten your homework. Here's the beautiful sparkle that *stays* beautiful because every inch is washable. You can choose the ex-

tension table, or a drop-leaf or gate-leg style to save room. And here's a shopping hint. Sit down at the table, and notice the perfect balance, the smooth finishes, the chair tips that protect floors. And go easy on your budget! You can get sets of a table and 4 chairs from about \$80.*

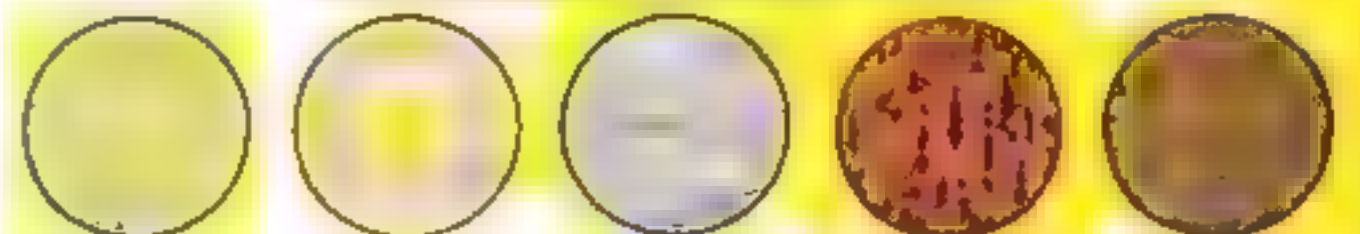
MIX OR MATCH COLORS

A wide choice of colors in Daystrom table tops and chairs. Tables and chairs priced separately, or by set.

SOME OF THE TABLE TOP COLORS



SOME OF THE UPHOLSTERY COLORS



functional furniture

with easy care!



Daystrom's new Sunnywood. Here you get the beauty of light, natural grain wood —plus the work-saving convenience of washable upholstery, and the spill-resistant Daystromite Wonder Top. It's "good

mixer" modern that flatters any style of interior, fits any dining spot. Tables come in several styles and sizes, including a gate-leg. Chairs with padded or latticed back. Five-piece sets from about \$120.*



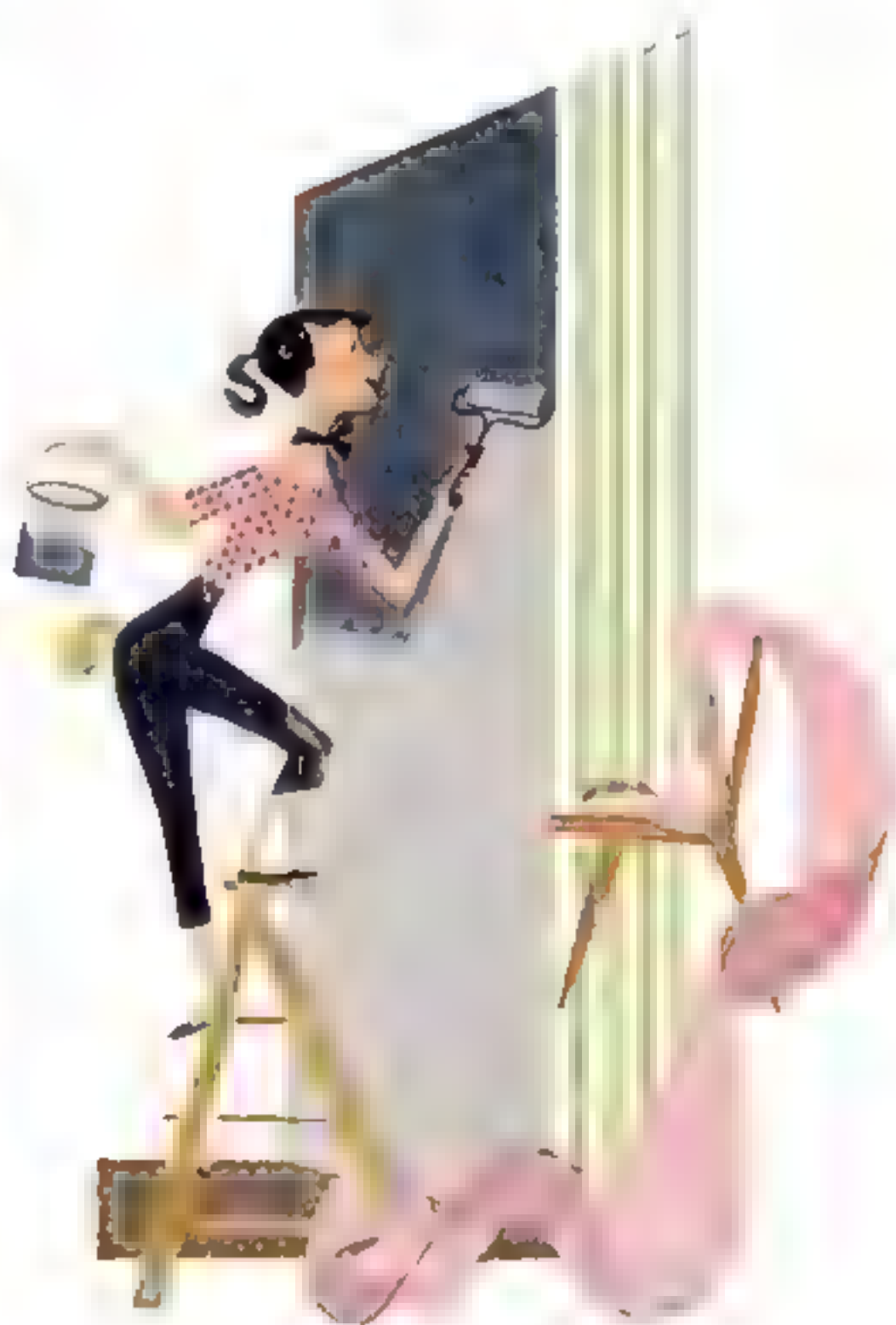
Exclusive Daystrom Coloramic. Only Daystrom gives you this striking new metal dining furniture. Its slender legs are toned in a new Bronze or Golden Sand finish that resists scuffing, peeling. Its soft

muted colors blend with living-dining rooms and kitchens. You'll like its "decorator look" and easy-to-clean features. Many table sizes and chair styles, in sets ranging from about \$100.*

See the Daystrom
"Dinorama" Show this month
at your store

"new looks for dining spots"

Furniture and department stores in your area are featuring the new Daystrom Dinorama Show. It shows the easy way to re-decorate and modernize your dining spot. Shows you the latest in paint, curtains, floor-covering, decorative ideas. Shows you how to bring your kitchen or dining nook up-to-date at minimum cost. Drop in for a look soon. Or write for name of dealer nearest you.



Daystrom Furniture Division of Daystrom, Inc.
Factories at Olean, N. Y.
Friendship, N. Y. • Fullerton, Calif.

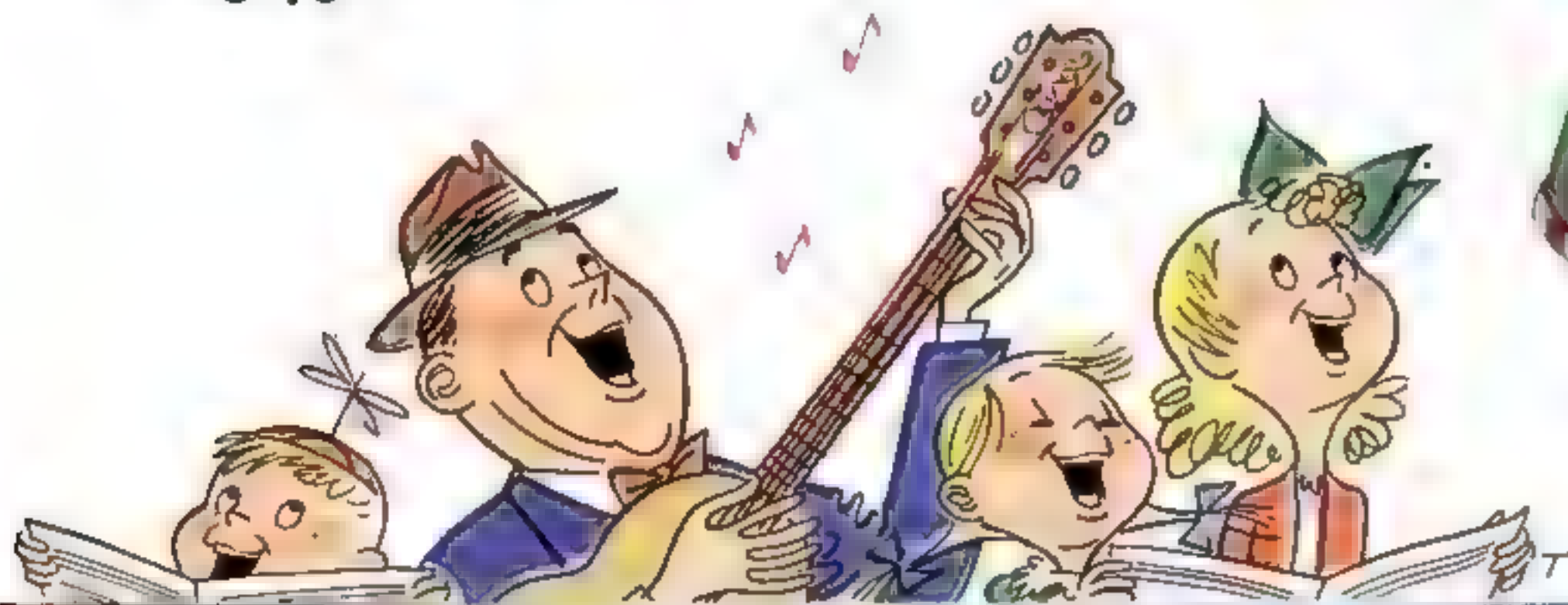
*Prices slightly higher in the South and West.

DAYSTROM

FURNITURE

They'll Sing for this Supper!

AND YOU MAKE IT FOR "A SONG" WITH LIMA BEANS AND—



The kettle-simmered cooking sauce



LIMA BEAN CASSEROLE—*Hunt Style*

This actual color photograph shows you how to make a low-cost recipe really attractive—

And really dee-licious! A hearty blending of flavors that men (and the children) love. One reason is the Hunt's Tomato Sauce in the recipe. Hunt's is the honest-to-goodness tomato sauce—all-tomato, deliciously seasoned. Try this recipe!

1 lb. dried lima beans

Soak beans overnight; drain. Cover with boiling salted water and boil slowly 2 to 3 hours till tender. Drain, reserving some of the bean water. In a frying pan cook:

1 medium onion, finely chopped
½ lb. sausage meat

Cook until lightly browned, stirring to break into bits. Drain off all but 3 tbsp. of fat. Then add

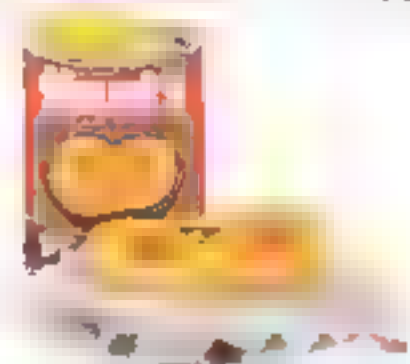
2 cans Hunt's Tomato Sauce

½ can lima bean water 1 tbsp. brown sugar
1 tsp. salt dash of poultry seasoning

Place limas in a casserole. Cover with the sauce mixture. Bake in moderate oven (350°) 30 minutes. Makes four generous servings.

Remember—Hunt's Tomato Sauce is already Kettle-simmered for you. Rich and oh, so flavorful. Cook it into your stews, soups, meat loaf, spaghetti, casseroles. Wonderful for leftovers! Your grocer has Hunt's—for a few cents a can. Try it real soon!

For breakfast or dessert —
HUNT'S HEAVENLY PEACHES



Hunt-for the best

Hunt Foods, Inc., Fullerton, Calif.



FLAME-THROWER TEAM ON KING RANCH PREPARES MEAL OF PRICKLY-PEAR CACTUS FOR HERD OF SANTA GERTRUDIS CATTLE GRAZING IN BACKGROUND

FIRE FOR FODDER

In Texas drought flame throwers make cactus barbecue for cattle

While the people of the Missouri River Valley were using sandbags to stave off the rising waters of their biggest flood (LIFE, April 28), Texas ranch hands on the million-acre King Ranch, 900 miles to the south, were using fire to fight the worst drought since 1918. No sizable rain had fallen on the ranch since last July, and most of the grass, a vital part of the diet of the outfit's 65,000 head of cattle, had dried

off the range. The drought-proof prickly-pear cactus was the only abundantly available natural feed. In order to make this spiny staple edible King Ranch Boss Robert J. Kleberg Jr. (p. 56) sent out teams of workers equipped with special propane gas flame throwers. Once the flame was passed over the blades of the plant (*above*) and the sharp spines were burned off, the cattle hungrily ate the defenseless cactus.

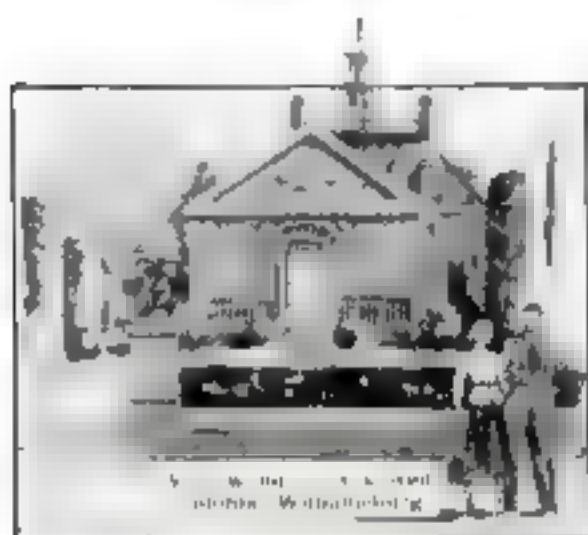
Plan for a lot of Everything
... this year!

- The Colorful Virginia Seashore
- World famous Natural Bridge
- Beautiful Shenandoah Valley
- Homes of Great Americans
- Thrilling Skyline Drive
- Historic Richmond, Jamestown, Yorktown, Charlottesville, Fredericksburg
- Spectacular Caverns
- Famous Battlegrounds



Come to VIRGINIA

From the beautiful Atlantic west to the famous Blue Ridge, Virginia's modern highways link together an unforgettable vacation for you and your family. Here you'll find excellent accommodations, famous foods and genuine hospitality at prices that bring you a better vacation for less money . . . in Virginia!



DEPARTMENT OF
CONSERVATION AND DEVELOPMENT
Room 352, 914 Capitol Street
Richmond, Virginia

Write for free copy
of pictorial booklet.
Motion pictures on
Virginia available.

Spent golden hours
at gay, sun-wet
beaches



VIRGINIA Offers you more Vacation . . . Hour to Hour . . . Dollar for Dollar

Orlon rayon blend
with "STAIN-SHY" finish

exclusive with

After Six
BY RUDOLPH

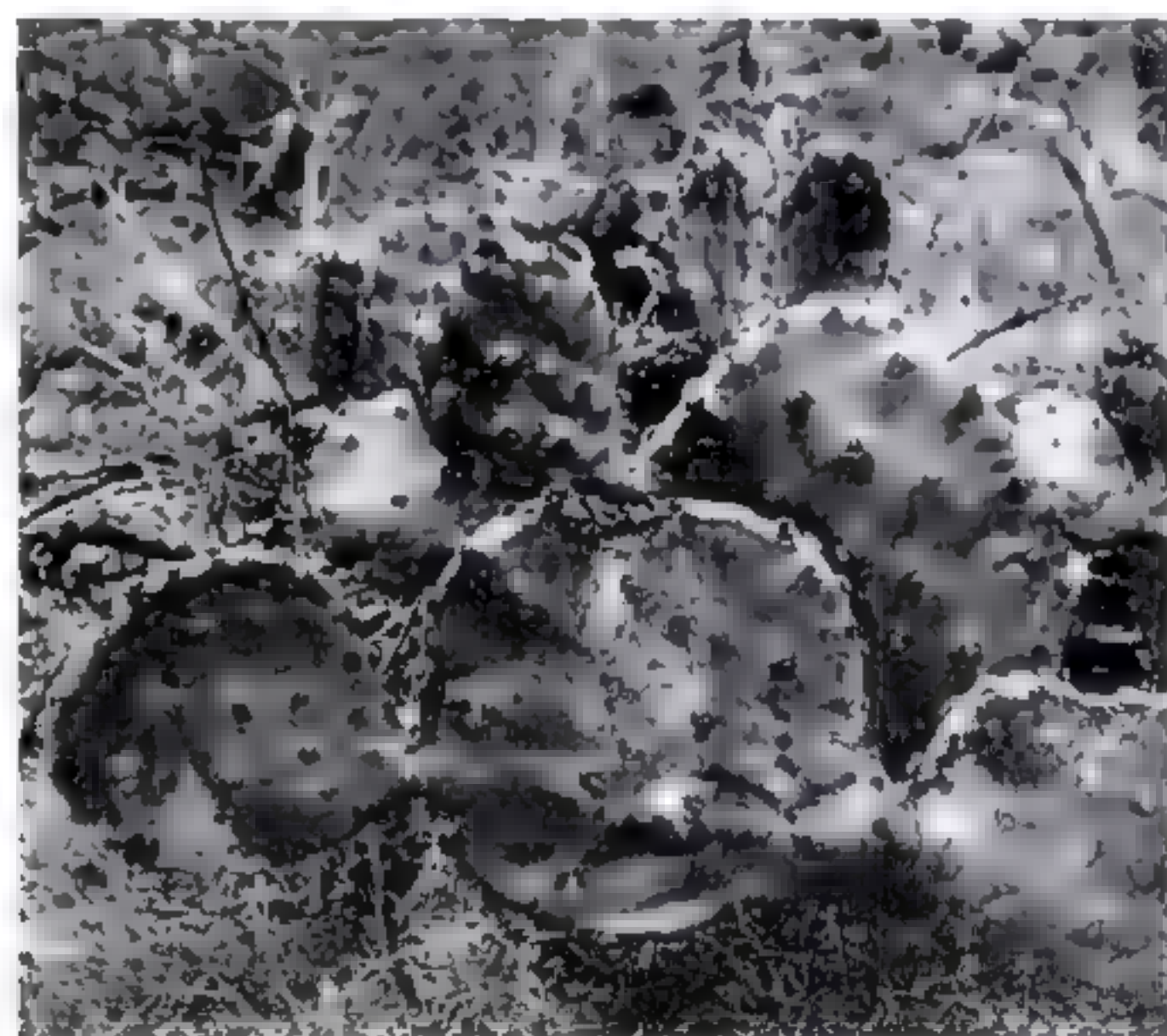
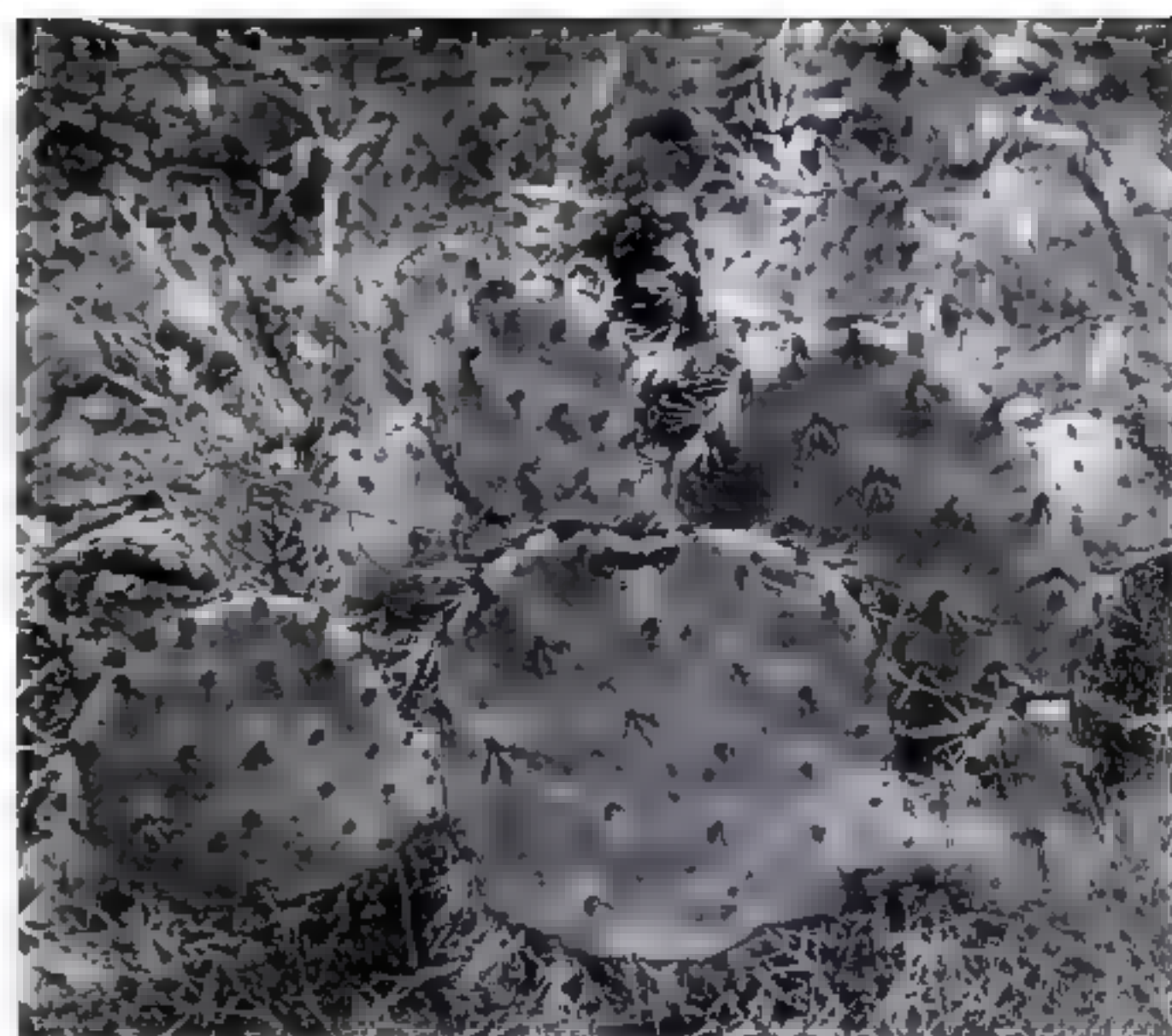
Now—a formal of untold luxury! Light in weight, stain and wrinkle resistant, and comfortable as a sport jacket! Authentic design by "AFTER SIX". Single or double breasted. 29.50

"Stain-Shy" finish white dinner jacket in lightweight, crease resistant rayon. Single or double breasted. 24.95

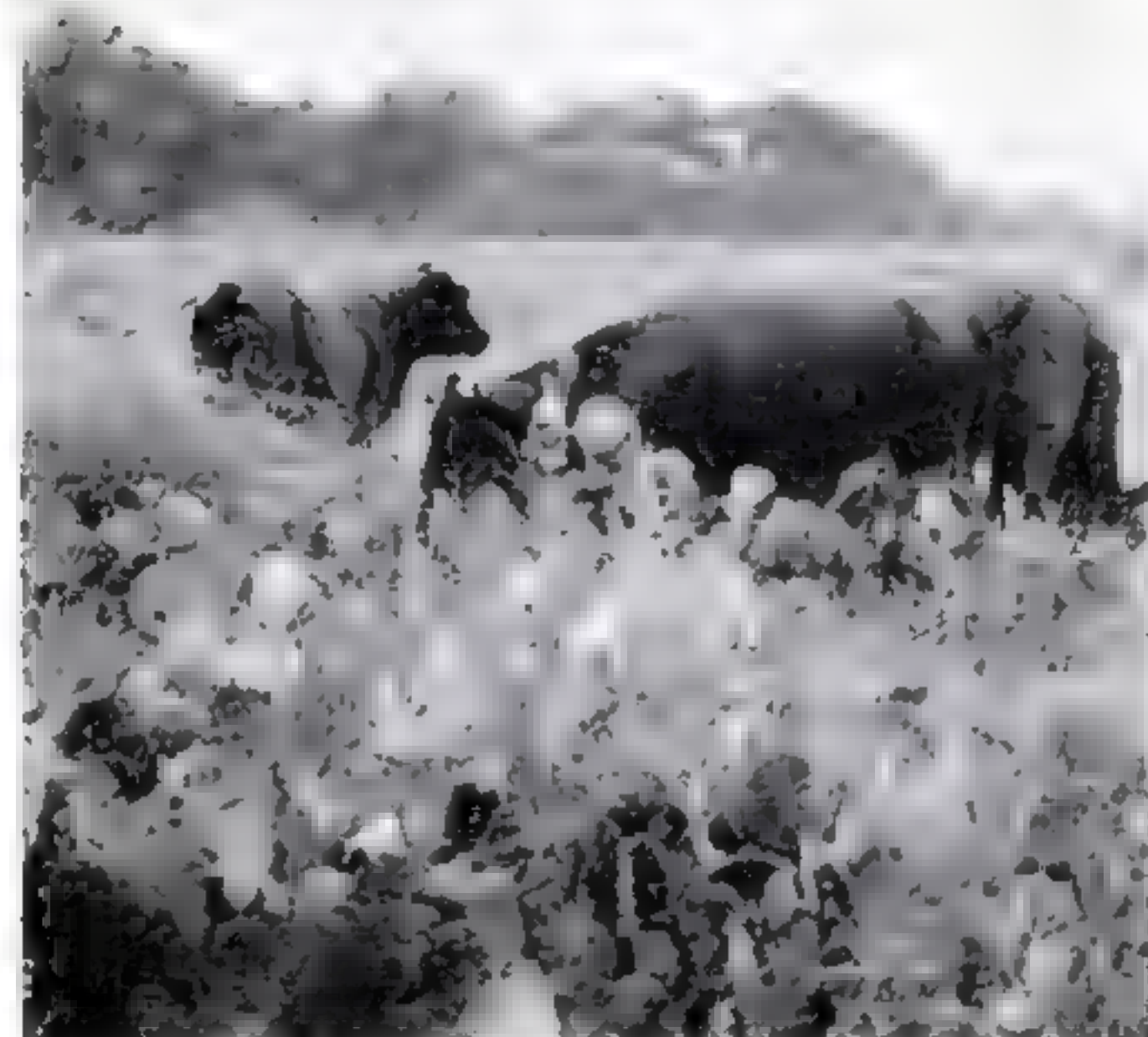
"RUDOLPH'S" ARTISTIC TOUCH

WRITE FOR FREE DRESS CHART "L" AND NAME OF NEAREST DEALER • RUBIN SHIRTSWEAR • INC. • PHILA. 3, PA.

Cattle CONTINUED



BEFORE AND AFTER: at top is normal cactus, with sharp spines on blades. After burning (bottom), needles which cut and infect cattle's mouths are gone.



SINGED CACTUS, which provides needed roughage, is munched after fiery de-spining. Diet for cattle is supplemented with high protein cottonseed cakes.

• New way to get fast pain relief!



Bufferin

TRADE-MARK

Acts twice as fast as aspirin!

Doesn't upset the stomach!

1 Here's why Bufferin does everything aspirin does and does it faster and better!

2 Before any product can relieve pain, the pain-relieving ingredients must get out of the stomach and into the bloodstream.

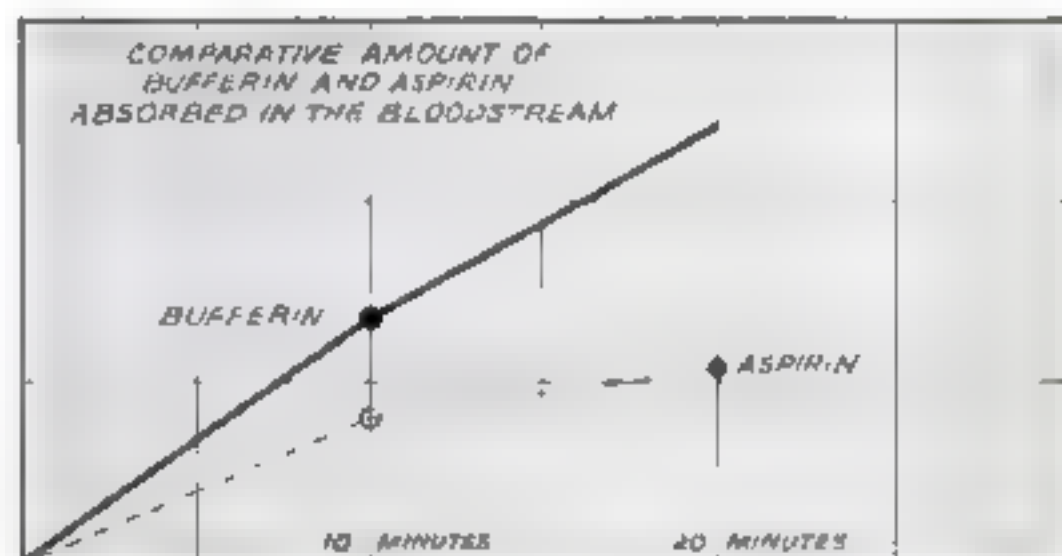
3 Bufferin, being antacid, opens trap door of the stomach, gets into the bloodstream twice as fast as aspirin.

4 That's why Bufferin relieves your pain twice as fast as aspirin, doesn't upset the stomach!



No tablet or powder can give you relief from pain until the pain-relieving ingredient enters the bloodstream. Bufferin, being antacid, opens the stomach valve *speedily*, gets *into* the bloodstream *twice as fast* as aspirin! Therefore Bufferin acts *twice as fast* to relieve pain.

And Bufferin won't upset your stomach as aspirin often does, because Bufferin is antacid.

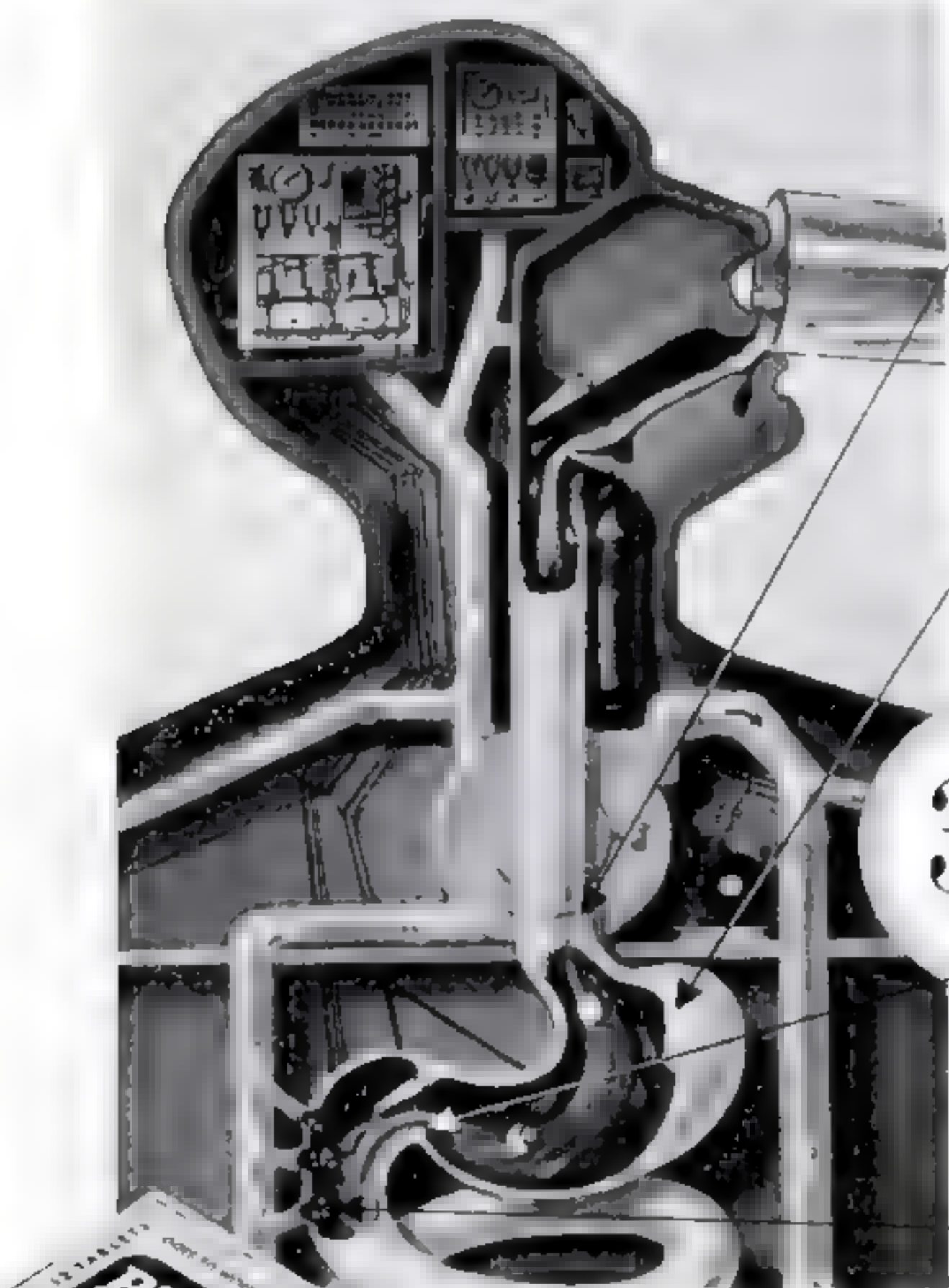


TIME OF ABSORPTION

Clinical studies prove that people who took Bufferin had more pain-relieving ingredient *actually in the bloodstream* in ten minutes than those people who took aspirin had in twenty minutes. That's why Bufferin acts *twice as fast* as aspirin to relieve pain.



For headaches, neuralgia, and ordinary muscular aches and pains, remember Bufferin for fast pain relief! Ask your physician or dentist about Bufferin. Get Bufferin from your druggist. Carry the 12-tablet, pocket-size package. Keep the economical 36- or 100-tablet package in your medicine chest. Bufferin is also available in Canada.



PRODUCT OF BRISTOL-MYERS

Because Bufferin does not upset the stomach as aspirin often does, many doctors recommend Bufferin for prolonged, as well as occasional, dosage.

Bufferin is scored for easy breaking—particularly for children.



IF YOU SUFFER FROM ARTHRITIS OR RHEUMATISM, ASK YOUR PHYSICIAN ABOUT BUFFERIN

MOM'S THE WORD ... ON MAY 11TH



Look for this Emblem
... and be sure your
Greeting gets there!



Say it with
Flowers-By-Wire

May's the month for Mom! Every day, F. T. D. Florists
deliver more than 14,000 orders for Flowers-By-Wire.

On *Mother's Day*, many times that many sons and daughters
will speed floral "thank you's" to Mom...telegraph-fast.

Your F. T. D. Florist keeps busy because people *know*
the famous Mercury Emblem. It identifies more than
18,000 F. T. D. and INTERFLORA members;
stands for **DEPENDABILITY** and...

- ★ **GUARANTEED DELIVERY** of fresh flowers
where you want them, when you want
them...backed by a bond!
- ★ **TESTED SERVICE.** At the request of the members,
trained shoppers visit F. T. D. shops, placing
Flowers-By-Wire orders. These are carefully
checked by F. T. D. Headquarters to insure fast,
dependable delivery on your order.
- ★ **SELECTED MEMBERSHIP.** Only first-class florists...
leaders in their communities are admitted.
- ★ **40 YEARS OF DEPENDABLE SERVICE** make F. T. D. the
oldest, as well as the largest, organization devoted to
the delivery of FLOWERS-BY-WIRE.



FLORISTS' TELEGRAPH DELIVERY ASSOCIATION, Headquarters: Detroit, Michigan

Cattle CONTINUED



KING RANCHER ROBERT J. KLEBERG JR.

BIGGEST RANCH, NEWEST BREED

The King Ranch, which is made up of four huge separate divisions, is the biggest piece of private real estate in the U.S., and, under the management of 56-year-old Bob Kleberg (*above*), it has also become one of the richest. Besides its cattle King Ranch raises championship race horses, has thousands of productive acres of oil land and provides modern housing and a school (*below*) for its 600 hired hands.

The King Ranch's most spectacular contribution to the U.S. live-stock industry is the Santa Gertrudis cattle (*p. 58*). The first breed developed in the U.S., the deep-chested, cherry-red Santa Gertrudis is a meticulously careful blending of the best characteristics of the hump-backed Indian Brahman and the stocky English Shorthorn; it has the hot-climate-and-disease resistance of the former, the beef quality of the latter. Because of this and because it produces the most beef per acre of grass, the Santa Gertrudis is ideally suited not only for Texas, but for new cattle lands opening up throughout the southeastern U.S.



HEADQUARTERS for King Ranch lies on Santa Gertrudis Creek. Top is housing development and school (center of development) for employees. Large building in center is main ranch house. Immediately to right of ranch house is the commissary. In center foreground are tennis courts and chicken houses.

CONTINUED ON PAGE 58

LIVING STYLES ARE CHANGING AS FUN REPLACES FORMALITY

America Uses Samson Foldaway Furniture To Double Play Space, Dining Space, Work Space, Hobby Space!

LIVING is more fun when it's informal! That's why Americans everywhere are turning from old-fashioned fuss and formality to a new, more hospitable, take-it-easy way of life. That's why they are getting more fun out of family life, out of casual get-togethers with friends, out of all sorts of entertaining. Why, too, you find so many budget-wise families buying famous Samson Foldaway Furniture for their homes.

Samson is all-purpose furniture, the perfect answer to today's informal needs. You can set it up in a jiffy and practically double your existing play space, dining space, work space and hobby space. What once was simply a card table set now does double duty in most every room! Versatile, beautiful and low in cost, Samson Foldaway is America's number one furniture buy—featured by leading stores wherever you go.

More Fun at Parties!



Trump for Table Games!



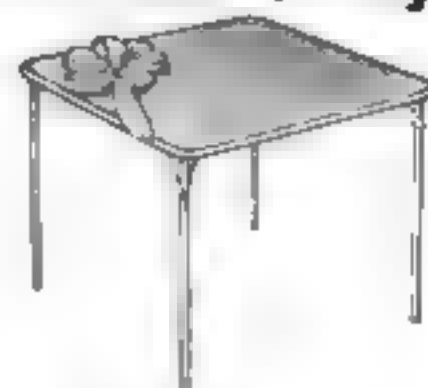
Whether you're guest or host—whether the party's for four or forty—everyone has more fun when it's informal! Guests warm at once to the friendly feeling of informality that thrifty Samson Foldaway Furniture gives. They like the casual, comfortable way you seat them and the easy-going

way you serve them from a buffet of Samson tables placed together. After-the-party clean-up is a breeze, because spilled food and drinks wipe off the Samsonex table tops and chair seats with just a whisk of a damp cloth! Then, you merely fold both tables and chairs and store them out of the way.

Your Number One Furniture Buy—**Samson** ALL-PURPOSE Foldaway Furniture



3-Piece Deluxe Set—In Moss, Cocos, Lane, Peacock, Mist, Coral. Spring-cushion seat. Chairs \$8.95 each. Tables \$13.95. 3-piece set \$49.75. Other 3-piece sets as low as \$33.75.



*The Perfect Gift
For Any Season*

● For weddings, anniversaries, Christmas or other important occasions, Samson Foldaway Furniture makes a practical, beautiful gift with years of service and enjoyment built in!



King-Size Folding Table—Seats six—42" x 48", 27 1/2" tall. Samsonex top in six decorator colors. Only \$18.95.

... the Most Active, Useful, Versatile
and Economical Furniture You Can Have
in Your Home



Strong Enough To Stand On!

There's a Samson chair for every public seating need! For special quantity prices, ask your local authorized Samson Contract Dealer or write Shwayder Brothers direct.

Sturdy, colorful and easily cleaned, Samson Foldaway Furniture is ideal for bridge, canasta, chess, checkers, dominoes—all kinds of board or card games. Legs lock securely—make the table solid and steady. And roomy, restful Samson Chairs make even the longest sessions a pleasure. When the game is over, simply clear the table and you're all ready for serving your favorite refreshments!

SHWAYDER BROS., INC., FURNITURE DIVISION, DETROIT 29, MICH. • ALSO MAKERS OF FAMOUS SAMSONITE LUGGAGE FOR TRAVEL

For Brides

past . . . present . . . and future



"Never-Fail cooking"

is no trick at all with a Westinghouse . . .

This versatile Roaster-Oven is a friend in need to any cook. Bakes and roasts to perfection thanks to accurate thermostat control. Turns out taste-treat dishes for 50 as easily as a full-course dinner for four . . . or two. In fact, cooks everything, plugs in anywhere. Has set of glass ovenware dishes, exclusive Look-In lid, Lift-Out rack and Time-Temp shelf, all at no extra cost. Here's the sure-fire gift for any bride you know. Westinghouse Electric Corporation, Mansfield, Ohio.

Fries, Grills, Broils, Toasts . . . with helpful Broiler-Grid. Food comes out right every time because of sure, even electric cooking.

Convenient Cabinet . . . with Timer for automatic "absentee" cooking. Both are optional, as is the Broiler-Grid.

ROASTER-OVEN, Only \$42.95

Accessories: Broiler-Grid, \$8.50; Cabinet, \$20.65; Timer, \$11.65 plus tax. Prices subject to change.

*America's
Leading
Roaster*



Give Electric Housewares . . . First Choice for Every Gift Occasion

YOU CAN BE SURE...IF IT'S Westinghouse

See TV's Top Dramatic Show . . . WESTINGHOUSE STUDIO ONE . . . Every Week

Cattle CONTINUED



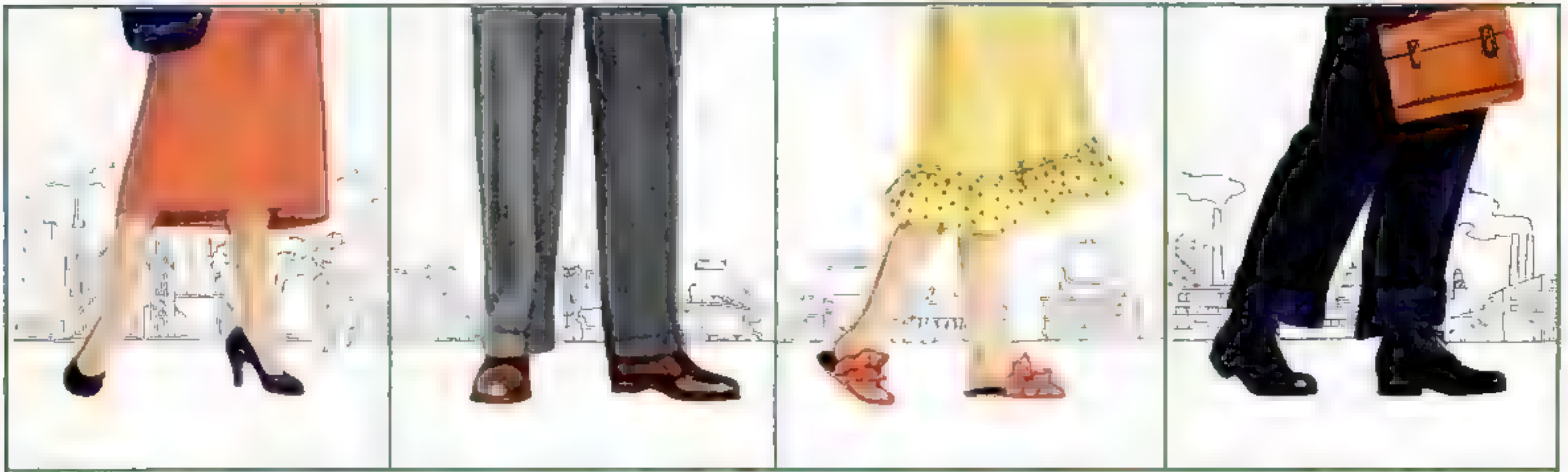
NEW BREED (right) is an approximate mixture of five-eighths Shorthorn (left) and three-eighths Brahman. Line was started in 1920, took 20 years of controlled mating before the best characteristics were sufficiently developed.



PRIZE YEARLING BULL has modified hump of Brahman, brought \$10,000 in King Ranch auction. Besides holding auctions, Kleberg sells Santa Gertrudis surplus bulls at lower prices to breeders he is sure will not hurt quality of strain.



PRIZE SHIPMENT of Santa Gertrudis cattle is seen off to a ranch in Cuba by Breeder Kleberg who has huge new interests there. Kleberg is sending 1,000 head to Cuba, and later he will send 275 others to a King ranch in Australia.



BEST STEP TO COMFORT-

AIR



as in AIRFOAM!

NOW you can step along in blissful new comfort in any kind of footwear—for now AIRFOAM has come to shoes! You literally walk on cool, restful, buoyant air—because this Goodyear miracle cushioning is foam rubber and air!

AIRFOAM is porous, self-ventilating—won't mat or crumble—stays springy and resilient. It cradles corns, babies bunions, gentles the jars for legs and spine—feels just wonderful for the life of the shoe.

Man or woman, you'll find this miracle cushioning in any kind and style of footwear. Just be sure you get genuine AIRFOAM, made only by Goodyear. Look for the AIRFOAM identification on the shoes you buy—for comfort's sake!

Goodyear, Akron 16, Ohio

AIRFOAM GIVES with the slightest pressure — responds with an instant buoyant uplift. That's why it's the ultimate in comfort to walk, ride, rest or sleep upon.

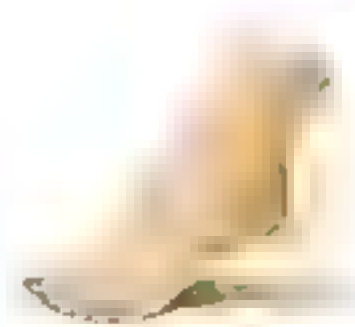
AMERICA'S MOST COMFORTABLE SHOES
ARE CUSHIONEERED WITH

Airfoam

SUPER-CUSHIONING BY

GOODYEAR

THE GREATEST NAME IN ^{FOAM} RUBBER







BENEATH THE SNOWS in radio room he set up, Captain Green thaws out briefly at the shack's central heating plant, an oil-burning pot-bellied stove.



POKING AT PEAKS of hummocked pack ice off T-3, Scientist Albert P. Crary searches for microscopic organisms or anything else imbedded in ice.



DOG AND WEASEL engage in endless argument. The Husky, named Tundra, was brought in as a mascot for men. Weasel was brought in to make airstrip.

LIFE NEAR THE POLE

Return visit shows even ice island can be a home

PHOTOGRAPHED FOR LIFE BY GEORGE SILK

FIFTEEN days after he had flown in with the Alaskan Air Command's historic first flight to the island of ice known as T-3 (LIFE, March 31), Photographer George Silk returned for a second look and found a smoothly functioning outpost well settled in only 100 miles from the North Pole. The expedition, which had stayed to struggle against great odds, was snugly going about housekeeping. The men were living in a tented snow cave flying the Stars and Stripes (opposite page) and displaying a sign giving T-3 the name of the expedition's commander, Lieut. Colonel Joe Fletcher.

There were four men now, instead of three. A second flight—Silk's return was the third—had delivered a radio expert and a civilian scientist, and taken off one of the original trio. They were busy seeking evidence of the glacial island's origin, observing the effects of ocean currents and winds on the island and studying pack ice movements around T-3.

An airstrip was being built to handle larger planes. Facilities were being set up for additional personnel. Visitors such as Navy fliers and polar bears had to be watched out for. But the men already had weathered the bitterest cold of the Arctic—once it warmed up briefly from -70° to -17° —and its wildest winds. The gamble for T-3 was paying off. The Air Force was prepared to stay through the summer—and perhaps permanently.



PREPARING WATER SUPPLY for his party, Colonel Fletcher juggles a bulky chunk of snow into dishpan. Later it will be melted down to be used for drinking and washing.

← **THE FLAG FLIES** over T-3. Foreground: Albert Crary, civilian scientist. Behind (from left): Lieut. Colonel Fletcher, Captain Green, Captain Brinegar.



MEASURING GRAVITY, Scientist Robert Cottell determines earth's gravitational pull. Force of gravity is stronger near the Pole than it is at equator.



SHOOTING THE SUN Albert Crary fixes the position of the floating ice island. The stars are invisible during the continuous northern daylight.



VISITING NAVY FLIERS studying other Arctic phenomena dropped in for two-hour visit. Then because of engine trouble they stayed several weeks.



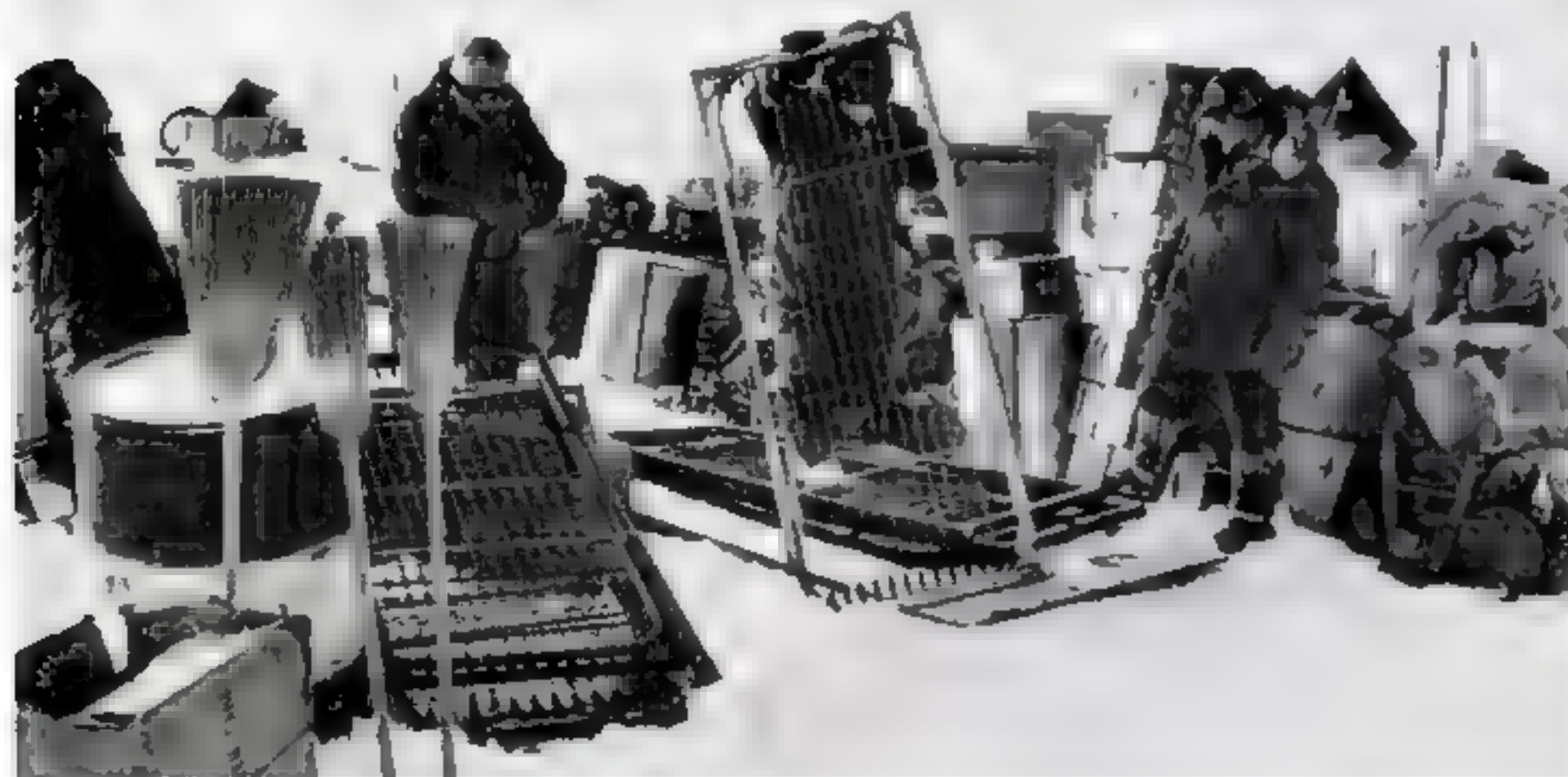
A C-54 DROPS SUPPLIES ONTO ISLAND'S CRUSTED SNOW, WHICH CUSHIONS THE FALL

MIDNIGHT SUN CREATES TIMELESS ROUTINE

In the endless hours of continuous sunlight, where day and night are always the same, the men of T-3 live a kind of timeless existence. In their daily routine the clock means nothing. They work until they are exhausted, then they sleep. When they are hungry, they eat. Even the landmarks have little meaning, for the island sways continuously, clockwise, then counter-clockwise, and north and south are rarely where they were a short while before. The silence is broken only by the engines of an occasional Tenth Rescue Squadron supply plane (*above*), or by a B-29 passing over on a regular weather reconnaissance flight on the Ptarmigan run from Alaska, or by the winds and the thunderings of

the restless island grinding relentlessly against the pack ice in the sea around it.

From this desolate spot at the top of the world four meteorological broadcasts go out each day. The reports, which supplement the Ptarmigan's bulletins, will eventually enable scientists to plot accurately the birth and development of Arctic weather. Not all broadcasts, however, have to do with the weather. One contact with a B-29 on the Ptarmigan run brought news that civilian scientist Kaare Rodahl, who has since returned to the mainland, had become father of a son. To celebrate, the men got out a bottle of brandy, unpacked a frozen fruit cake and sawed it into pieces small enough to thaw out.



BROOMS AND BEDS are part of 70,000 pounds of supplies flown to T-3, and partly free-dropped, to

make possible clean and comfortable housekeeping. Para-drop is used for heavy or scientific equipment.



MIDDAY SUN, being 15° above horizon, sheds eerie light on T-3 camp site. This view, looking due south, shows tarpaulin-topped radio hut, living





WINDOW-SHOPPING RUSSIANS EYING DISPLAYS LOOKED LONGEST AT SHOES, SHIRTS, PIPES, MUSICAL INSTRUMENTS

REDS ON LIBERTY

**Soviet gobs get Cape Town leave
but freedom does not relax them**

When the 17 ships of the Russian antarctic whaling fleet put into Cape Town, South Africa after six months at sea, some of the 500 crewmen were given a rare Communist opportunity—a day of freedom in a capitalistic Western city. Presumably hoping to appear as ordinary shoppers, the Red gobs went ashore carrying large, identically wrapped bundles. *LIFE* photographer David Douglas Duncan, with a concealed camera, followed the visitors.

It was a disappointing shore leave for the Russians since it was a holiday and all shops were closed tight. The men wandered aimlessly around town, idled in the park, window-shopped and in one case stopped to drop a coin in a beggar's palm. Cape Towners watched them curiously but left them strictly alone. The sailors moved always in groups of four or more, never got into conversations with passersby and seemed ill at ease with unaccustomed liberty.



HAPPY RUSSIAN found joy in beautiful day and bird singing above him in park treetop. Few comrades showed such enthusiasm.

Advertisement

Science reveals new ingredient for easy shaves

**Wonderful substance outdoes
lanolin, makes beard softer,
lubricates, protects skin—
and is available now**

For years science has searched for a shaving preparation that would enhance the wetting action of soap and at the same time have a beneficial emollient effect on the skin—a characteristic not present in most shaving soap.

Chemists at The J. B. Williams Co. undertook extensive research into the problem. We asked ourselves this question: Would use of the free sterols present in "Extract of Lanolin" provide the improved shaving preparation we sought to make?

Advantages of Extract of Lanolin

Even though present in comparatively small percentages, "Extract of Lanolin" can efficiently increase the water penetration of the shaving cream. Imparting moisture to the beard is, as dermatologists know, essential in wet shaving.

The free sterols of extract of lanolin can penetrate the waxy coating of the skin with great hydrophilic effect. This is because it is a natural product closely resembling the skin surface fat.

How it works

"Extract of Lanolin" in shaving cream forms a film on the surface of each lather bubble and, due to its surface-active nature, tends to penetrate the pores and recesses of the skin—providing the following beneficial effects:

1. The beard becomes wet, easier to shave.
2. The rigid emollient film can act as a lubricant for the razor, helping to prevent abrasion, or "razor burn," by reducing friction to a minimum.
3. There is minimum tendency to leave the skin with less of the protective sterols than present before shaving. Natural protective skin-coating isn't "shaved away."

We then wanted to know how dermatologists themselves felt. 90% of the doctors surveyed approved the idea with enthusiasm.

Result: a superior product

As a result of our findings, and the approval of dermatologists, The J. B. Williams Company is now offering our Luxury Shaving Cream with "Extract of Lanolin."

We don't wish to make extravagant claims; but we do say that our shaving preparation, through qualities made possible with "Extract of Lanolin," will cut to a minimum the skin irritation due to shaving. This, we believe, should be of particular interest to you, as a man who wants better shaves.

We're so sure you'll become a steady user of Williams that we make you this FREE offer:

Send your name and address and get a free guest-size tube of Williams Luxury Shaving Cream with "Extract of Lanolin" . . . enough for three weeks' trial. For your free tube, write: The J. B. Williams Co., Dept. LS-1, Glastonbury, Connecticut. (Offer good only in U.S.A. and Canada.)

CONTINUED ON NEXT PAGE



**Here's the best highball
you've ever tasted!**



Blend-ability is the reason

Ordinary soda water won't give you *Blend-ability*. Neither will plain water. Only Sparkling Canada Dry Water has *Blend-ability*—the ability to point up the flavor of any drink . . . to make all drinks taste better. It is the result of these Canada Dry exclusives:

Exclusive "Flavor-Balanced Formula"—an expert blending and balancing of important mineral salts.

Exclusive "Pin-Point Carbonation"—creates millions of tinier, longer-lasting bubbles that keep your drink lively longer.

Makes drinks taste better



Blend-ability

Red Liberty CONTINUED



IN DOWNTOWN PARK idling Red sailors scarcely glanced at passing girls. Wearing sober suits, uneasy gobs stayed together, talked in subdued tones.



AT PEANUT STAND Russian bought sixpence bag of nuts, one of few things on sale on holiday. He spoke English to woman vendor, haggled over price.



BACK TO SHIPS came gobs as sundown ended unrewarding day of freedom. They still carried the same mysterious bundles they had brought ashore.



LADY ELGIN GAYETY This dainty Elgin goes to all lengths to grace the wrist. 14k gold. \$125

LORD ELGIN ELDORADO in rich metal. 21 jewels. Lemon-colored dial matches reptile strap. \$81.50

LADY ELGIN MAYTIME Functioning forks form the flexible endpieces. High crystal. \$71.50

ELGIN CAMPAIGNER 17 jewels. Half circles make up the sides. Uniform rubber strap. \$59.75

ELGIN DEB 17 jewels. The most popular in its price range. Beautiful wedge design. \$55.75

For your graduate—a smart Elgin with the heart that never breaks

ONE GLANCE at that Lady Elgin and you know it's the watch you've been looking for. Its exquisite beauty makes it the perfect gift for your graduate.

But beauty is more than case deep in an Elgin, remember. Every Elgin has the heart that never breaks—the DuraPower Mainspring.

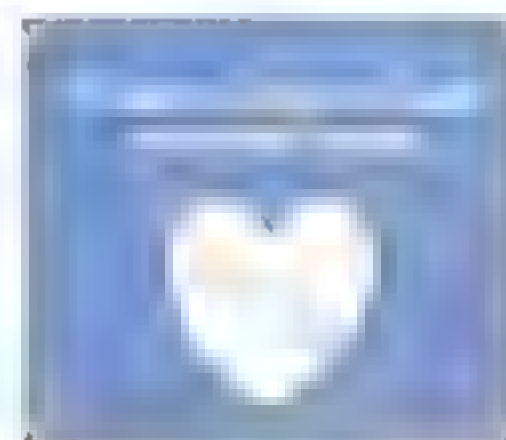
This mainspring is made of so tough an alloy of metals that it's *guaranteed* to never break. Neither will it rust nor lose its power.

How important is this when style alone tells you this is the watch you want to give? Well, mainspring failure is the principal cause of watch

trouble. Elgin alone, of all watches in the world, has the *guaranteed* DuraPower Mainspring.

And don't forget that Elgin, an American company founded in 1864, is the only watchmaker in the world with the experience of building 50 million quality watches. That's why you can be sure of the accuracy of *every* Elgin.

For the time of a lifetime, give your graduate an Elgin. And, by the way, don't you have a birthday, an anniversary, or some other gift occasion coming up soon? Better look at another Elgin. Elgin National Watch Company, Elgin, Illinois.



Every new Elgin, and only Elgin, has the DuraPower Mainspring guaranteed to never break.

ELGIN

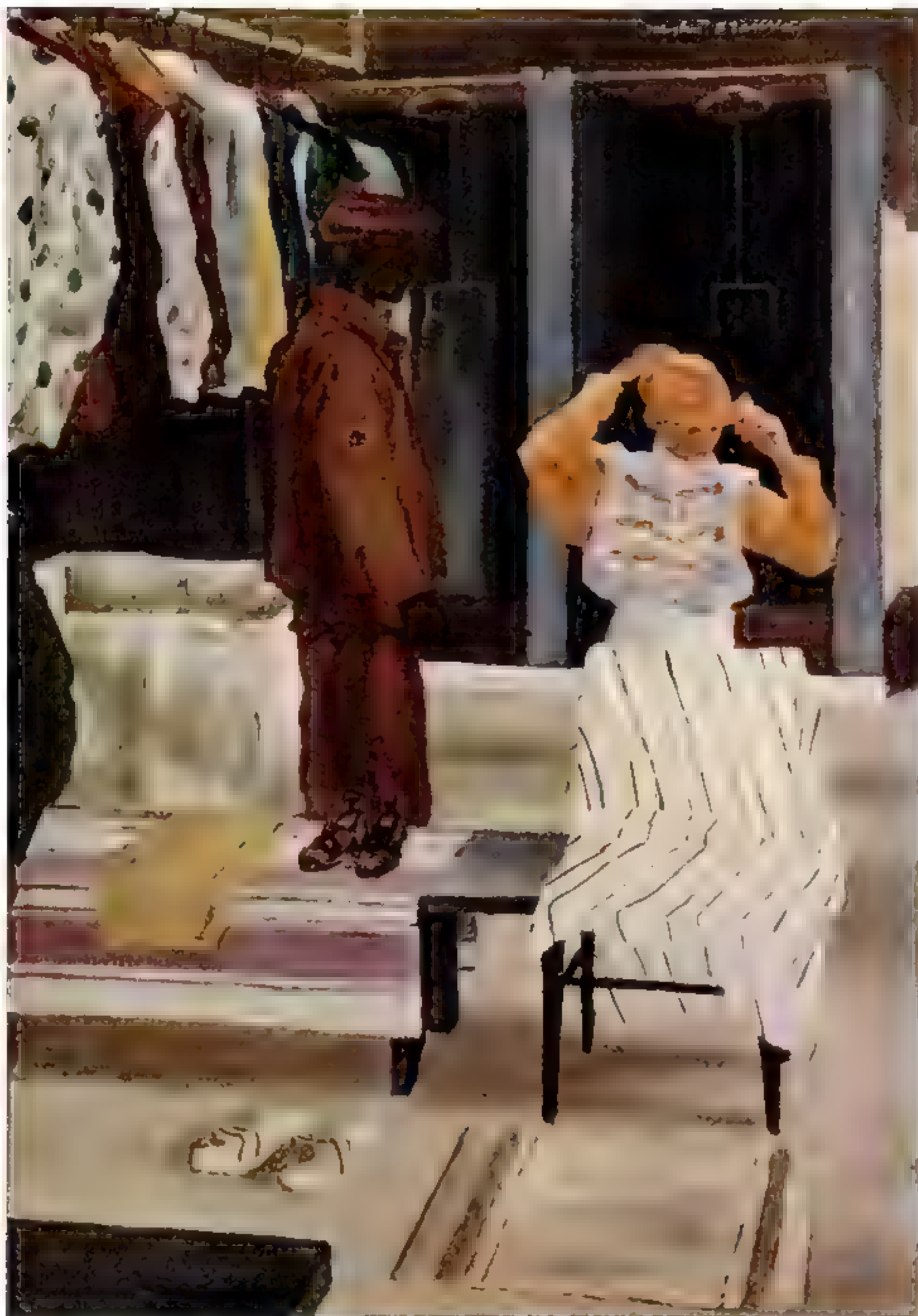
WATCHES

The Beautiful Way to Tell Time

LADY ELGIN CORSAGE Tiny flowers bloom forever at each dainty end of this exquisitely carved Lady Elgin. And the enduring beauty of a lovely face with golden numerals is heightened by the raised crystal. \$71.50

All prices include Federal Tax and are subject to change without notice.





IN JOCKEYS' ROOM an ancient valet known as Jackpot stands by to assist. He has been considered

good luck by riders for years, and great jockeys like Arcaro always ask for him when they are at Pimlico.



BEFORE MORNING WORKOUT at Pimlico horses stand with grooms near the clubhouse turn. Behind them is the old clubhouse where members gather before races. Paddock entrance is at the right, and in the background to left of striped quarter-mile pole are stables.



YEARLING SHOW is an annual event held during spring season. Young thoroughbreds arrive by plain and fancy van from breeding farms to compete for blue ribbons. They are polished and groomed for their one big chance to win something on looks rather than speed.



PIMLICO

OLD RACE TRACK, STARTING 82ND SPRING MEET, HAS KEPT GOING ON TRADITION AND NOSTALGIA

Pimlico race track sits within the city of Baltimore, hemmed in by houses and busy streets. A relic among race tracks, 82-year-old Pimlico, whose spring meeting has just begun, seems small time and shabby compared to the big-money tracks in New York, New Jersey and California. The paint on the clubhouse is always a drab yellow. Like the aging jockey-room val-
ets (top, opposite page) the track police and ticket-takers grow more rickety each year. But the people of Baltimore relish their track as they do the flavor of their old Maryland rye. They consider their big spring race, the \$75,000 Preakness—this year on May 17—more than a match for Kentucky's commercialized Derby. And in the fall the Pimlico Special attracts the country's foremost horses, drawn more by the

prestige than by the race's relatively low purse.

The old track has a special charm for an ex-Kentuckian named Vaughn Flannery, who did these paintings. An ex-advertising executive, Flannery gave up the vice presidency of a New York agency to spend all his time raising horses in Maryland and painting them. His Pimlico scenes are, in a way, a memorial to the shabby old track. Three years ago Pimlico's owners proposed that the track be scrapped and its racing dates transferred elsewhere. The outcry from traditionalists was so great that the Maryland legislature turned them down. It was decided that if the old Pimlico plant was torn down it would be rebuilt on the same site. If building restrictions are eased this year, the next spring meet may take place in shinier surroundings.



REPAINTING WEATHERVANE is done after every Preakness, using winner's colors, post number.

CONTINUED ON NEXT PAGE



ALIBI TABLE (above) is in front parlor in Pimlico's old clubhouse where horsemen gather for coffee. They usually complain about all the things that went wrong yesterday, seldom giving out tips on the day's races.

IN HIGH-CEILINGED HALL (below) the silver Preakness Cup awarded race winner stands on table. A racing trophy before Pimlico was built, it was buried in Kentucky during Civil War to keep it safe from Yankees.



Ballantine Ale into words?

Here, Clarence Budington Kelland writes with the background of a half-century in the field of letters . . .

Clarence Budington Kelland

PHOENIX, ARIZONA

Ballantine is a companionable drink.

With a glass in hand, conversation seems to flow more freely, and even controversial subjects are discussed more tolerantly in a spirit of friendship.

Ballantine Ale does not interrupt, but becomes a charming part of conversation. It seems to belong with pleasant words and valued friends - to be lingered over in thoughtful enjoyment.

When a party of gentlemen gathers for purposes serious or genial, Ballantine Ale becomes a sort of moderator. It seems, somehow, to mellow the atmosphere in tune with its own mellowness. It is the most desirable of all social beverages.

Clarence Budington Kelland



More people
like it...

More people
buy it...

than any
other ale...

...by Four
to One!

BALLANTINE



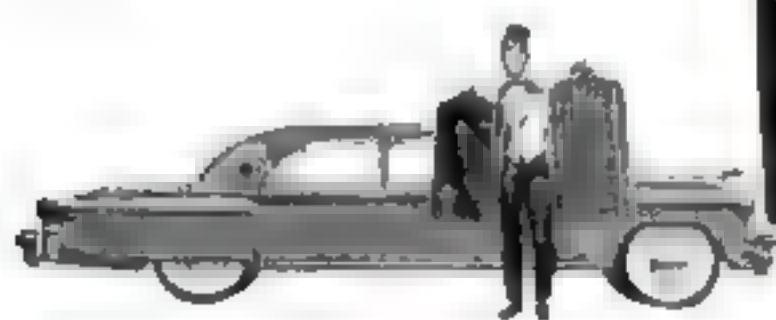
ALE

P. Ballantine & Sons, Newark, N. J.

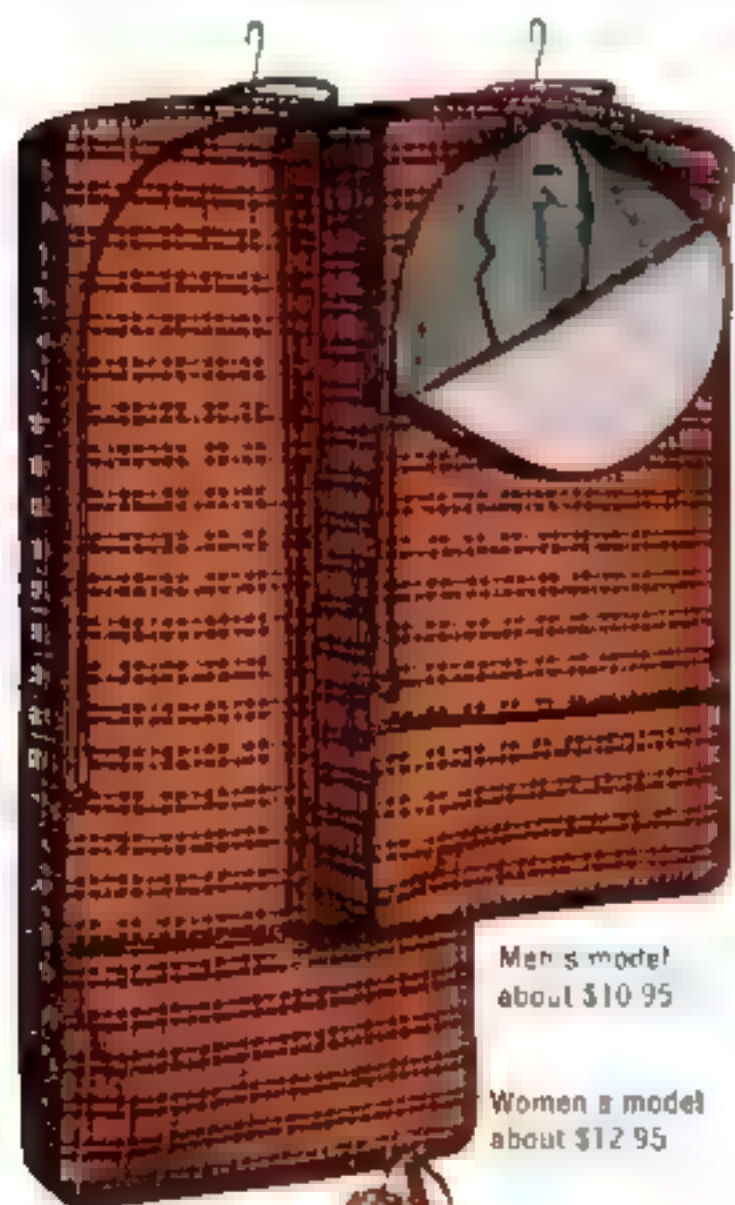
*'We haven't had a
wrinkle-care
in the world
since we discovered
Car-Sac'*

say the

STEPHEN DUNCAN COLHOUN, JR.



Mrs. Rosalie Fletcher Colhoun, charming member of the social set of Greenwich and New York, and her husband Stephen Duncan Colhoun, Jr., are frequently on the go by car, train and plane. With so much traveling, getting their clothes pressed used to be the bane of their existence. "But now, thanks to Car-Sac," they say, "wrinkled clothes are a thing of the past."



Men's model
about \$10.95

Women's model
about \$12.95



Travel the **Car-Sac** way...
the way the Colhouns do.

- Mr. Colhoun carries four suits, including a tuxedo, in his Car-Sac. Mrs. Colhoun puts two suits, two afternoon dresses and two evening dresses, one a bouffant dress, in hers.
- For her other things Mrs. Colhoun carries several matching Swag Bags, one of handbag size for her cosmetics, toilet articles, etc.
- In train or plane the Colhouns' Car-Sacs are hung up. When traveling by automobile, they are either hung up or spread out flat. Either way, they're wrinkle-proof.
- If no bell boys are handy, the Colhouns simply fold their Car-Sacs in half for easy carrying. Car-Sacs weigh 8 to 10 pounds less than old-fashioned suitcases—important when you travel by air.
- In their hotel rooms, the Car-Sacs simply hang in the closet. Unzipped, they're ready for easy, immediate use.
- Back home the Colhouns use the Car-Sacs as storage bags. Dust, moisture and mothproof, they're ideal for storing evening clothes, summer things, etc.

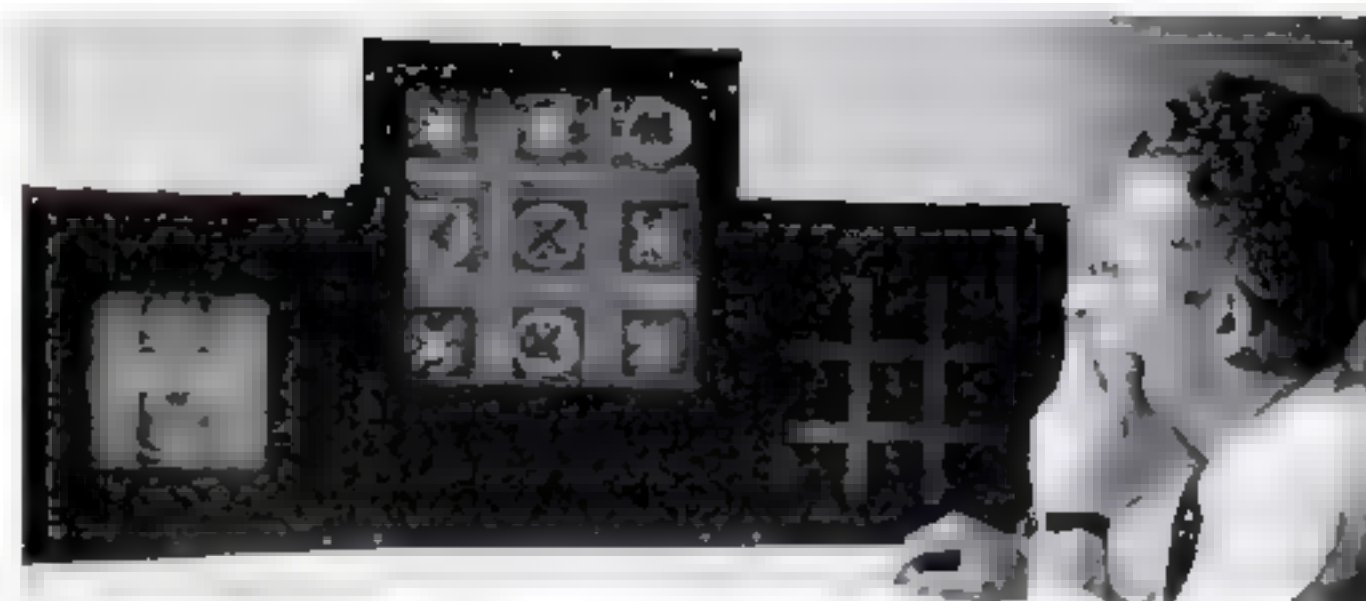
Price plus Federal tax.



Car-Sac

*the de luxe
portable
clothes closet*

Made by ATLANTIC PRODUCTS CORPORATION, Trenton, New Jersey
A quarter-century of leadership in specialty luggage and golf bags.

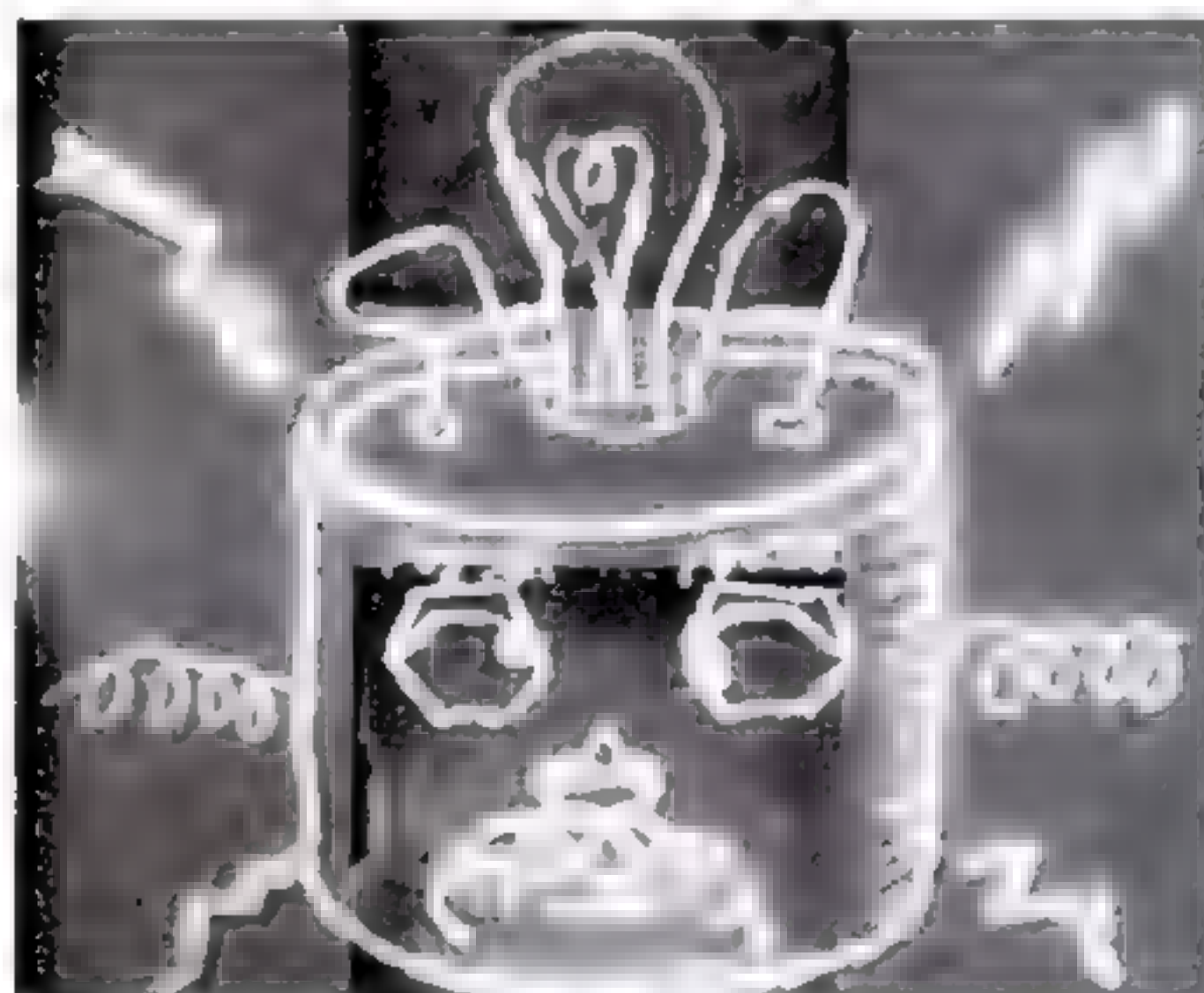


TICKTACKTOE MACHINE AND CREATOR McCORMICK REACH A STALEMATE

TICKTACK AUTOMATON

New machine is better than people at old game

Ticktacktoe, an exercise in reasoning ordinarily confined to the backs of used envelopes, was dignified recently with an invention by a California guided-missiles engineer. When a human opponent turns a knob (right panel above) designating in which square he will play his X, the machine automatically follows with an appropriately placed O. Thanks to the foresight of Inventor Edward McCormick, the gadget occasionally loses; a change in one of the switches would make it invincible.



EMOTIONAL over the outcome of the game, lit-up machine expresses gloom at losing (top), joy at winning. The invention, composed of 270 switches, 700 wires and Scotch tape, plays 2,000 ticktacktoe combinations, cost \$30 to build.



Imagine... sleeping on the one mattress that rests you



in perfect comfort from head to foot



foot section

Foamex built with larger air spaces (nature's own springs) gives light support where you are lightest.

mid section

Thicker Foamex walls (and smaller air spaces) give firmer support where you are heaviest.

head section

Thinner Foamex walls around larger air spaces float lighter weight head and shoulders.



EXCLUSIVE IN THE FORM-FITTED MATTRESS OF

Firestone FOAMEX®

Toss out all your preconceived ideas about "hard" and "soft" mattresses. You've never felt anything like *Foamex* comfort before. When you first lie down, you feel cradled in softness - a mile deep. But when you stretch out, there's surprising firmness underneath you.

Foamex moulds itself to your every curve and contour. But because there's more *Foamex* underneath your heavier mid-section, your spine stays on a relaxed, even level with your lighter-

weight head and limbs. And no matter how much you turn or twist in sleep, *Foamex* can't hollow out, lump or break down. No *Foamex* mattress has ever been known to wear out.

Try Foamex for yourself... at your favorite bedding department or furniture store. See matching box springs, specially designed to give the utmost comfort with *Foamex* Mattresses. Lie down and stretch out for just five minutes. But don't, under any condition, close your eyes!

Form-Fitted Mattress \$79⁷⁵
of Firestone Foamex

Box Spring specially \$69⁷⁵
designed for Foamex

Ensemble . . . \$149⁵⁰



Enjoy the Voice of
Firestone Monday
Evenings over NBC
Radio and Television

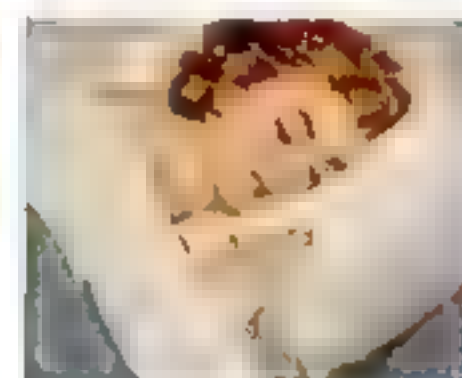
FOAMEX
FORM FITTED
MATTRESS
by
Firestone



Car seats, backs and arm-rests cushioned with *Foamex* take the bumps and jolts out of motoring. In modern cars, trains and planes.



Furniture, too, keeps its shapely beauty and comfort for life thanks to Firestone *Foamex*, the most modern cushioning material.



Dust, down and feather allergy-free sleep with a pillow made of *Foamex*. Cool, sanitary *Foamex* air-cools and cleans itself.

PYREX COLOR



PYREX

Colorware Covered Casseroles

Cook perfectly! And they look perfect on your table. Red or yellow

1 1/2-quart size. Reg. price \$1.95. **Now only \$1.49**
2 1/2-quart size. Reg. price \$2.25. **Now only \$1.69**



PYREX

Colorware Casserole Set

These gay dishes make entertaining easy! 1 1/2-quart Covered Casserole with four matching 7-ounce dishes. In red or yellow.

Gift-boxed set. Reg. price \$2.95. **Now only \$2.25**



PYREX

Colorware Open Bowls

Bake, serve, store—all in the same dish. In red or yellow

1 1/2-quart size. Reg. price \$1.25. **Now only 89¢**
2 1/2-quart size. Reg. price \$1.39. **Now only \$1.00**

Be a better cook

WARE SALE!



BIG SAVINGS ON HANDSOME PYREX WARE IN COLOR! Glorify your Cooking! Beautify your Table!

DON'T MISS these wonderful bargains! Beautiful, matching Colorware sets! Covered casseroles! Open bowls! You'll find a full choice of colorful PYREX Ware at your store now at never-before low prices! On sale through June 30 only!

Honest-to-goodness PYREX Ware—the strongest, longest-lasting glass cooking ware there is. The trademark "PYREX" is stamped in every piece!

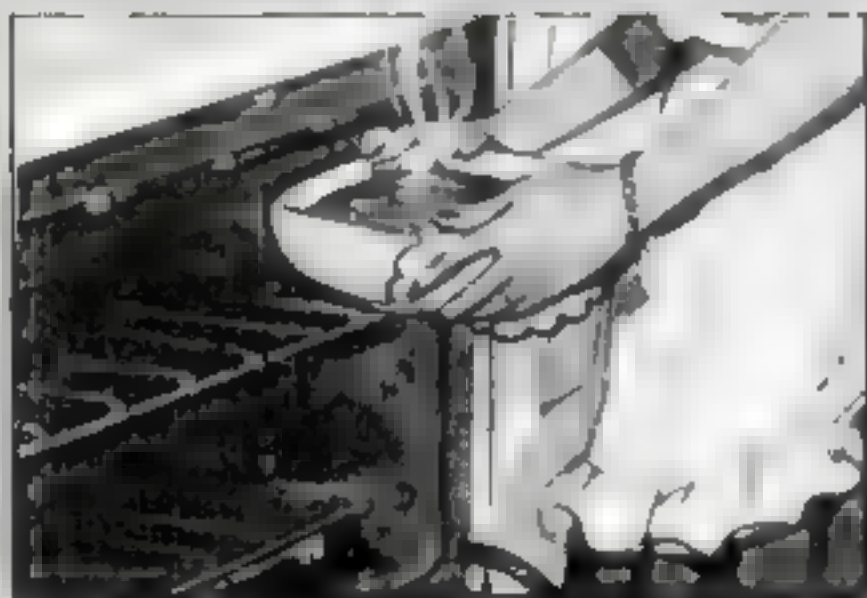
Like all PYREX Ware, these sturdy beauties cook more

evenly . . . more quickly . . . keep foods piping hot! Smooth surfaces are so easy to wash clean.

You'll find dozens of uses for your PYREX Colorware every day for family meals or "show off" entertaining . . . for baking, for serving, for storing foods, too!

Don't miss out! Hurry to the PYREX Ware counter of your favorite store and get in on this amazing Colorware sale now! Stock up for yourself! Buy now for wedding gifts and birthday presents for your favorite friends!

Dozens of uses for these Colorful Casseroles, Bowls, Matching Sets!



BAKING...

Foods cook better . . . look better . . . in PYREX Colorware! Browns food evenly . . . bakes more quickly . . . easy to wash clean! And PYREX Ware is sturdy



FAMILY MEALS!

You'll use your PYREX Colorware every day in the week for "one-dish" meals . . . for desserts . . . for vegetables . . . soups and salads! So versatile!



ENTERTAINING

You'll thrill with pride when you see PYREX Colorware on *your* table! Bright, modern colors. Beautiful in design. Real "show-off" pieces for entertaining.

PYREX WARE—A PRODUCT OF CORNING GLASS WORKS

Visit the Corning Glass Center—Library, Museum, Glass-making—Corning, N. Y. Open daily except Monday.



If it's Pyrex Ware, the trade mark is on it.

with **PYREX Ware**

"PYREX" is a registered trade-mark in the U. S. of Corning Glass Works, Corning, N. Y.



GENERAL ELECTRIC'S NORTON GETS ENGINEER SENIORS AT STEVENS IN A GOOD MOOD BEFORE DESCRIBING G.E. EMPLOYEE BENEFITS AND OPENINGS

ENGINEER HUNT

As talent shortage grows worse
G.E. competes for class of 1952

The shortage of trained engineers which was so acute last year (*LIFE*, June 25, 1951) is even worse this spring. Graduating classes are smaller and the demand for talent is up. At Stevens Institute of Technology in Hoboken, N.J. even a conservative company like General Electric had to play up to the students (*above*) to meet the competition (*below*). Although 15 Stevens men seemed likely G.E. prospects, that was

far from enough. With 1,500 openings, G.E. expects to be able to fill only 500.

This year's starting salaries, up more than 10% from 1951, average \$325 per month. One company offered to hire all Yale's graduating engineers, sight unseen. A Western firm issued a pamphlet describing golf and swimming opportunities in its area. "It's like a fraternity rush," said one teacher, "and it's bad for the boys."



RIVAL TALENT HUNTERS visiting Stevens in one day line up on balcony. Left to right are: two men from G.E., one from Pennsylvania Railroad, one from

Naval Air Material Center, one from Piasecki Helicopter, Stevens' placement director, three (rear) from Ford Instrument, one from Arabian-American Oil.

FINEST... *by all odds*



Shown above are two of the official Kentucky Derby Mint Julep Cups. These sterling silver souvenir cups are engraved with past winners' names and are for sale at Churchill Downs.

No other Bond can match that Kentucky Tavern taste

Distilled and Bottled in Bond Under Supervision of the U. S. Government—©Glenmore Distilleries Company, Louisville, Kentucky

You know it's good!

ARMOUR
STAR

The Armour Star label is one of the world's great guarantees!



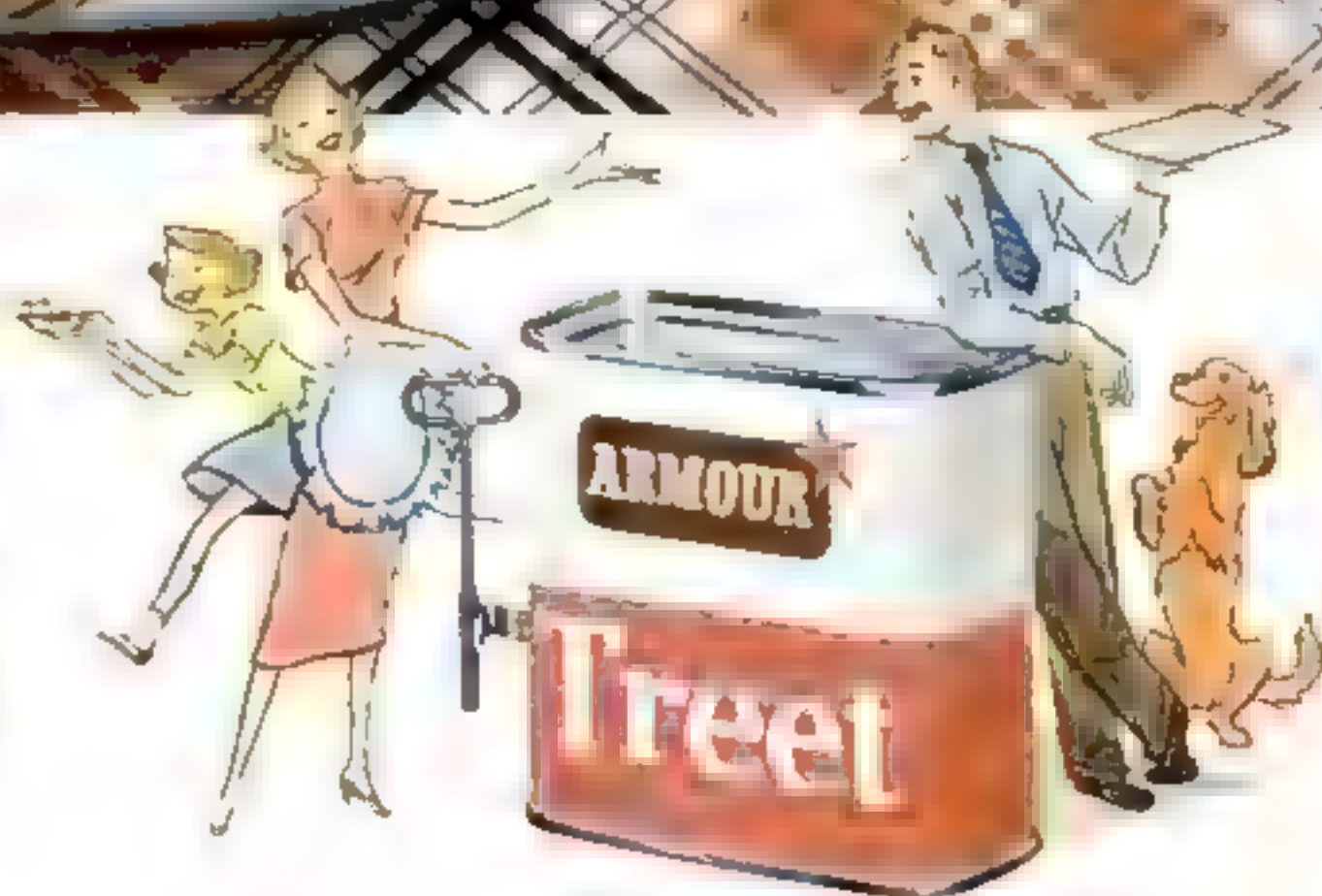
Some like it hot, some like it cold—Treet and potato salads!

This is a wonderful quick-change meal—equally good served hot or cold, depending on the weather or just a whim of yours! For a hot supper, cut a loaf of Treet into 8 slices and fry them in a little butter (Try Cloverbloom Butter until they're lightly browned on both sides. Treet is a blend of tender Armour pork and sugar-cured ham—all meat, no waste at all. To make these unusual deviled potato salads, combine 1½ cups sour cream, 2 tbsps. prepared mustard, 1 tsp. salt and 1 tsp. sugar. Heat and pour over 4 cups of hot cubed cooked potatoes—then add 2 tbsps. chopped onions and ½ cup

sliced stuffed olives and toss to blend.

For a cool supper, cook the salad after blending and serve with slices of Treet that's been well-chilled right in the tin. It's a cross up which meal you'll like better—better try both!

It's another of Marie Gifford's favorite recipes! For many other new meal planning ideas and 13 different recipes write for the new booklet "Meal Magic with Armour Star Pantry Stuff Meats." Address the famous home economist, Marie Gifford, Armour and Company, Dept. 486, Chicago 9, Illinois.





IN GOLD ROOM of the old mansion which now serves as Stover's Museum Building, C. E.'s Maurice Norton interviews a prospective employee. According to current legend, one eastern firm sent out 21 men to find engineers, and only 20 of them came back. A scout for another company hired the 21st away.

CONTINUED ON NEXT PAGE

IT PAYS TO BUY SILEX!



YES!



CUPS OF COFFEE PER LB.

INSTEAD OF

64 40

WITH A
Silex Coffeemaker

Silex Coffeemakers give you 24 EXTRA CUPS from every pound. Coffee made by other methods costs up to 2½ cents a cup. 24 extra cups can mean a saving of 60¢.

Pays off in BETTER Coffee, too!

Good news! 24 extra cups of delicious coffee . . . with the Silex Vacuum Method! No other way to brew coffee can compare! For each cup only a *slightly* rounded tablespoon of coffee needed (instead of a big heaping tablespoon). And Silex coffee is amber-clear, fragrant, better-tasting! Because it's made in glass . . . and brewing time and temperature are *scientifically* right! Use less . . . get more. Insist on a Silex Coffeemaker—accept no substitute—and *save*! Choose from 2 to 8-cup models trimmed in red, yellow, or black—from \$3.50 up.

Wonderful Gifts for Any Occasion



New!
SILEX Carafe

For gracious coffee serving! Of sparkling, heat-resistant glass, with gold-striped black vinyl neck. Smart table mat. 8 and 12 cup size.



New!
**SILEX
Air-Lift Steam Iron**

The lightest you can buy! Only 2¼ lbs. . . holds more water, supplies more steam, and has more ironing surface than any other leading iron!

SILEX®

Serves You Best . . . Saves You Most!

THE SILEX CO., Hartford 2, Conn. • In Canada: The Silex Co., Ltd., St. Johns, P. Q.

Bright NEW Packages

for America's favorite candies!



Richardson's Big, Big Value for 10¢

**FIVE OTHER
DELICIOUS
VARIETIES...
ALWAYS FRESH!**

Buy Richardson's Candies at your favorite candy counter. In 10¢ packs and family-size packages.



THOS. D. RICHARDSON CO., PHILADELPHIA 34, PA.

Engineer Hunt CONTINUED

PROSPECTS GET THE ONCE-OVER



HARD-TO-PLEASE John Gibb hopes for work near the sea. Interviewer tells him there are G. E. plants on both coasts, indicates them on map (right).



EAGER Frank Troeger had worked for G. E. in previous summer. Most men hired must enter year-long G. E. trainee program, trying several different jobs.



WILLING James Dillon says father works in G. E. sales and he might like it. This pleases interviewer as companies like sales with engineering training.



WORRIED Henry Sokolowski, 33, is told that G. E.'s training program is for younger men, but his experience may qualify him for permanent job right away.



DOUBTFUL Robert Wolf apologizes for average marks at Stevens. Interviewer said his record still looked all right to G. E. and he still might be hired.

How colorful your room can be with Cannon Sheets! (—and for so little)



GIVE YOUR ROOM A ROSY TASTE with Cannon Combspun® Percale Sheets in color — to invite sweet dreams. And so economical!

Use Cannon's *Shell Pink* for flippy pillow shams, flared bed blankets, and lacy vanity skirts, elegant drapes — even a playful outer cover — a wonderfully exciting, wonderfully thrifty way to put your room in the pink of fashion! Easy and fun to make, you'll find

these Cannon colored sheets cost less than comparable fabric by the yard — stay that way after wash after wash!

For crisp white or the most delicate of pastel pastels, Cannon Combspun Percale — in ten nice variations — for your bed and your bedroon — cost only a few pennies more than heavy muslins! Choose a whole wardrobe for your bed!

Make your bed... and make it love! — with

Cannon combspun
percale sheets



Use green up — or white to make your bedroom as cool as a Spring Easter — with Cannon's *Lagoon Green* Percale. Great for growing the skirt, the top and sleeves. And so economical — of course Cannon Percale — we're strong, cool as grass!



Sw — is on your vanity silver-grey wall, and Cannon's *Moonlight Yellow* Percale on your bed and at your windows! No fragile beauties, these Cannons! They're *combspun* — the cotton is combed till only the longest, strongest fibers remain!



Work your way with Cannon Combspun — in cool white and six lovely pastels — in outfit approved by the American Institute of Fashioning.

Learn how to buy from Cannon's new booklet, "Make It With Sheets." Send for and the coupon below.



Cannon Mills, Inc., Dept. LF-5, Box 1, Brooklyn, N.Y.

Enclose the Please send me 20 page illustrated booklet titled "MAKE IT WITH SHEETS."

Name _____ PLEASE PRINT

Address _____

SHELL PINK

MOONLIGHT YELLOW

SUNSET ROSE

WHITE

AQUAMARINE

SUNSET PEACH

LAGOON GREEN



How little
it costs

to brighten your
bath with

Cannon
Towels

— 39¢ to \$2⁹⁵

Towels • Sheets • Stockings • Blankets • Bedspreads



Cannon Mills, Inc., 70 North Street, New York City 13



SOMETHING TO CROW ABOUT! It's Cannon's gay "Chanticleer" ensemble—the cheeriest, charmingest new towel design that ever came to town! Bright-bordered in red, brown, blue, green, yellow—you'll see it starred at stores!



RED, WHITE AND WONDERFUL! Here's just one tulip-bright combination of Cannon towels—ready to put the sparkle of spring in your bath! Stores are bursting with special Cannon bargains right now—be sure to get your share!



PINK PERFECTION—AT A PRICE you'll be purring over! Not for a long, long time such beautiful ensembles for such a tiny cost. So treat your empty towel bars to a brand-new Cannon wardrobe—buy 'em for wedding belles, too!



SOFTER THAN SPRINGTIME—that's the heavenly touch of Cannon towels! Make a note to feel their finish—Cannon's exclusive "Beauti-Fluff." It means a thirstier texture—long-looped and luxurious—for no extra money!



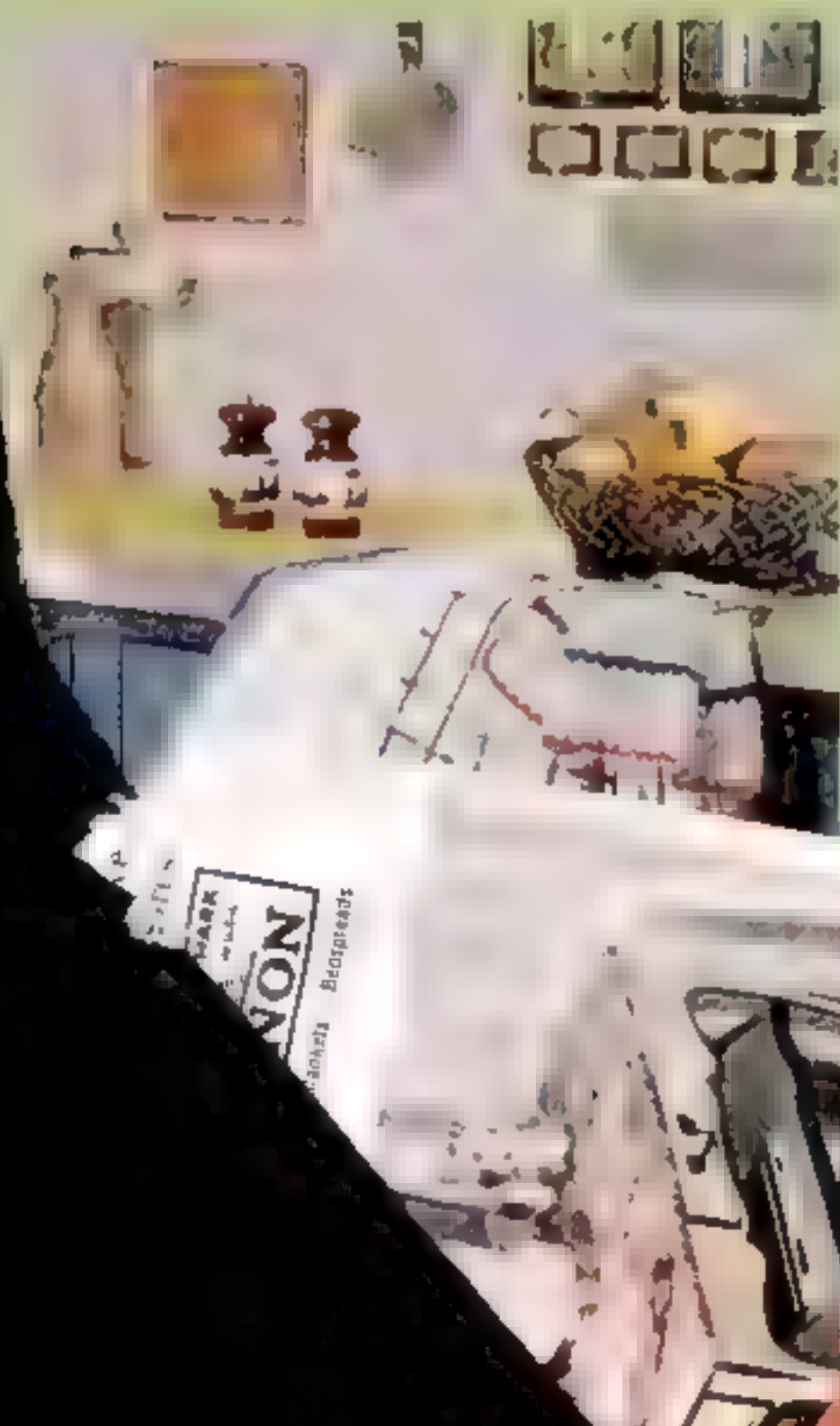
FRESH GREENS GALORE—from Lime Light, one of Cannon's glowing new "Brilliants," to deep and dramatic Forest! You can choose Cannon colors with a carefree hand—they'll keep their bloom through countless washings and hardest wear!



LOOK FOR "BRILLIANTS"—yes, all these luminous new hues like Lightning Pink, Sun Gold, Rocket Blue, Lime Light! You'll find even Cannon's very latest lovelies among this spring's towel "specials." No need to yearn—they can be yours!



CATCH A BOUQUET of Cannon flowers—and turn your bath into a garden with towels! Plan any scheme you like, you may be sure that Cannon's created a pattern exactly right for it—whether it's rose petals or feather plumes or clan plaids!



—you'll find you get a full help-
terry when you buy Cannon
y're long, wide, firmly-hemmed
way, well-made. No wonder wo-
ys vote Cannon "best value,"



BRING HOME BARGAINS by the soft, bright
heap—from luxurious ensembles to little
"fingertips." When you're shopping the
sales, get the most for your money—get
Cannon. You'll be celebrating this season's
buys for many a May!



CONSTELLATION — a shimmering fabric with subtle floral. Shown here in queen size.

Cannon offers new custom-type Fashion-Spreads at extraordinary price of only \$14⁹⁵

New Cannon Fashion-Spreads Win Decorators' Acclaim for Texture...Color...Design!

It's true! Cannon's Fashion-Spreads bring you the fascinating texture, the sparkling and unusual colors... the assured "high-style" appearance in design and fabric before only available in bedspreads priced far higher.

Constellation, shown above, is one of four new Fashion-Spreads of iridescent fabrics that play light against shadow... texture against texture... that swing through a color scale ranging from silver charcoal... through gold-shot tones... to singing shades of flame and lime! And you may buy

extra wide, 90 inches long companion draperies at the same sweet low \$14.95 a pair!

Pick and choose... you can't lose! Just as fascinating is Aurora — a Fashion Spread which exactly matches the draperies shown with Constellation. There's Meteor, antique satin weave in striking plaid pattern. There's Comet in 9 decorative lines. Among these four styles is the exact design, the precise color that will bring your bedroom or bathing beauty

From the divine to the practical! Cannon Fashion-Spreads are loomed to keep their beauty

sparkling as new. Each is available in extra-large, single and double size in inspired combinations of cotton, rayon and metallic yarns. (Note to decorator wives: An extra Fashion-Spread makes marvelous upholstery for headboards... chairs, too!)

Fashion for \$4.95... up! There are other Cannon spreads galore — from \$4.95 up! There are feminine florals, plaids, solids, stripes, distinctive novelties! See Cannon spreads at fine everywhere! Cannon Mills Inc., 70 Worth St., N. Y. 13



METEOR — a luxurious antique satin weave in combinations of cocoa and aqua. Other combinations, too!



COMET — soft textured, sculptured in 9 decorative lines. In 9 decorative colors.



... TURN TO PAGE 93



WIN

PERKINS, N. Y. 30 PROOF





Spring gives you
wonderful chances
to make
somebody happier!

| | |
|--------------|---|
| MOTHER'S DAY | ✓ |
| ANNIVERSARY | ✓ |
| WEDDING DAY | ✓ |
| FATHER'S DAY | ✓ |

This toaster is priced right at **\$22⁹⁵**. Price subject to change without notice.

Spring is a wonderful season for giving . . . and here is the wonderful gift!

Mother's Day and Father's Day are coming and "Bride-and-Groom June" is on the way.

As for folks who are celebrating birthdays or anniversaries—well, honestly now, how could you,

or anyone, go wrong with this honey of a gift?

This new General Electric Automatic Toaster is available *now*. It's no longer necessary to wait a long while or take an inferior substitute.

So, see your General Electric dealer today and give the gift that women love to get.

General Electric Automatic Toasters are on sale at leading retail stores everywhere.

Hurry down while the stock holds out and get the jump on the slow pokes. General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.



Extra-special! Name engraved on handle!

Personalize your gift of a new General Electric Automatic Toaster. If your local G-E dealer cannot supply you with an engraved handle for the toaster you buy, send 50c to Box 394, New York 10, N.Y., together with the family name (12 letters maximum) you want engraved on your handle. Be sure to include return address.

New General Electric Automatic Toaster pops toast up, or keeps it down till you're ready for it!



Toast—when you want it! With the new General Electric Toaster you can have your toast and eggs at the same time. All you need do is set the toaster and the toast will either pop up or stay down until you want it. This is the toaster that waits on you!



Toast—as you like it! Your General Electric Toaster toasts every slice the way you like it—whether you want it light, medium, or dark. Just set the control and the toaster does the rest. One slice or twenty—every one will be exactly as you want it.

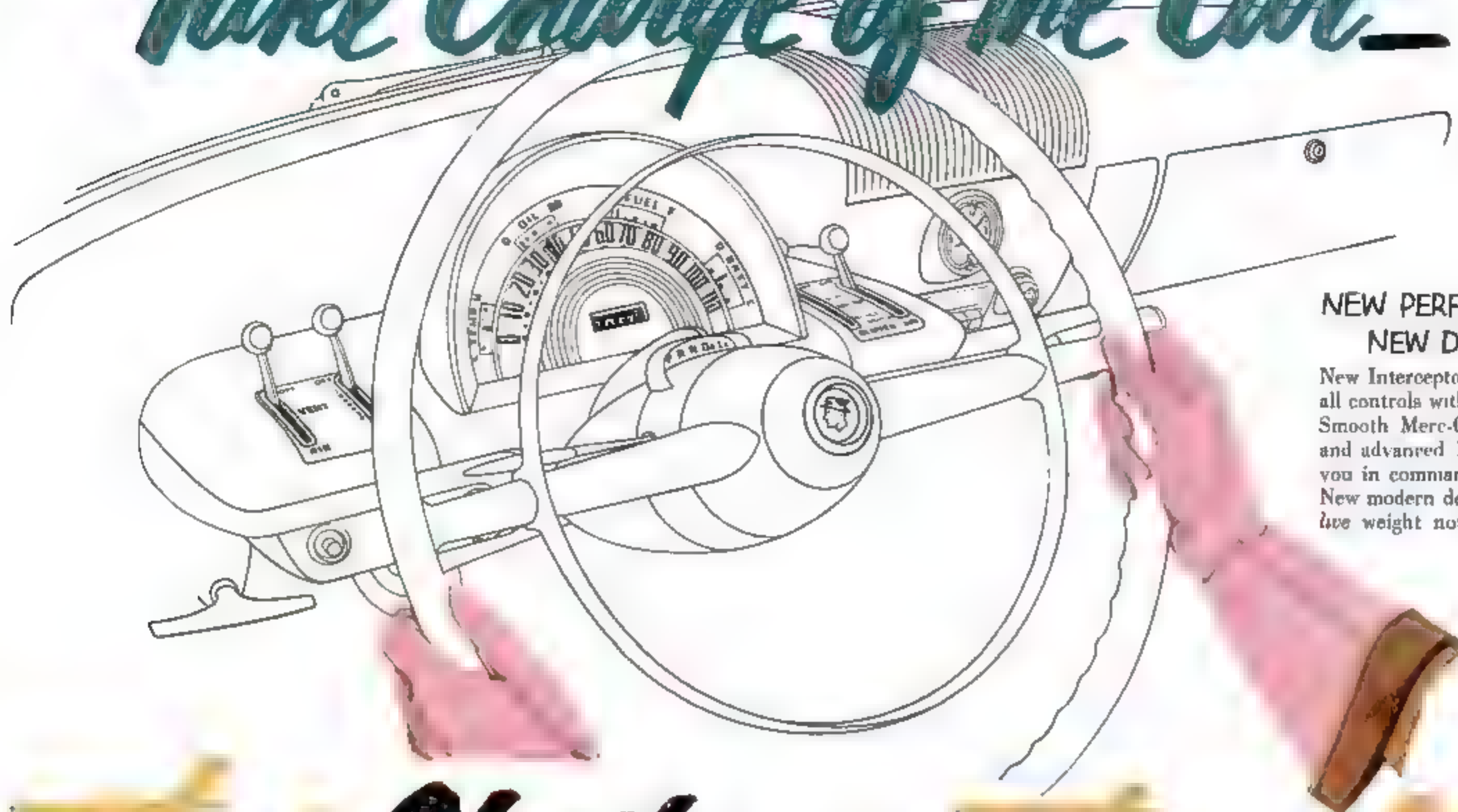


A cinch to clean! Your General Electric features a snap-in, snap-out crumb tray that cleans in ten speedy seconds. No more turning the toaster upside-down to empty crumbs. Just snap out, whisk off—and snap in again. Nothing to it!

Toast to your taste—every time

GENERAL  **ELECTRIC**

Take Charge of the Car



NEW PERFORMANCE NEW DESIGN

New Interceptor Panel brings all controls within easy reach. Smooth Merc-O-Matic Drive* and advanced 125-hp V-8 put you in command of the road. New modern design results in live weight not dead weight.

That Challenges Them All



*Find out why
Mercury is Winning
New Friends and
Influencing
Old Customers*

BEFORE you even start the advanced V-8 engine you know that here is something really new. Now, you can see over the hood, down front, to each fender. There's move-around comfort to spare! There's Forerunner Styling—sweeping, jet-lined grace—space-planned from the inside out to put you, the motorist, first on the *American Road*. And Mercury's famous V-8, that has won official economy tests two years in a row, now has far greater horsepower with the high-compression performance that you'd expect from the maker of more V-8 engines than all others combined.

This is Mercury for 1952 . . . challenging the automotive world . . . challenging you to drive it. Let your dealer prove it.

MERCURY DIVISION . . . FORD MOTOR COMPANY

The New 1952 **MERCURY**

WITH **MERC-O-MATIC** DRIVE

*3-WAY CHOICE of transmissions: Merc-O-Matic Drive and Thrifty Touch-O-Matic Overdrive are optional at extra cost. Also available, silent-case standard transmission.



HE GETS \$1500

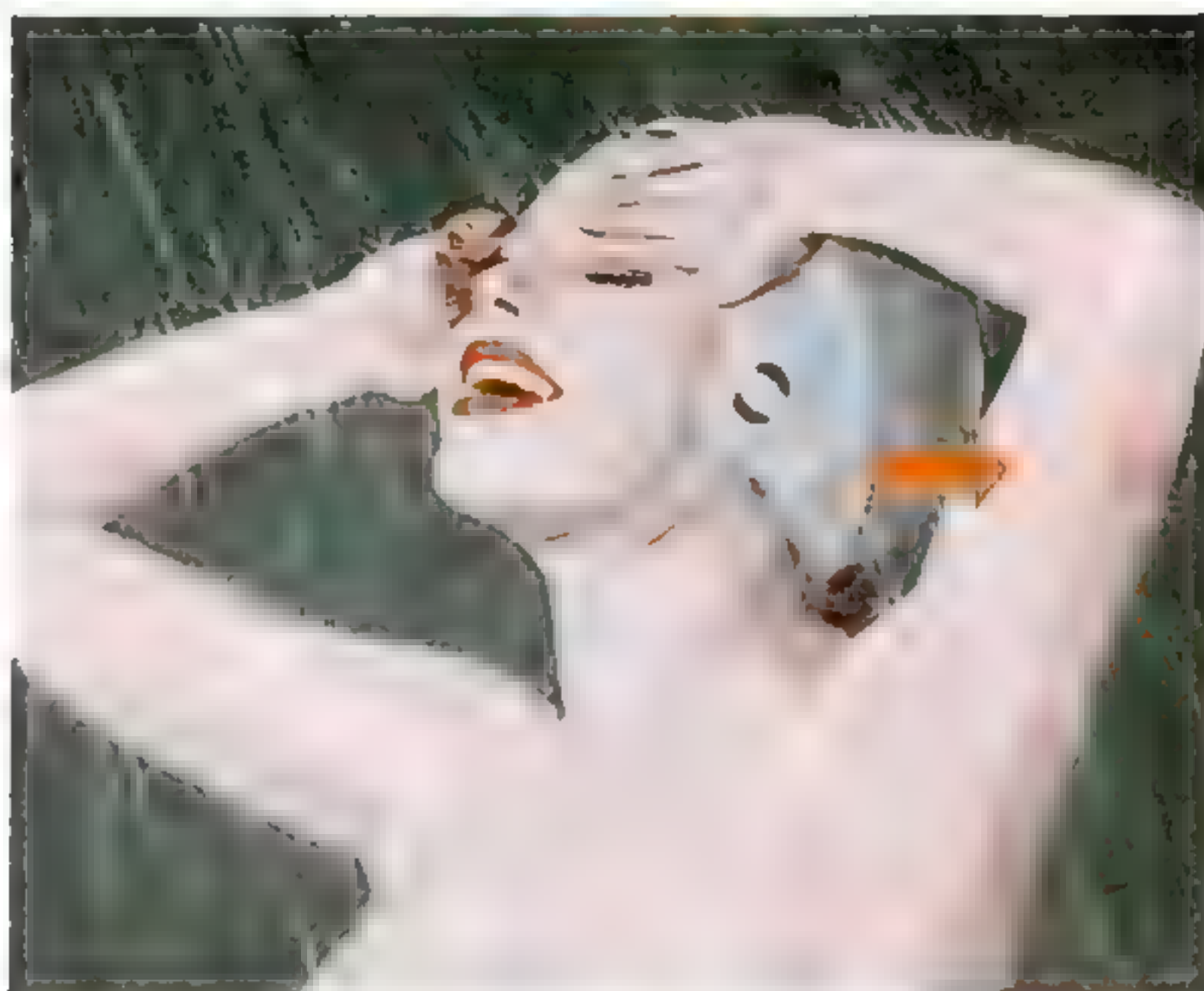
FOR THROWING HIMSELF UNDER A RUNAWAY
STAGECOACH TEAM GOING AT FULL GALLOP



... TURN TO PAGE 94

GREATEST FIRST AID DISCOVERY

since the original **BAND-AID** Adhesive Bandage



Completely waterproof! Flesh-colored!

BAND-AID

TRADE-MARK

Plastic Strips



Won't loosen in water. They
stay on, wash clean. Fit, look,
and stretch like a second
skin. 100% sterile.

Be sure you get
BAND-AID
Plastic Strips
They're flesh-colored.

Johnson & Johnson

"Ung-ng-ng...
that awful gunk
in my car?"

—says Bert Lahr,

famous comedian star of
"TWO ON THE AISLE"



YES, BERT, IN YOUR
OIL FILTER—OVER
2 POUNDS OF
DANGEROUS SLUDGE
AND ABRASIVES!



HOW COME?
YOUR ENGINE "BREATHES" IN ROAD
DUST THROUGH CARBURETOR AND
CRASHES LATER IT MAKES
FACTS! SLUDGE AND HARD
CARBON THROUGH COMBUSTION
YOUR FILTER TRAPS THAT GUNK
OUT OF YOUR OIL STREAM



YOU DON'T
SAY?

SURE THING! ONLY TROUBLE
IS—THIS FILTER IS ALL CHOKED
UP. THEY GET THAT WAY IN
ABOUT 5,000 MILES. NOW, IT
CAN'T KEEP UP ITS IMPORTANT,
ENGINE SAVING WORK



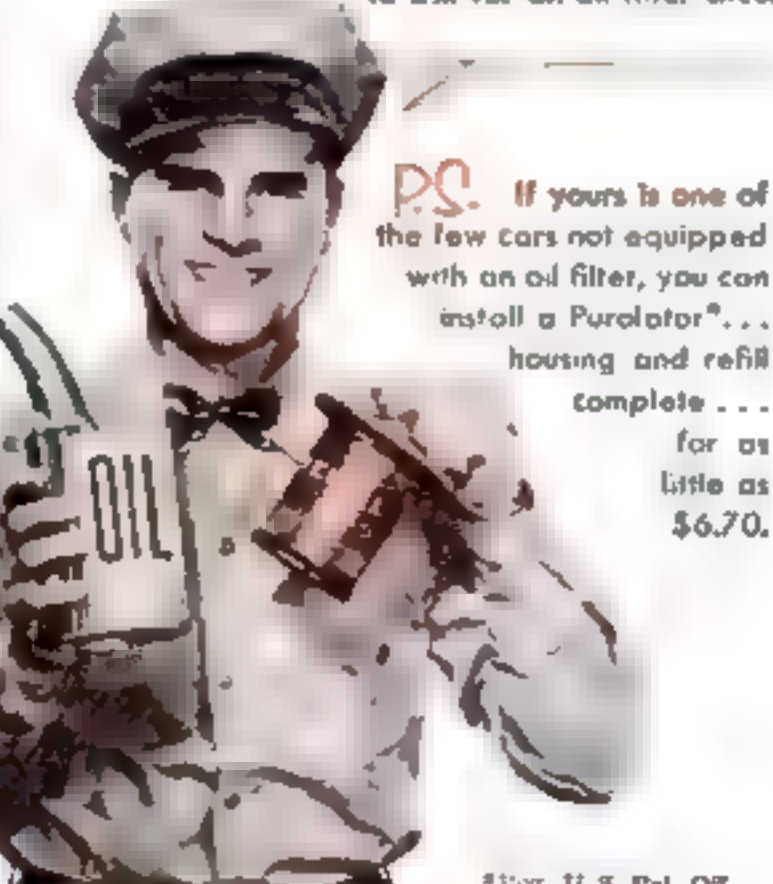
WELL THEN—
LET ME HAVE
A NEW ONE!

DON'T AWAY BERT! WE'LL
PUT IN A NEW PUROLATOR
REFILL. CAN'T BEAT IT AT
TRAPPING SLUDGE AND ABRAS-
SIVE, BEFORE THEY DAMAGE
DELICATE ENGINE PARTS.



YOU SEE, PUROLATOR WITH UP TO
10 TIMES THE FILTERING AREA, OUT-
FILTERS ANY ORDINARY FILTER. KEEPS
YOUR ENGINE CLEANER—SWEETER-
RUNNING. SAVES YOU REPAIR BILLS.
TAKES JUST A FEW MINUTES TO INSTALL

"FINEST OF ALL" SAY LUBRICATION EXPERTS
Yet a Purolator Micronic® Refill costs as little as
\$1.60. Time for an oil change? Make it a point
to ask for an oil filter check.



P.S. If yours is one of
the few cars not equipped
with an oil filter, you can
install a Purolator®...
housing and refill
complete...
for as
little as
\$6.70.

CHECK YOUR OIL FILTER
EVERY TIME YOU
CHANGE YOUR OIL

PurOlator
(ENGINEERED FOR EVERY MAKE OF CAR)
Micronic **OIL FILTER**

*Reg. U. S. Pat. Off.



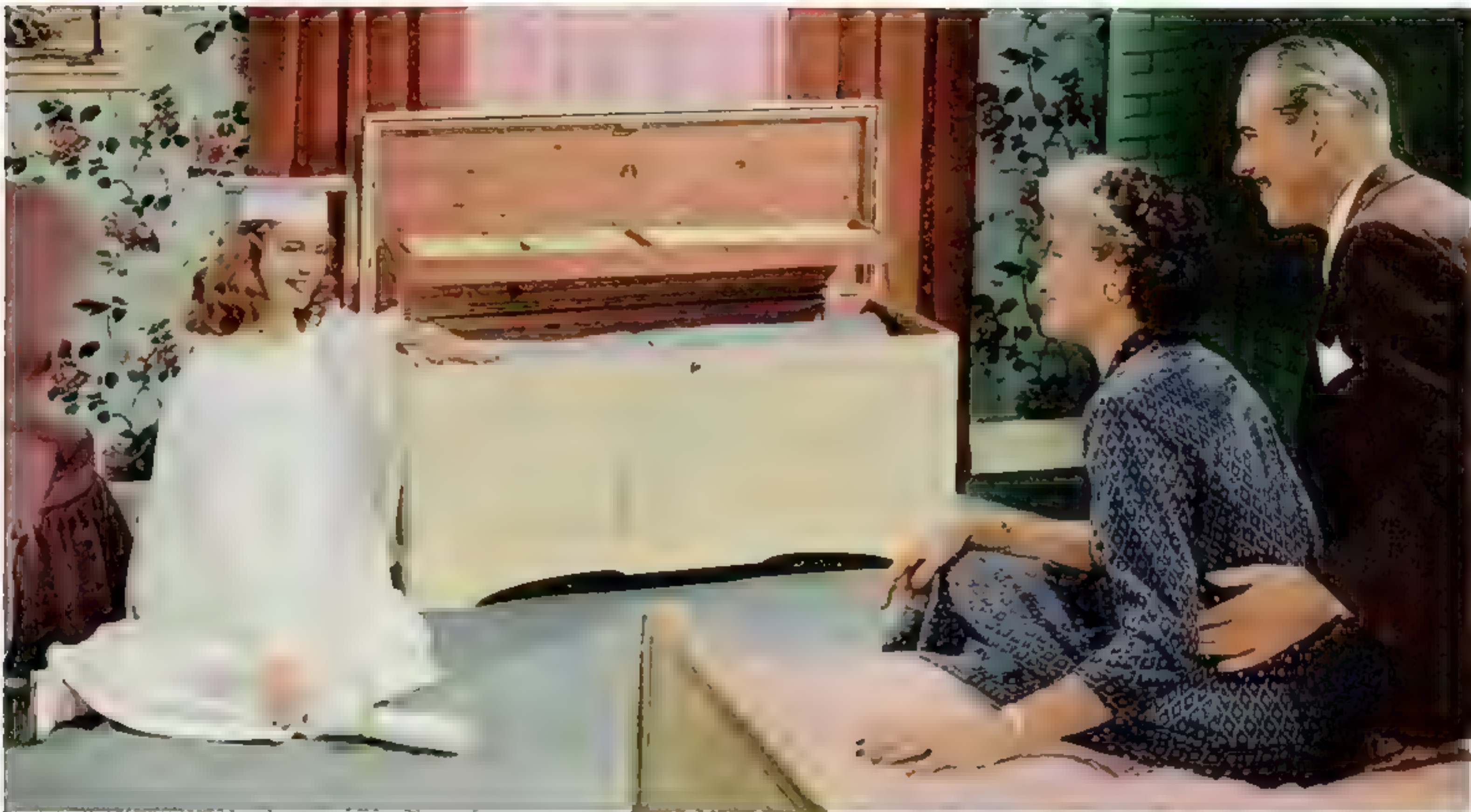
... HE IS A STUNT MAN

Dave Sharp, Hollywood's No. 1 stunt man, has been performing feats like the ones shown on these pages for 35 years, since he got a job being tossed in the air at the age of 7 in a Douglas Fairbanks film. When he had to take time out for the war he kept in trim by such devices as doing handstands on the top of the Leaning Tower of Pisa. He has filled in for heroes in more than 3,000 films without a major injury (but no insurance company has ever given him a policy) and now, for the first time, he will play a hero in his own right in a TV show, *Johnny Justice*.

An easygoing, calculating man who makes \$40,000 in a good year, Sharp maintains a constant realistic appraisal of the risks he runs. He does one stunt which only one other man in the world can perform regularly. He jumps from a fast-moving coach to a team of horses, hangs on the tongue of the coach, works his way forward, drops to the ground and lets three teams of horses and the coach pass over him, then latches on to the rear of the coach and disposes of the villain within. If he doesn't land square on shoulder and heels, he will bounce up and have his head chopped off by the bottom of the coach. If he swerves to right or left, his legs or his neck go under the wheels. But, says Sharp, "I wouldn't think of doing a stunt if I thought I was going to get hurt."



THICK PADDING at vulnerable points reinforces Sharp for falls. Worst injuries ever suffered are cuts and bruises.



Unusually stunning modern chest of white oak, suitable for living room or foyer, as well as bedroom. Lane patented automatic self-lifting tray. Model #2782. Extraordinary at **\$59.95***

For your favorite girl graduate...the gift that gathers more gifts

A LANE CEDAR CHEST!

It's a forward-looking parent who gives his daughter a Lane Cedar Chest when she graduates from school—instead of waiting until she's about to be married!

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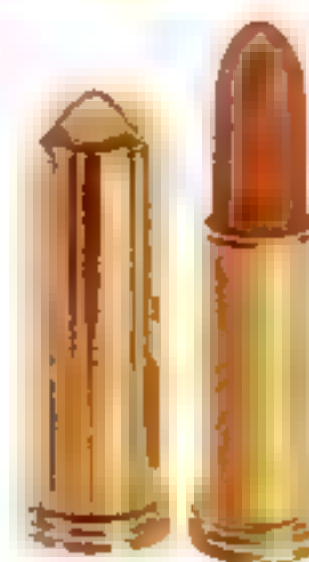
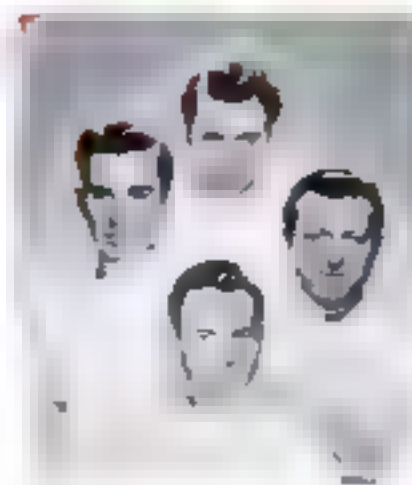
A sheer, luminous veil of color that magically hides blemishes, large pores, tiny lines. A make-up so easy to apply, it actually *flows* on your cheek... as smoothly as if its radiance were put there by Nature, herself! With Tru-Glo, there's never a masky look, never a tattle-tale line. *You look like a natural beauty!*

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WESTMORE *Hollywood* **COSMETICS**

HOUSE OF WESTMORE—Hollywood—New York—Montreal



23-INCH STANDING OWL WAS HEWN FROM LAVA, ADORNED WITH CHEVRONLIKE DESIGNS TO SUGGEST WING FEATHERS

By Stone Age Indians

OREGON SHOW INCLUDES PURE ART, USEFUL OBJECTS

To the American tourist on a vacation junket through the Pacific northwest, the local Indian art seems to consist of little more than beads, blankets and baskets. But a thousand years before the tourist invasion, the tribes inhabiting the valleys and woodlands between the Columbia and Fraser rivers were creating, out of rocks and lava, some remarkable Stone Age art. After having lain for centuries in the river beds, fields and caves of the coastal regions, the carvings have been unearthed by farmers, engineers and the "rock hounds" of amateur geology, whose findings have given new insight into the little-known

cultures of Stone Age America. This spring the most important of their discoveries went on view at the Portland Art Museum in the first major exhibition of prehistoric northwest art.

In much of the work the sculptors turned their creativeness to useful purposes. Carvings of human figures, birds and animals were actually embellishments of common household utensils like mortars and pestles, combs, mauls and hammers. Some of them were made as good-luck charms on ritual images. But others, like the goggle-eyed owl above, were carved for the sheer pleasure of art for art's sake.

CONTINUED ON NEXT PAGE



MELODY Electric Wall Clock. Adaptable to any room, any color scheme. Smartly-styled, Melody mounts flush on wall; excess cord is neatly concealed. Case ring comes in a wide variety of colors. \$6.95.



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GREENWICH Electric Alarm. A truly handsome clock, with a rich, mahogany-finish wood case and pleasant-tone bell alarm. \$7.95. With luminous dial, one dollar more.



BANTAM Electric Alarm. This beautifully-designed little fellow is only 3 1/4 inches high. His clear-toned bell alarm has a cheerful call. \$4.25. Available with luminous dial at \$5.00.

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FAST!



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SKIN!

Boraxo "melt-away"
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any other hand soap!



No harsh abrasives in Boraxo! This dirt-chasing powdered hand soap contains tiny soluble crystals that clean away dirt, then melt away, leaving hands and knuckles soft. A must for "week-end handymen," gardeners, sportsmen, children and housewives. Get Boraxo, get hands twice as clean, in half the time!

ANOTHER FAMOUS "20 MULE TEAM" PRODUCT

STONE AGE ART CONTINUED



ALMOND-EYED HEAD, 13 inches high, was carved from a piece of lava and still bears some traces of the dark red paint with which the native artist had decorated it. The grooves radiating from the face probably indicate an elaborate Indian headdress.



POP-EYED MORTAR, in whose hollowed head grain once was ground, is only five inches high. Indians used stone hammers to peek away at chunks of lava until they had arrived at desired shapes. Sharp stone blades were then used to cut details into surface.

CONTINUED ON PAGE 100

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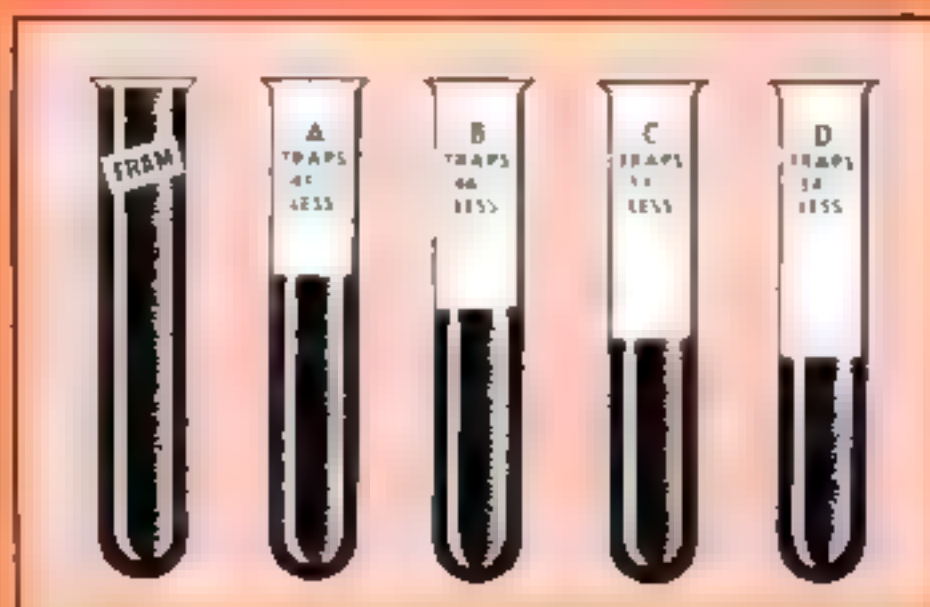
DON'T let sluggish sludge and deadly dust rob your engine's power and life. Keep your oil and engine clean for thousands of extra miles of trouble-free driving by changing your oil filter cartridge... and when you do, here's something worth remembering—

Fram Filters Best By Actual Test. Fram Cartridges filter your oil cleaner. Clean it faster. Keep it clean longer. And scientific laboratory tests back up these claims... prove them as actual fact. See chart.

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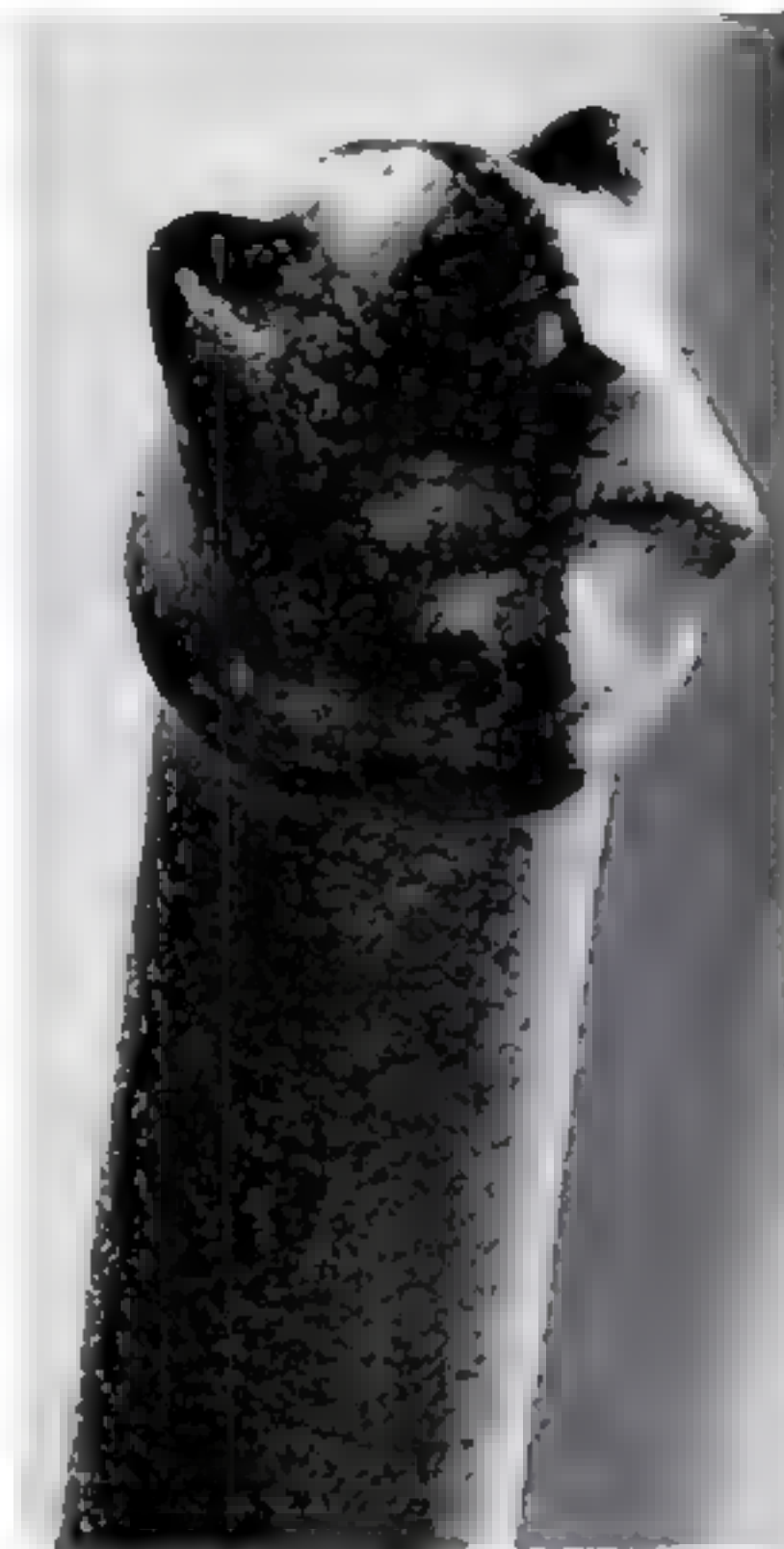


Cleansing tissue soft...
yet toilet tissue firm ...because it's double!

"Soft-Weve," "Scotties,"
"Soft as old linen" Reg. U. S. Pat. Off.



STONE AGE ART CONTINUED



THREE HEADS on end of club represent animal, snake and human face. Club was polished by rubbing with sand.



TURTLE with hollow back was used as a mortar. Artist added decorative touches by carving beetles along sides.



MOUNTAIN SHEEP with long neck and leer seems to have been made strictly for fun of it. It is 22 inches high.



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Got a young cow-hand in your house, too? Always hangin' 'round the chuck wagon?

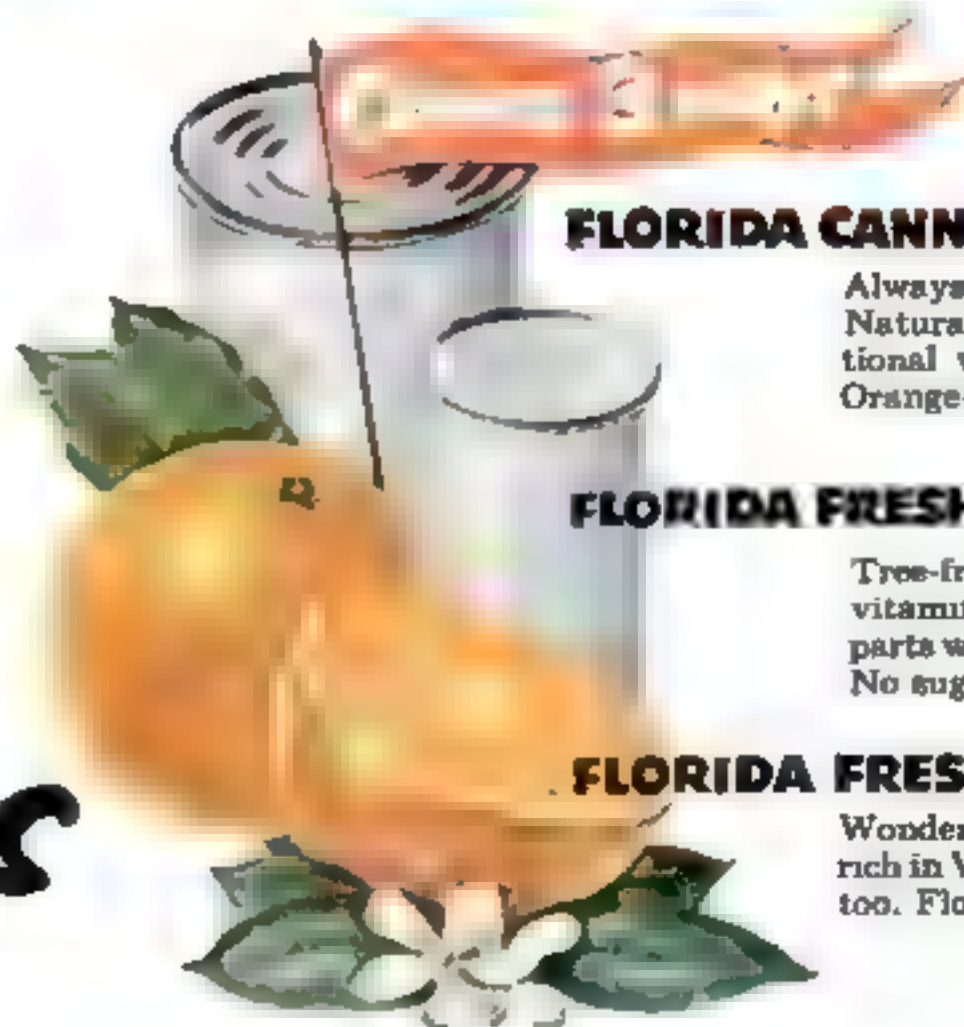
How about keepin' him fueled up with Florida Orange Juice? It's delicious, and it's one of the world's richest sources of Vitamin C—one vitamin your body can't store up—it's needed every day whether you're punchin' cows in the back-yard—or on the range.

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So, why don't you turn those small old-fashioned juice glasses out to pasture? Try a "big full glass" regularly, *every day*.

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Forecast for Summer—COOL

Our weather forecast for this summer is that it will be uncomfortably warm—but not for the man in a Hart Schaffner & Marx tropical worsted. Not only will he *feel* cool and confident—he will *look* it. For these, the aristocrats among summer suits, are much more than merely light in weight. They are meticulously tailored. They fit as all really good suits should. They stand out crisply in a crowd. They refuse to yield to heat and humidity. They commend themselves to the man who chooses to be as comfortably well dressed in summer as he is in winter.



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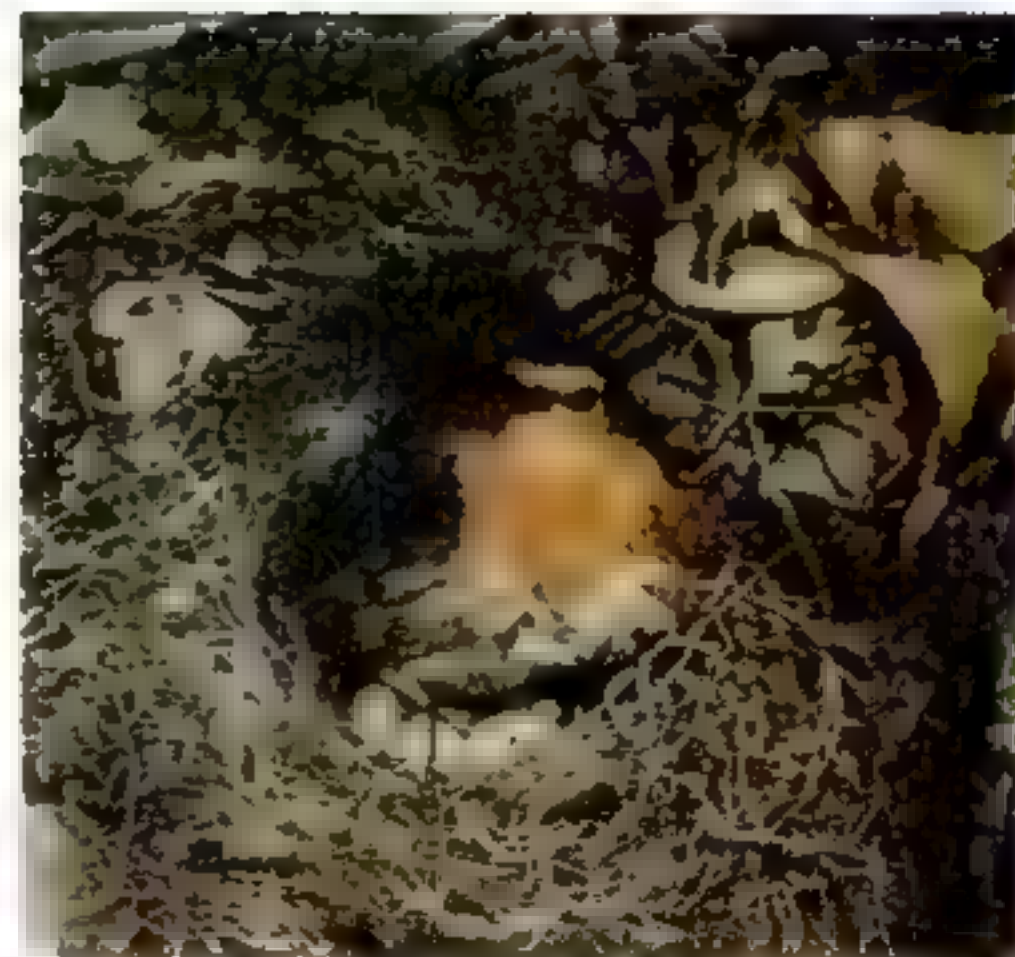
HART SCHAFFNER & MARX®

The Birth of a Bird

A ROBIN WRIGGLES ITS WAY INTO THE WORLD

A baby bird begins its life with a tremendous struggle to fight its way out of the egg. To show this birth struggle, George Wheeler of Surrey, England set up his camera in his garage near the nest of a robin—the English “robin red-breast,” different from the American robin, which is really a thrush. When the eggs were ready to hatch, Wheeler put one of them in an old nest and used a 100-watt bulb to supply heat. Then he waited for the heat to hatch the egg. After nine hours tiny bumps appeared on the egg as the young occupant began to punch at

the shell. These bumps were in the form of a circle, and when the circle was complete, the shell cracked and the top broke away. For the next 10 minutes the baby robin went through a series of contortions and gyrations (*below*) before it could free itself. As soon as the baby emerged the mother robin hopped up and gobbled the pieces of shell so as to leave the nest clean. Wheeler picked up the baby in a piece of cotton wool and returned it to its own nest, where it joined its brothers and sisters in a high-pitched cheep—a clamoring demand for its first meal.



MOTHER ROBIN sits hopefully on her eggs. Hatching takes 12 to 13 days, and two weeks later the young can fly.



EGG OPENS after baby has punched at it with egg tooth, and young bird falls forward. Egg tooth is especially adapted for opening egg, falls out soon afterward.



BIRD TWISTS around with the help of stumpy wings to get body out of back half of shell. The front half is still attached to the bird's head by thin membrane.



MEMBRANE BREAKS and bird finally gets its head free, but in the course of the struggle its body has accidentally plopped back into the rear half of the shell.



FREE AT LAST the ugly young robin takes a rest, will be able to right itself as soon as it dries out. The bird's mother has already eaten the pieces of eggshell.



Drink *Pabst* Blue Ribbon
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HALF-BORN HALF-BEAK

Unlike the baby robin (p. 103), the young half-beak shown emerging here has an easy birth. One of a litter of 18, this tropical fish, whose eggs

hatches inside its mother's body, was born in the space of a second. In a week it will begin to develop the unusually long lower jaw which

gives the species its name, and eventually it will grow to its full length of three inches—provided its cannibalistic parents don't eat it first.



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TITO SPEAKS

PART III

The Partisans rise . . . 'The Mihajlović myth' . . .

Moscow fails us . . . Saved by my dog . . . Escape up a waterfall
. . . Island headquarters . . . I meet Churchill and Stalin

by JOSIP BROZ-TITO

ASSISTED BY VLADIMIR DEDJER

WHEN the great events of which I now speak began, I was living in a little house in a suburb of Zagreb. On March 27, 1941 a popular uprising had overthrown the regime of Prince Paul, which had joined the Axis Powers. That night Hitler called his General Staff and began to work out plans to destroy my country "not only from the military point of view, but as a State." On the morning of April 6 the blow fell: the Luftwaffe attacked our capital, the open city of Belgrade.

With not only Germany but Italy, Hungary and Bulgaria against us, Yugoslavia was soon overwhelmed. While Nazi tanks with swastikas painted on their turrets thundered through the streets of Zagreb, heading south to crush the remnants of the Yugoslav army, we issued a proclamation to the people, saying: "You who are fighting and dying in the struggle for independence should be confident that this struggle will be crowned with success. . . ." The next day King Peter, who had acceded to the throne, and his government ordered the army to capitulate. Then they boarded airplanes and fled to London, abandoning the people to the invaders.

Within a few weeks Hitler had fulfilled his boast: my country was dismembered and divided among the victors. My native Croatia was under the quisling rule of Ante Pavelić, who was in the hire of Mussolini. Pavelić and his Ustaš troops at once began slaughtering the Serbian minority in Croatia and Croat liberals. At the same time Hitler encouraged the Serbian quislings to inflict persecutions on the Croats and the Moslems of adjoining Bosnia. Thus the Axis fanned the old hatreds that had disturbed the Balkans for centuries, hoping to "divide and rule."

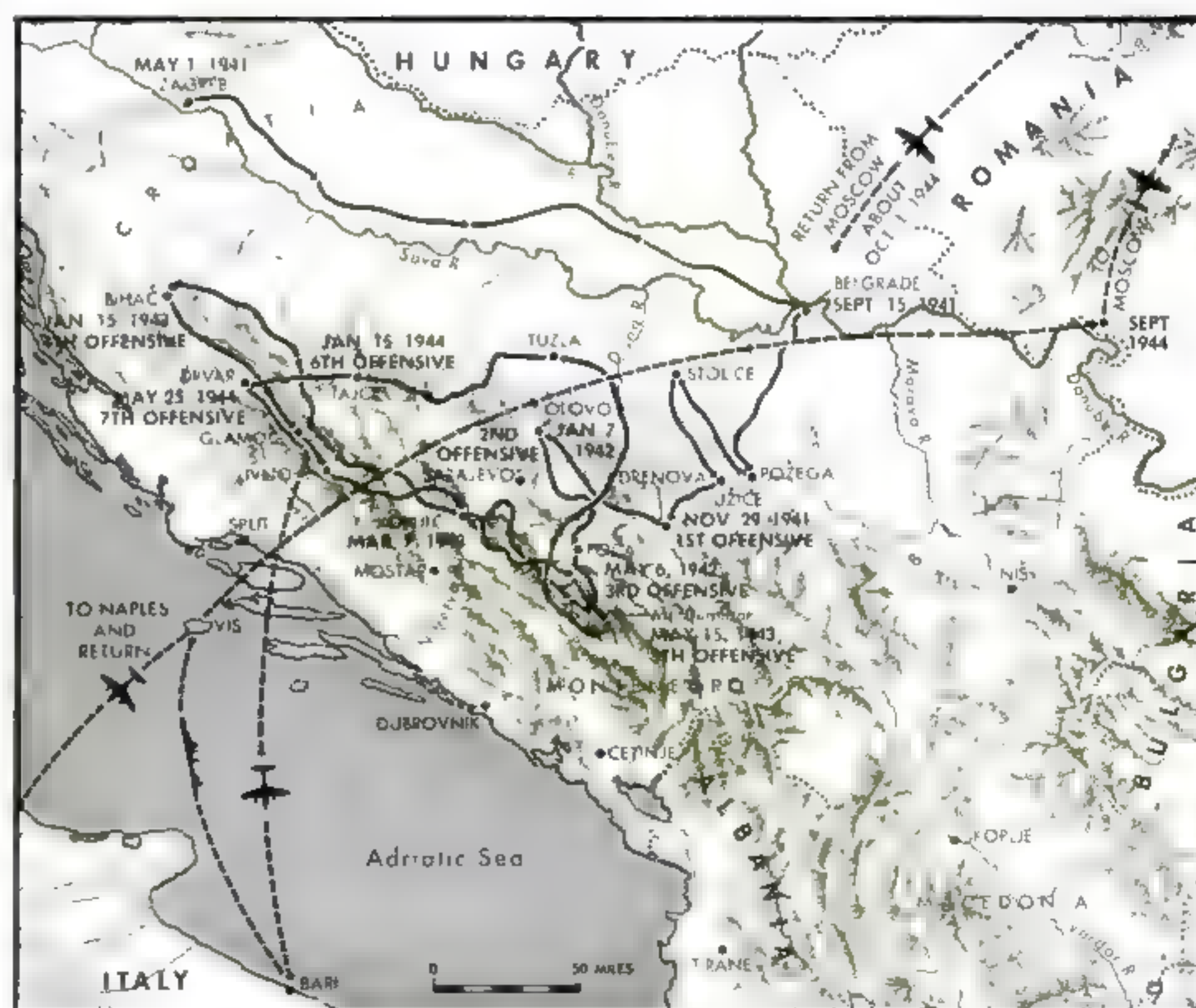
We Communists had foreseen the danger of Nazi-Fascist aggression and had begun years before to make our preparations. The Central Committee met in Zagreb at the end of April to decide on immediate steps, and

soon after, at the beginning of May, I left for Belgrade. The Germans had established check points on all the major highways and railways, and every few days changed the kind of passes required for traveling. My pass naturally was a forgery. However, I was accompanied by a scout, a girl student from the University of Belgrade, who kept a little distance ahead of me to warn of danger. I encountered two German control stations, but with her help, and good luck, I reached Belgrade safely. There I stayed at the house of a comrade, an engineer, in the suburb of

Dedinje, on what is now called Theodore Dreiser Street.

During the next weeks weapons and medical supplies were hidden away in homes, barns and forests for use at the right moment. We had already formed secret military units in the towns and villages, and these were being instructed in tactics and the proper use of weapons. Meantime we did sabotage, distributed propaganda leaflets among the occupying troops and began limited military operations. In Herzegovina, for instance, the fighting broke out as early as

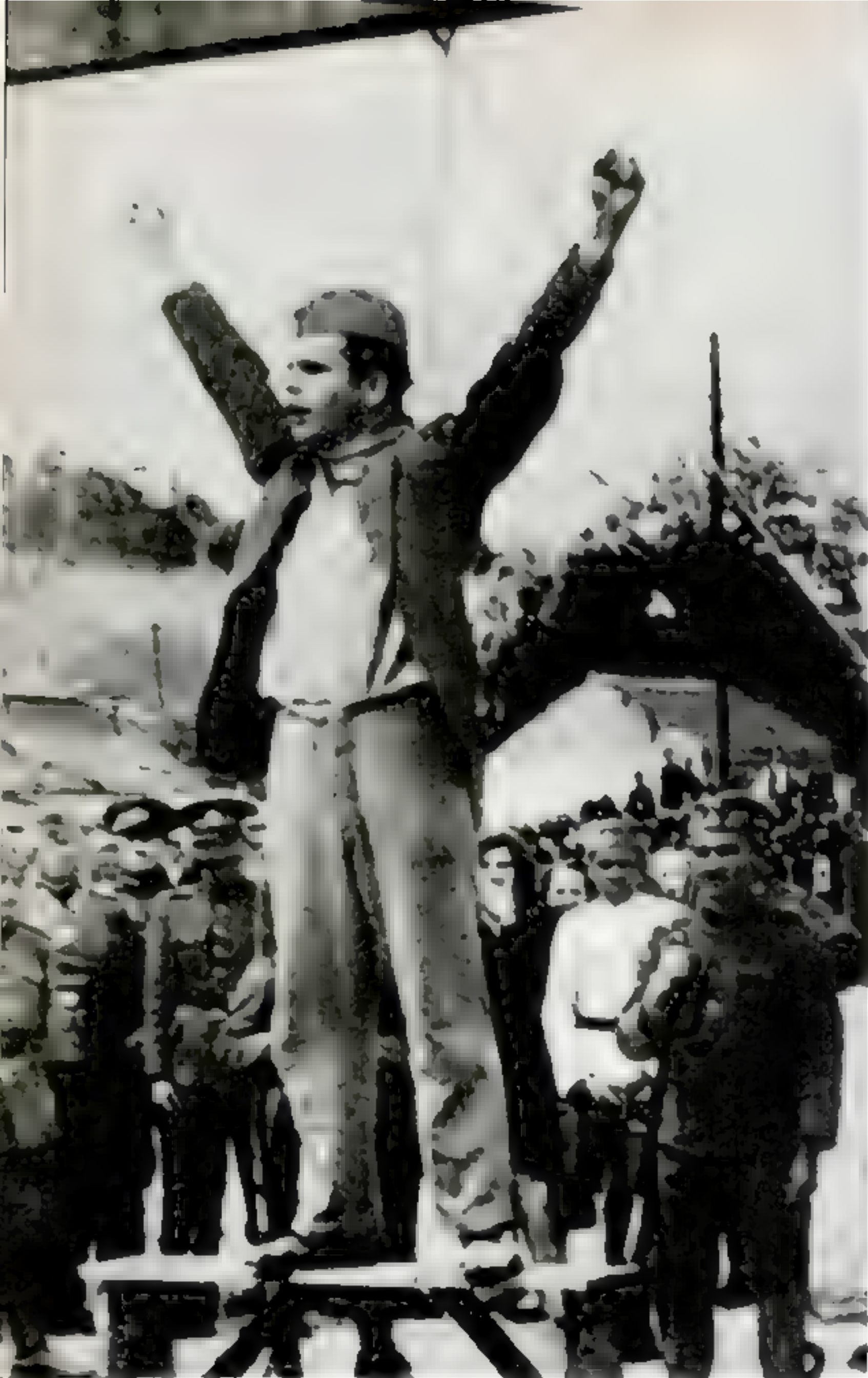
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TITO'S WARTIME TRAVELS, beginning at Zagreb (upper left on map) in May 1941, show intricate and fluid nature of the fighting as the enemy constantly strove to encircle his headquarters forces.

There were seven offensives, the first at Užice in western Serbia (center of map), the last at Drvar in Bosnia (upper left). Tito was in thick of fighting, proved himself a great general and a master of guerrilla war.

← **WOUNDED** in 1943, Tito stopped at cave mouth to rest. With him is Dr. Ivan Ribar, a former member of the royal government. He joined Partisans in 1941 and served at GHQ, now heads the legislature.



PARTISAN HERO. A youth named Stevan Filipovic went to his death with this brave gesture of defiance. A statue of him was now being erected in Belgrade.

TITO SPEAKS CONTINUED

May. On June 22 the Nazis attacked Russia. We met the same day and drafted a resolution calling on the people to revolt against the enemies. We decided on a flag for our forces, who became known as the "Partisans."^{*}

To those who ask why there was no uprising *before* the attack on the U.S.S.R. I can say only that they ask because of ignorance. A struggle against such odds as we faced could not be prepared overnight. The exact facts are these. It is true that we wanted to help the Soviet Union. It is true that the Soviet Union's entry—even if it was involuntary—into the war was a valuable moral support for us, just as our struggle constituted moral support for the people of the Soviet Union. It is also true, however, that we would have risen against the Germans whether they attacked the Soviet Union or not. As for the idea—circulated then in the West and now being repeated in the East—that we started our uprising because Stalin called upon us to do so, it is quite untrue. How our people obey Stalin was proved to Stalin and the whole world after the Cominform resolution of 1948.

Actually our first misunderstandings with the leaders of the U.S.S.R. go back to that time. They advised us that our uprising should have an "exclusively antifascist character." We did not realize it clearly then, but later found out that what they wanted was simply a diversionary action which would help relieve the pressure on their front. They did not want an uprising whose roots were deep in our soil. They

^{*}The flag was the Yugoslav national flag with a red star superimposed. The word "Partisans" was a traditional term for resistance forces. It was used, for example, by the Russian and Spanish irregulars who fought against Napoleon.

HEROISM AND HARDSHIP



ON THE MARCH during the fourth offensive, this Partisan column was joined by the local population, fleeing before the pursuing enemy with household goods.



WINTER WAR in the snowy mountains and forests brought great hardships to ill-clad, poorly equipped Partisans. Many of them died of exposure and disease.

MARKED PARTISAN WAR



and livestock. Woman at left is a Partisan nurse. For a while women also fought as regular soldiers, were mustered out gradually as number of male volunteers grew.



or were crippled by frostbite, and their endurance was sapped by constant hunger. This picture was taken during the fourth enemy offensive, probably in Bosnia.

did not want us to organize a new form of government to replace the old one. But our people wanted not only a liberated Yugoslavia, but a Yugoslavia liberated from the old evils.

The atmosphere in Belgrade during those next days was grim. Patrols armed with submachine guns—and often accompanied by local police agents—combed the city. Capture would have meant death, of course, so I always carried a pistol or a hand grenade. They set a 6 p.m. curfew after which no one was allowed outdoors. In all the public places the Nazis put loudspeakers to spread the news of their victories in the Soviet Union, and in parks and squares huge maps showed the daily advance of their lines. Young Serbs threw bombs at the maps and seized and burned stacks of the quivering papers that carried the Nazi communiqués. Some were captured and were shot publicly or hanged and left to dangle from lampposts and trees in the center of the city. German soldiers took snapshots of them which they sent home with captions such as *Baumblute in Serbien—Frühling* (Flowering trees in Serbia—spring). For every German killed, a hundred Serbs were executed. The Germans also began dispossessing the residents of some of Belgrade's suburbs and moving in German families, with the aim of eventually converting our capital into a German city.

At a final meeting on July 4, 1941 we planned the command structure and initial movements of our Partisan detachments and provided for the publication of communiqués and our official journal. At one point there was an interruption. Two unknown men approached the house. We had posted armed guards outside, but fortunately instead of opening fire at once they engaged the strangers in conversation. They turned out to be black marketeers selling wood.

By July 13 in Montenegro we had defeated and disarmed two Italian divisions and liberated the whole area (13,000 square kilometers) except for the two biggest towns—all in 48 hours. Within the next few weeks great areas of western Serbia were freed, and there were equal successes in Croatia, Bosnia and Herzegovina and Slovenia. Before long we had liberated almost one third of the whole country. One could walk from Bar on the Adriatic to the outskirts of Belgrade, a matter of 400 miles, and—avoiding certain towns that the enemy clung to—never be out of Partisan hands.

Captured by his own troops

By early September it was time to leave Belgrade and move our headquarters into the field. The German security measures were tighter than ever, but as it happened I had no special difficulties until I arrived among my own forces. I had taken a train to Požega, about 100 miles south of Belgrade, and there had found a cart and hired the driver to take me in the direction of the territory we held. We bumped along for several hours; then a Partisan sentry appeared from the roadside and challenged us. I drew him aside and told him who I was. But he did not believe me and called his companions. They marched me off under guard to their local headquarters. The officer in charge suspected me and questioned me at length. But then another officer arrived, and luckily he recognized me. I went to Stolica in western Serbia and established our headquarters on Sept. 25. Here we held a meeting of our commanders from all parts of the country. A few weeks later we liberated the town of Užice, with its arms factory and over 20,000 rifles, 500 light and heavy machine guns and a big supply of ammunition. We transferred supreme headquarters there and began to issue war bonds and print our newspaper *Borba* (Fight). We also set up a People's Committee as the civil government of Serbia.

About 40 miles away, on the Mountain of Ravna Gora, were the headquarters of Draža Mihajlović.* Supposedly he and his Četniks were also resisting the invaders, and I hoped that we could work out a joint plan of operation against the common enemy. Accordingly I arranged to meet him at a little village north of Ravna Gora. But Mihajlović's answer to my proposals—indeed, his whole attitude—seemed vague. Later on I learned why: he had already received orders from the government-in-exile to save his forces. Supposedly, when the Allies some day landed in Yugoslavia, they would come down from their mountain and attack the enemy from the rear. The unspoken purpose was to enable the London émigrés to re-establish themselves and the old order when the war ended, with the Četnik

*Mihajlović, a colonel formerly on the Yugoslav general staff, had fled into the hills after the defeat of the Yugoslav army. There he organized guerrilla forces called Četniks. This name was traditional in the country, having been used for centuries by the guerrillas who fought against Turkish rule in Bosnia, Macedonia, and Serbia. In January 1942 the refugee government appointed Mihajlović as its minister of war. His personal responsibility for the activities of some of his commanders and troops is still a matter of controversy. The version here printed is, naturally, Tito's own, but the main charge—that Četniks collaborated often and actively with the enemy—is substantiated by a number of historians, among them Winston Churchill.—THE EDITORS

FOR MOTHER'S DAY

MAY 11

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100.000 Рајхсмарака у злату
јубиће онај који доведе жива или
мртна комунистичког вођу Тита.

NAZI POSTER says, "100,000 Reichsmarks in gold (\$40,000) will be awarded to the one who brings in alive or dead the Communist leader Tito." The Nazi leaders developed great respect for Tito's abilities. During the war Himmler said, "I wish we had a dozen Titos in Germany. The man had nothing, nothing at all. He was always encircled, and the man found a way out every time ... he is an uncompromising and steadfast soldier, a steadfast commander."

TITO SPEAKS CONTINUED

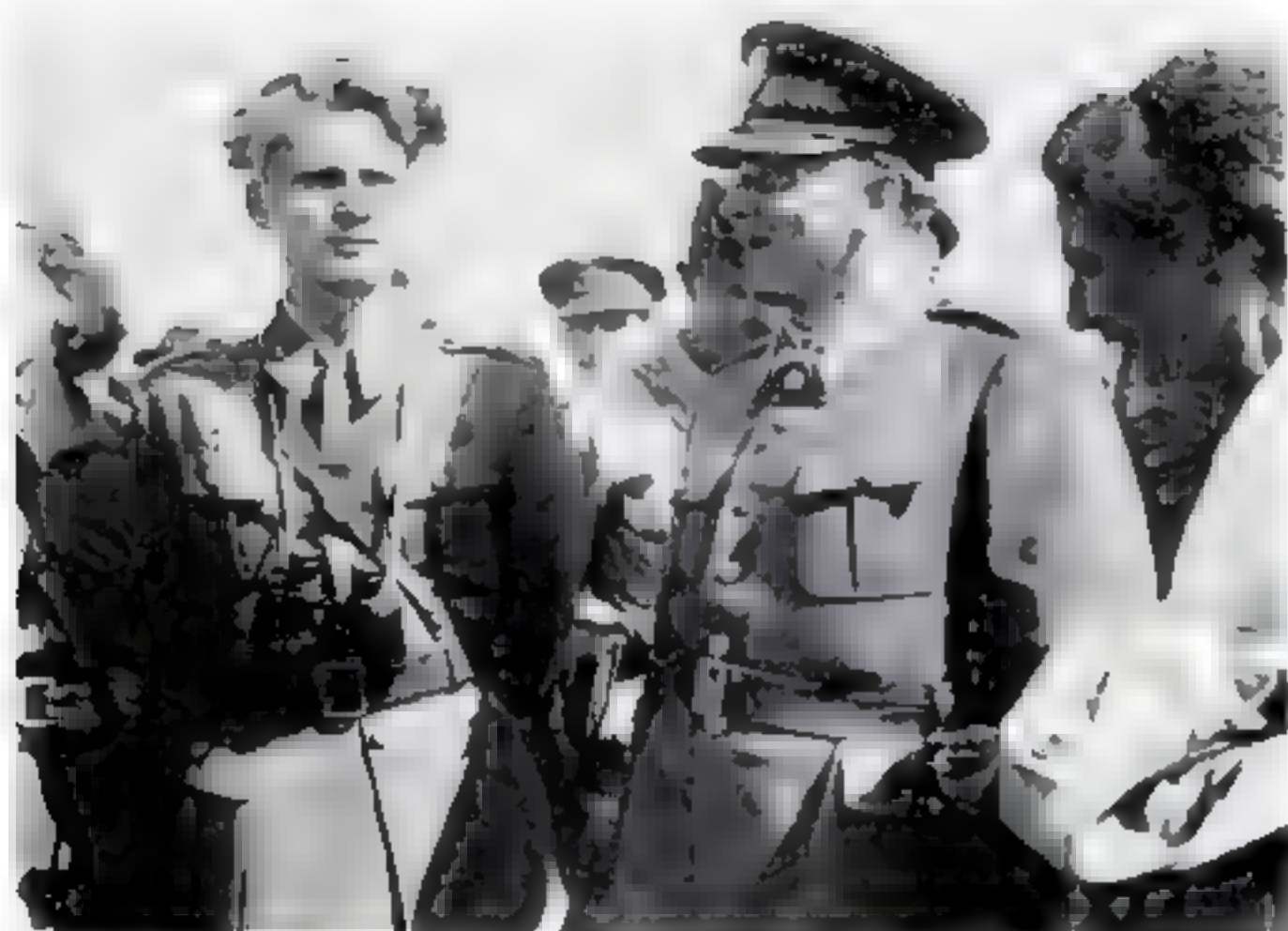
forces as their militia. In this plan we naturally figured as an enemy.

So very little was accomplished at this meeting. Later, on Oct. 27, I tried again, going this time direct to Mihajlović's headquarters on the mountain. This time he complained that he was short of weapons. I said that I would give him 500 rifles and 25,000 rounds of ammunition from the stores we had captured at Užice. He agreed to fight. I kept my promise, but Mihajlović did not keep his. He had no intention of doing so. I learned later that some of his leaders proposed assassinating me at this meeting. However my Zagorje accent was strange to him, and suspecting that I was a Russian, he did not dare kill me.

A few days after Mihajlović had received the rifles and ammunition, the Germans began moving in against the liberated territory. And there, attacking our headquarters at Užice, were the Četniks—shooting at us with our own weapons.

Thus began the greatest hoax of the war. With its propaganda mill in London, the émigré government convinced the outside world that the Četniks were the resistance force in Yugoslavia. All our victories were attributed to them, while they allied themselves more and more in combined operations with the Germans and Italians against us. Thus we had to fight not only the invaders, but their quislings. Many Četniks sickened of it and came over to our side. Our main task throughout the war was to maintain the unity of our people. What could be more fundamental to any Yugoslav patriot? Yet the Četniks not only fought us but helped the enemy's hopes of reviving the old nationalistic and religious antagonisms by launching persecutions of their own. I will never forget a scene in the town of Foča in January 1942. This lovely little town, hidden in the Bosnian mountains in the deep valley of the clear and swift river Drina, had been held by the Četniks for some time. When we entered it we learned that they had been systematically butchering the Moslem population. Every other morning, in a regular ceremony, a group of captives from among these unfortunate people would be taken to the bridge, their throats cut and their bodies flung into the current. When we marched over the bridge a Moslem woman stopped me and, pointing to the river, shouted, "Over there is my husband." I looked down and saw in an eddy one of the most horrid sights I can remember: there in the clear, blue-green water half a dozen bodies were standing upright like waxen figures. I at once ordered them taken out and buried according to the Moslem rite. The woman thanked me and afterward said, "Please, will you take my son with you? If they come back, he'll be killed too." So the little 12-year-old boy became a courier in one of our brigades. And the mother was right, for the following May we were driven from Foča by Četniks and Italians and the massacres started again. She herself was killed. But the boy has grown up and is an officer in our army.

The Soviet leaders knew the truth of the situation. Yet Soviet propaganda cooperated in supporting the Mihajlović myth. The most ironic touch of all came when I was listening to a Moscow radio broadcast and heard Mihajlović referred to as the leader of



OLDEST SON, Žarko Broz, Tito's only surviving child by his first wife Polka, is shown with his father at Bari, Italy in 1944. When Tito received long prison term in 1929 his fellow Communists in Zagreb took up a collection and sent Polka and the boy to refuge in Russia, where they continued to live. Žarko fought in the Russian army during the war, lost an arm in the Battle of Moscow. He now lives in Belgrade, where he has a minor job in the government.

the fighting forces of Yugoslavia. His Četniks at that moment were attacking our headquarters. It was not until the summer of 1942, when Četnik collaboration had become so open and notorious that it could no longer be misunderstood, that Radio Moscow finally broadcast a resolution from Montenegro denouncing Mihajlović.

And so, against not only the armies of four nations but also against quislings and traitors and false "patriots," for most of the time with no more equipment than we could wrest from the enemy and at first without even recognition, let alone any help, from our Allies, we fought on for three and a half years. How can I speak of our war? How can anyone do justice to the brave men—and many brave women, too—who endured the most awful hardships and never lost heart? They accomplished the impossible. There were temporary defeats. The difficulties were immense. But the will to fight on never slackened, and for every man killed three or four or a dozen new volunteers came forward.

They were everywhere in the country, some of them massed in brigades, battalions and divisions and holding large territories, others only small bands operating as they could from their own villages. Our command structure was arranged to allow a good deal of autonomy to regional and local commanders, so that while all the forces were coordinated by supreme headquarters there was nevertheless great elasticity of movement and opportunity for initiative. The enemy mounted dozens of offensives against these widely spread forces. But, hoping that by capturing our supreme headquarters they could disrupt the whole uprising, they threw by far their heaviest weight against the central forces over which we had direct command. There were seven major offensives against us.

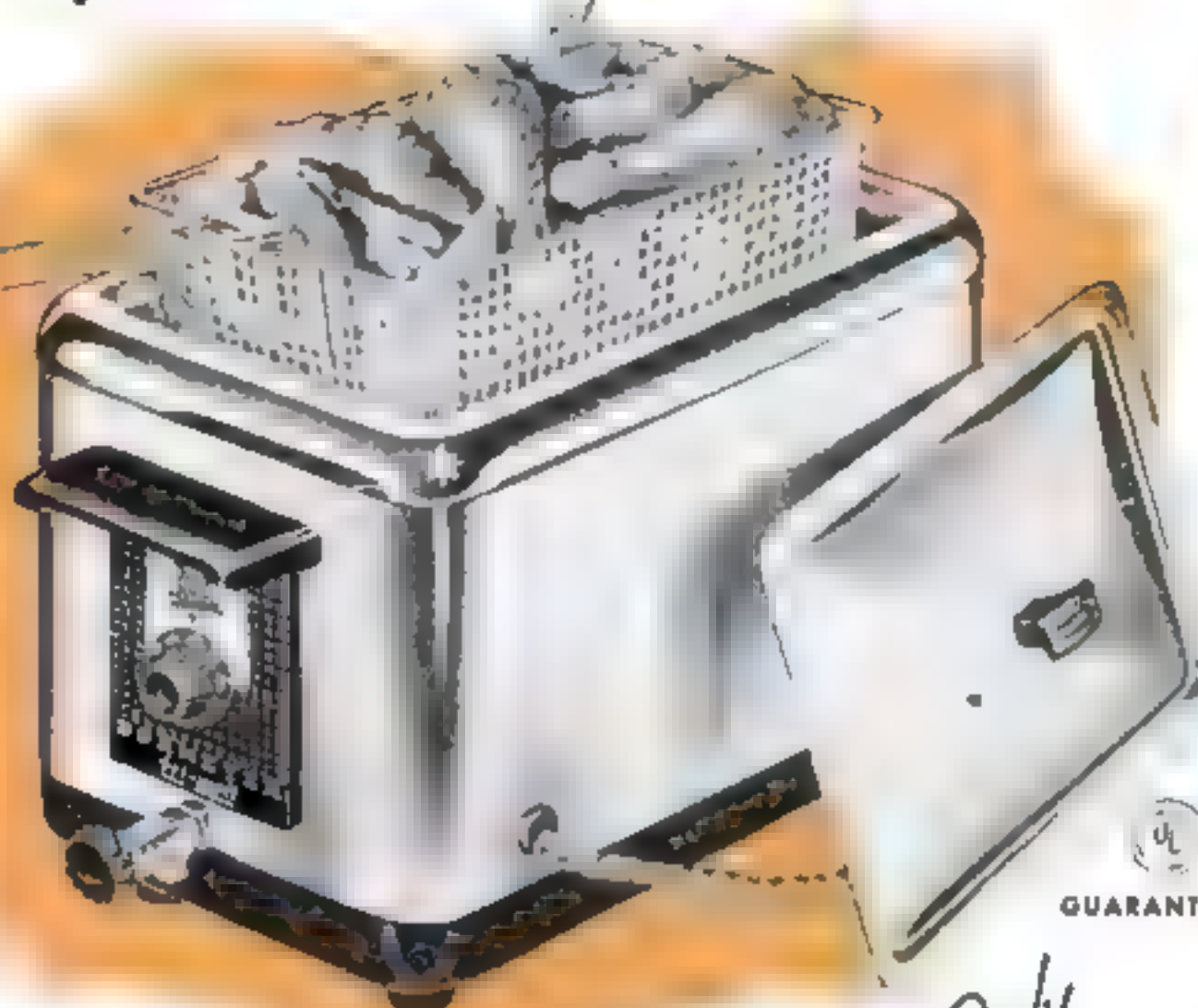
"Come on, boys, here they come!"

THE first of them came in November 1941, after the Germans had had time to bring in additional forces from France, Greece and the Soviet Union. They used tanks and airplanes and masses of troops; and against such forces our detachments, which then were unused to heavy weapons and to massed attack, could not hold. We of the headquarters staff left Užice only 15 minutes before the German tanks entered the town. Our forces had tremendous losses, and many of our wounded were crushed under the treads of the German tanks. We withdrew south into the mountains and settled to rest and collect our detachments at the village of Drenova. But headquarters had barely been re-established when we were attacked again. It was about 8 o'clock in the morning, and I was shaving—as I did every day, regardless of circumstances. I happened to look out of the window of the little peasant cottage where I was staying and saw Italian soldiers creeping through the woods towards us. I shouted, "Come on, boys, here they come!" and ran outside. While some of us took positions and held off the enemy, others gathered up documents (we could move headquarters in 15 minutes) and then we managed to withdraw. There was one especially sad thing. The young wife who lived in the house had given birth the night before to twins, a boy and a girl. The

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MAY 11

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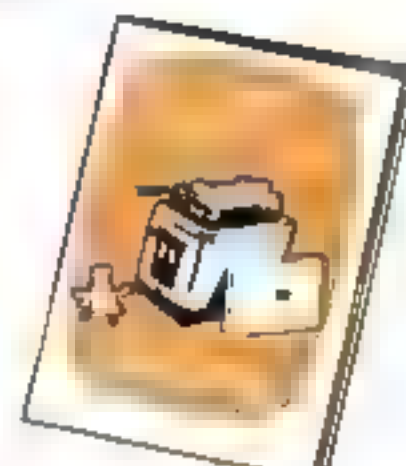


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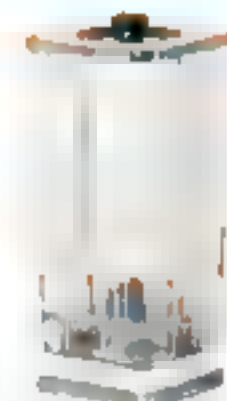
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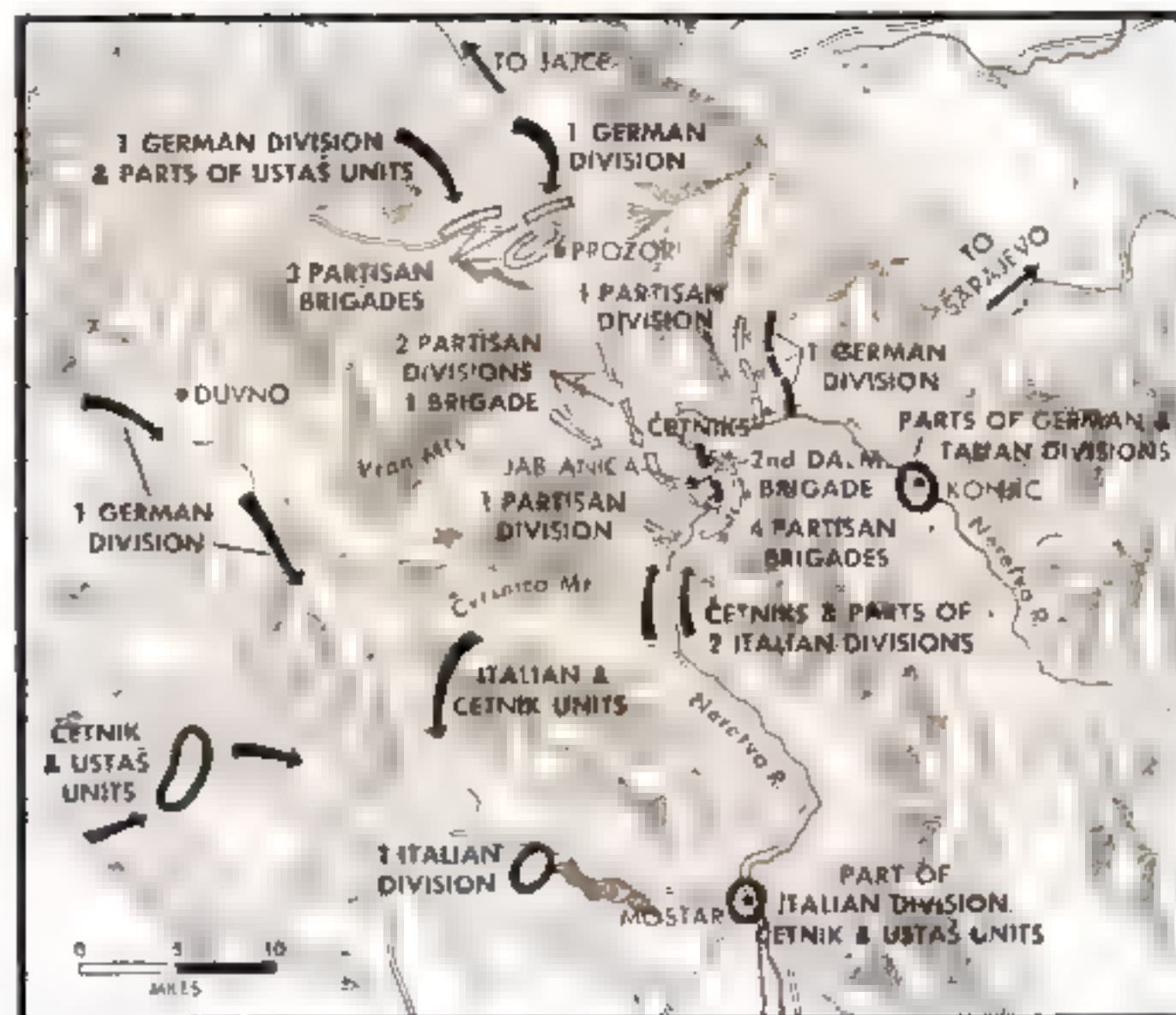
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FOURTH OFFENSIVE began far to the north, near Zagreb, and continued for many weeks as the Nazis pushed Tito's troops south. Map shows climax of the battle, when the breakthrough followed Tito's successful ruse of first destroying bridge over Neretva River, rebuilding it secretly during the night.

TITO SPEAKS CONTINUED

enemy soldiers shot her as she lay in her bed. But one of our Partisan fighters had taken the children and escaped into the woods. They are still alive. Their father named them Slobodan and Sloboda.*

Many hardships followed this first offensive. The winter cold was frightful: one night more than 150 men of our 1st Brigade suffered from frostbite, resulting in a number of amputations. Only a month later the enemy attacked again. But this second offensive failed too, and we moved into a mountainous region in eastern Bosnia, where we based on Foča for more than 100 days. But we were short of ammunition, at one time down to only five rounds per man. We emerged often to strike at the enemy, to keep him always off balance, and above all to capture weapons and food and clothing for our use. We ate what stores we captured and what the people could give us. We never took from them by force—we made capital punishment the penalty for looting. Our clothing was as strange a mixture as the eye has ever seen, made up of odds and ends from the enemy troops. One could always tell a new recruit by his peasant or city clothes; a week or two later he might be wearing a German cap, an Italian jacket, a pair of Ustaš pants and the worn-out shoes he came in. The only thing we had in common was the Red Star sewed to our Partisan caps.

We asked Moscow for help. They promised to parachute munitions to us. Pijade went to Durmitor mountain to wait. He waited 37 nights, each night building big signal fires with wood his men had cut and carried laboriously through the deep snow to the high plateau where a drop point had been cleared. Finally we received a telegram: "We are making all efforts in order to help you, but technical difficulties are tremendous and unfortunately it is not expected that it will be possible to overcome them in the near future. . . ."

A third enemy offensive came in April 1942 and again our losses were severe. But in spite of everything we survived and grew. Patriots of all social classes joined us, including priests. We had a medical service, and although our doctors and nurses were handicapped—the commonest equipment for an amputation was a syringe of morphine and an ordinary wood saw—they saved many lives. We also had a radio network, put together from captured equipment. We even had our own postal systems, using for stamps a big quantity we had captured. They bore King Peter's face, over which Ante Palević had printed the insignie of his government, over which in turn we printed a blue star. By the end of 1942 we controlled 50,000 kilometers, one fifth of Yugoslavia. We had two corps totaling nine divisions each, beside 36 brigades, 70 autonomous battalions and 79 detachments. We had taken our weapons from the enemy in direct struggle. In short we no longer commanded an uprising, but an army. Hitler and Mussolini decided that we must be liquidated once and for all in a grand offensive.

*Masculine and feminine of the Serbo-Croat word for freedom.



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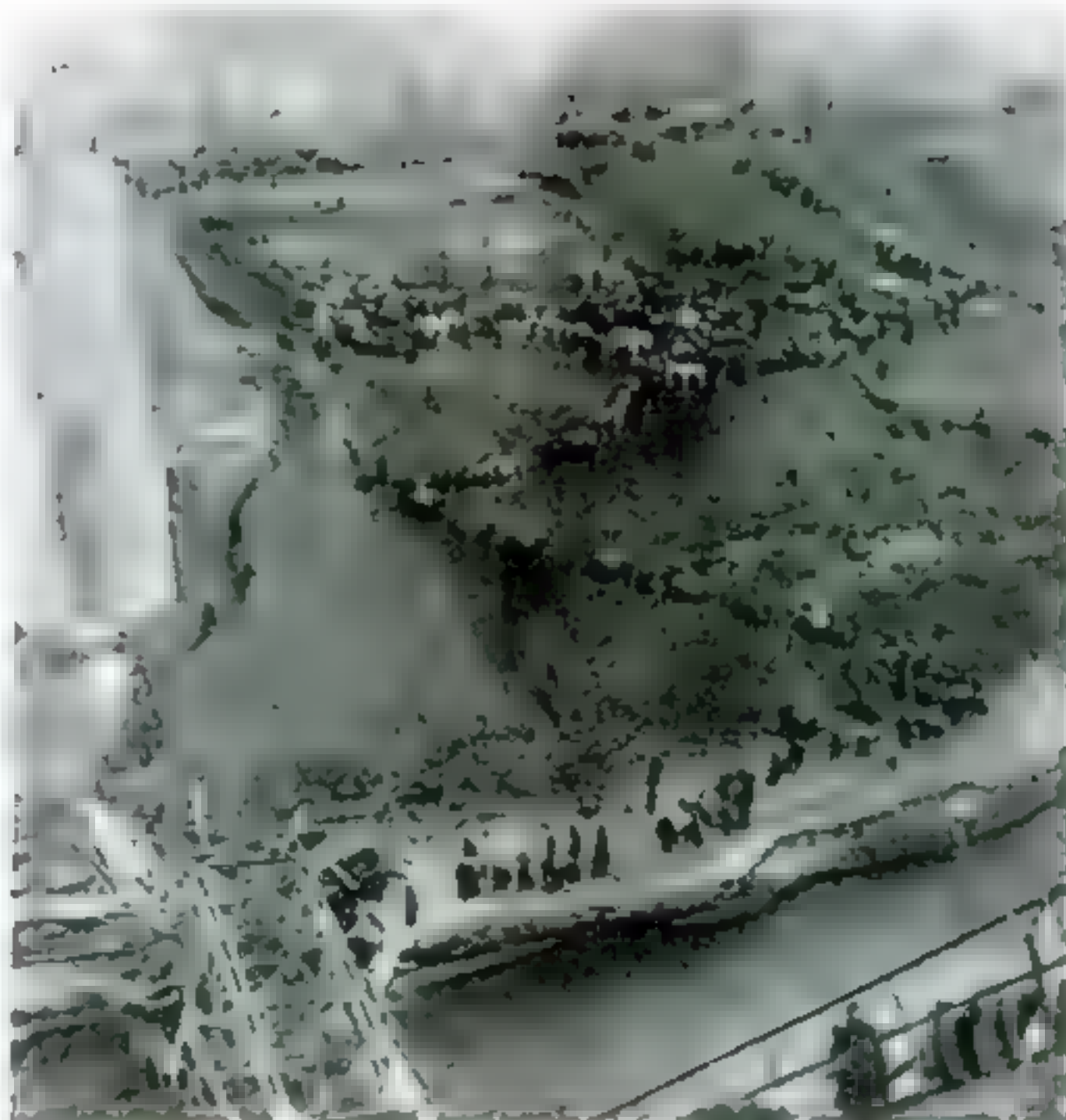
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ESCAPE during the fourth offensive was made when Tito ordered the bridge across the Neretva River destroyed, new one built during the night. Picture shows new bridge (lower left) and a column of Partisans making the crossing.

TITO SPEAKS CONTINUED

This fourth offensive was one of the most crucial times of the war. All told, six German divisions, five Italian divisions, some Ustaš detachments and 18,000 Četniks were put in against us. It began in the north, in Croatia, where the Germans had their base in my former home of Zagreb. They pushed us south for 200 miles. Since the Italians were below us, it was necessary to carry on an offensive on that front while fighting defensively on the other one. We smashed one Italian division completely and parts of the others in the process, disarmed them, and thereby acquired tanks and artillery—as the Germans did not know until later. As the battle moved south, more than 100,000 women and children, fearful of capture by the Germans, fled from their homes and most of them died of cold, hunger and typhus.

Two of our brigades were marooned for a time on Grmeč mountain, where deep snows blocked the trails and the Germans were pressing forward from the lower slopes. One of the brigades marched for 72 hours without sleep or food. Mass hallucinations resulted. A man would shout, "Look, there's a house with smoke coming out of the chimney," and he and his companions would run stuporously toward that house—but it would be only a tree. Or, again, half the battalion would queue up in front of a big boulder or a tree that seemed to them to be a canteen serving food. The same strange delusions came to the Germans who were struggling along behind, as we later learned from prisoners. It was seven days before the two lost brigades found a way out and joined our main forces. Then, soon afterward, we were surrounded and made our stand with 4,500 wounded in the Neretva valley in the mountains of southern Bosnia.

On Jan. 31 I sent an urgent message to Moscow: "I am obliged once again to ask if it is really quite impossible to send us some sort of assistance. A hundred thousand refugees are threatened by death from starvation. Is it really impossible after 20 months of heroic, almost superhuman fighting to find some way of helping us? We have been fighting for 20 months without the least material assistance from any quarter. I assure you that these wonderful, heroic people of Bosnia, Lika, Kordun and Dalmatia have fully merited the maximum of aid. Typhus has now broken out in this region, yet we are without drugs. People are dropping like flies from starvation. . . . Do your utmost to give us assistance."

Now in March, isolated in the Neretva valley, with typhus ravaging our troops and still more Germans moving in against us, we received the answer: "You must not doubt for a single moment that if there existed the slightest possibility of giving material aid to your magnificent heroic struggle we would have done it a long time ago. We discussed several times with Josef Vissarionovich [Stalin] the question of how to render you assistance. Unfortunately

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CONTINUED ON NEXT PAGE

we have not been able to solve this task so far because of technical difficulties. As soon as it is possible we will do what is the most urgent. Don't despair. . . . You are doing a great work that our Soviet land and all the freedom-loving peoples will never forget."

The only possibility for us lay in boldness and deception. I made my plans accordingly. The Germans lay in an arc to the west and north. The Četniks were to the east, across the river. The Italians closed the circle on the south. I ordered that the bridge across the Neretva be blown up. It was impossible to ford this icy, rushing mountain river—hence the Četniks on the hills opposite felt that they were in no danger. Then, massing the heavy equipment we had captured, we threw all our weight against the Germans. They were astonished by our power—it was the first time we had out-gunned them. A captured German colonel said that night, "For God's sake, where did you get the weapons?" When we told him, he said simply, "Dear Italians!" We pushed the Nazis back 12 miles.

That night, according to plan, some of our men from the 2nd Dalmatian Brigade crawled across on the wreckage of the bridge. On the other side they pulled themselves hand-over-hand up the steep bank, gripping strings of grenades in their teeth, until they came to the Četnik bunker which guarded the approach to the bridge. They destroyed it and established a bridgehead. Within two hours we had built a new bridge with cables and rough planks. Our shock forces crossed, took the Četniks by surprise and routed them. [This was the end of the Četniks as an effective fighting force.] Through the hole thus made we evacuated our forces, all but our heavier equipment which we threw in the river, our 4,500 wounded, and even our dead.

After the breakthrough our forces fanned out and liberated large parts of Montenegro. But that was our hardest winter. Our fighters were tortured by hardship and hunger. On top of everything, another epidemic of typhus broke out. Nearly a third of the men of the 12 brigades of the central command caught the disease and many died. I remember especially one scene in early spring. I was passing a field and saw some Partisans who were ill with typhus scratching at the dirt. A peasant had sown the field with barley, and they were digging it out and eating it grain by grain. Nevertheless we managed to liberate new territories, and elsewhere our forces were having successes. Now also there was a sign that the outside world was realizing—however reluctantly—that we were the real resistance forces of the country, and that neither the enemy nor outside interference could destroy us. After the fourth offensive a British mission joined our headquarters.

The disappearing bridge

THE fortunes of war abandoned Hitler that spring. He was retreating in the Soviet Union and in Africa, and he wanted to liquidate the Balkan theater at all costs. Now, only a month after the fourth offensive ended, he put 12 German, Italian and Bulgarian divisions and a big air force against our weakened forces.

Again we were surrounded, this time in the hills of Bosnia and Montenegro. The attack began in mid-May and reached its peak of ferocity during the first fortnight of June. The Germans outdid themselves in cruelty. General Kuebler, commander of the 118th Division, issued an order saying, "Every Partisan caught should be executed immediately. . . . Poison all the wells. . . ." Our wounded were butchered without mercy.

The Germans had made their encirclement in great depth, so that actually we had to penetrate many concentric fortified rings if we were to make a breakthrough. By June 6 we had pierced two of these and had come near to the heaviest enemy masses. The decisive moment was near. I ordered all our artillery buried so that we would have complete maneuverability. Our headquarters were in a forest which the Germans kept under constant howitzer fire. I remember pacing back and forth from one tree to another, anxiously reviewing the situation in my own mind and discussing it with Ranković.* On our decision now hung many thousands of lives. I never could regard men simply as so many numbers, and I believe anyone who does so is a bad and wasteful commander. To me each was a human being, with his own precious and individual life.

While these thoughts crowded my mind, a signalman brought a message from Djilas, who was leading our main rear guard. It read, "We are completely surrounded. Situation very difficult. The enemy has occupied both banks of the Tara River. If our breakthrough does not succeed, we will fight to the last man."

By about 7 in the evening of June 8 we were ready to make our

* Then a member of the supreme command, now minister of interior and a secretary of the Politburo.

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BRIGHTER
SMILES

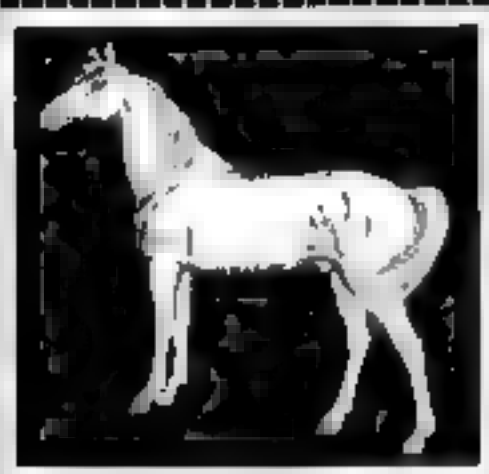
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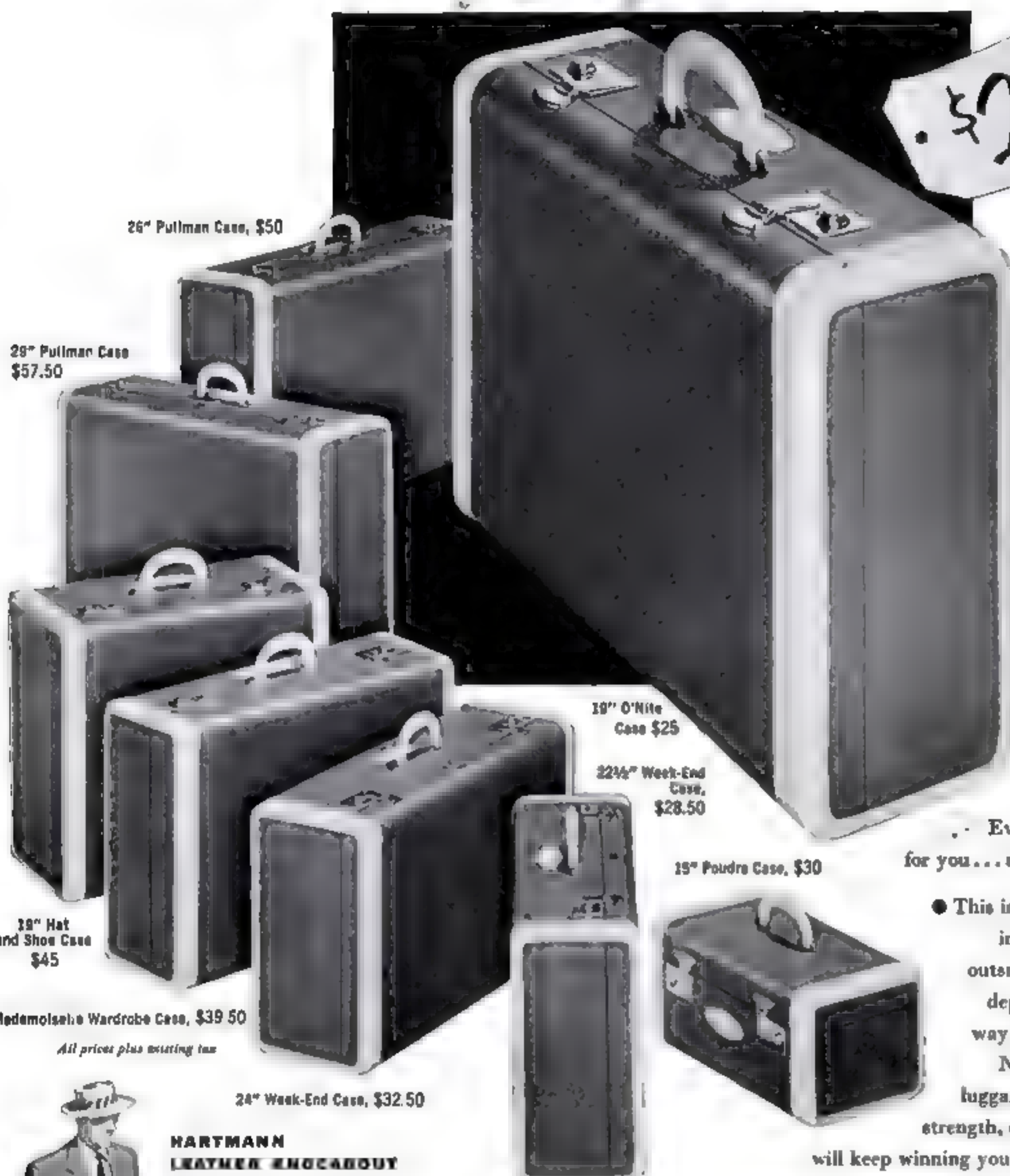
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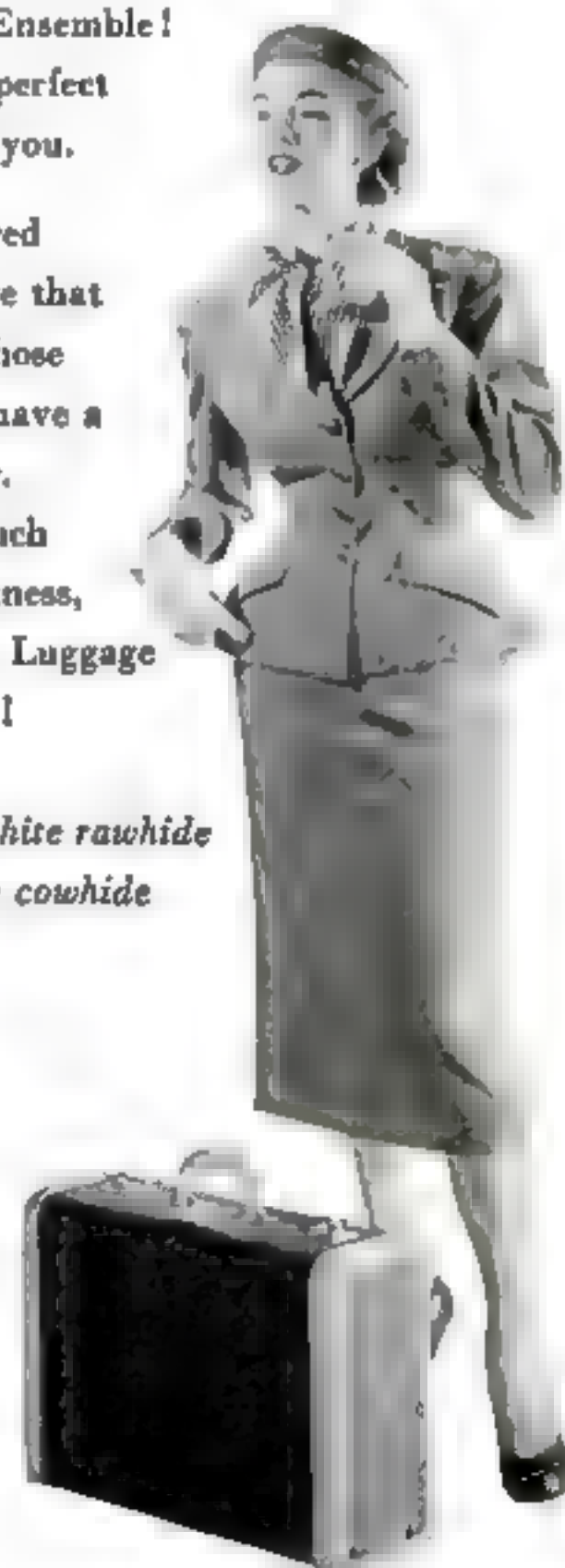
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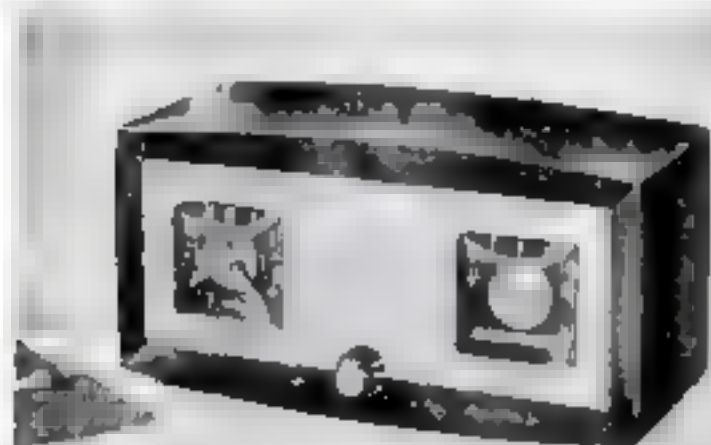
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TITO'S DOG LUX, shown with Tito and Partisan equivalent of USO troupe, was killed by bomb fragment while crouched at master's head, thus saved Tito's life. Later, Partisans found a German shepherd dog roaming lost and weak in the forest. Tito named him "Tiger" after the German Tiger Division to which he belonged, nursed him back to health. He still is Tito's constant companion.

TITO SPEAKS CONTINUED

attempt. The column formed. We moved through the thick forest, passing within a few hundred yards of German pillboxes without arousing their occupants. A heavy rain began, and in the protection of the night and vile weather we slogged on through the muddy trails. But it was slow going, and dawn caught us still short of the area we had selected as our breakthrough point. The German commander called for air support. Soon bombers were overhead, blasting the forest in heavily concentrated bomb patterns.

My headquarters staff and I were moving parallel to the German lines, searching for another point where we could try for a breakthrough, when one of the bombs struck within a few yards of us. It killed a number of our men, including the commander of the 4th Montenegrin Brigade and Captain William Stuart of the British Mission. Several men were wounded including Captain William Deakin, also of the British Mission. I flung myself to the ground when I heard the whistle of the bomb. One of the splinters wounded me in the left arm, and another surely would have killed me except for my dog, Lux. He had run to me and crouched at my head and the other splinter struck and killed him.

The bombing and artillery fire went on all day. When night came we regrouped for another assault. My arm was bandaged and, late in the night, deep in the valley so that the enemy could not see us while we baked a piece of horsemeat, I dictated a message to Moscow: "... Our units are on the march day and night, without sleep or food. . . . Our position is hard, but we shall get out of it, even though with heavy losses. The enemy is making an extreme effort to annihilate us, but he will not succeed. We request your support in this supreme trial."

Saved by a disobedient soldier

THAT night our forces made contact with the main body of the enemy and the two armies were interlocked in ferocious hand-to-hand fighting in the darkness. The fighting went on fiercely the next day and for the three days following as the battle moved from one mountain to another. We beat our way through to the Foča-Kalinovik road that led north to safety, only to find tanks moving up it toward us. The situation seemed almost hopeless then because we had buried all our antitank guns. But one of the artillerymen of the 2nd Serbian Brigade had disobeyed orders and kept his gun. He planted it in the brush by the roadside, and from this almost point-blank range destroyed the two lead tanks. The others withdrew, and we gained the road and freedom.

Meantime Djilas and our rear guard had broken through two rings and reached the river Sutjeska and emerged into a great meadow ringed with German pillboxes. With Djilas leading the attack, they destroyed about 60 of them. But still the German lines held, and after terrible losses the order was given to retreat and disperse. What was left of the rear guard formed into small bands which fought their way through to our main forces.

And so this fifth offensive failed. The enemy had not destroyed us, and his forces had been very badly mauled. But almost a third of our fighters lay dead or wounded on the battlefield.

CONTINUED ON PAGE 129



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SUPREME HEADQUARTERS at Drvar was this camouflaged house built at the mouth of a cave, guarded by Partisan sentries and reached by a rocky path. On Tito's birthday in 1944, the Nazis dropped paratroops and landed gliders in surprise attack, but Tito and staff escaped up dry watercourse in rear.

TITO SPEAKS CONTINUED

That year of 1943 was a decisive one for us in a number of ways. Having broken the fourth and fifth enemy offensives, we went on the attack again ourselves and liberated large territories. Our forces increased to 250,000 men and women. Then, that September, Italy capitulated. We disarmed 11 Italian divisions, and thus got our hands on a really big supply of weapons and stores. By early winter we had 38 divisions and were pinning down 25 German, nine Bulgarian and five Hungarian divisions and more than 150,000 quishing troops. We decided that the time had come to consolidate our struggle politically.

The previous year the Anti-Fascist Council of National Liberation had been created, with representation from the various patriotic elements which had joined the liberation movement. Now, in November, this body met at Jajce and made some historic decisions. It formed itself into a temporary parliament for the country, established the principle that Yugoslavia was to be a federative state, forbade the return of King Peter pending a decision by the people and meantime denied the authority of his émigré government and created a provisional government under the title National Committee of Liberation. I was appointed the head of this government and also made Marshal of Yugoslavia.

We did not think it necessary to inform any of the great powers beforehand about our plans. The Soviet Union had discouraged us from taking any forthright action at the previous meeting, and it had ended with only a statement of general principles. In the autumn of 1943, on learning that the foreign ministers of the Allies were to meet in Moscow, I had sent a declaration to the leaders of the U.S.S.R. outlining most of the same points and asking that the ministers take cognizance of them. But the Soviet leaders did not present our statement. Therefore, although we notified them that we meant to have this meeting, we did not tell what we planned to do at it. When it was over and they learned what we had done, their reaction was, "A blow in the back of the Soviet Union."

We knew that our step would be a surprise for all our Allies. We knew that in taking it, we were embarking on a new and difficult struggle, not only for recognition by the world but for the right of the people of Yugoslavia to decide for themselves about their fate. But we were still on good terms with the Soviet leaders and thought of them as the closest friends of our country, even though they had sent us nothing. Their strange and excited reaction made us think that perhaps they were not our sincere friends after all. The suspicion arose that they had some special aims of their own. That suspicion never left us and, unfortunately, it was fully justified after the war. One of the most disagreeable surprises was that the decisions we had taken were better received in the West than in the East. The West recognized us before the East. We have never forgotten this.

Following these political successes, it was necessary for us to devote a good deal of our attention to foreign affairs. We sent missions to the Allied command in the Middle East and the National Liberation movements in Albania and Greece. The original British Mission by now had become an Allied mission of British and Americans, under the command of Brigadier Fitzroy Maclean;

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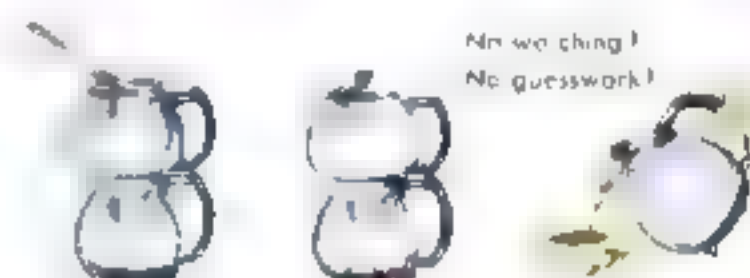
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EASY RECIPE

Angel Salad with

- 1 No. 2½ can cling peach slices
- ¾ cup syrup from peaches
- 1 envelope (1 tablespoon) plain gelatin
- 3 tablespoons lemon juice
- 2 (3 ounce) packages cream cheese

Drain peaches; heat syrup to boiling. Soften gelatin in lemon juice and dissolve in hot syrup. Cool. Mash cheese with fork; blend in mayonnaise and seasonings. Blend in gelatin. Whip chilled evaporated milk until fluffy in chilled bowl. Fold in gelatin, celery and peach slices, withholding 7 slices for garnish. Turn into 8-inch

Angel Salad with peach halo!

AND LUSCIOUS

Canned Cling Peaches from California



peach halo!

$\frac{1}{2}$ cup Best Foods or Hellmann's
Whole-Egg Mayonnaise

$\frac{1}{4}$ teaspoon salt

1 teaspoon prepared horseradish

$\frac{1}{2}$ cup chilled evaporated milk

$\frac{1}{2}$ cup finely chopped celery

ring mold and chill until firm. Unmold on greens. Decorate with peaches and berries or cherries. Serve with additional Best Foods or Hellmann's Mayonnaise mixed with whipped cream, if desired.

This party-size mold serves 8 to 10. To serve 4 or 5, use half amounts of each ingredient, chill salad in individual molds.



Low-cost desserts, little-money salads you'll make them gay and delicious, and jiffy-quick too, when you start with sun-gold canned cling peaches from California! For clings are those plump, well-shaped beauties... the very handsomest peaches you can set before family and friends. Firm peaches they are, yet tender... juicy-sweet... bursting with summery, fresh peach flavor! America's favorite canned fruit. Your thriftiest fruit buy. In halves or slices. Enjoy clings often!



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IN MOUNTAIN CAVE at Vis, Tito directed army operations. With him are Vlado Bukarić (left), now head of Croatian government, and Edvard Kardelj.

TITO SPEAKS CONTINUED

now we sent one of our representatives to London. We also exchanged missions with the Soviet Union. In a talk with Djilas, who was one of the leaders of our mission, Stalin showed keen interest in the developments in Yugoslavia, saying, "The eyes of the whole world are upon you." Djilas asked his advice as to whether our political line was correct, to which the answer was, "You know your own situation best and have to judge for yourselves." He added, however, "Why do you need the Red Star as your insignie? You are frightening the British. After all, the form isn't important." Djilas replied that our fighters regarded it as the symbol of their struggle and to us it was important.

As the year went on, the Germans were pushed back almost everywhere along the Allied fronts. But they were far from being defeated yet. They had still another big offensive in store for us, and as usual their main force was directed against our supreme headquarters. They chose my birthday—May 25—to make this new attempt.

At that time we were based at Drvar in the mountains of western Bosnia. I was living in a house built at the mouth of a cave halfway up a steep hill which overlooked the village. A waterfall from an underground stream lay at the back end of the cave, but at this season of the year the stream was dry. On the morning of May 25 the Germans began a very heavy bombing of the village and surrounding territory. When that stopped, a formation of big Junkers transports appeared, and out of their bellies cascaded paratroopers. Other planes followed, and gliders besides, with guns and ammunition and more soldiers. Soon the Germans had the entrance of the cave under fire and were crawling up toward us. A few of our men crouched at the entrance returning their fire. To make a break for it would almost surely have meant death or capture. But the waterfall was our salvation. Its source lay farther up the hill behind the cave, and the water had carved a good-sized tunnel. Taking time to gather up our archives and our radio equipment, we pulled ourselves by a rope up the face of the dry waterfall and stumbled along the watercourse until we came to the place where it entered the hill. The Germans captured only a pair of my boots and one of my uniforms, which were in the village for repairs.

An island headquarters

SOME of our forces nearby counterattacked and almost wiped out the battalion of paratroopers. But three divisions of ground troops were making an encirclement. We could not stand against them, so Drvar was lost. The offensive continued and we were on the move constantly. Headquarters had to be established some place where there was a reasonable chance for it to function for more than a few days at a time. However at our second Jajce meeting we had foreseen this possibility and had already chosen a site, the island of Vis, 12 miles off our coast in the Adriatic. One night, at a landing strip in one of our valleys, I boarded an American Dakota piloted by a Russian under British operational control and flew to Bari, Italy and from there went on a British destroyer to Vis. I found a good location—again a cave was close by—on the side of Mount Hum and set up headquarters again. From there I continued to direct our mainland military operations and also to deal with a series of diplomatic matters.

One of these was to try to secure an understanding with our Allies as to King Peter's government. There was pressure on us to

CONTINUED ON NEXT PAGE



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THE CHURCHILLS, father and son, both formed great admiration for Tito. At left: Randolph is shown seated next to him at a youth congress at Drvar. At right: Winston meets Tito for the first time. Said Winston then of Randolph, "He is a great Partisan—I find this rather worrying sometimes."

TITO SPEAKS CONTINUED

reinstate the king, while for our part we wanted to safeguard the achievements of our struggle. In June, Ivan Šubašić, the premier of the government-in-exile, came to Vis and we worked out an understanding. The royal government would be overhauled to rid it of hostile elements—Mihajlović was finally fired as minister of war—and to include better men. It would organize aid for our National Army of Liberation, and see to the feeding of the population. It would recognize the decisions that had been taken at the Jajce meeting and would appeal to all the Yugoslav people to unite under our Liberation Army. The question of the monarchy was reserved for the people to decide after the liberation of the country.

In August I met with Prime Minister Churchill at Naples. The place was a large and elaborately furnished villa, overlooking the bay, that had once housed Queen Victoria and now was occupied by General Wilson, the Supreme Allied Commander in the Mediterranean. During our three meetings Mr. Churchill and I talked frankly and covered many subjects—our Partisan operations, the future of Istria and Trieste, the relations between Yugoslavia and Bulgaria, the question of King Peter, the form that the Yugoslav political economy would take. Mr. Churchill complimented us on our struggle and said with tears in his eyes that he wished he were young enough to join us. I answered that he had sent us his son.* He asked me whether we wanted to introduce socialism in Yugoslavia on the model of the Soviet Union. I answered that Soviet experience would certainly be useful for us, but that we would have to take into account also our own specific conditions. He turned to the situation in Serbia and told me that the peasants there favored Mihajlović rather than the Partisans, and that we should allow them to express their will freely. I said that he had been misinformed, and I told him what I thought of Mihajlović.

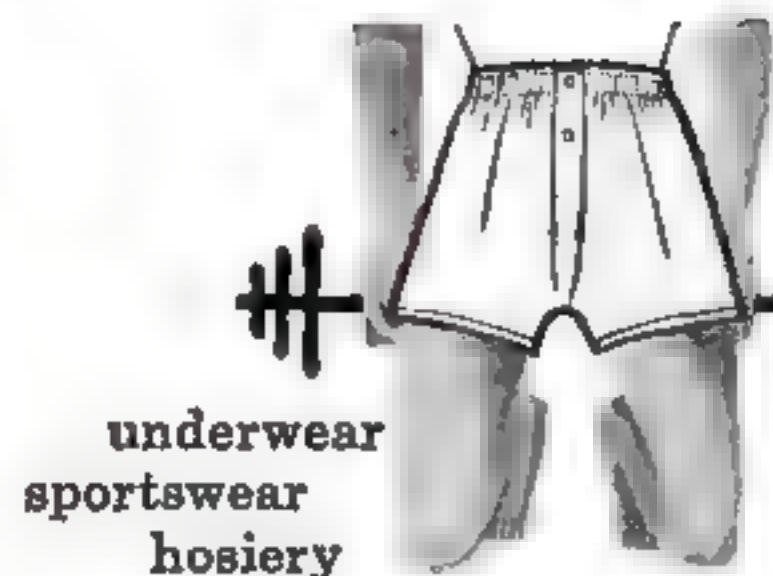
Even before this, our relations with the Allies had been steadily improving. We began to get some material help from the West and the Soviet Union sent 12 transports which dropped supplies to us from a base in Italy. About 12,000 of our wounded were evacuated to Allied hospitals. This was a noble and precious help. On the other hand we set up a rescue network which repatriated many hundreds of Allied airmen who had been forced down in Yugoslavia.

At this time the Red army was pushing through Romania, heading for the Danube. The time was soon coming when our forces would meet, and I therefore wanted to talk with the Soviet leaders and solve by direct contact a number of questions which were facing us. So in September I left Vis by transport and flew over enemy-occupied territory to Romania, where I changed to a Russian plane and continued on to Moscow. There I met Stalin.

I had seen him before but had never had the occasion of speaking with him. With him were Molotov, Beria and other members of the Politburo. He received me warmly, but once the greetings were over and we began our discussions, I felt in his attitude a certain reserve. From remarks that he made, it was evident that our repeated and strong messages asking for help had not set well with him. However he praised the struggle of our army. He then told me that it was a good thing that I was in my best years and younger than he and that I had acquired great experience in the war.

* Randolph Churchill parachuted into Yugoslavia in January 1944 and joined Tito's headquarters as a liaison officer. He was in the retreat from Drvar and served, with sojourns in England and Greece, until April 1945. He was decorated by the British and Yugoslav governments.

CONTINUED ON PAGE 128



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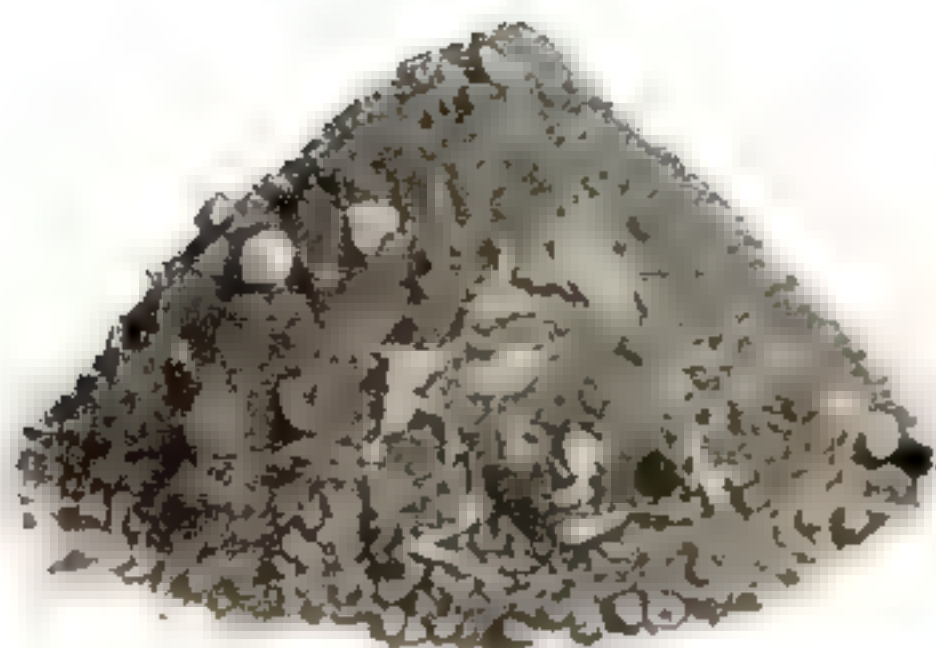


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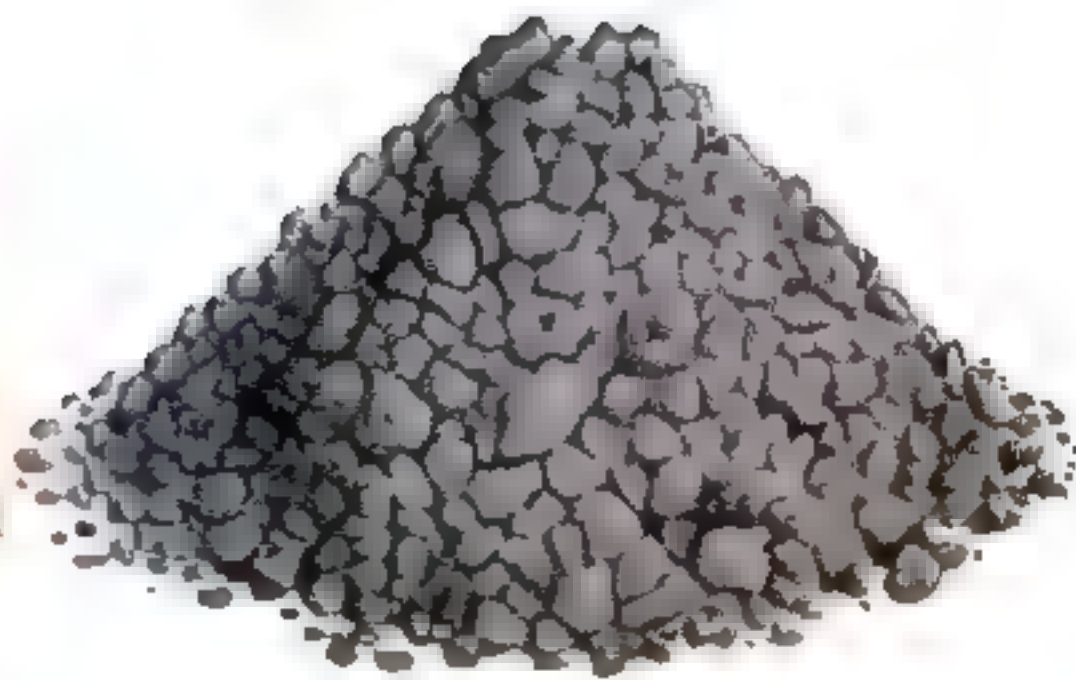
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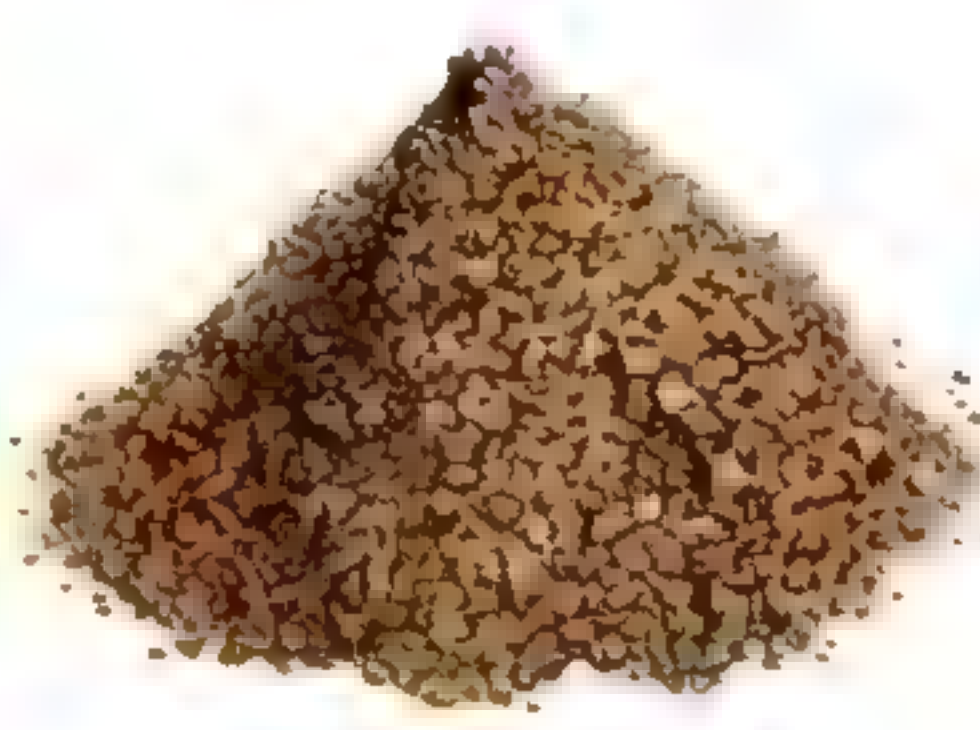
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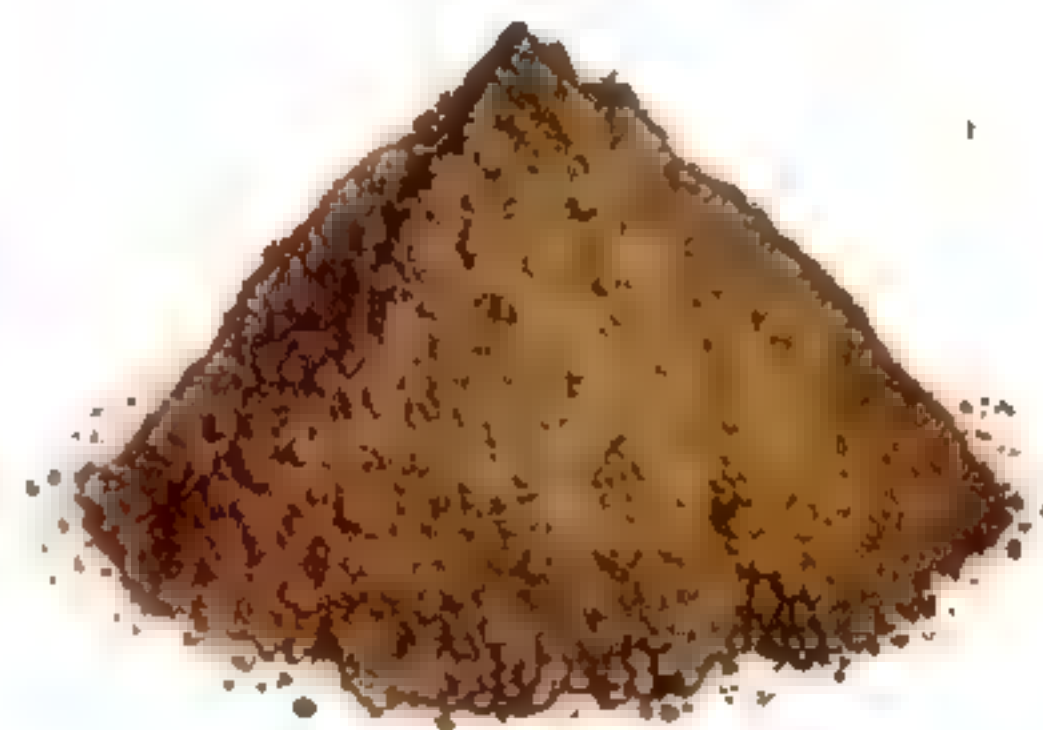
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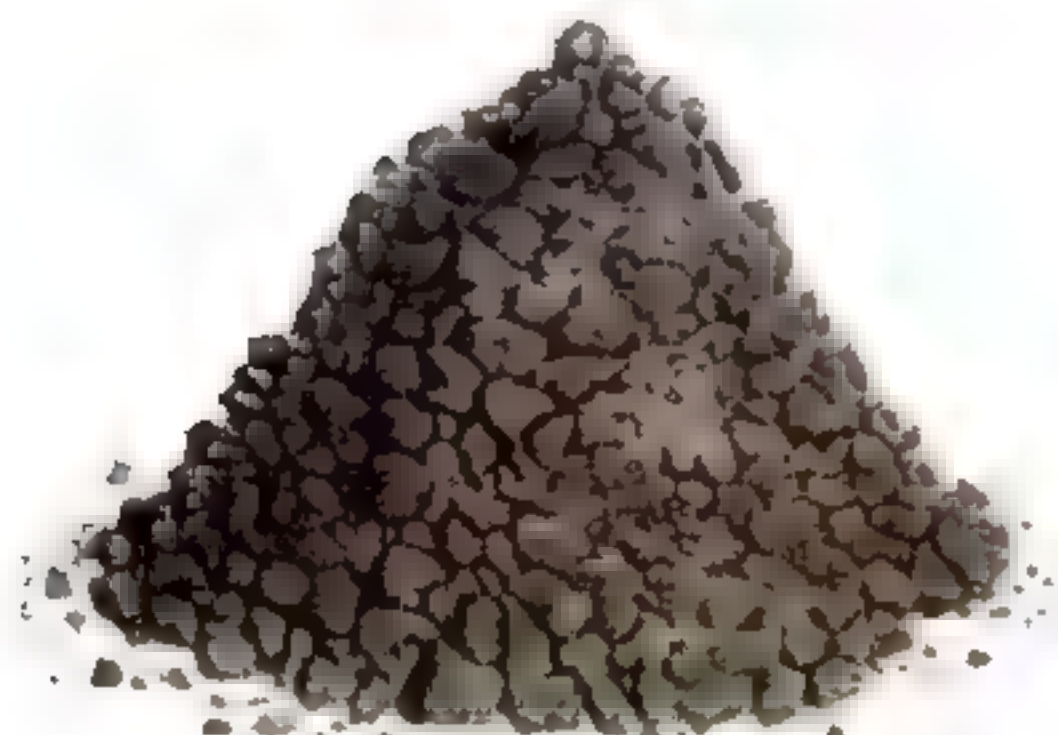
Duivelskloof, South Africa



Maritimes, France



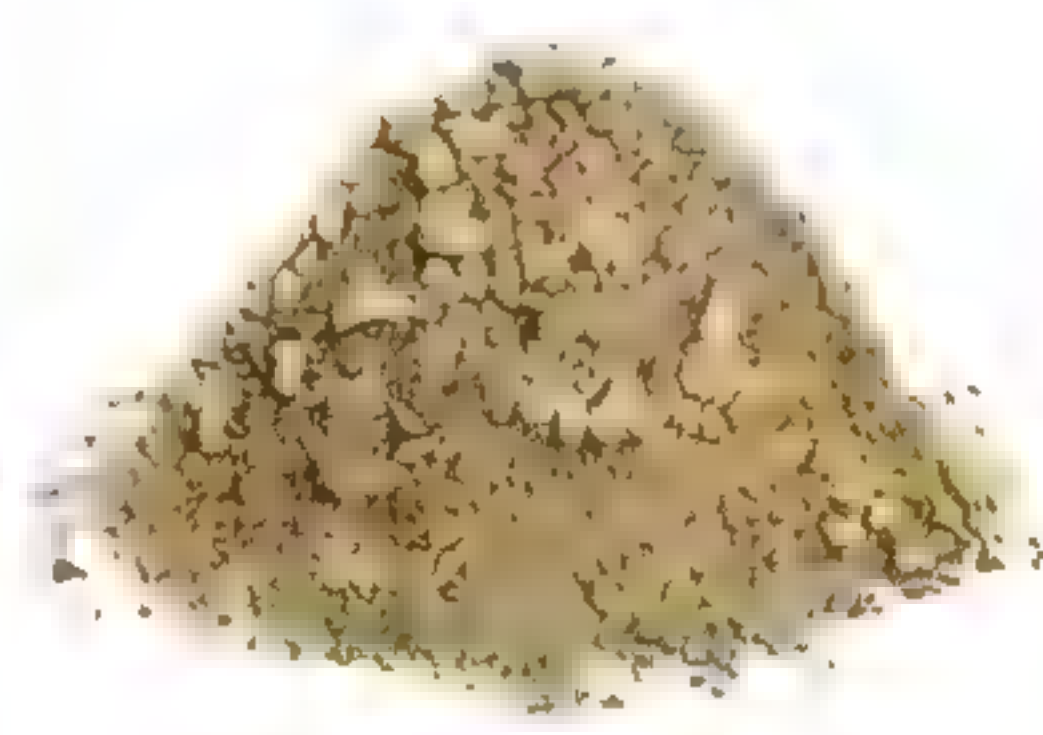
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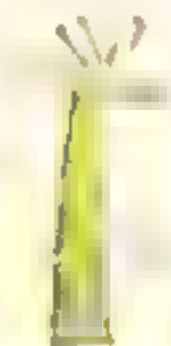
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P A C K

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You have a real thrill coming when you get behind the wheel of America's most exciting car—the brilliant new Packard with 70 betterments for '52! Here's youthful, ageless styling that fairly sings . . . with fast-stepping power that's smooth, silent and raring to go! Here's big-car comfort and performance with medium-car cost and economy. And the record proves that Packard's great engineering and precision manufacturing really pay off over the years, for more than 53 per cent of all Packards built since 1899 are still in use!



Plenty of headroom!

● ● **Only Packard offers** you thrilling Ultramatic—the automatic drive that excels all others in smooth performance, safety and dependability. Only Packard offers you the world's



Finger-tip turning!

highest-compression eight. Designed with up to 25 per cent fewer working parts than engines of comparable power, the mighty Packard Thunderbolt is engineered for efficient long life and backed by 53 years of motor-building experience. Only Packard has sensational new Easamatic Power Brakes that give you faster, easier, smoother stops and require 29 per cent less time and 40 per cent less foot pressure to apply!

● ● **Handling and parking** are easier because Packard's shockproof steering is balanced for finger-tip control. Packard's safety-glass area of 3,046 square inches gives you complete, all-around visibility for safe driving. You enjoy the world's most comfortable and relaxing ride in Packard's

*"Built Like
A Packard" Means
Built To Last!*

M O R E T H A N 5 3 % O F A L L P A C K A R D S

Built To Outlast Them All!

PACKARD

The Automatic Drive That Outperforms Them All

armor-ribbed safety bodies, which are cushioned at all mounting points and heavily insulated against sound. Husky, direct-acting shock absorbers soften your ride over all types of roads with air-borne smoothness and ease. Seats are as wide as the car is high, and Packard's luggage compartment is the largest of any sedan. Handsome new interiors and fresh exterior color stylings accent Packard's modern beauty.

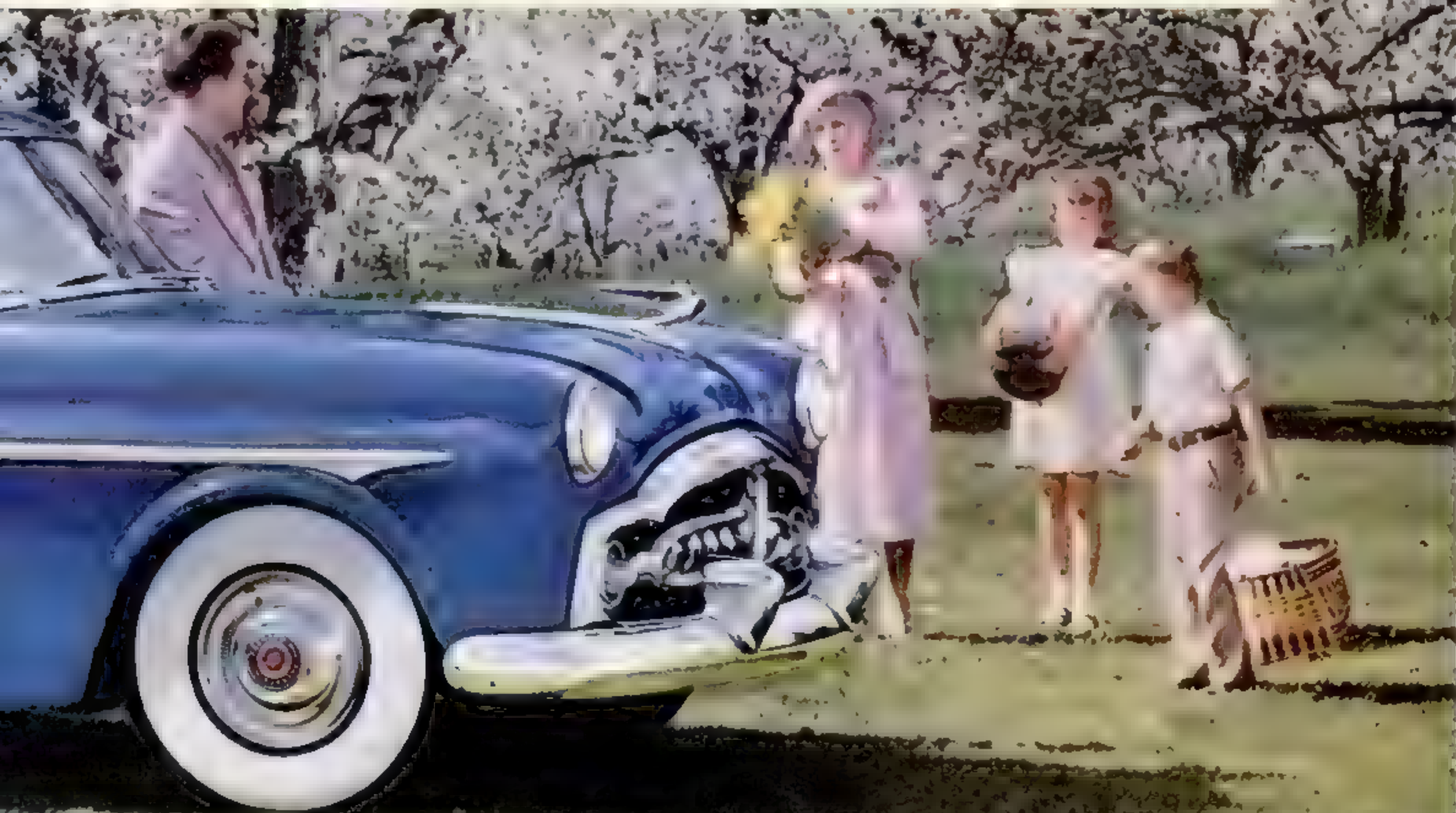
● ● **Engineered to outperform** and built to outlast them all, every Packard must pass 4,287 separate inspections before it leaves the factory. Packard owners report remarkably low service and upkeep costs. If you ask the man who owns one, he will tell you that "Built like a Packard" really means built to last!

LOOK AT ONE MORE CAR! If you are going to spend \$2500 for a car, then invest one hour in seeing how few dollars more it takes to own a Packard. Packard costs less to buy than you may think, and the record over the years proves it costs less to own —for "Built like a Packard" means built to last!

With standard three engine, if available

PACKARD

Ask The Man Who Owns One



BUILT SINCE 1899 ARE STILL IN USE!



We call him His Honor to remind us of our own

At home he's a man much like the rest of us. He plays with his children, frowns over his bills, reads his newspaper, discusses the weather with the neighbors.

But in the morning, when he goes to work, he puts on a plain black robe and becomes something bigger than himself.

There's a touch of ceremony as he walks into the courtroom. "Please rise," says the Clerk, in a formal kind of voice. "His Honor, the Judge . . ."

And we all stand for a moment in silence and respect, to remind His Honor and ourselves of what we expect from a man we've asked to wear the plain black robe of justice.

Now his difficult work begins. People talk to him—arguers all; attackers and defenders, each believing that he alone is right. Feelings run high, voices are raised, tempers are lost, manners are forgotten—but not by the Judge. He is a soother of tempers, a referee among fighters, a cool guardian of the rules. He is the protector of both sides and the partisan of neither. Both sides hope to sway him, and hope even more that he cannot be swayed.

What does he think about, sitting high and lonely at the bench? Is it only the law, or is there something else? Maybe he remembers, with some deeper part of his mind, that all the laws written in his big books are different ways of saying one simple thing: *We, the people, want fair play for every man.* Maybe that is what keeps him strong and clear and calm while the angry argument swirls around him.

"Your Honor" we call him. But it is our own honor we mean. We have woven into the plain black robe the ideals that make up the honor of an American—our devotion to what is right and good, our determination to protect those who need our help. "Wear these everyday," we tell him. "Never let us forget them."

The Clerk faces the courtroom. "His Honor, the Judge," says he. And we rise with a touch of ceremony as our ideals walk slowly toward the tall oak bench.

John Hancock

MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS



PATENT HOLDER Ryan, with a sample of alfalfa from which chlorophyll (\$90 a pound) is made, stands before racks of chlorophyll products. Top row: those

made by his company, sold mainly on prescription. Rest are made by other companies, two of them Ryan patent lessees, some others disputants of his patents.

THE ERA OF GOOD SMELLING

Chlorophyll products become a multi-million dollar business for a nation with a nose for niceness

The U.S. is a country inhabited by human beings who have a deadly fear of smelling like human beings and so spend \$50 million annually for deodorants. Last week it was buying a whole new family of them bearing many names, but with one common denominator: chlorophyll, the mysterious green substance which plants

use in manufacturing their food. As a result things were looking up for O'Neill Ryan (*above*), head of the Rystan Company which claims the patents on the use of chlorophyll in an aqueous medium. To use these patents, one company alone, Lever Brothers, is paying Rystan \$200,000 this year. But other manufacturers have

denied Rystan's claims and some are disputing them in court. Since more than \$100 million worth of chlorophyll products may well be sold this year, big legal battles impend. Meanwhile different claims, made by some of chlorophyll's more vociferous proponents (*next page*), are also being subjected to skeptical scrutiny.

the incomparable

GILEAD

bra slip *

The incomparable Gilead Bra-Slip... for perfect fit, for wonderful versatility. Note the exclusive featherweight front Talon zipper and the side elastic breathing panels. Note, too, that here is a *complete* underfashion for Spring into Summer.

In Sanforized Cotton—White only—\$4.95
In Nylon Acetate—Black, White—\$7.95
In Nylon—White and Black—\$5.95
A Cup 32-35; B Cup 32-38; C Cup 34-40

A Product of UNITED MILLS *BRA-SLIP PAT. #162781

At Fine Stores Everywhere, Or Write To:
UNITED MILLS Corp., 180 Madison Ave., N. Y., Mt. Gilead, North Carolina

Chlorophyll! CONTINUED



COLD MODELS posed on alfalfa-laden wagon drawn through the streets in February when Chlorodent toothpaste invaded New York dentifrice market.

NO ONE'S SURE HOW GOOD IT IS

Just how a plant uses chlorophyll to convert CO₂ and water into its food is not completely understood by science. Even less is known about its effect on humans, except that it is harmless. One manufacturer of chlorophyll products claims scientific researchers have found that, "by promoting the health of host tissue, chlorophyll creates an environment in which bacteria are inhibited, including the type to which dental research attributes tooth decay. Taken externally or internally in proper dosage, it has dramatic deodorizing properties." It is on this last claimed property that most chlorophyll items are based.

But other scientific agencies are far more cautious about chlorophyll's effects. The American Dental Association says present evidence "does not warrant claims that products containing chlorophyll derivatives" inhibit tooth decay and terms evidence of its breath deodorizing qualities "inconclusive." The American Medical Association says "the mechanism of its deodorant effect on foul smelling lesions is not clear." The plain fact is that since an odor is a subjective experience and no scientific device has yet been designed for the objective detection and measurement of odors, it is not possible to gauge the effectiveness or noneffectiveness of chlorophyll with laboratory precision.



HOT SALES CAMPAIGNS have included establishment of "chlorophyll departments" in some of the nation's drugstores, such as this one in Detroit.

CONTINUED ON PAGE 138



"I'm proud
to show you
mine"

Like most people whose hearing is impaired, she has no wish to be conspicuous by being shouted at. She is proud she found the way to converse with hearing people on an equal basis.

Only when she *purposely* reveals her tiny Sonotone receiver would anyone notice that she's hard of hearing.

Her reasoning is simple and sound. Why shouldn't she enjoy better hearing—*when she couldn't fool anyone about her deafness anyway?*

Her choice of Sonotone is equally smart. She rightly recognizes that hearing problems vary with individuals.

No Sonotone hearing aid ever is provided until an audiometric hearing test is made by a Certified Sonotone Consultant. In this, he follows standard practices accepted by the medical profession.

Then—the fitting. A Sonotone Consultant has *over 300* fitting combinations from which to provide the correct hearing aid for each individual case.

What is more, when a Sonotone Consultant has brought your hearing back to normal as nearly as possible, his job is far from done.

It is a Sonotone practice to *keep* your hearing that way. In fact, wherever you go, Sonotone help is available. There are over 400 Sonotone offices throughout the country. They are listed in phone directories under "Sonotone."

Your hearing problem will receive careful and confidential attention in the privacy of any Sonotone office, or in your own home. A consultation will cost you nothing, nor obligate you.

Why don't you phone the nearest Sonotone office for an appointment?

- Now with automatic noise suppressor to guard against sudden noise-shock
- Small and easy to wear
- Inconspicuous on men, may be worn invisibly by women
- A handsome microphone pin is also available to reduce the rustle of clothing



SONOTONE

● THE SELECT INSTRUMENT—SELECTIVELY FITTED
ELMSFORD, NEW YORK



FULL-BLOOM
adds curves instantly

Gain new self-confidence, greater poise . . . enjoy wearing the smart bare-shouldered fashions with fuller bosom curves! So easy, too, with Flexees strapless Full-Bloom Bra.

Add curves as fast as lipstick adds color! Lighter, quicker-drying than any padded bra — of nylon taffeta with Dacron†—in white, also black. Other lovely styles with straps. \$3.95



See, for yourself, how Full-Bloom has Nature's own look, improving average as well as small figures. A and B cups.

flexees.
At better stores. For stores nearest you, write Flexees, Dept. 11, 417 Fifth Avenue, New York 16
SPAT APP. FOR YOU POINT 11

Chlorophyll CONTINUED

A GAG, A DOG, A HANK OF HAIR



SKUNK STUNT, done as a publicity gag, included feeding animal some body deodorant tablets. Actually no research has been done on chlorophyll's efficacy on skunks.

NIGHTLY RITE of a Boston dog owner includes brushing his pet's teeth with chlorophyll toothpaste to make his breath kissing-sweet since dog and man share the same bed.



HAIR-GROWING TREATMENT is undergone by Comic Zero Mostel at the salon of a hair restorer company that has added chlorophyll to its tonic.

SOUP FOR LUNCH

HOT AND HEARTY AND OH, SO GOOD!

MAKE IT
Campbell's
VEGETARIAN
VEGETABLE SOUP

Feast of 14 fine vegetables in savory broth — strictly vegetable!



No eggs, no extras of any kind required

Just add milk to the
3 Pillsbury
CAKE MIXES

- ★ Elegant White
- ★ Chocolate Fudge
- ★ New Golden Yellow

PHILLIPS'
MILK OF MAGNESIA
TABLETS

Quickly Relieve
ACID STOMACH
NEUTRALIZE EXCESS ACID





SACONY-CIELLA DRESSES (from left) feature \$14.95 snowflake print Waistbander dress (flexible band fits any waistline); \$14.95 dress with ladder-tucked bodice; \$12.95 two-color Waistbander; \$10.95 basic Waistbander; \$17.95 balloon dot. Misses and petite sizes, 10 to 20.

New Sacony dresses

get star billing in nation's stores

A good retail store buyer works hard to anticipate her customers' needs, buys from facts more often than hunches. Alert dress buyers were impressed by three facts this season. One, that Sacony dresses were country-wide sellouts last summer. Two, that Sacony's 1952 styles looked even better. And three, that their customers were asking for more and more dresses in Ciella (pronounced See-ella)—Sacony's special acetate jersey that never sags, doesn't retain wrinkles and stays unwilted even in melting temperatures. Therefore,

stores have put in generous stocks of Sacony-Ciella dresses, are now giving these best-sellers top billing in their windows and ads. Most famous Sacony-Ciella dress is the \$10.95 Waistbander, so-called because of the elasticized band that fits every waistline without alteration. Even the costliest of these dresses is just \$17.95, justifying the company's catchy slogan "it's a wonderful buy." Women are invited to write Sacony (College Point 56, Long Island, N. Y.) for information on where they can buy Sacony dresses in their vicinity.

ADVERTISEMENT: copyrighted by Sacony

The Nightstick takes a ride



By long tradition, a policeman should patrol his beat toward the right, with his left, or shield-wearing, side toward the roadway.

THE big burly boys in blue wore rows of shiny buttons, tall bobby-helmets and long split-tail coats. Their mustaches were their pride, but their glory was in their nightsticks. Back around the turn of the century, the nightstick was 22 inches long, of well-seasoned locustwood, lovingly polished. With this trusty club a policeman could clout wrongdoers into confusion, or prod a fallen horse to its feet, or beat a tattoo on the echoing sidewalk to summon aid at night.

But best of all, on his lonely beat, the policeman could twirl his nightstick like a baton, in a swift blur of fancy drum-majoring. Dimly from the distance came the familiar oldtime sounds: the faint tinkle of streetcar bells, the tinny scratch of the first phonographs, the clip-clop of horses pulling the ironshod carriages over stone streets.

In those days, after the curfew whistle blew, most people snicked down the bolts on the doors. Many men kept a revolver handy to their pillows. No community was rich enough to guard all its homes.

Henry Ford's little horseless carriage rolled out of Detroit—and the whole scene changed. In a few years the old paddy-wagons were replaced with swifter new

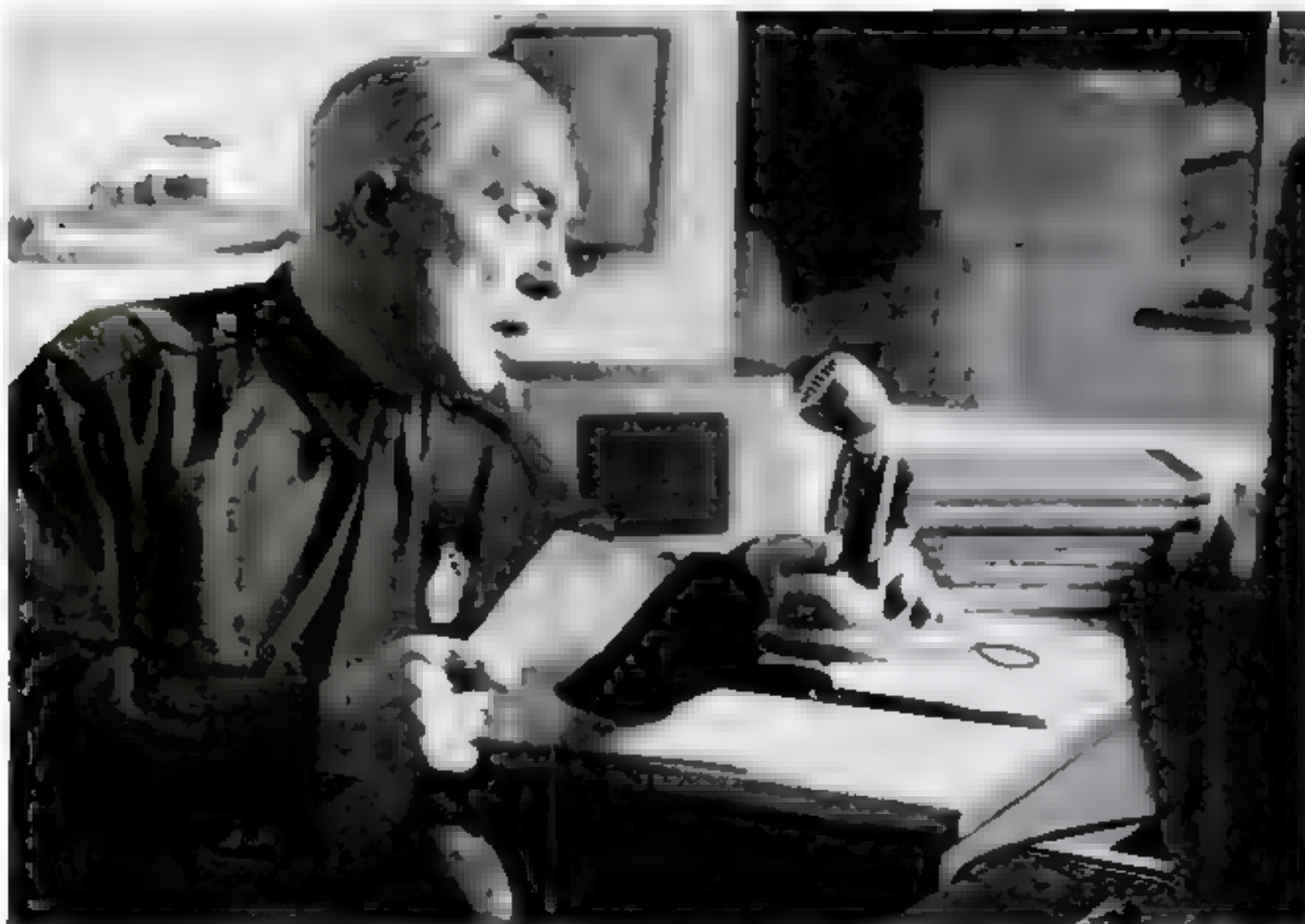
Black Marias that could haul twice as many hoodlums twice as fast. Gradually, cities developed the modern patrol car system. Public safety had been put on wheels.

Today the American police, state and local, protect a population almost twice as large as in 1900—with the same number of police personnel. The thousands of prowlers, silent guardians of the night, roll past the nation's doors every few hours. The nightstick is still only 22 inches long—but it protects 150,000,000 Americans now. The police car is the shield of society.

This motorized security is one of the ways in which the car has built the U. S. Every day, for the past fifty years, the automobile has played a part in our history; and its spreading use brought about the great network of highways, helping to make a better way of life. This way is the American Road, an endless search for progress. Ford Motor Company, alone, has put 35,000,000 cars on that road, as part of our own dedication to a greater future for mankind.

Ford Motor Company

FORD • LINCOLN • MERCURY CARS
FORD TRUCKS AND TRACTORS



The control of trouble starts with the first message flashed from the dispatcher to the patrol car. Police communication systems move men and cars toward trouble with the flexibility of a task force.



Modern police methods begin and end with science: short-wave stations can alert an entire state network in seconds.



The nightstick of today is really the automobile, for the police vehicles are only moments away from trouble. Now all Americans get day-and-night protection.



Driver and radioman, trained for all emergencies, learn to rescue cats, deliver babies, quell riots, and answer foolish questions.



The moment of arrest is dangerous. But even afterwards the prowl-car policemen must keep especially alert, as wrongdoers often try to nerve themselves for a scramble to freedom.



DIANA LYNN



FELICIA MONTEALEGRE



NEVA PATTERSON

TV LEADING LADIES

TO MILLIONS THESE RISING YOUNG STARS
ARE BETTER KNOWN BY FACE THAN NAME

CO-STARS STELLA ANDREW (LEFT) AND FELICIA MONTEALEGRE GO RAPIDLY OVER THE LINES AND



STELLA ANDREW PLAYS AN EGYPTIAN PRINCESS

Cleopatra from Cornwall

Stella Andrew, 27, is a red-haired, blue-eyed Cornishwoman whose three older sisters are medical missionaries in Africa. "I became an actress," she explains, because "I didn't want to copy." On TV, her sensitive face and soft-as-heather accents have been used mostly for such fragile parts as the ill-starred heroine of *The Wings of the Dove* (right). Her most exotic role was as Cleopatra's daughter in *The Medea Cup* on Goodyear Television Playhouse (NBC-TV). Above she kneels in her mother's tomb swearing vengeance on Caesar Augustus for her mother's death. She will be seen this week (Wednesday, May 7) as Kate Hardcastle in *She Stoops to Conquer*, the production marking the fifth anniversary of Kraft Theater which, in its television career, has produced the amazing total of 260 different plays.

Unruffled under the pressures of rehearsals, she actually enjoys the tension. "We have to learn scripts quickly," she observes. "Everyone is on edge. But as a result we give better performances and the television productions have freshness and spontaneity and vitality."

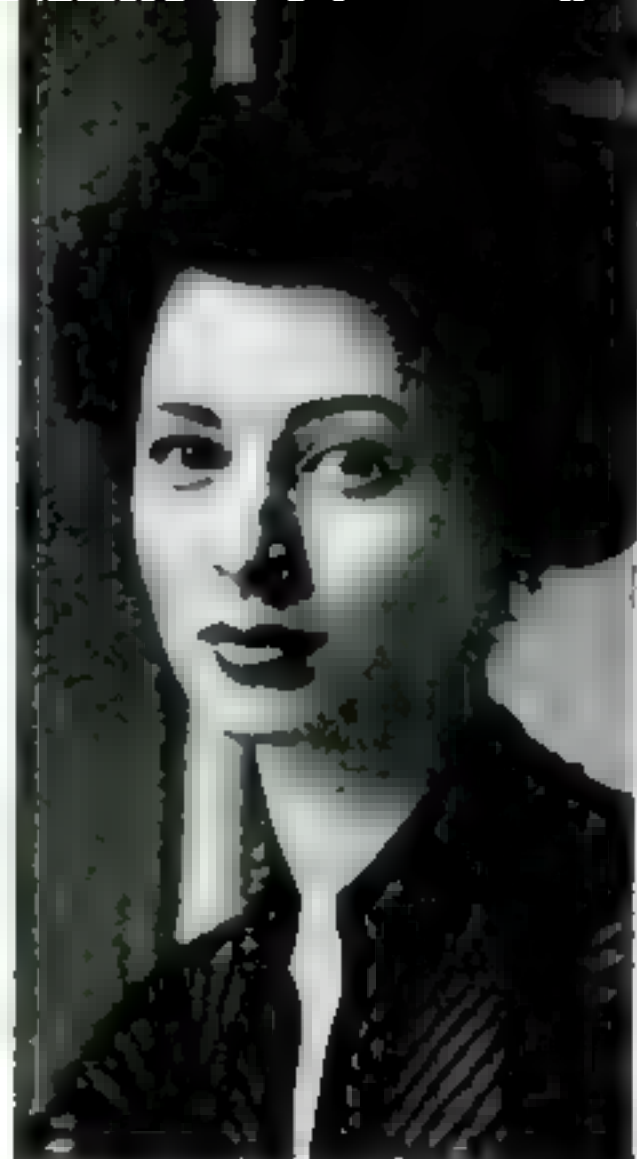




STELLA ANDREW



GRACE KELLY



RITA GAM

The television industry, which has created its own private family of stars as comics, commentators and cowboys, has now begun to establish its own family of leading ladies. The six above are among the busiest and best of them and their faces are probably better known than their names. In the billings their names flash by so quickly that the audience is generally unable to identify them. But with networks now putting on 49 dramatic shows each week, they are seen three or four times a month in millions of homes.

A top TV leading lady gets from \$400 to \$3,000 for an average of seven days' rehearsals and an hour's performance. Her job is

hard. Like a film player she must register emotions in cluttered studios before unfeeling, probing cameras. But unlike the movie actress, she has no chance to do retakes. Like a stage player, she must be able to move about expressively, and to sustain emotions in long, uninterrupted scenes. But she lacks the stage player's time to learn a part and to establish a character.

Despite the handicaps, TV actresses find solace in high salaries and the chance to keep on acting steadily. Even to a Hollywood star like Diana Lynn (cover) TV presents special allure: a chance to play many roles and a way to exploit talents ignored in Hollywood.

GESTURES OF THEIR HOES AS FRIENDLY RIVALS IN THE TRAGEDY, "THE WINGS OF THE DOVE"



FELICIA REHEARSES WITH CHARLTON HESTON

The long-suffering Chilean

Usually Felicia Montealegre's TV roles are far less placid than the romantic one she is shown rehearsing here. "I'm always a strange one in my plays," she says. "I'm ill, a psychopath, on parole or underfed. . . ." A petite, staccato-voiced blonde, Miss Montealegre was born in Chile 30 years ago and was sent to the U.S. to become a concert pianist. She studied music by day to satisfy her parents and went to dramatic school at night to satisfy herself. In 1947 she gave up music for acting and took her first TV job, earning a \$20 fee for playing a consumptive Italian girl. She has now graduated to \$750-\$1,000 performances on TV's major dramatic shows. She likes TV acting but is critical of conditions. "TV is too concerned with technical problems," she says, "and the actor has to fend for himself. Scripts are sometimes delivered at the last minute and they're always being revised. And the costumes seem to be used over and over, play after play." Now married to Composer-Conductor Leonard Bernstein, Miss Montealegre has taken brief leave of TV, will return after her baby is born this summer.



GRACE IS GAY AT THE START OF HER TELECAST

A slender-stemmed blonde from a famous Kelly clan

Until she began acting in TV two years ago, 22-year-old Grace Kelly was more famous for her relatives than for her long-stemmed, blonde beauty or her acting talent. Her father and her brother were both champion oarsmen. One uncle, George Kelly, is a noted playwright (*Craig's Wife*). Another uncle, Walter C. Kelly, was the famous "Virginia Judge" of vaudeville.

Grace came to New York five years ago to study acting and got some training in summer stock. Her TV plays have ranged from *Berkeley Square* to F. Scott Fitzgerald's *The Rich Boy*. In one hectic 13-day period she played three roles: a college girl on Tuesday, a rich girl on Sunday and, eight days later, a country schoolteacher. Usually cast as a wholesome ingenue, she was happily surprised a few weeks ago to find herself on *Lights Out* playing a provocative music hall singer in short skirts and black mesh stockings (right). Her TV performances have brought Hollywood offers and last year she played in *High Noon* opposite Gary Cooper. But her first love has always been Broadway. Last week her ambitions were gratified when she opened in a play called *To Be Continued*. The show's reviews were so poor, however, that Miss Kelly will probably be back on TV soon.



AS A MUSIC HALL GIRL WHO DRIVES MEN TO MURDER, GRACE KELLY MAKES A QUICK CHANGE



WAITING TO GO ON, DIANA LYNN STANDS TENSELY IN THE STUDIO BROODING OVER HER LINES



DIANA IS SOULFUL AT START OF REHEARSALS

A top-ranking performer from Hollywood's studios

Diana Lynn is a television rarity—a major Hollywood player who has also made herself a TV star. After years as a Paramount star, she became a free-lance actress, thus avoiding the TV bans which most film studios enforce on their players, and signed an exclusive television contract with the *Schlitz Playhouse*. Miss Lynn is 25, has been in films since she was 14, usually as "somebody's kid sister." A child piano prodigy, she was given little chance to play the piano in films. "My total," she says, "was six bars of boogie-woogie, a few measures of the Grieg Concerto, and the Minute Waltz, which I had to play in 58 seconds." In TV she has not only had a happy variety of romantic and comedy parts but also, in one play, *The Human Touch* (above), played an entire concerto composed for her.

Married to a Beverly Hills architect, Miss Lynn commutes by plane to New York. She sees no TV on the West Coast because her home is in a canyon. When taunted about some of the weak TV dramas she has had to do, she contentedly retorts, "I've done a lot of dreadful movies too." One major TV reward for Miss Lynn: a whopping \$3,000 fee per show. Another: "More cab drivers recognize me now that I'm in TV than ever did when I was only in movies."



Neva, a victim or a villainess

Neva Patterson, 29, of Nevada, Iowa, was a band singer for a while and then played in a series of Broadway flops which gave her a wad of glowing press notices and a strong sense of insecurity. Steady work in TV has kept the good notices coming but has banished the insecurity. A serene-looking brunette, she usually plays a villainess, flouting the law or flirting with other women's husbands, or she is an innocent victim. Above she rehearses a play in which Vincent Price first woos, then swindles her. To her the biggest problem in TV is trying to keep calm. Once, after rehearsing a role for 11 hours, she did a required crying scene, became so hysterical she couldn't halt her tears for 30 minutes.

Rita, with 'a face that thinks'

Rita Gam (*opposite page*), 24, is a half-French, half-Romanian native of Pittsburgh who came to New York, worked as a hat model and did a few Broadway bit parts (in one play, *The Insect Comedy*, she was a butterfly) before breaking into television. Her sultry face and insinuating voice have cast her mostly in bad girl roles which she plays as often as three times a month in TV whodunits. For her first TV performance as a *femme fatale* she got \$50. Her latest screen role paid \$600. She is married to a TV director, who considers his wife a first-class artist. So do other TV directors, one of whom, trying to sum up her virtues, exclaimed, "She's not only remarkably beautiful, she has a face that thinks!"





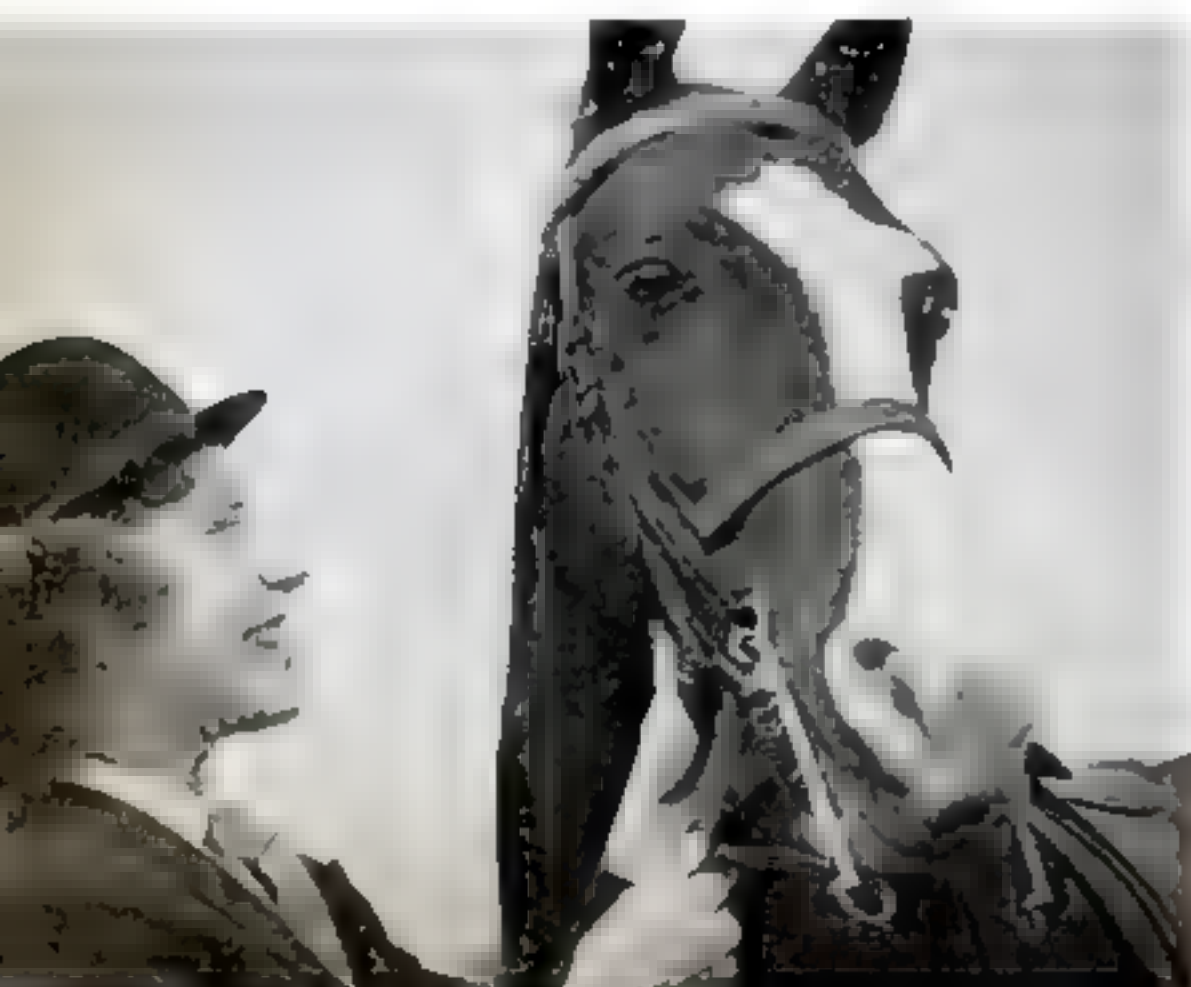
WHAT HAPPENS WHEN KANSAS

"MISSOURI MULE TRADER" Ferd Owen:
"After appearing in LIFE, I got letters from people
all over the world who wanted to buy my mules."



DIXON'S CHILI PARLOR had a 65% business rise the month
LIFE pictured Pres. Truman eating there. Says owner Vergue
Dixon: "New customers still come in mentioning LIFE's picture."

EQUESTRIENNE Linda Baker was in LIFE story on "American
Royal," a Kansas City sportsman's show. Results: she got 750
letters, Paramount Pictures made a movie short on the show.



NEWSPAPERMAN Roy A. Roberts, pres. and gen'l mgr. of *The Kansas City Star*: "Of extreme importance in
these troubled times is LIFE's impact for national unity. LIFE lifts our thinking, especially in the interna-
tional field, and on domestic problems as well, from a sectional and geographical level to a national plane."

CAB DRIVER Bill Barkowsky: "LIFE shows things
and places my wife and I probably wouldn't have
ever seen... from machine guns to foreign palaces."



BISHOP Edwin V. O'Hara: "LIFE's marvelous re-
productions of Christian art have contributed to the
knowledge of Christian faith through the centuries."



LIFE HITS

CITY?



BOARD CHAIRMAN C. A. Reynolds of the H. D. Lee Co. "LIFE's influence on sales is so powerful that thousands of our dealers tie in locally with our advertising."



BUYER John Troup: "I was in the market for a new motor, and when I saw Western Auto's Wizardized Engine in LIFE, I came right in here to see it"

"Ev'rythin's up to date in Kansas City. They've gone about as far as they c'n go!"†

Since Oscar Hammerstein II wrote the above for "Oklahoma!" they've gone about as fast as they can go.

Just in 1951, Kansas City opened the Starlight Theatre... completed the new Ford plant... finished over 8000 housing units... and boosted its metropolitan area population to well over 800,000 residents. And the fact that nearly half these people read LIFE helped the city's hustling retailers to sell over a million dollars' worth of goods.

For LIFE's role in Kansas City is the same as in city after city across America; LIFE entertains and enlightens—showing half of all Americans* the newest ideas and inventions in art and science, the newest faces and fashions in the world about them, the newest products and services to make their lives more enjoyable.

As a result, LIFE has a tremendous effect on the way people live and enjoy life, buy and sell goods. Spread before you is a sampling of LIFE's effect on its 318,357 readers* who live in Kansas City.

*From *A Study of the Accumulative Audience of LIFE*, by Alfred Politz Research, Inc. A LIFE reader is any person who has read one or more of thirteen issues.



CITY MANAGER Cookingham (shown at left, above, with Mayor Kemp): "When LIFE tells a story, the event is etched on the mind."



ARTIST Arthur Kraft, at work on mural for the Muehlebach Hotel: "LIFE brings its many readers the best in art, realizing a nation is only as strong as its cultural heritage." Over half the nation reads LIFE.*

LIFE, 9 Rockefeller Plaza, New York 20, N.Y.



MACY'S Pres. Richard G. Roth: "We check LIFE each week for merchandise ideas and then display and advertise them, because we know they not only pay off in immediate sales, but start strong buying trends." Over 17 million women aged 20 to 44 read LIFE.*

†Copyright 1950 by Richard Rodgers and Oscar Hammerstein II. Williamson Music Inc., owner of publication and show rights. Used by permission.

RCA VICTOR

— the pick of the portables! —

Easy to take

This handsome portable "45" phonograph is less than one foot square, plugs into any AC outlet, plays up to fourteen 45 rpm records. "Golden Throat" tone system. Maroon plastic case with carrying handle. "Victrola" 45 Personal phonograph, 45EY3, \$39.95

Power-plus in handsome blue portable radio. 8-gang condenser for extra-sharp tuning and greater range. AC, DC, or self-contained battery. The "Globe Trotter" Standard, PX600, \$39.50

Plenty of "get-up-and-go" in this good-looking portable! Good listening, too—the tone system is the glorious "Golden Throat." In strong but lightweight alligator grain plastic. Plays on AC, DC, or battery. The "Reveler," BX57, \$34.00

Just two inches thick—no bigger than an average book. This trim little portable radio weighs less than 3½ lbs., equipped with a built-in aerial, wonderful tone, plenty of pep and power. The "Personal," B411, \$27.50

"Tune in" perfect weather with an RCA Room Air Conditioner.

Prices shown are suggested list prices, less batteries, subject to change without notice and to Government Price Ceiling Regulations. Slightly higher in far West and South.

Remember, RCA Batteries are radio-engineered for extra listening hours. Make sure you get em!



RCA VICTOR

TRADE MARK DIVISION OF RADIO CORPORATION OF AMERICA



World Leader in Radio ... First in Recorded Music ... First in Television

Margaret Truman, American Look

As a background for the President's daughter, whom he considers forthright, young and unmistakably American, Designer William Pahlmann composed a cool, simple décor that is Colonial in feeling. The pine clock and Lowestoft vase are antiques. The chair by Paul McCobb is a modern version of a Shaker original. The chintzes on the table, the Grandma Moses painting, the bowl of fruits and vegetables are early American in style. The sideboard, coffee table and Puerto Rican rug, though modern, suit the period. The blue background and linen fabric at the right were chosen as Miss Truman's best color, becoming to her blue eyes and blond hair. Miss Truman, who likes American antiques, considered her portrait background altogether exact and appropriate.



Portrait Backgrounds

DECORATOR CHOOSES SETTINGS TO MATCH FIVE TYPES OF WOMEN

When furnishing a house most women run around examining sofas, collecting swatches of fabrics and studying pictures of interiors. This, according to William Pahlmann, one of America's most famous decorators, is all wrong. What women should study is themselves and they should consider their looks, clothes and personalities as a key to their decorative schemes.

To show how effectively the background can reflect and

set off the individual, Mr. Pahlmann chose Margaret Truman (above) and four other American women (following pages) and, in colors, fabrics and styles, made portrait backgrounds for them. Though he met and talked with the subjects he chose to represent five types of American women, Pahlmann did not ask their tastes in furnishings. When he finished, three approved of the backgrounds wholeheartedly, two liked them but with reservations.

PHOTOGRAPHED FOR LIFE
BY ARNOLD NEWMAN

CONTINUED ON NEXT PAGE



Patrice Munsel,

To accentuate the simplicity and grace of Metropolitan Opera Star Patrice Munsel, Palomann has used oversized Baroque objects such as the Venetian doorway, gold and white candlestick, French Directoire clock and large flower arrangement. To emphasize Miss Munsel's elegance, he selected a Venetian mirror, chair and stool, and an Italian marble bust. To set off her femininity, he used delicate floral, silk and damask materials. To mirror her



Baroque Elegance

war with the designer's glowing color scheme of pink and lavender, with a touch of pale blue. The only concession to modernity is found in the severe black and white vinyl tile flooring. Miss Mitchell's reaction to her portrait setting is that the period is right but "too sedate." While she approves of all the objects individually, she finds them somewhat overwhelming when they are grouped together. She would like a "vibrant light red somewhere and 'a bit of shimmer'."

Nina Foch,

TV's Nina Foch (television and movie star) sits for her portrait in Paris and the Orthocenter. Young Mitchell (left) is to Mr. Paulmann, a sophisticated American woman. He considers the mid-20th-century gray background perfect for pale blondes, the Stinson painting and African mask the sort of art a "sophisticated" woman should collect. The Swedish rug (right) and the woven fabrics on Edward Wormley's modern chair (left)

Fanciful Modern

plot sharp color notes to keep the setting from looking too pale and washed out. The young modern henchman the sort of things. In front of large glass windows to food plants and books and people. Miss Foch approves the color scheme, the sculpture is textures but would like a comfortable chair added to the decor. As a portrait background, she questions the African masks. "Maybe they are there to make me look pretty to contrast," she says, "but I wouldn't use them."



*Shirley Booth,
Provincial Comfort*

Seeing the red haired Actress Shirley Booth (*A Tree Grows in Brooklyn*) as the friendly, unaffected sort of woman who dislikes formality, Mr. Pahlmann created her background portrait with soft colors, comfortable Provincial furniture and country-style fabrics. This, it turns out, is exactly what Miss Booth likes and lives with. The modern hooked rug, the old copper teakettle, large, bright brass pot filled with ferns and the copper warming pan are all excellent

accessories for a Provincial setting. The wooden mixing bowl set on legs and filled with apples and vegetables, the clothes rack and weather vane are American pieces. The caned chair Miss Booth sits in and the water color of flowers and the small portrait below it are French. The olive green fabric hanging at left and the pure silk, dark-green fabric on the coat rack are becoming to Miss Booth and have a rugged texture that goes well with Provincial furnishings.



*Jinx Falkenburg McCrary,
Casual Ranch Style*

"I could live happily in this setting and I wouldn't change a thing," says Jinx Falkenburg McCrary of radio and TV, except maybe the water buffalo skull, though I suppose I could get used to it. Mr. Pallmann selected an informal ranch setting to express Jinx's free and easy, outdoor girl personality and close-rusty colors becoming to her happy medium, between blond and brunette beauty. The Indian print at left is large in scale, informal and Western

in design. Pale turquoise, once with the print are grouped on the large cocktail table. The Robins-Goldings zinc chair and the black and white is big and comfortable. Mr. Pallmann uses large accessories with ranchy overtones such as the water buffalo skull and the print which is a sized member of the lively family. The lamb's head is for a more modern, not climbing. (Though Jinx McCrary thinks her children would appreciate it.) The wicker chair of furniture



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BLESSING OF CONGREGATION is performed by 75-year-old Metropolitan Leonty, head of the church. Two candles in one candlestick symbolize the dual

—divine and human—nature of Christ. The three candles symbolize the Holy Trinity. To recall the Resurrection they are docked out with flowers at Easter.

Russian Ritual

ORTHODOX CHURCH IN U.S. PRESERVES RICH TRADITION OF EASTER

Because the Russian Orthodox Church has never abandoned the ancient Julian calendar in favor of the more modern Gregorian reckoning, its Easter usually falls on a different Sunday from that observed by Western churches. This year Russian Easter came a week later and to celebrate it in New York hundreds of worshipers crowded into the Cathedral of the Holy Virgin Protection for the exhausting 4½-hour service. In the street outside thousands more waited to hear the chants of the deep-voiced choir, to glimpse the pageantry and smell the sweet incense which filled the church.

The Eastern Orthodox churches—the Russian is only one of the 16—once dwelt under the

same roof as the Christians of the West. But in the centuries after the breakup of the Roman Empire, Western Christians, guided by Rome, and Eastern Christians, oriented towards Constantinople, drifted apart. In 1054 an abstruse theological argument brought a final bitter split. In much theology and practice Orthodox churches agree with the Roman Catholic, but they do not accept the infallibility of a Pope or believe in purgatory. Their priests can marry—but marriage bars them from promotion to higher church office.

In the U.S. there are 400,000 Russian Orthodox worshipers, most of whom belong to the Russian Orthodox Church of North America,

headed by Metropolitan Leonty (*above*). They parted from their mother church in Moscow, when it came under Soviet control. But the break is political only. In their ritual and in their worship of the revered icons (sacred images), the American parishioners still cling to their Eastern heritage. This year as always Easter observance began on Good Friday, when a black tomb was placed in the cathedral. For two days thousands of believers filed past to kiss the symbolic wounds of Christ. When midnight church bells announced Easter Sunday, the sadness stopped. The Metropolitan led his priests in their chant, "Christ is risen." Joyfully the congregation responded, "Truly He is risen."

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they're all there at your favorite store—
only dozens enough for about one family
in nine—so get yours while the getting is good!

RUSSIAN RITUAL CONTINUED



SYMBOLIC TOMB represents Jesus' sepulcher, is kissed by communicants before service. At midnight, when joyful Easter *matins* start, tomb is removed.



CEREMONIAL TOWEL is used by Metropolitan Leonty as he purifies himself in ritual washing of his hands and face before celebrating the Easter liturgy.



SACRED PAINTING of Christ is most important of cathedral's 33 icons. In Easter week loaf representing "the Bread of Eternal Life" stands beneath it.

CONTINUED ON PAGE 158

REMEDIES

- Rexall Anapac, antihistamine and APC Compound, 15's 49¢
 Menacet APC Tablets, relieve pain, 25's... 29¢
 Rex-Saltzer, effervescent alkalizer and pain reliever, 25-tablet bottle 54¢
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 Fungi-Rex, Greaseless, effective relief from Athlete's Foot, 1½ oz. 83¢
 Rexall Gypsy Cream, soothing, greaseless lotion; relieves sunburn, insect bites, etc., 8 oz., 59¢
 Pabizel, for acid-upset stomach, 4 oz. 55¢

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- Rexall Aspirin, 5 grain, 100's 54¢
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 Rexall Myogenic Powder, dissolves in water for use in spray, gargle, syringe, 6 oz. 85¢
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 Rexall Petrolol, high quality mineral oil, pt., 59¢
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Cooling, refreshing... Cara Nome's haunting floral fragrance... ideal for travel.

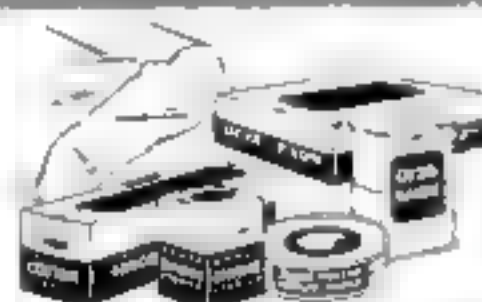
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Lasts all day without retouching. Ten flattering, true-color shades.

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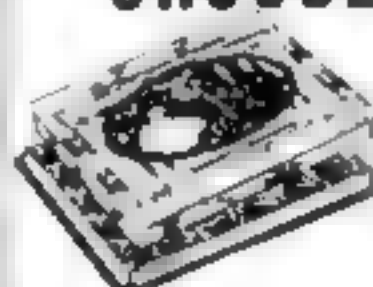
Quik-Bands, Quik-Pads, Cotton, Gauze Bandage, Pro-Cap Tape in re-usable plastic bag.

- Rexall Mercurchrome, with applicator, ½ oz. 25¢
 Rexall Tincture Iodine, with applicator, 1 oz. 29¢
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Candy Gifts for Mother's Day

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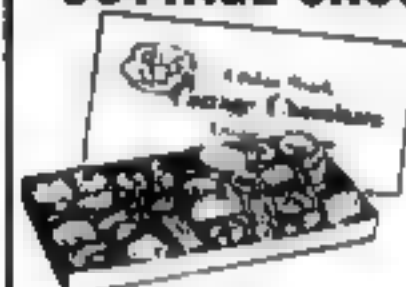


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Our finest box of chocolates. A deluxe assortment of milk and dark pieces, distinctively packaged.

Celeste "Stuff Fruits," candy ass't., 1 lb. 12 oz. \$1.49

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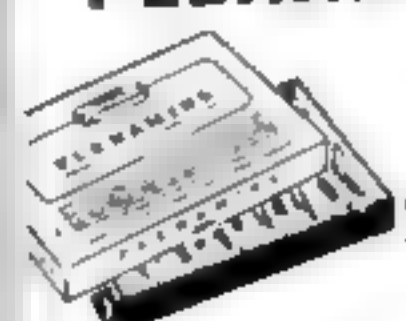
REXALL SUGAR-FREE TOOTHPASTE



3¼-oz. tube
47¢

Helps prevent tooth decay, especially when used after eating. Fresh, minty flavor.

11 Vitamins Plus B12 REXALL PLENAMINS



36-Day Supply
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Replace that heavy
"made-up" look with natural-
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make-up so sheer your skin glows
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blemish while it smooths and softens
and adds glorious color... Apply with
fingertips (with or without powder)—
so quick, so easy, so naturally lovely!



RUSSIAN RITUAL, CONTINUED



PRIESTS EMBRACE as sign of man's brotherhood in Christ while choir
sings Easter hymn. The service is held in Slavonic, tongue of ancient Russia.

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Reducing Plan

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AT YOUR
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**FAMOUS RY-KRISP
REDUCING PLAN
ON EVERY PACKAGE**



OLDER PEOPLE find a few chairs, but most parishioners stand. Service
over, all head home for breakfast of *pashka* and *kulich* (cheese and bread).



For the gifts you'll give with pride, let your jeweler be your guide

Why the watches that make news

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The Watchmakers of Switzerland



When you shop for a gift, ask your jeweler to show you "The Inside Story of the Fine Swiss Watch."



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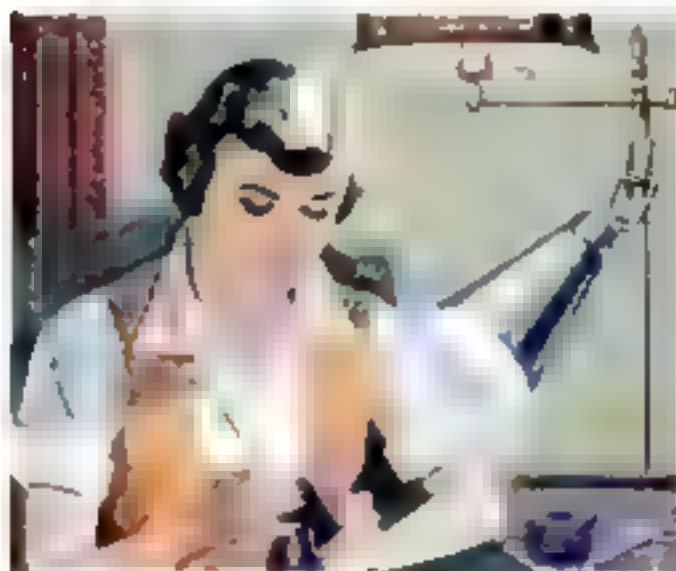
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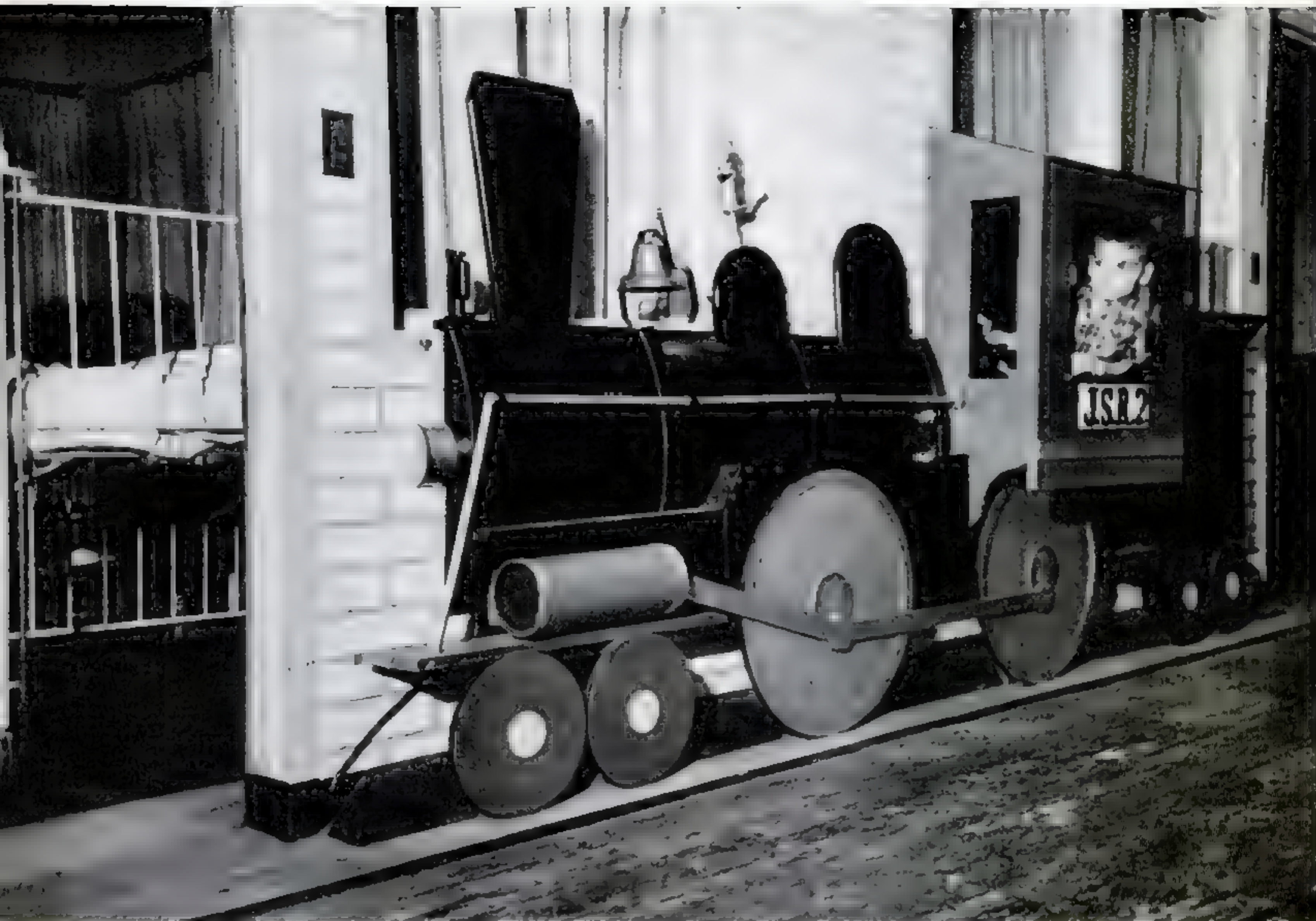
Because none of the light is wasted over a large area, this 75-watt bulb gives you more light *where you want it*. Westinghouse Lamp Division, Bloomfield, N. J.

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LEUKEMIA PATIENT DAVID PAGE CAREFULLY AIMS IMMOVABLE CUT-OUT LOCOMOTIVE DOWN HALL OF NEWLY DECORATED WARD OF CHILDREN'S HOSPITAL

CHEER FOR CANCER CHILDREN

Gay toys brighten lives of young victims, new drugs bring hope

Like all the other patients in the "Jimmy Fund" Clinic of the Children's Medical Center in Boston, David Page, the intent 6-year-old engineer steaming down the hospital corridor above, is seriously ill with cancer—in his case leukemia, an abnormality of the white blood cells. But like all the other children, David is happy just the same, partly because the clinic is equipped with such wondrous things as a peppermint-striped merry-go-round (right), Walt Disney murals, doll houses and a train, and partly because the clinic's doctors have found some surprising new chemicals which have slowed down the ravaging course of his disease.

The decorations and playthings which David enjoys, plus the whole new building which houses the clinic, are being paid for by the Variety Club of New England, the Boston Braves and parents of patients. Five years ago when members of the Variety Club entertained some

patients in the Children's Medical Center, they were shocked to learn that all the young patients in their audience were doomed to die. They enlisted the help of the baseball team and have been making appeals in theaters and ball parks ever since to raise the "Jimmy Fund," named after a young victim. Thus far they have collected \$600,000 and have helped to give the hospital one of the largest and one of the best children's cancer clinics in the world.

During the same years Dr. Sidney Farber and his hospital staff were experimenting with new ways to combat cancer with chemicals instead of standard X-ray and surgery. They have found no chemical that can be called a certain or complete cure. But some of their therapeutic compounds, particularly those that belong to a group called folic acid antagonists, have kept child patients active and free of pain many months after they otherwise might have died.



LIVELY LOBBY of new clinic has adult-powered merry-go-round, a TV set, dolls, wheeled animals.

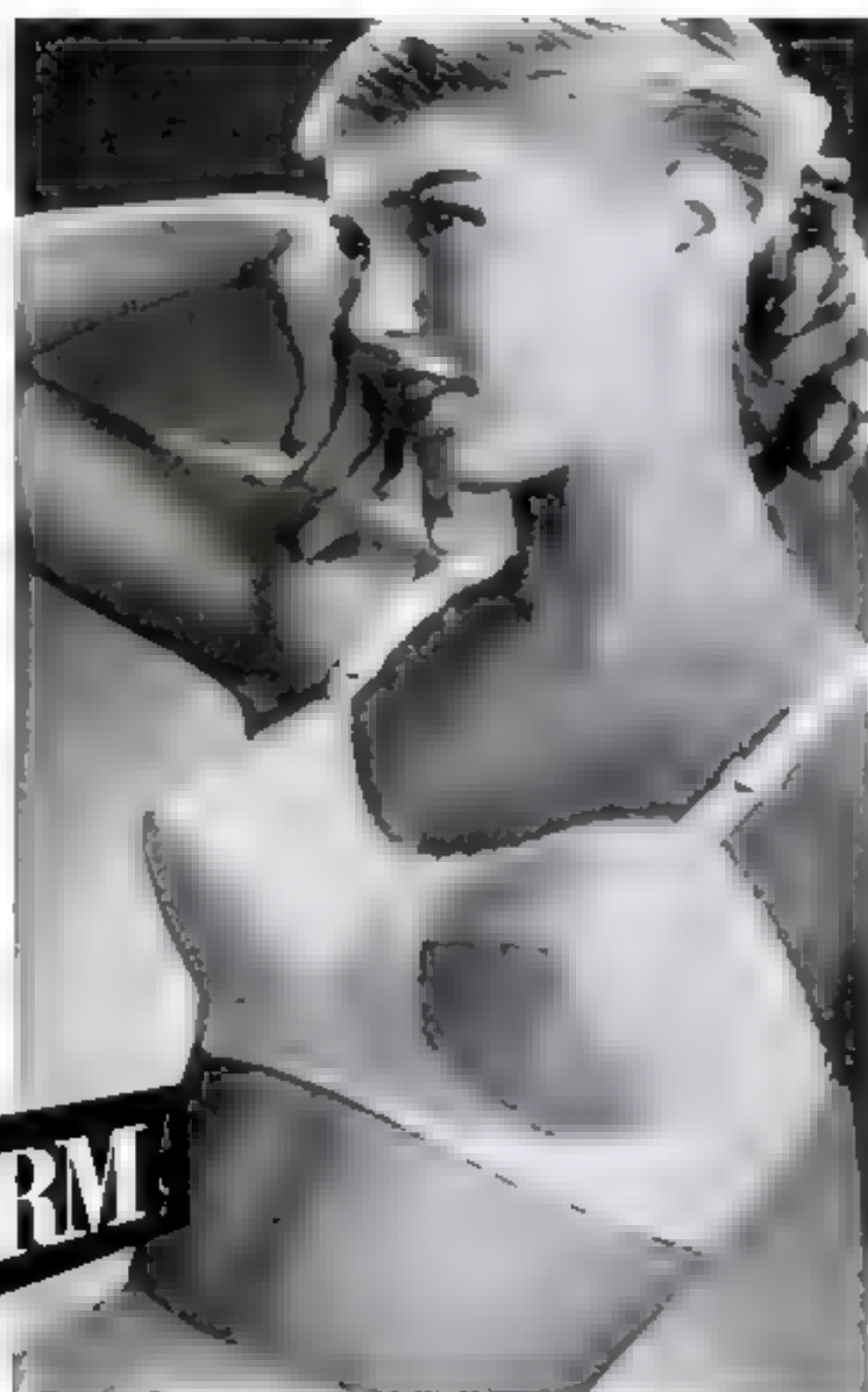
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want it. A cup, sizes 32-36;
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Science says there are
four ways to cool the hu-
man body. 1. Conduction
(*sit on a cake of ice*).
2. Radiation (*stand near
an iceberg*). 3. Convection
(*fan yourself constantly*).
4. Evaporation (*perspire
freely in a stiff breeze*)



All good in their way, but not much help to
the chap who must spend five days a week in his
office this summer. So, begging the experts' par-
don, we'd like to suggest a fifth—Dixie Weave.
This has one outstanding advantage. At the same
time that you're feeling good, you'll be good
looking. No cake of ice can make that claim!

Dixie Weaves are very special summer suits.
They're *real* tropical worsteds. They're beauti-
fully tailored by Hart Schaffner & Marx (*see full
page color ad elsewhere in this issue*). They hold
their shape. In short, they are summer suits for
gentlemen. And if you want the style, color,
pattern and size that's exactly right for you, don't
wait. Go and pick it out now.

©1952 Hart Schaffner & Marx

Cancer Children CONTINUED



DONKEY RIDE pleased Cathy Dee during last visit to clinic before she got pneumonia. She drank her medicines cheerfully but didn't like the lollipops.

CATHY DEE LOSES HER BATTLE

A month before the pictures on this page were taken, Alvin and Ann Cohen of Brighton, Mass. discovered that their 9-month-old daughter Cathy Dee was very ill. Doctors confirmed their fears that she had leukemia. At the clinic they learned she need not stay in the hospital but could live at home and come back frequently for doses of folic acid antagonists. The drugs seemed to help. Then suddenly she came down with pneumonia. Cathy's already weakened body could not ward off this new disease, and two weeks later she died. Later her parents traveled to LIFE's offices in New York to ask that her pictures be used in this story to publicize the clinic's work. "Even though we lost Cathy," says Ann Cohen, "we believe that the clinic will some day find a cure."



CONSULTING WITH DOCTOR, the Cohens learned that despite promising results with chemotherapy, the odds were against Cathy's living long.



PLEASANT MOMENTS IN SPORTS

LINCOLN BEACHEY FLIES THE FALLS

Back in 1912, when the aeroplane was still a sportsman's plaything, a man named Lincoln Beachey was the greatest birdman of them all.

One day in June of that year, 150,000 people lined the Niagara River to see Beachey perform his most spectacular feat of dare-devilry.

Riding the nose of a remodeled Curtiss biplane,

Beachey soared to 2,000 feet and dived. He skimmed the edge of Niagara's Horseshoe Falls and plunged into the swirling mists. Within fifty feet of the bottom, he straightened and headed down the gorge. Flashing under the bridge, he zoomed upward and landed on the cliffs above... adding one last thrill to a fabulous flight.

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DO YOUR NEXT HIGHBALL A FAVOR. Make it with PMI. This fine whiskey is so mild, so smooth, so uniformly excellent, that it makes any drink taste better.



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Rest your legs and back . . . work in comfort at sink, cabinet, range, or ironing board on a Cosco Household Stool or Chair. Reduce the risk of falls by reaching high-up places on a sturdier, safer Cosco Step Stool. Save steps . . . gain extra work and storage space . . . with a folding or rolling Cosco Utility Table.

Don't let the grass grow under your feet another day. Hurry to your favorite department, furniture, or hardware store and "take the Cosco way to happier homemaking." Choose from 22 all-steel models in your choice of styles, finishes, and colors—and including just the ones you want at just your price. Ask for Cosco.



Model 8-T Drop Leaf Utility Cart: 31" high, 17" x 24" (24" x 41" with leaves open). Leaves lock positively to form solid, no-sag surface. Chromium-plated legs and handles. Top has same new finish as Model 7-D folding table, in smart, new lined oak pattern: gray, blonde, or green. \$22.95*



Model 4-D Step Stool: Seat, 24" high. Rubber-treaded steps swing in, swing out, lock in place. A restful seat and a safer, six-leg ladder—all in one! Chromium-plated legs and supports. Washable Duran upholstery and enamel trim in your favorite kitchen colors: red, yellow, gray crystal, blue, black, or green. \$16.95*

Model 7-D Folding Utility Table: 29" high, 24" x 34". Legs fold flat—easy to carry and store. New, special process finish on top washes easily, wears like iron, resists scratching and staining from heat and food acids . . . in lovely lined oak pattern: gray, blonde, or green. \$16.95* Also in two-coat, baked-on enamel finish six colors. \$13.95*



Model 9-F Posture Back Kitchen Chair: Sloping seat, 25" high. Posture back adjusts up and down, tilts to "follow" the back. Ideal for hand ironing, for work at sink and cabinets, for cooking operations demanding constant attention. Chromium finish, with Duran upholstery: red, yellow, gray crystal, blue, black, or green. \$12.95*

4-A Step Stool, \$9.95*



2-D Kitchen Stool, \$8.95*



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5-B Bathroom Stool, \$10.75*



3-H Bar Stool, \$13.95*



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*Prices slightly higher in Florida, Texas and 11 Western states.

Remember Mother's Day, May 11

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IN MIX-UP OF ARMS, LEGS AND STICKS MARYLAND PLAYER (IN AIR) SPILLS OVER FALLEN TEAMMATE AS HE IS CROWDED FROM BEHIND BY TWO NAVY PLAYERS

LACROSSE OUTGROWS BALTIMORE

Navy and other colleges muscle in on old Maryland teams that have monopolized ancient Indian game

The Indians who were playing lacrosse before Columbus discovered America set a pattern of rough play which made scoring goals seem incidental to cracking skulls. Today, as it is played by the white man, the game has assumed the trappings of civilization, with warriors wearing wire masks, protecting helmets and officials frowning on bludgeoning. But games are still enlivened by moments like the Navy-Maryland

collision (above), and the sport is enjoyed by only a handful of hardy collegians.

The past few years have seen a determined effort by some eastern colleges to break the lacrosse monopoly, which has long been held by schools and colleges in and around Baltimore. In 1951, with a nucleus of boys from Baltimore, Princeton shared the championship. Duke and Virginia also raided the Baltimore market to

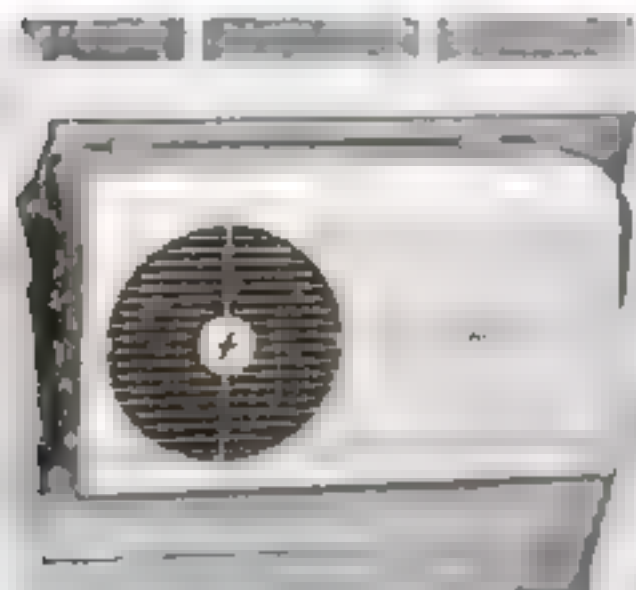
bolster their teams. Army compensated for its lack of Maryland talent by working out all winter in its big field house. This spring, with new teams like Ohio State taking up the game, Baltimore was straining to find a potential champion in its back yard. The best bet was unbeaten Navy, which edged unbeaten University of Maryland, 10 to 9, in overtime—but Navy belonged more to the nation than to Maryland.

Ann Sothern KEEPS COOL



with a low-cost Fedders Room Air Conditioner in her bedroom!

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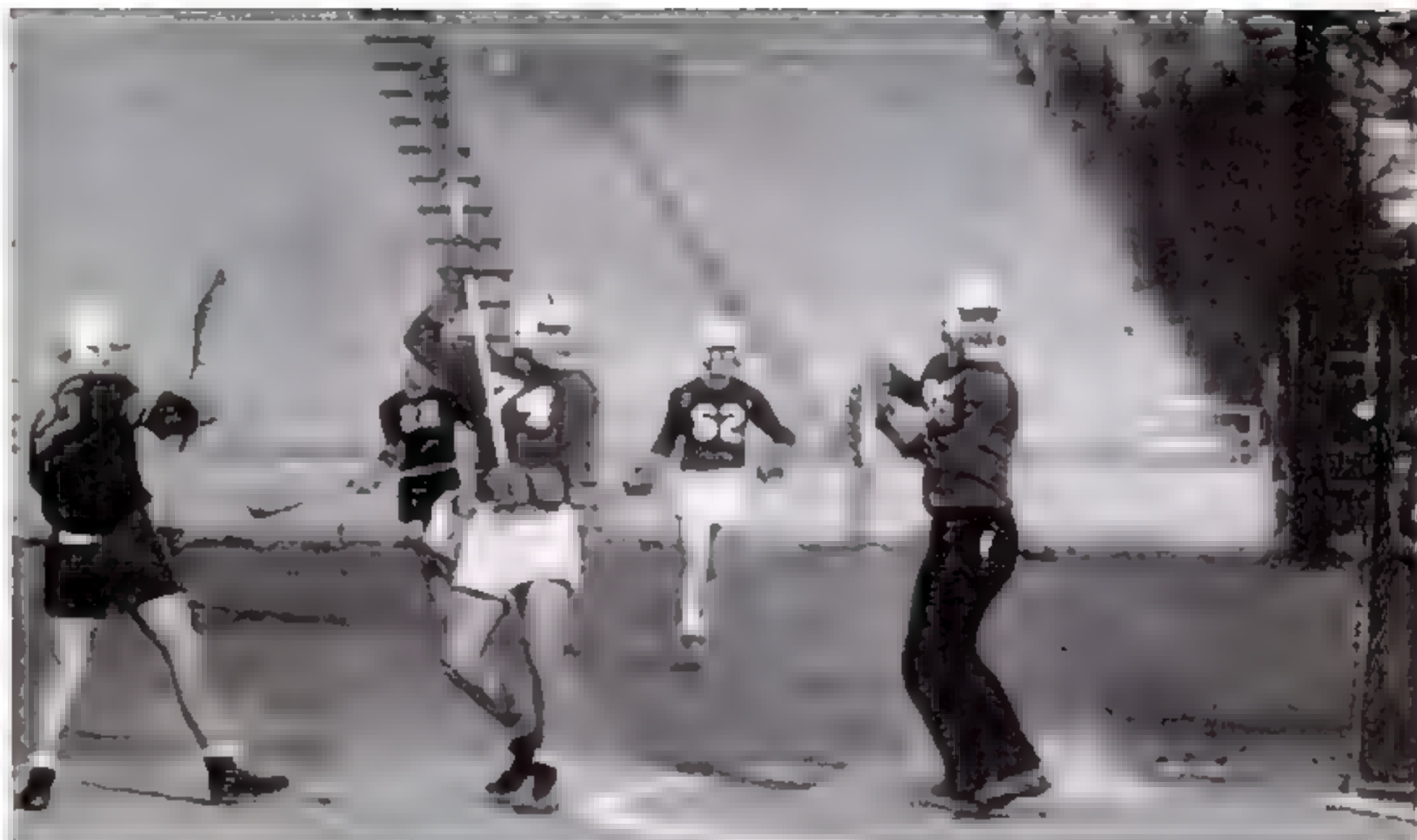
- ☐ How to sleep Cool when it's Hot!
- ☐ "Sleep Cool on Hottest Summer Nights."

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Lacrosse CONTINUED



WINNING GOAL by Navy in overtime brings look of helplessness to Maryland's co-Captains Bill Hubbell (74)

and Bill Larash (25). Both squads were exhausted when the long, desperation shot was scored from about 25 feet out.



FIGHT FOR POSSESSION causes Navy man to whack Maryland foe from whose stick he is trying to knock ball.



CLEARING THE BALL from own territory, Maryland's Vernon Mules (60) wards off a jostling Navy defense man.



SCREEN SHOT, one of game's basic maneuvers, is successful in Virginia-Johns Hopkins game. Hopkins' attack

man (76) blocks view of Virginia goalie as alert teammate (49) bounces a hard shot at goalie's feet and into the nets.

CONTINUED ON PAGE 162

You need a CHANGE!...

Changing to Robt. Burns Panatela de Luxe
is like starting on vacation...A new taste sensation.
Deliciously distinctive...A stylish, streamlined cigar
for young men and men with young ideas.

For distinctive
mild taste...

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ROBT. BURNS

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Be Light-hearted! Stay Light-hearted!

Step up to CARLING'S

You've just never tasted anything so refreshing,
so enjoyable—as Carling's Red Cap! For *only* Carling's
offers you the dry, delicious lightness of smoothest beer
... *plus* the rich, rewarding heartiness of ale—and
at no extra cost. Whichever you've preferred
up to now—beer or ale—you'll like *Light-hearted* Carling's
better! So ... be light-hearted! Stay light-hearted!
Step up to Carling's Red Cap Ale today!

CARLING'S *Red Cap* **ALE**

♡♡ *It's LIGHT-HEARTED!*



CANADA'S
GREAT ALE
IS NOW BREWED
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HIGH MOMENT for Johns Hopkins sub comes when team ties Virginia in final quarter. But Hopkins, long best lacrosse college in U.S., lost the game.



DEEP GASH above his eye is forgotten in flush of victory by Virginia star Bill Sinclair. Despite masks two other Virginians got facial cuts during game.



BIG PATCH is worn by Navy player Hubert Strange as he rests before over-time period against Maryland. He also has special guard over bandaged left arm.

YOU SHAVE CLEANER IN 1/2 THE TIME!



"Get it over with" fast with Schick Injector, world's only razor specially engineered to give you "Twice Over" smoothness with "Once Over" Shaving!

This famous razor is engineered by experts. It has no movable parts that get out of adjustment, no detachable parts that can be dropped or misplaced. And you'll find Schick Injector Razor is specially designed to "fit" your face—under nose, around lips, along jaw, on neck, and all hard-to-get-at places—features that mean faster, cleaner shaves.

Today, get your complete razor kit:
★ Gold-Plated Razor...★ 12 Scalpel-sharp "Gold Peck" Blades...★ Handy Travel Case. Big \$1.75 Value. NOW ONLY **98¢**

No other razor offers you these 4 advantages

1. **EXTRA SHARP, EXTRA THICK, HEAVY DUTY BLADES**
Only blade that fits Schick perfectly!

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Cuts whiskers clean—right at base!

3. **AUTOMATICALLY LOCKS BLADE**
Blade always at same, precise angle!

4. **AUTOMATICALLY CHANGES BLADE**
Just push-pull, click-click!

SCHICK INJECTOR
RAZOR & BLADES

Engineered for Faster, Smoother, Easier Shaving!

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FOR DRESSING ROOMS at Valdosta, Ga., actors use State College gym lockers. Changes usually occur in makeshift nooks—between wall and stair well.



Life Barnstorms with **A DOZEN ACTORS WITH A FEW SETS**

The demand for theater—and for good theater, at that—has showed itself all through the U.S. this season. It has brought a boom to road shows, has stirred Texas showmen to play their own local productions or new Broadway hits and has given an obscure but excellent little traveling company, The Learning Players, the best season it has ever had. Life joined up with the Players recently for a part of its 8,000-mile tour and barnstormed with the group from Florida to Alabama.

Founded in 1947 by two young actresses, Peg Murray and Liz Blake, the Players is by no means the first troupe to tote actors and scenery around in a truck. But unlike the others it has managed, still strong and solvent, to survive for six years. The secret of its survival, is threefold: 1) it gives only first-class plays—this season's major productions are Shakespeare's *The Tempest* and Thornton Wilder's *The Skin of Our Teeth*; 2) it has ventured into 150 small towns from Maine to Texas where no professional theater had ever been seen; 3) it operates on a very small budget.

← **PACKING UP** at night after a performance of *The Skin of Our Teeth* at Howard College at Birmingham: players load property truck. Next stop: Jacksonville, Ala.



ENTIRE OUTFIT, including all actors and all scenery necessary for the Touring Players, is spread out in one room. Remarkably compact scenery for five different productions fits into one truck, while the actors ride in a station wagon and one automobile. Cost of all stage equipment—scenery and props—is \$1,000.

a Young Theater Troupe

GET FINE PLAYS A WARM WELCOME

Total weekly salary for the 12 actors, who double as stagehands, and the one full-time technician is \$900. In most towns the company gets its act sponsored by a college or civic group, requires a guaranteed sum (usually \$500 for one engagement) and gives its sponsors all the take above that.

Touring is both exhausting and exhilarating for the young actors. They travel by car, sometimes at night after two shows in a day, sleep usually in motels. Their portable equipment may be set up in a gymnasium, library, school room, disused hangar or church. "From the first," says Liz Blake, "we knew we'd have to act and compete in places where there are movies, radio and now TV. But we soon found we also had to buck donkey baseball, raffles and broom sales." The Players went ahead and bucked. Two years ago in Troy, Ala., someone asked, "What is it, a dog show?" and only two dozen people were in the audience. A year later, when the players returned, scores of schoolchildren were brought in buses, and the company played triumphantly to a standing-room-only house of 600.

LURING A HERO. Peg Murray as eternal lussy, Sabina, in *Shave of Our Teeth*, takes part in beauty contest and temporarily wins Mr. Antebus from his wife. →



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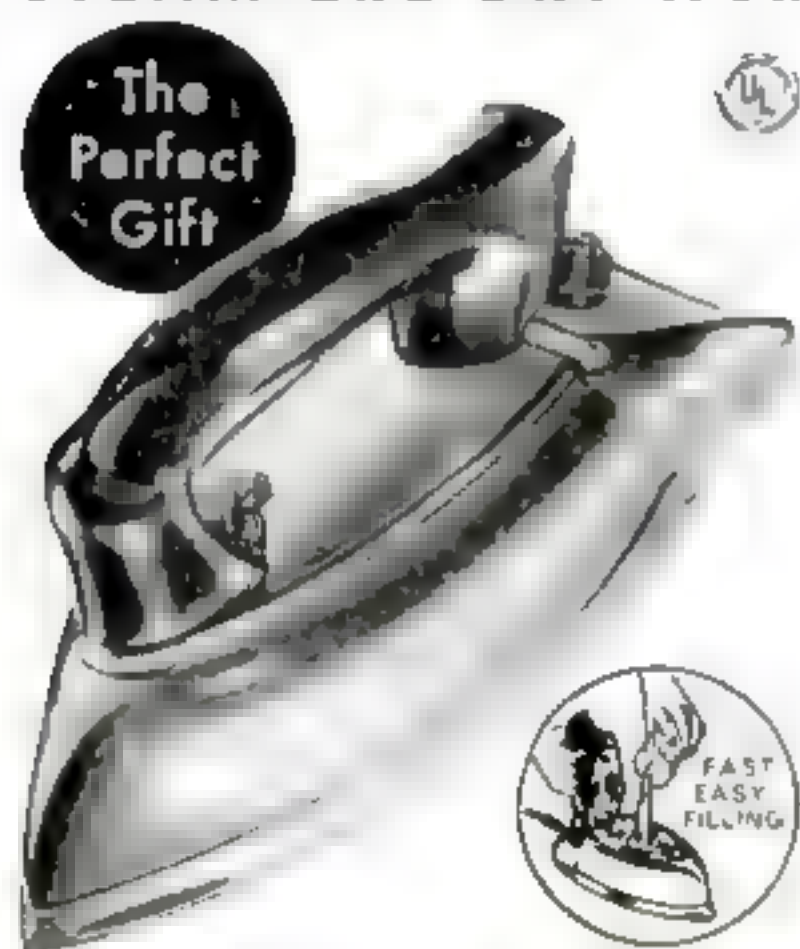
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Touring Players CONTINUED

THEY USE MINIMUM PROPS

To keep expenses down the players use a maximum of ingenuity to get along with a minimum of props. Using miniatures painted on glass, they project sets onto backdrops to supplement the limited amount of scenery they can transport. They use a portable switchboard no heavier than a car battery which produces impressive lighting effects. By such devices they have been able to meet the complex production problems of a play like Thornton Wilder's *The Skin of Our Teeth*, which requires continual changes of scene along with the flood and the end of the world.



SILHOUETTE of Peg Murray as the seductive Sabina appears on tent flap to tempt hero (above, left). Shadow effect is provided by technician shining light on Peg (right) behind curtain which forms flap. This replaces need of having separate set for tent interior.



ROPE OUTLINE represents house which collapses easily on cue at play's catastrophes, such as the approach of Ice Age glacier projected on backdrop.

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HEADACHE • NEURALGIA
NEURITIS**

FAST

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thousands of
physicians
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recommend



Anacin® relieves headache, neuralgia, neuritis pain fast because Anacin is like a doctor's prescription—that is, Anacin contains not just one, but a combination of medically proven, active ingredients in easy-to-take tablet form. Thousands have been introduced to Anacin through their own dentist or physician. If you have never used Anacin, try these tablets yourself for incredibly fast, long-lasting relief from pain. Don't wait. Buy Anacin today.

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CONTINUED ON PAGE 175

Lee ANNOUNCES *Chetopa Twill*

**A New, Different, Exclusive Fabric
IN Lee MATCHED SHIRTS and PANTS**
outwears ordinary twills...keeps that brand-new look



CHETOPE, an Osage Indian chief, was famed for good looks and rugged strength—as is the new fabric which bears his name.



New Chetopa Twill is the product of the finest technical skill and equipment available to the textile industry. Tough, tightly woven yarns are combined for extra strength... more wear days... more washings.

Lee Matched Shirts and Pants of Chetopa Twill keep their luster (finish) even after months of wear. Sanforized throughout—zipper-front pants. See your Lee dealer!

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designs patented

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*Mothers
of every
age...*

Love Jewels by

TRIFARI



Jewels specially selected for Mother's Day. From upper left, reading clockwise: "Lorelei" Necklace, \$7.50, Earrings \$4, Bracelet (not shown) \$4. "Spring Fantasy" Necklace \$7.50, Bracelet \$10, Earrings \$5, Pin \$7.50. (Also with Lilac, Jonquil, or Mock-diamond stones.) "Park Avenue Zoo" Charm Pins; Poodle, Lady Bug, Frog; (not shown) Elephant, Horseshoe, Duck, \$3 each. "Enchanted Garden" Pin \$6, Earrings \$4. "Camellias" Pin \$5, Necklace \$5, Earrings \$3, Bracelet \$7.50. Plus Tax.



Bowling

is tiddly-winks
compared to
Eisstockschiessen

1 "Stretch a bowling alley to five times its normal length, pave it with ice, swap your bowling balls for stem-handled *Eisstocks* and try to hit a tiny red block so far away you can hardly see it. That'll give you an idea of what I faced when I tried Bavaria's three-century-old sport of *Eisstockschiessen*," writes an American friend of Canadian Club. "When I wound up to send my clumsy *Eisstock* skimming toward the mark across Lake Koenigsee, I didn't really expect much..."



2 "Beginner's luck! My first try fell short, but my second came so close it brought a cheer from the local 'ice-shooters.' Then the champ took his turn. He edged me out only by a scant centimeter, but that put the game on ice."

5 "How they put 'English' on an *Eisstock* is still Greek to me. But I've found people of all tongues—the world over—identify Canadian Club with first class hospitality."

Why this whisky's worldwide popularity? Canadian Club is light as scotch, rich as rye, satisfying as bourbon



3 "Banded with iron for greater strength and smoother glide, the Bavarian *Eisstocks* are hand-turned of applewood or ash. Though they're not so heavy as the stones I've seen Scotsmen use in their sport of curling, the way my arm felt after *Eisstockschiessen* made me think these wooden 'stones' are heavy enough."

...yet there is no other whisky in all the world that tastes quite like Canadian Club. You can stay with it all evening long... in cocktails before dinner and tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.



4 "But I could still raise my glass to toast Koenigsee's innkeeper back in town. He'd filled our request for 'the best in the house' with my favorite—Canadian Club!"

IN 87 LANDS... THE BEST IN THE HOUSE

"Canadian Club"

6 YEARS OLD

90.4 PROOF



IMPORTED IN BOTTLE FROM WALKERVILLE, CANADA, BY HIRAM WALKER & SONS INC., PEORIA, ILL. BLENDED CANADIAN WHISKY.



These baseball stars pick **Camels**

FOR FLAVOR
FOR MILDNESS



Ed Lopat Yankee 21-game winner has tried different cigarettes. Says Ed, "I picked Camels for mildness and flavor. No other cigarette gives me so much smoking pleasure!" His team-mates, Hank Bauer, Vic Raschi, and Mickey Mantle agree!



Early Wynn 20-game winner for the Indians — like his team-mates, Bob Lemon, Jim Hegan, Ray Boone, and Mike Garcia — smokes Camels. Early reports: "For steady smoking, my choice is Camels! They're mild and they taste great!"



Allie Reynolds Yankee pitcher of double "no-hit" fame is one of the many stars who are Camel fans. Allie stated, "I've smoked Camels a long time and I know how mild a cigarette can be! And that Camel flavor sure is great!"



"Preacher" Roe (22-3 in 1951) and other Dodgers — Carl Furillo, Clem Labine, Clyde King and Billy Cox — are Camel smokers. "We all agree on Camels," says "Preach". "Camels taste great and they're really mild!"



TEST FOR **MILDNESS**...TEST FOR **FLAVOR**...SEE WHY

CAMEL IS AMERICA'S
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Make your own sensible 30-Day
Camel Mildness test in your "T-Zone"
—T for Throat...T for Taste

